

# 9th GLOBAL CHINA DIALOGUE AND 1st INTERNATIONAL FORUM ON CROSS-MEDIA INTELLIGENT COMMUNICATION

AI and Global Society: Building, Governance  
and Communication

## 第九届全球中国对话 暨

## 首届跨媒介智能传播国际论坛

人工智能与全球社会：建设·治理·沟通

Programme 手册

Date: 29 November, 2024

Dialogue venue: 501 Conference Hall, Sino-French Center, Tongji University, China

Dinner and network venue: Kingswell Hotel Tongji, Shanghai, China

日期：2024年11月29日

对话地址：中国同济大学中法中心会议厅

晚宴和交流会地址：中国上海同济君禧大酒店

# GCD Global China Dialogue 全球中国对话

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COLLEGE OF ARTS & MEDIA  
TONGJI UNIVERSITY  
同济大学艺术与传媒学院

**GCA** Global China Academy  
全球中国学术院



同濟大學法學院  
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School of Journalism and Communication, Tsinghua University



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CHINA-EUROPA FORUM

**9th Global China Dialogue  
and  
1st International Forum on Cross-Media  
Intelligent Communication**

**AI and Global Society: Building, Governance and Communication**

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**Programme 手册**

Date: 29 November 2024

Dialogue venue: 501 Conference Hall, Sino-French Center at Tongji University  
Dinner and networking venue: Kingswell Hotel Tongji, Shanghai, China

**Organizers and Co-Organizers**  
Global China Academy, UK  
College of Arts and Media, Tongji University, China  
Law School of Tongji University, China  
ESRC Centre for Corpus Approaches to Social Science, Lancaster University, UK

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# I Introduction

## The Global China Dialogue series and 9th Global China Dialogue (GCD IX)

### **World in turmoil**

The road to peace and development is strewn with numerous risks and challenges. The international system and order are in constant flux, and as part of that flux we are seeing profound shifts in the balance of power.

All countries, whether developing or developed, are having to adapt to this ever-shifting international and social environment, while the process of modernization in some countries has been interrupted or has spilled out to create global turmoil as a result of the conflicts and contradictions brought about by cultural, religious and social transformation.

At the same time, rapid developments in technology and society have had a profound impact on patterns of thinking, behaviour and interaction as well as on the moral principles of different countries and groups.

They have also constantly challenged established ideas of good governance, including the functions of government in the era of globalization and the pros and cons of the participation of non-government organizations.

The changes and challenges are myriad: digital technology, mobile communications and the popularization of the internet, the coexistence of cultural homogenization and diversity, ethnic and religious conflicts, the collision between giant multinational corporations and national sovereignty, changes in social norms as a result of scientific innovations, the decisive influence of regional economies on national economic development, the constraints of climate change and the discovery and adoption of new energy sources. Cultural diversity and transculturalism have become part of people's daily life.

Confronted with such challenges, national leaders devise development strategies that reflect both the status quo and their long-term goals. Business leaders and entrepreneurs also invest substantial resources in studying the impact of the changing international economy and financial order on the development of enterprises. Experts and scholars focus on the efficiency of global governance and cultural factors that have quietly exerted great influence and explore how culture and ideology enhance global and social governance.

Such efforts and initiatives are moves in the same direction: towards reaching an in-depth understanding of the knowledge systems of the human community and the development of a 'global cultural sphere' beyond any single culture, state or nationality, under the condition of global governance. Thus, the theme of the development and governance of China, Europe and the world has gradually become one of the key research interests of scholars worldwide.

### **China in a changing world**

China and the Chinese people are making an important contribution to the world order and are shaping global society. In this context we need to ask a series of questions. What are the important global issues that concern China? What are the Chinese ways of thinking and doing things with respect to global issues? We wish to engage Western audiences in dialogues on topics that arise from these questions, including development, education, economics, migration, the family, the environment, public health, human security and global governance.

For nearly three decades, China has been implementing a 'going out' (走出去) policy to encourage its enterprises to invest overseas. The policy embraces not only the economy but also finance, language, culture, sciences, technology, social sciences, publishing and the media, and under its provisions an international investment bank (亚投行) has been established.

Through his visits to 55 countries, President Xi Jinping himself has promoted the Belt and Road (B&R 一带一路) regional development strategy and China's governance model (治国理政). In his visit to the UK in 2015, he said, 'As our capabilities grow, we shall shoulder more responsibilities to the best of our ability and contribute China's wisdom and strength to the world's economic growth and global governance'. In his key-

note speech at the United Nations Office in Geneva in January 2017, Xi Jinping clarified the basic principles of China's participation in global governance. They are: to stay committed to building a world of lasting peace through dialogue and consultation; to build a world of common security and common prosperity through win-win cooperation; to create an open and inclusive world through exchanges and mutual learning; and to make our world clean and beautiful by pursuing green and low-carbon development.

However, in 2020, the COVID-19 virus emerged in Wuhan, China, and rapidly spread worldwide, having multifaceted impacts on both China and the world. These included a global public health crisis, leading to worldwide infections and deaths, with nations implementing lockdowns and social distancing measures. The debates over the origin of the virus and response strategies heightened tensions between some countries. The global economy suffered greatly, particularly in sectors like tourism, aviation and hospitality, resulting in increased unemployment rates and altering people's work and lifestyles. However, the pandemic fostered the development of remote work and online education, accelerated medical technology advancements, especially in vaccines and medical equipment, and hastened the digital transformation in healthcare, education and retail sectors.

Reflecting on the effects, the COVID-19 pandemic has been a substantial challenge for both China and the world, forcing a reconsideration of aspects like globalization, the public health system, economic development and the way we engage in international cooperation

### **The Global China Dialogue series**

The Global China Dialogues are a series of high-end forums centred on the concepts of 'transculturality' and social creativity, using China as a comparator or through interactions with the Chinese to explore and study global governance and advance the sustainable development of human society. In addition to universities, research institutions and professional think tanks, the GCDs also work closely with Chinese and other governments, international organizations, media and publishing units to track global hot topics over the long term.

The GCDs provide a platform for the global public interests of China and Chinese participation in building a global society and the comprehensive governance of such a society. We embrace interdisciplinary, cross-professional, cross-industry, cross-border and international perspectives. Through open dialogues among academics, scholars, intellectuals, political and business leaders, industry elites, professionals and social activists, we address the challenges faced by today's world. Our goal is to identify solutions and reach a consensus or understanding.

The GCDs are an ongoing creative knowledge transfer activity, bringing Chinese and Western scholars and opinion leaders together to explore transculturality and cultural generativity, contributing to the development of a 'global cultural sphere' beyond any single culture, state or nationality. Not every contribution will be directly related to China or reflect intimate knowledge of China, but all will present a perspective on what could be China's role in global governance, comparing and contrasting China with theories, methods or measures that pertain in other countries and in the world.

The GCDs also develop the rules of 'civilized dialogue', encouraging both sides to listen to the other, understand cultural differences, respect local customs, accept different perspectives and acknowledge the common destiny of humanity. In particular, it explores new global governance, encompassing national governments, international organizations, multinational companies, NGOs and citizens, with a mission to build a harmonious, symbiosis-based shared human community.

The past and future programmes of the series have been developed working within the framework of the UN's Sustainable Development Goals (SDGs), which accord with UNESCO's mission of defending peace and the conditions for building sustainable development in the world through creative intelligence, as follows:

- 2014 GCD I: The Experience of China's Modernization from a Comparative Perspective
- 2015 GCD II: Transculturality and New Global Governance
- 2016 GCD III: Sustainability and Global Governance for Climate Change
- 2017 GCD IV: The Belt and Road (B&R) – Transcultural Cooperation for Shared Goals
- 2018 GCD V: Governance for Global Justice
- 2019 GCD VI: Governance for World Peace

- 2021 GCD VII: Reforming Global Governance
- 2023 GCD VIII: Governance for Global Health
- 2024 GCD IX: AI and Global Society: Building, Governance and Communication
- 2025 GCD X: Governance for Global Education

### **The 9th Global China Dialogue (GCD IX) and the 1st International Forum on Cross-Media Intelligent Communication**

The 9th Global China Dialogue is scheduled to take place on November 29, 2024, at Tongji University in Shanghai. This marks the first time the forum will be held in China, following the first eight sessions hosted at the British Academy in the UK.

According to the 2024 QS World University Rankings by Subject, Tongji University ranks first in China in the field of Data Science. The Shanghai Collaborative Innovation Center of AI Social Governance, based at Tongji University's School of Law, will assist the College of Arts and Media in organizing this year's Global China Dialogue. The theme of this dialogue is 'AI and Global Society: Building, Governance, Communication', which builds upon Tongji University's existing strengths in AI research and incorporates global, societal, and media perspectives.

Adding 'and the First International Forum on Cross-Media Intelligent Communication' after 'the 9th Global China Dialogue' aims to enrich and deepen the theme of this event. Leveraging the high-level platform of 'the 9th Global China Dialogue', this addition incorporates perspectives on cross-media and intelligent communication to foster multidimensional discussions on global social governance and communication. It is expected to attract greater participation from both academia and industry, promote the integration of academic insights and practical applications and enhance the impact of the dialogue's outcomes in the fields of international business and communication.

GCD IX and the First International Forum on Cross-Media Intelligent Communication will feature a series of diverse panels and discussions, bringing together experts from academia, technology, policy and business sectors. These panels will explore AI's transformative role in various domains, including healthcare, the economy, ethics and international collaboration. The event will emphasize the ethical implications of AI, the importance of data privacy and the crucial balance between innovation and regulation. GCD IX will include the following four panels:

- Panel 1: Ethical Frameworks and Accountability in Artificial Intelligence
- Panel 2: Artificial Intelligence in Society Building and Governance
- Panel 3: Global Shifts in Perceptions and Attitudes in the AI Era
- Panel 4: Applications of Artificial Intelligence in Health, Media and Communication

## II Organizers and Organizing Committee

### Organizers

- Global China Academy, UK
- College of Arts and Media, Tongji University, China

### Co-organizers

- Law School of Tongji University, China
- ESRC Centre for Corpus Approaches to Social Science, Lancaster University, UK

### Organizing committee

#### *Chairs*

- Professor Tony McEnery FAcSS FRSA FGCA, Distinguished Professor of English Language and Linguistics at Lancaster University; Council Member of Academy of Social Sciences; Chair of Global China Academy Council and Founding Fellow
- Professor LI Linxue FGCA, Dean of College of Arts and Media, Tongji University, China
- Professor Xiangqun Chang FRSA FGCA, President of Global China Academy; Honorary Professor of University College London (2015-20); Distinguished Professor of Nankai University of China

#### *General Secretaries*

- Professor LI Boyi, School of Business Administration, Nanjing University of Finance and Economics, China
- Mr Kai Liang, Director of Business Development of MEL Science; Event Officer, Global China Academy, UK

### Members (in alphabetical order)

- Professor BING Zheng FGCA and Chinese Chair of Global China Academy Council, Former Vice-President of Jilin University, former Vice-President of Chinese Sociological Association, China
- Dr Yuan Cheng, Trustee of the Board of Trustees, Global China Academy; Country Head of Russell Reynolds Associates Greater China
- Professor Martin Jacques FGCA, Senior Fellow at the Department of Politics and International Studies, University of Cambridge, UK; Visiting Professor at Tsinghua University, China
- Professor Wei Li FAcSS FRSA FGCA, Non-Executive Chair of Global China Academy Council, UK; Director and Dean of UCL's Faculty of Education and Society, UK
- Mr Barnaby Powell, Council Member, Society for Anglo–Chinese Understanding, UK
- Professor Peter Schröder FGCA and Vice-President of Global China Academy; Professor of Department of History and European and International Social and Political Studies, UCL, UK
- Professor Elena Semino FAcSS FRSA, Professor at Department: Linguistics and English Language, Director of ESRC Centre for Corpus Approaches to Social Science (CASS), Lancaster University, UK
- Professor WANG Xin, Associate Fellow of Global China Academy, UK; Head of Communication Department, College of Arts and Media, Tongji University, China
- Professor XIE Lizhong FGCA and Chinese President of Global China Academy, UK; Former Head of Department of Sociology, Peking University, China; former Vice-President of Chinese Sociological Association, China
- Professor ZHANG Xiaodong FGCA and Non-Executive Chinese Chair of the Global China Academy; CEO of the Agile Think Tank; and Professor and former Director of the Innovation and Entrepreneurship Research Institute at Nanjing University of Finance and Economics, China



### III Supporters and Sponsors

#### Supporters

- Centre for European Reform, UK
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- Chopsticks Club, UK
- Institute of Corpus Linguistics and Discourse Studies, Zhejiang Gongshang University, China
- Research Centre for Social Theory, Peking University, China
- Research Centre for Studies of Sociological Theory and Methods, Renmin University of China
- Research Institute of Big Data, Wuhan University, China
- School of Business Administration, Nanjing University of Finance and Economics, China
- Society for Anglo–Chinese Understanding (SACU), UK
- Tsinghua School of Journalism and Communication, China
- The British Postgraduate Network for Chinese Studies (BPCS), UK

#### Sponsors

- Beijing Yicai Zongheng Management Consulting Center, China
- Global Century Press, UK
- Shanghai Centenarian Mystery Cell Technology Group Co., Ltd. China
- Agile Think Tank, China
- Linguistics Institute at Sun Yat-sen University, China
- M.Y.Union Software Company, China
- Shanghai Collaborative Innovation Center for AI Social Governance, Tongji University, China
- UVIC Group, UK
- Wuxi Institute of New Culture, China
- Xueshuwan (Academic Harbour), China

## IV Speakers and Chairs

(by programme structure)

### Chair of the Opening Session of GCD IX

Professor LI Linxue FGCA, Dean of College of Arts and Media, Tongji University, China

### Opening greetings

- ZHAO Qizheng, former Dean of the School of Journalism at Renmin University of China, former Director of the State Council Information Office, and former Vice Mayor of Shanghai, China
- Professor Lü Peiming is the Executive Vice President of Tongji University in China
- Professor WANG Lei, Professor at the School of Electronics and Information Engineering, Tongji University; Council Member of the Chinese Association for Artificial Intelligence; Secretary-General of the Shanghai Artificial Intelligence Society
- Professor Xiangqun Chang FRSA FGCA, President of Global China Academy; Honorary Professor of University College London (2015–20), UK

### Keynote speakers

- Professor Tony McEnery FAcSS FRSA FGCA and Chair of Global China Academy Council, Council Member of Academy of Social Sciences, Distinguished Professor of English Language and Linguistics at Lancaster University, UK
- Professor JIANG Huiling, Dean of the School of Law at Tongji University and Director of the Shanghai Collaborative Innovation Centre for AI Social Governance, China

### Plenary chairs and speakers (in alphabetical order)

- Dr Gavin Brookes, Reader in Linguistics and a UKRI Future Leader Fellow with expertise in corpus linguistics, discourse analysis, and health communication at Lancaster University, UK
- Professor Joe Burton, Professor of International Security, Department of Politics, Philosophy and Religion (PPR) at Lancaster University, UK
- Dr Niall Curry FRSA SFHEA, Senior Lecturer in TESOL and Applied Linguistics within the Department of Languages, Information, and Communications at Manchester Metropolitan University, UK
- Mr DU Yichao, PhD Researcher at the Institute of Advanced Studies and Department of Anthropology at University College London, UK; Director of the Wuxi Institute of New Culture, China
- Mr Martin Garthwaite, Account Excellence Manager, Co-Chair of the Social Mobility Network PwC, UK
- Professor GONG Weigang, Director of Media Big Data Research Centre, School of Sociology, Wuhan University, China
- Ms Lara Groves, Senior Researcher at the Ada Lovelace Institute, UK
- Professor GU Yueguo FGCA, Emeritus Research Professor of Linguistics and Head of Contemporary Linguistics Institute in the Chinese Academy of Social Sciences (CASS); Former Pro-Vice-Chancellor, Beijing Foreign Studies University, China
- Mr Ed Holroyd Pearce, co-founder and president of Virtual Internships in the UK
- Mr HU Yi, Director of Wuxi Municipal Data Bureau, Jiangsu Province, China

- Dr HUANG Hui, Honorary President of the Shanghai Information Society; CEO of Shanghai Tenly Software Incorporated, China
- Mr Elliot Jones, Senior Researcher at the Ada Lovelace Institute, UK
- Professor LI Benqian, Distinguished Professor at the School of Media and Communication, Shanghai Jiao Tong University, China
- Professor LI Boyi, School of Business Administration, Nanjing University of Finance and Economics, China (Chair)
- Professor LI Linxue FGCA, Dean of College of Arts and Media, Tongji University, China
- Mr Kai Liang, Director of Business Development of MEL Science; Event Officer, Global China Academy, UK (Chair)
- Professor LIN Sijie, Professor at the College of Environmental Science and Engineering; Deputy Director of the Graduate School, Tongji University, China (Chair).
- Professor QIAN Yufang, Director of Institute of Corpus and Discourse Studies, School of Foreign Studies, Zhejiang Gongshang University, China; Editor of the Journal of Corpus Approaches to Chinese Social Sciences (Chair)
- Professor SHEN Yang, Dual-appointed Professor of School of Journalism and School of Artificial Intelligence, Director of the Metaverse Culture Lab and New Media Research Center at Tsinghua University, China
- Professor ZHANG Xiaodong FGCA and Non-Executive Chinese Chair of the Global China Academy in the UK; CEO of the Agile Think Tank; and Professor and former Director of the Innovation and Entrepreneurship Research Institute at Nanjing University of Finance and Economics, China
- Professor Shuhua Zhou, Distinguished Chair Professor of Media and Communication at City University of Hong Kong; former President of the Chinese Communication Association (CCA), China

#### **Chair and closing remarks at the Closing Session**

- Professor WANG Xin, Head of Communication Department, College of Arts and Media, Tongji University, China (Chair)
- Professor Madeline Carr, Professor of Global Politics and Cybersecurity at University College London, UK (Remarks)
- Professor BING Zheng FGCA and Chinese Chair of Global China Academy Council, Former Vice-President of Jilin University, former vice-President of Chinese Sociological Association, China (Remarks)

#### **Presentation of certificates to GCA Fellows**

- Professor HAO Shiyuan FGCA, Academician and former Associate President and former Director of the Institute of Ethnology and Anthropology at Chinese Academy of Social Sciences, China (Presenter)
- Professor XIE Lizhong FGCA and Chinese President of Global China Academy, UK; Former Head of Department of Sociology, Peking University, China; former vice-President of Chinese Sociological Association, China (Presenter)

#### **Presentation of the Young Scholars' Paper Awards**

- Professor Xiangqun Chang FRSA FGCA, President of Global China Academy; Honorary Professor of University College London (2015–20), UK (Presenter)
- Ms ZHANG Yanli, The Party Secretary of the College of Arts and Media at Tongji University, China

### **Chair and addresses at the Dinner**

- Ian Stafford, a multiple award-winning English sports journalist, author and broadcaster; Founder of the Sporting Club, UK (Chair)
- Kai Liang, Director of Business Development of MEL Science; Event Officer, Global China Academy; UK (interpreter)

### **Greetings and special addresses**

- Professor LI Yang, Academician and Former Vice-President of Chinese Academy of Social Sciences, China
- Professor ZHU Guanglei FGCA, Former Vice-President of Nankai University; Vice President of the Chinese Political Science Association, China
- Professor CHEN Qiwei, Director of the Yangtze Delta FinTech Institute at East China Normal University; Founder of Asia Business Group and Asia Business Capital

### **Short videos playing from absent speakers**

- Dr Yuan Cheng, Chair of Russell Reynolds Associates Greater China; Member of the Board of Trustees, Global China Academy, UK
- Professor Patrick Baert, Professor of Social Theory at the University of Cambridge and a Fellow of Selwyn College, Cambridge
- Professor LIU Shaojie, Former Director of Research Centre for Studies of Sociological Theory and Methods, Renmin University of China; Chair Professor of School of Social Sciences and Political Science, Anhui University
- Professor Martin Lockett, Department of International Business and Management, former Dean of Faculty of Business at University of Nottingham Ningbo China
- Professor YU Guoming, Executive Dean of the School of Journalism and Communication at Beijing Normal University, China
- Matthew Burney CMG, Consul-General, Shanghai, Embassy of the United Kingdom in China (tbc)

## V Programme outline

### Friday, 29 November 2024

**08:30-17:20**    **The Global China Dialogue**

**08:30-09:00**    **Registration**

**09:00-10:00**    **Opening Session:** greetings and keynote speeches

10:05-10:10    Group photo

10:10-11:20    Panel I: Ethical Frameworks and Accountability in Artificial Intelligence

11:20-11:35    Coffee/tea break

11:35-12:45    Panel II: Artificial Intelligence in Society Building and Governance

**12:45-13:45**    **Lunch**

13:45-14:55    Panel III: Global Shifts in Perceptions and Attitudes in the AI Era

14:55-15:10    Coffee/tea break

15:10-16:20    Panel IV: Applications of Artificial Intelligence in Health, Media, and Communication

**16:20-17:20**    **Closing Session:** Closing remarks and presentation of certificates

16:20-16:55    Closing remarks

16:55-17:10    Presentation of certificates to GCA Fellows

17:10-17:20    Presentation of the Young Scholars' Paper Award

**17:20-18:30**    **Break / GCA Board of Trustees meeting (online)**

**18:30-22:00**    **Dinner:** Addresses, networking, screening of videos from absent speakers and GCA Fellows

18:30-18:45    Addresses

18:45-21:30    Networking

21:30-21:55    Special addresses and screening of videos from absent speakers and GCA Fellows

21:55-22:00    Group photo

**22:00**            **Close**

## VI Programme in detail

08:30-09:00 Registration

**09:00-10:00 Opening Session of GCD IX**

Room: C501 Conference Hall, Sino-French Centre

Chair: Professor LI Linxue FGCA, Dean of College of Arts and Media, Director of Centre of Energy and Thermodynamic Architecture, Tongji University, China

09:00-09:20 Greetings (5 minutes each):

- Professor ZHAO Qizheng, former Dean of the School of Journalism at Renmin University of China, former Director of the State Council Information Office, and former Vice Mayor of Shanghai, China
- Professor Lü Peiming is the Executive Vice President of Tongji University, China
- Professor WANG Lei, Professor at the School of Electronics and Information Engineering, Tongji University; Council Member of the Chinese Association for Artificial Intelligence; Secretary-General of the Shanghai Artificial Intelligence Society
- Professor Xiangqun Chang FRSA FGCA, President of the Global China Academy, UK

09:20-10:00 Keynote speakers (15 minutes each):

- *AI, Ethics and the Humanities in the UK*, Professor Tony McEnery, Chair of Global China Academy Council; Distinguished Professor at Lancaster University, UK [pre-recorded]
- *Judicial Reform in China in the Age of Artificial Intelligence: The Contest between Justice and Efficiency*, Professor JIANG Huiling, Dean of the School of Law at Tongji University and Director of the Shanghai Collaborative Innovation Center for AI Social Governance, China

10:00-10:05 Group photo

**10:10-11:20 Panel 1: Ethical Frameworks and Accountability in Artificial Intelligence**

Chair: Professor LIN Sijie, Professor at the College of Environmental Science and Engineering; Deputy Director of the Graduate School, Tongji University, China

Speakers (12 minutes each):

- *Irresponsible AI: Deconstructing the Responsible AI Narrative*, Professor Joe Burton, International Security, Department of Politics, Philosophy and Religion (PPR) at Lancaster University, UK [pre-recorded]
- *Generative AI: Ethics, Reliability, and Representation*, Dr Niall Curry FRSA SFHEA, Senior Lecturer in TESOL and Applied Linguistics within the Department of Languages, Information, and Communications at Manchester Metropolitan University, UK
- *Auditing Work: Exploring the New York City Algorithmic Bias Audit Regime*, Ms Lara Groves, Senior Researcher at the Ada Lovelace Institute, UK
- *Smart Governance: Starting from the Logic of the 'D-Industry'*, Professor ZHANG Xiaodong FGCA and Non-Executive Chinese Chair of the Global China Academy in the UK; CEO of the Agile Think Tank; and Professor and former Director of the Innovation and Entrepreneurship Research Institute at Nanjing University of Finance and Economics, China

Q&A

**11:20-11:35 Coffee/tea break**

**11:35-12:45 Panel 2: Artificial Intelligence in Society Building and Governance**

Chair: Professor LI Boyi, Secretary of GCA Chinese Council, Professor of Management, School of Business Administration, Nanjing University of Finance and Economics, China

Speakers (12 minutes each):

- *Governance in the Age of AI: Exploring New Paradigms*, Mr Martin Garthwaite, Account Excellence Manager, Co-Chair of the Social Mobility Network PwC, UK
- *The Wuxi Case of AI Empowering Modern Urban Governance*, Mr HU Yi, Director of the Wuxi Municipal Data Bureau, China
- *The Rise of Data-ism and the Digital Transformation of Urban Governance*, Dr HUANG Hui, CEO of Shanghai Tianlv Software incorporated and the Honorary President of the Shanghai Information Society, and Mr DU Yichao, PhD Researcher at the Institute of Advanced Studies and Department of Anthropology at University College London, UK; Director of the Wuxi Institute of New Culture, China
- *Ethical Evaluation and Governance of Generative AI (AIGC) Algorithms*, Professor LI Ben-qian, Director and Distinguished Professor of the Institute of Intelligent Communication, Shanghai Jiao Tong University, China

Discussion, Q&A

**12:45-13:45 Lunch**

**13:45-14:55 Panel 3: Global Shifts in Perceptions and Attitudes in the AI Era**

Chair: Mr Kai Laing, Event Officer of Global China Academy; Director of Business Development of MEL Science, UK

Speakers (10 minutes each):

- *Under the radar? Examining the evaluation of foundation models*, Mr Elliot Jones, Senior Researcher at the Ada Lovelace Institute, UK
- *The Evolution and Logic of Western Attitudes and Perceptions of China over the Past 200 Years – Analysis Based on AI Large Models and Internet Archive Data*, Professor GONG Weigang, Director of the Media Big Data Research Centre at the School of Sociology, Wuhan University, UK
- *AI-Driven Workplace Transformation and the Skill Development of Graduates*, Mr Ed Holroyd Pearce, Co-Founder and President of Virtual Internships, UK
- *Artificial Intelligence or Human Anchors? Audience Perception of News Broadcasting*, Professor Shuhua Zhou, Distinguished Chair Professor of Media and Communication at City University of Hong Kong, China

Q&A

**14:55-15:10 Coffee/tea break**

**15:10-16:20 Panel 4 AI Applications of Artificial Intelligence in Health, Media and Communication**

Chair: Professor QIAN Yufang, Associate Fellow of the Global China Academy, Professor at the School of Foreign Languages, Zhejiang Gongshang University, and Director of the Corpus and Discourse Research Institute, China

Speakers (12 minutes each):

- *The Multimodal Corpora of Gerontic Discourse in China: Theory and Practice*, Professor GU Yueguo FGCA, Chief Expert of the Key Laboratory of Artificial Intelligence and Human Language, Beijing Foreign Studies University, China

- *AI and Ideological Bias: A Case Study on Dementia Representation*, Dr Gavin Brookes is a Reader in Linguistics and a UKRI Future Leader Fellow with expertise in corpus linguistics, discourse analysis, and health communication at Lancaster University, UK
- *AIGC and Human-Machine Symbiosis*, Professor SHEN Yang, dual-appointed professor of School of Journalism and School of Artificial Intelligence, Director of the Metaverse Culture Lab and New Media Research Centre at Tsinghua University, China
- *Cross-Media Art and Communication in the Age of Artificial Intelligence*, Professor LI Linxue FGCA, Dean of College of Arts and Media, Director of Centre of Energy and Thermodynamic Architecture, Tongji University, China

## Q&A

### 16:20-17:20 Closing Session

Chair: Professor WANG Xin, Associate Fellow of Global China Academy, Head of Department of Communication, College of Arts and Media, Director of Research Centre for Chinese Discourse and Global Communication at Tongji University, China

16.20-16:55 Closing remarks (15 minutes each):

- *Geopolitics and Global Governance of Artificial Intelligence: Lessons from the Past 40 Years*, Professor Madeline Carr, Professor of Global Politics and Cybersecurity at University College London, UK
- *The Cultural Theory of Globalization and the Advent of the Artificial Intelligence Era*, Professor BING Zheng FGCA and Chinese Chair of Global China Academy Council, Former Vice-President of Jilin University, former Vice-President of Chinese Sociological Association, China

16:55-17:10 Presentation of certificates to GCA Fellows

Introduction of GCA and the Fellowships: Professor Xiangqun Chang FRSA FGCA, President of the Global China Academy, Honorary Professor of University College London (2015-20), UK

Presenters:

- Professor HOU Shiyuan FGCA, Academician and former Associate President and former Director of the Institute of Ethnology and Anthropology at Chinese Academy of Social Sciences, China
- Professor XIE Lizhong FGCA, former head of Department of Sociology, Peking University; former President of Chinese Sociological Association, China; Fellow and Chinese President of Global China Academy, UK

Recipients:

- China: GCA Fellows, Associate Fellows and Institutional Fellow
- Overseas: GCA Associate Fellows, Associate Fellows and Institutional Fellow

Group photo (Chair, all FGCA including presenters and new Fellows)

17:10-17:20 Presentation of the Young Scholars' Paper Award

Presenters:

- Professor Xiangqun Chang FRSA FGCA, President of Global China Academy; Honorary Professor of University College London (2015–20), UK
- Ms ZHANG Yanli, The Party Secretary of the College of Arts and Media at Tongji University, China

Recipients: Five



Group photo (Chair, presenters and recipients of all the Young Scholars' Paper Award)

**17:20**            **Close**

\* \* \*

**17:30-18:30**    **Break** / GCA Board of Trustees meeting (online and in person)

**18:30-22:00**   **Dinner: celebrating the conclusion of the 9th Global China Dialogue**

**Venue:** Kingswell Hotel Tongji, 50 Zhangwu Road, Yangpu District, Shanghai, China

- Chair: Mr Ian Stafford, founder of the Sport Club and a multiple award-winning English sports journalist, author (of 23 books) and broadcaster, UK
- Interpreter: Mr Kai Liang, Director of Business Development of MEL Science; Event Officer, Global China Academy. UK

18:30-18:40    Addresses (3 or 5 minutes each)

Speakers:

- Professor LI Yang, Academician and Former Vice-President of Chinese Academy of Social Sciences
- Professor ZHU Guanglei FGCA, Former Vice-President of Nankai University, China
- *Empowering the Integration of Finance and Real Economy in the AI Era*, Professor CHEN Qiwei, Director of the Yangtze Delta FinTech Institute, East China Normal University; Founder of Asia Business Group and Asia Business Capital, China (Special addresses)

18:40-21:30    Networking

21:30-21:55    Short videos playing from absent speakers (2-3 minutes each video)

Speakers:

- *Greetings at Opening Session*, Matthew Burney CMG, Consul-General, Shanghai, Embassy of the United Kingdom in China (tbc)
- *Artificial intelligence: challenges today*, Patrick Baert, Professor of Social Theory at the University of Cambridge and a Fellow of Selwyn College, Cambridge, UK
- *Digitalization and Artificial Intelligence drive social change*, Professor LIU Shaojie, Former Director of Research Centre for Studies of Sociological Theory and Methods, Renmin University of China; Chair Professor of School of Social Sciences and Political Science, Anhui University, China
- *The Impact of AI on International Business and Management*, Professor Martin Lockett, Department of International Business and Management, Former Dean of the Faculty of Business, University of Nottingham Ningbo China, UK
- *Four Key Nodes for Effective Communication in the Future: From Content Engagement to Value Alignment*, Professor YU Guoming, Executive Dean of the School of Journalism and Communication at Beijing Normal University, China
- Address at *Dinner*, Dr Yuan Cheng, Country Head of Russell Reynolds Associates Greater China; Trustee of the Board of Trustees, Global China Academy

21:55-22:00    Group photo

**22:00**            **Close**

## VII Speakers' and Chairs' biographies, abstracts and contributions

(in order of appearance)

### Opening Session

**Chair:** Professor LI Linxue



**Professor LI Linxue** FGCA PhD, tenured Professor of Tongji University, Dean of College of Arts and Media of Tongji University, PhD supervisor at College of Architecture and Urban Planning of Tongji University, director of Center of Energy and Thermodynamic Architecture, Tongji University, co-chair of leading interdisciplinary programme of Low-Carbon Cities and Green Buildings, high-level visiting scholar of Graduate School of Design Harvard University, visiting architect of the Presidential programme '50 Architects in France', and Graham Wills visiting professor of School of Architecture at University of Sheffield. He is co-author and deputy editor-in-chief of *Urban Waterfront Research: 30 Years* (2023), *Thermodynamic Vernacular Architecture* (2023), *Thermodynamic Architecture and Body* (2023), *Contemporary Media Theory from Mondial Perspectives Series* (2023), *Urban – Rural Communication* (2023), *Thermodynamic Architectural Prototypes* (2019), *Air Through the Lens of Thermodynamic Architecture: Design against Smog* (2016), *Shanghai Outstanding Young Architects – LI Linxue* (2019). His works have been selected in many exhibitions, such as 'Internal Construction' in the exhibition in the Pavilion of PR China at the 17th International Architecture Exhibition – La Biennale di Venezia (2020) and Harvard University Contemporary Chinese Architecture Exhibition (2018). He has published more than one hundred journal articles and led the construction of Hangzhou Civic Centre and other important design works.

### Contributions

- Chair of Global China Dialogue Organizing Committee
- Chair of the Opening Session
- Speaker on Panel IV
- Presentation of certificates to GCA Fellows
- Participating in one day events

### Greetings

**Speakers:** Prof. ZHAO Qizheng, Prof. Lü Peiming, Prof. WANG Lei and Prof. Xiangqun Chang



**Professor Zhao Qizheng**, former Dean of the School of Journalism at Renmin University of China and the Dean of the Binhai Development Research Institute at Nankai University. He has also served as a Standing Committee Member of the Chinese People's Political Consultative Conference (CPPCC), Chair of the Foreign Affairs Committee, former Director of the State Council Information Office, Vice Mayor of Shanghai, and the first Director of the Pudong New Area Administrative Committee. His book, *The Pudong Miracle: A Case Study of China's Rapid Economic Development*, has provided valuable insights for the economic development of other regions in China. Among his other prominent works are *Cross-Border*

*Dialogue: The Wisdom of Public Diplomacy and Public Diplomacy and Cross-Cultural Communication*, which are based on his extensive experience on the international stage. These works emphasize that public diplomacy is not just about communication between governments but also a bridge between peoples, playing a crucial role in enhancing a nation's 'soft power'. Professor Zhao has received multiple international recognitions, including the 'Icebreaker Award' from the UK's 48 Group Club in 2012. He summarizes his 'creative journey' in the UK with the words 'innovation, creativity, and creation', reflecting his core belief in public diplomacy and cross-cultural communication – promoting creative dialogue between different cultures through innovation and communication, contributing to world peace and development.

### Contributions

- Greetings at the Opening Session
- Group photo



**Professor Lü Peiming**, Executive Vice President of Tongji University and a Professor of English Language and Literature. He has extensive experience and profound academic achievements in English education and intercultural communication, having dedicated many years to English teaching and higher education management. Previously, he served as the Education Consul at the Chinese Consulate General in Houston. Professor Lü led the ‘Contemporary China’ English-taught course series, which received multiple honours from the Ministry of Education and the Shanghai Municipal Government. Academically, he has published numerous papers, translated and published ten children’s literature classics, and co-authored several textbooks. In December 2023, Professor Lü was invited to participate in the World Chinese Language Conference held in Beijing, where he spoke at the main forum and plenary session, sharing Tongji University’s experiences and achievements in international Chinese education.

### Contributions

- Greetings at the Opening Session
- Group photo



**Professor WANG Lei**, Professor at the School of Electronics and Information Engineering, Tongji University; Council Member of the Chinese Association for Artificial Intelligence; Secretary-General of the Shanghai Artificial Intelligence Society, former Vice Chairman of the IEEE Shanghai Section, Secretary-General of the Natural Computation and Digital Intelligent City Professional Committee of the Chinese Association for Artificial Intelligence, Secretary-General of the Shanghai Artificial Intelligence Society, and Deputy Secretary-General of the Shanghai Microcomputer and Application Society. Professor Wang has received the Second Prize of the Higher Education Science and Technology Award from the Ministry of Education. He has authored four monographs, co-edited three books and translations, and published over a hundred academic papers. Additionally, he serves on the editorial boards of several academic journals, including the *International Journal of Bio-inspired Computation* and the *Journal of Intelligent Systems*.

### Contributions

- Greetings at the Opening Session
- Presentation in a half day event



**Professor Xiangqun Chang** FRSA FGCA, President of the Global China Academy (GCA), a UK-based independent global fellowship that promotes comprehensive studies on China in the social sciences and humanities. She has held positions as Honorary Professor at University College London, Professorial Research Associate at SOAS, University of London, Visiting Professor at the University of Westminster, and Research Fellow at the London School of Economics (LSE) and City, University of London. In China, she has been a Distinguished Professor at Nankai University, Honorary Professor at Jilin University, and has visited or held various Professorships and Senior Fellowships at Peking University, Renmin University, Fudan University, and Sun Yat-sen University. Her academic publications exceed three million words (in both English and Chinese), with notable works including *Guanxi or Li Shang Wanglai?: Reciprocity, Social Support Networks and Social Creativity in a Chinese Village* (Chinese 2009, English 2010). She is the only UK-based sociologist trained in both China and the UK, working interdisciplinarily in universities on the social scientific study of China since arriving in the UK as a Visiting Fellow in 1991. Professor Chang was selected by the Presidents of the International Sociological Association (ISA) as one of 15 sociologists worldwide who were ‘called upon to adapt the discipline to the upheavals of the twenty-first century’ (see *Practicing Social*

*Science: Sociologists and Their Craft*, by Devorah Kalekin-Fishman, Routledge, 2017). Xiangqun is also the Editor-in-Chief of Global Century Press (GCP) and is currently in charge of the publication of four academic journals and eight book series (in both English and Chinese). She serves as Editor of the Journal of China in Global and Comparative Perspectives and the book series ‘Chinese Concepts’, ‘Globalization of Chinese Social Sciences’, ‘China and Chinese in Comparative Perspectives’, ‘Transcultural Experiences with “Three Eyes”’, and the Global Chinese Dialogue Proceedings.

#### Contributions

- Chair of Global China Dialogue Organizing Committee
- Greetings at the Opening Session
- Introduction to the Fellowship Awards ceremony at the Closing Session
- Participating in Board of Trustees’ meeting
- Participating in one day events

#### Keynote speeches

**Speakers:** Professor Tony McEnery and Professor Jiang Huiling



**Professor Tony McEnery** FAcSS, FRSA, FGCA and Chair of Global China Academy Council, Council Member of Academy of Social Sciences; Founding Director of the Corpus Approaches to Social Science (CASS) Research Centre and a Distinguished Professor of English Language and Linguistics at Lancaster University; Distinguished Chair Professor at Xi’an Jiaotong University. He was previously Interim Chief Executive, Chief Accounting Officer, Deputy Chair of Council, Director or Research (2016-2018), and Director of the Centre for CASS at the Economic and Social Research Council (ESRC). In addition to that, he served as Director of Research at the Arts and Humanities Research Council (AHRC). He is a Council

Member of the Academy of Social Sciences; Chair of Global China Academy Council, and Changjiang Chair Professor of Xi’an Jiaotong University. Besides, he was Dean of the Faculty of Arts and Social Sciences and Head of Department of the Department of Linguistics and English Language at Lancaster University. A leading scholar in the field of corpus linguistics, he has published widely on the interrelation between language and social life, notably in the area of the online and print media. His books include *Corpora and Discourse Studies: Integrating Discourse and Corpora* (with Baker, 2015) and *Discourse Analysis and Media Attitudes* (with Baker and Gabrielatos, 2013).

**Title:** AI, Ethics and the Humanities in the UK

**Abstract:** This talk will survey the intersection of Artificial Intelligence (AI), ethics, and the humanities in the UK. It integrates insights from bibliometric analyses, interviews with various stakeholders, and reviews of existing research infrastructure and policies. The talk examines the current state of AI ethics research in the UK, identifying the contributions of the arts and humanities, the obstacles researchers face, and the potential impacts of their work. It also considers the international research environment and strategic investments made by other countries in AI and ethics, drawing comparisons with the UK’s approach. Opportunities and threats are identified within the context of academia, public perception, and commerce, including the impacts of AI on diverse populations and industries. The talk will conclude by considering how the situation in the UK may compare with that in China.

#### Contributions

- Chair of Global China Dialogue Organizing Committee
- Keynote speech [pre-recorded]



**Professor JIANG Huiling**, Dean and Distinguished Professor of the School of Law at Tongji University, as well as the Director of the China Applied Jurisprudence Institute and Secretary-General of the China Judicial Theory Research Society. He holds both a bachelor's and a master's degree in law from China University of Political Science and Law, and a master's degree in public law from the University of Montreal, Canada. Jiang worked at the Supreme People's Court of China for 33 years, holding various positions in the Research Office, the General Office, the China Applied Jurisprudence Institute, the Judicial Reform Office, and the National Judges College. He was responsible for drafting judicial interpretations,

judicial reforms, legislative participation, applied jurisprudence research, and judicial training. His expertise spans multiple areas, and he has rich practical experience and a strong theoretical foundation in the judicial system, administrative law, procedural law, and jurisprudence. Many of his research findings and viewpoints have been adopted by central government departments and are highly regarded by the legal community. His scholarly contributions are extensive, with notable works such as *Research on the Issue of Independent Adjudication* and *Knowledge and Action in Judicial Reform*. He has published over 400 papers.

**Title:** Judicial Reform in the Era of Artificial Intelligence: The Contest between Justice and Efficiency

**Abstract:** The rapid development of Artificial Intelligence has brought about comprehensive changes in social life and has already impacted the functioning of the judicial system. Chinese courts have embraced new technologies in their judicial work, applying AI and implementing a series of judicial reforms. In the process of AI application, Chinese courts adhere to five principles: safety and legality, fairness and justice, judicial assistance, transparency and trustworthiness, and public order and good customs. AI is primarily used in areas such as evidence review and judgment, legal recommendation, similar case recommendation, judgment assistance, legal document drafting assistance, electronic dossier generation, and trial management. Throughout the process, the balance and contest between judicial fairness and judicial efficiency are constantly reflected. Moreover, Chinese courts have also made useful explorations in adjudicating new types of cases brought about by AI, including those involving algorithmic fairness and transparency, legal liability in autonomous driving accidents, and intellectual property rights of AI-generated works.

#### *Contributions*

- Keynote speech (pre-recorded)
- Group photo
- Participating in one day events

### **Panel I: Ethical Frameworks and Accountability in Artificial Intelligence**

**Chair:** Professor Shuhua Zhou



**Professor LIN Sijie**, Professor in the College of Environmental Science and Engineering at Tongji University, as well as Deputy Dean of the Graduate School and the Deputy Director of the Key Laboratory of Yangtze River Water Environment under the Ministry of Education. He earned his PhD in Materials Science and Engineering from Clemson University, USA. His research focuses on environmental chemistry and toxicology of nanomaterials, as well as AI-enabled high-throughput toxicity analysis methods. Professor Lin has long been dedicated to developing green, low-toxicity functional nanomaterials and has led numerous national and provincial research projects with total funding exceeding 10 million RMB. He has published over a hundred academic papers with more than 13,000 citations and has been named an Elsevier Highly Cited Chinese Researcher for five consecutive years. Additionally, he serves as an associate editor or editorial board member on several international journals and holds positions in various social organizations, such as a committee member of the Central Committee of the China Zhi Gong Party. In recognition of his contributions to research, he has received honours including the Shanghai May 4th Youth Medal and the Outstanding Teacher Award for Ethics and Conduct at Tongji University.

published over a hundred academic papers with more than 13,000 citations and has been named an Elsevier Highly Cited Chinese Researcher for five consecutive years. Additionally, he serves as an associate editor or editorial board member on several international journals and holds positions in various social organizations, such as a committee member of the Central Committee of the China Zhi Gong Party. In recognition of his contributions to research, he has received honours including the Shanghai May 4th Youth Medal and the Outstanding Teacher Award for Ethics and Conduct at Tongji University.

#### *Contributions*

- Chair of Panel I
- Participating in one day events

**Plenary speakers:** Professor Joe Burton, Dr Niall Curry, Ms Lara Groves and Professor ZHANG Xiaodong



**Professor Joe Burton**, Professor of International Security, Department of Politics, Philosophy and Religion (PPR) at Lancaster University, having joined in July 2023 as part of the Security and Protection Science initiative. Previously, he held positions at the University of Nottingham and University of St Andrews, and was a Marie Curie Fellow at Université libre de Bruxelles. His expertise lies in cyber conflict, emerging technologies, and international security, teaching courses in cyber security, AI, and strategic studies. He has served as a ministerial adviser in New Zealand and the UK, with roles in policy development and political coordination. He holds a PhD in International Relations and has received fellowships from the US Department of State, along with lecturing at NATO's Cyber Defence Centre. His research has been funded by NATO and the European Commission, among others.

**Title:** Irresponsible AI: Deconstructing the Responsible AI Narrative

**Abstract:** The term 'Responsible Artificial Intelligence' has emerged to describe efforts to encourage responsibility in AI development and deployment processes including in national governments, the tech sector, and international organizations. Despite the term becoming fashionable and even central to AI development, it has received little conceptualization or critical attention in scholarship. Drawing on literatures on AI ethics and cognitive sciences, this paper provides a critique and deconstruction of the concept and practice of Responsible AI. The argument is that greater attention to irresponsible use of AI is needed: i.e. the ways AI has been used irresponsibly, including when, how and with what consequences. Shifting the debate towards irresponsibility provides a better base through which to understand the risks and pitfalls of AI. The paper is in three sections. The first explores the emergence of the Responsible AI narrative and provides a conceptualization of what responsibility means in an AI context. The second builds our case that irresponsibility should be a fundamental ethical consideration, especially when driven by socio-political dynamics including hubris, accelerationism, profit seeking, and a lack of regulatory oversight. The final section provides illustrative case analysis of where AI has been used irresponsibly.

#### *Contributions*

- Speaker on Panel I [pre-recorded]



**Dr Niall Curry** FRSA SFHEA, Senior Lecturer in TESOL and Applied Linguistics within the Department of Languages, Information, and Communications at Manchester Metropolitan University. His research spans various topics in applied linguistics, including contrastive linguistics, corpus linguistics, discourse analysis, English-medium instruction, second language acquisition, and systemic functional linguistics. He serves as Co-Editor of the Routledge Applied Corpus Linguistics series and contributes to the Encyclopaedia of Language and Linguistics as a Section Editor. He is also a Fellow of the Royal Society for Arts and a Senior Fellow of the Higher Education Academy. Dr Curry's research has received funding from organizations such as UKRI and the King Sejong Institute Foundation. After completing a PhD at the University of Limerick in 2020, he worked at Cambridge University Press as a Senior Research Manager before joining MMU as a lecturer. His current research focuses on language related to global crises, such as climate, health, and economics, exploring how knowledge is constructed across different contexts and cultures. Additionally, he conducts research on language pedagogy, TESOL materials development, and digital pedagogies. He supervises students in areas such as contrastive linguistics, corpus studies, academic discourse, and the language of global crises.

**Title:** Generative AI: Ethics, Reliability, and Representation

**Abstract:** In the wake of the launch of publicly accessible and user-friendly generative Artificial Intelligence (GenAI) tools, such as ChatGPT, researchers, educators, and students across the globe began to grapple with the relevance and affordances of these tools to their professional and educational practices. Yet, despite the initial excitement they mustered, this global proliferation of GenAI tools has been met with mixed reception. On the one hand, GenAI has been seen as a means to overcome weaknesses in automated qualitative research,

mitigate the impact of limited digital literacies on end users, and support students and writers to produce intelligible and accessible texts. On the other hand, ethical issues apparent in the training, development, and maintenance of large language models, the non-deterministic nature of the outputs of GenAI tools, and the shades of bias reconstructed by these tools render their widespread application in research and education challenging. Recognizing both the promises that GenAI poses for research and education and the barriers to the effective usage of GenAI tools therein, in this talk I reflect on the ethical implications of using GenAI within the research process, as well as questions surrounding the reliability of GenAI in research and education, the language that GenAI tools represent, and how GenAI tools are understood and represented in a range of contexts. The implications of the research discussed in this talk serve to offer guidelines for an ethical engagement with GenAI tools in research and education.

#### *Contributions*

- Speaker on Panel I
- Participating in one day events



**Ms Lara Groves**, Senior Researcher (Emerging Technology and Industry Practice) at the Ada Lovelace Institute, a leading UK authority dedicated to ensuring that data and Artificial Intelligence serve humanity and society. Through research, policy, and practice, it strives to fairly distribute the benefits of data and AI, focusing on how technology can help build a better society. Her most recent project explored the role of third-party auditing regimes in AI governance. Lara has previously led research on the role of public participation in commercial AI labs and on algorithmic impact assessments. Her research interests include practical and participatory approaches to algorithmic accountability and innovative policy solutions to challenges of governance.

Before joining Ada, Lara worked as a tech and internet policy consultant, and has experience in research, public affairs and campaigns for think-tanks, political parties and advocacy groups.

**Title:** Auditing Work: Exploring the New York City Algorithmic Bias Audit Regime

**Abstract:** In July 2023, New York City (NYC) implemented the first attempt to create an algorithm auditing regime for commercial machine-learning systems. Local Law 144 (LL 144) requires NYC-based employers using automated employment decision-making tools (AEDTs) in hiring to be subject to annual bias audits by an independent auditor. In this paper, we analyse what lessons can be learned from LL 144 for other national attempts to create algorithm auditing regimes. Using qualitative interviews with 17 experts and practitioners working in the regime, we find LL 144 has failed to create an effective auditing regime: the law fails to clearly define key aspects like AEDTs and what constitutes an independent auditor, leaving auditors, vendors who create AEDTs, and companies using AEDTs to define the law's practical implementation in ways that failed to protect job applicants. Several factors contribute to this: first, the law was premised on a faulty transparency-driven theory of change that fails to stop biased AEDTs from being used by employers. Second, industry lobbying led to the definition of what constitutes an AEDT being narrowed to the point where most companies considered their tools exempt. Third, we find auditors face enormous practical and cultural challenges gaining access to data from employers and vendors building these tools. Fourth, we find wide disagreement over what constitutes a legitimate auditor and identify four different kinds of 'auditor roles' that serve different functions and offer different kinds of services. We conclude with four recommendations for policymakers seeking to create similar bias auditing regimes that use clearer definitions and metrics and more accountability. By exploring LL 144 through the lens of auditors, our paper advances the evidence base around audit as an accountability mechanism and can provide guidance for policymakers seeking to create similar regimes.

#### *Contributions*

- Speaker on Panel I
- Participating in one day events



**Professor ZHANG Xiaodong** FGCA, Chinese Non-Executive Chair of Global China Academy Council; CEO of Agile Think Tank (<http://www.agile.org.cn>), and a recipient of a major national talent project. He also serves as Vice President and Secretary General of the China Management Science Society, Vice Chair of the China Science and Technology Consulting Association, Founder of the Agile Think Tank, and Dean of the Cloud Manufacturing Research Institute. Holding a PhD in Management, he is an adjunct or visiting professor in diverse fields, including computer science, mechanical and electrical engineering, humanities, social sciences, and management, at several universities in China and abroad, such as Southeast University, Hohai University, and Macau University of Science and Technology. For over 30 years, he has been engaged in research, development, and practice in data science, advanced manufacturing, management science, and industrial policy. He is the chief editor of the *Management Blue Book* and the organizer of the ‘Dongshahu Forum – China Management 100’.

**Title:** Smart Governance: Starting from the Logic of the ‘D-Industry’

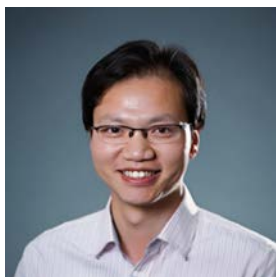
**Abstract:** Human society has undergone primitive civilization, agricultural civilization, and industrial civilization, and today it is evolving towards the D-industry civilization. The current surge in the digital economy and the wave of digital intelligence it brings are both the culmination of the industrial economy and the beginning of the D-industry economy. Drawing on 30 years of experience in research, development, and practice in information technology, advanced manufacturing, management science, and industrial policy, the speaker will explore how to achieve ‘smart governance’ through the fusion of data and intelligence from the perspective of the D-industry economy – a governance model oriented towards the D-industry. He will delve into the application of data science and Artificial Intelligence technologies in modern governance, particularly how data-driven decision-making and intelligent analysis can enhance the precision, transparency, and efficiency of decisions. Additionally, he will discuss specific management practice cases, such as the *Management Blue Book* (which he edited) and the Dongshahu Forum – China Management 100, to demonstrate how governance models in the D-industry era address complex social and ethical challenges, ensuring that governance structures operate efficiently while maintaining accountability and ethical standards in a rapidly evolving technological environment.

*Contributions*

- Member of Global China Dialogue Organizing Committee
- Speaker on Panel I
- Presentation in a half day event

**Panel II Artificial Intelligence in Society Building and Governance**

**Chair:** Professor LI Boyi



**Professor LI Boyi**, Secretary of GCA Chinese Council, Professor of Management, School of Business Administration, Nanjing University of Finance and Economics; Director of Agile Think Tank Wuxi Branch, China. Boyi was a Fellow in the Information Systems and Innovation Group, the London School of Economics and Political Science. He is interested in ICTs for global development. He works on the relational approach to social innovation, and empirically studies the movements of creative economy and sustainable practices in developing context. Dr Li currently teaches the theoretical foundations of information systems, innovating organisational IT, and research design for the MISDI programme.

*Contributions*

- Secretary-general of Global China Dialogue Organizing Committee
- Chair of Panel II
- Participating in one day events



**Plenary speakers:** Mr Martin Garthwaite, Mr HU Yi, Dr Huang Hui, Mr DU Yichao and Professor LI Benqian



**Mr Martin Garthwaite** FRSA, Account Excellence Manager, Co-Chair of the Social Mobility Network PwC, UK. He is an accomplished Agile Coach, Senior Scrum Master, and Programme Manager with extensive expertise in digital transformation and IT project management across various industries. He holds advanced degrees in history, design, information security, and technology from leading institutions such as the University of Cambridge, the University of Oxford, and Imperial College London. With over two decades of experience, Martin has led significant business and technical initiatives for major organizations, including PwC, Shell, and BAE Systems. He is particularly skilled in agile methodologies, stakeholder engagement, and delivering complex, multi-sector projects. Martin is also a member of several professional bodies, including the British Computer Society.

**Title:** Governance in the Age of AI: Exploring New Paradigms

**Abstract:** The rapid evolution of Artificial Intelligence (AI) is reshaping societal structures and human management in unprecedented ways. This presentation, ‘Future Social Governance and Human Management’, explores the profound impact of AI on governance models, decision-making processes, and the organization of human affairs. It analyses how AI-driven systems enhance efficiency in resource allocation, surveillance, and policy-making, while raising ethical concerns about privacy, inequality, and control. By examining case studies and theoretical frameworks, the presentation highlights both the opportunities and challenges AI presents for future governance, emphasizing the need for adaptive and inclusive strategies in the management of human societies. This exploration aims to provoke thought on the evolving relationship between technology and governance in a rapidly changing world.

*Contributions*

- Speaker on Panel II
- Participating in one day events



**Mr HU Yi**, Director of the Data Bureau of Wuxi City, Jiangsu Province, primarily responsible for the city’s digital transformation, digital government, digital economy, digital society, and public service operations. He has led the formulation of a series of foundational data regulations and completed the top-level design for a new smart city. Wuxi has consecutively won the World Smart City Award and the Leading Smart City of China award. Mr Hu was also honoured with the Leading Expert Award at the 2021 Global Smart City Congress. He holds master’s degrees from the London School of Economics and Tongji University and was a 2006-2007 Chevening Scholar under the UK Foreign and Commonwealth Office. He is the author of the book *A Promising Future: Walking with Artificial Intelligence*.

**Title:** The Wuxi Case of AI Empowering Modern Urban Governance

**Abstract:** To promote economic and social development, Wuxi has actively explored the integration of Artificial Intelligence technology with modern urban governance, creating a series of refined governance scenarios. Through three typical cases, Wuxi’s efforts in advancing AI-powered urban governance are introduced: optimizing traffic signals to drive vehicle-road-cloud integration, strengthening the ‘city brain’ to help build a more liveable city; using intelligent monitoring and early warning systems for flood and typhoon prevention, enhancing the ‘city eye’ to contribute to a resilient city; and establishing a rapid response platform for public opinion, turning citizen voices into actionable decisions, strengthening the ‘city ear’ to foster a smarter city.

*Contributions*

- Speaker on Panel II
- Participating in a half day event



**Dr Huang Hui**, CEO of Shanghai Tianli Software incorporated and the Honorary President of the Shanghai Information Society. He previously taught at the Foreign Languages Department of Tsinghua University and later pursued his PhD at Beijing Foreign Studies University under the supervision of Professor Xu Guozhang. In 1989, he went to study in the United States, where he earned his master's and PhD degrees in Information Sociology from the University of North Carolina under the supervision of Professor Craig Calhoun (former Director of the London School of Economics). He later taught at the University of Leuven in the US and became a tenured professor. Additionally, he worked as an IT Consulting Manager at Andersen Consulting, where he served as a data mining consultant for institutions such as MBNA Bank, FirstUSA Bank, the US National Academy of Medicine, and John Deere. Upon returning to China in 2001, Dr Huang served as the Director of the Internet Research Centre at the Shanghai Academy of Social Sciences. He also founded Shanghai Tianli Software Inc., where he serves as CEO. He successfully developed China's first large-scale data mining and statistical analysis software – the Markway Analysis System – filling a major gap in the country's technology landscape. Dr Huang has published *Markway Software and Contemporary Data Analysis* and contributed numerous papers to domestic and international academic journals on topics such as smart cities, internet sociology, and the impact of information technology on economic development. His research includes topics like 'Smart Cities: The New Direction of Shanghai's Information Construction' and 'The Contribution of Information Technology to Shanghai's Economic Development'. He has received multiple honours and held various key positions, including the Shanghai Talent Development Award and recognition as a 'Leading Figure in China's Business Intelligence'.



**Mr DU Yichao**, PhD Researcher at the Institute of Advanced Studies and Department of Anthropology at University College London, and Director of the Wuxi Institute of New Culture. He was awarded the UK Foreign Office Chevening Scholarship and graduated with distinction from Durham University, where his thesis was titled 'Socio-cultural Anthropological Study of Urban Migration: People from Northern Jiangsu in Wuxi'. He is currently writing his PhD dissertation at UCL, titled 'Shaping Digital Twin Cities: China's Modernization and Digital Governance'. His published translation is *Levelling Mountain-high Gaps: Lessons from China's Leading Rural Educators* (translated from Chinese, 2022). Two English-to-Chinese translation projects are currently in progress: *China and the Shared Human Future: Exploring Common Values and Goals* (authored by Martin Albrow, edited by Xiangqun Chang) and *Digital Anthropology* (2nd Edition). His multimedia productions, such as *From the Soil*, *Invest in Shanghai*, *Beijing or Not*, and *World Internet of Things*, have collectively amassed over a billion views and received more than a dozen international and professional awards.

**Title:** The Rise of Data-ism and the Digital Transformation of Urban Governance

**Abstract:** This collaborative plenary speech consists of two parts, focusing on the rise of data-ism and its application in digital twin cities. The first part analyses how data has become central to social governance, highlighting its critical role in understanding social behaviour and driving decision-making through topics such as data generation, privacy, security, and sharing. The second part focuses on digital governance in China's modernization, demonstrating how the construction of digital twin cities enhances urban management efficiency through data technologies. It covers aspects such as technocratic governance, performative governance, infrastructure, and platform governance. While data governance brings challenges such as surveillance and commodification, it also empowers the transformation of modern cities. Research indicates that data-ism has become a core driving force in urban digital transformation, and digital twin cities showcase the extensive application of data in contemporary society and the related privacy and ethical issues it raises.

#### *Contributions*

- Representative of sponsorship organization
- Speaker on Panel II
- Participating in one day events



**Professor LI Benqian**, Distinguished Professor and a Level-Two Professor at the School of Media and Communication at Shanghai Jiao Tong University, as well as a PhD supervisor and a recipient of the Ministry of Education’s Changjiang Scholar Distinguished Professorship. He has a broad influence in the field of communication studies and has been selected for several national high-level talent programmes, earning multiple academic honours. As one of China’s first PhD holders in communication studies, he has led over 40 major, key, and general projects funded by the National Social Science Fund. He has received more than 30 awards, including the Ministry of Education’s ‘University Scientific Research Achievement Award’, and over 20 teaching awards, including national-level top courses. He has published over 130 papers and authored more than 10 monographs. His research areas encompass cultural industries, media economics, and communication theory and strategies. His research outcomes are not only highly regarded in academic circles but also serve as significant references for policy-making and industry development. He also holds key positions in several domestic and international academic organizations, including serving as a member of the Aubrey Fisher Mentor Award Committee of the International Communication Association (ICA). Additionally, he is Director and Chief Expert of the Shanghai Cultural and Creative Industries Development Strategy Research Base, a think tank for higher education institutions in Shanghai, and is editor-in-chief of the *Blue Book of China’s Media International Competitiveness Report*.

**Title:** The Ethical Evaluation and Governance of Generative Artificial Intelligence (AIGC) Algorithms

**Abstract:** This topic consists of three sections: issues faced by the ethics of Generative Artificial Intelligence (AIGC) algorithms, ethical evaluation of algorithms, and governance of algorithm ethics. First, the 13 ethical issues faced by AIGC algorithms are summarized and outlined from the perspectives of technology, society security, and law. Next, based on a review of relevant theories on the ethical evaluation of AIGC algorithms a relatively systematic AIGC algorithm ethics evaluation framework is proposed to address these issues. Finally, experiences in AIGC algorithm governance from China, Europe, the United States, and international organizations are systematically reviewed. Building on the aforementioned AIGC algorithm ethics evaluation framework, a multi-layered governance model that includes legal, normative, technical and ethical dimensions is constructed, with the aim of fostering an ecosystem for the development of human-machine symbiotic generative Artificial Intelligence (AIGC).

*Contributions*

- Speaker on Panel II
- Participating in one day events

**Panel III Global Shifts in Perceptions and Attitudes in the AI Era**

**Chair:** Mr Kai Liang



**Mr Kai Liang**, Event Officer of Global China Academy. He is Director of Business Development of MEL Science – the world’s leading innovative Science Education content company, with award winning VR and AR contents as well as a full range of science learning kits and thousands of original videos. While MEL Science is focusing on B2C delivery, Kai and Daniel Sullivan have co-founded MEL Scholar, to reinvent primary school science curriculum from scratch. MEL Scholar achieved a revenue of \$120,000 within three months of registration, already completed most of the original modernized science curriculum for primary schools in US and UK, including demo kits for teachers and home experiment kits for kids, as well as a full range of teacher training services, and is receiving strong interests from Hong Kong and Korea already.

Kai also co-founded a few VR and EdTech companies including Smart Stone Technologies based in Sydney, which has won many projects in many countries in the areas of VR- and AR-assisted education. Another company Kai co-founded, xSpaces.io, has already completed the seed investment round and is quickly becoming a leading global Metaverse platform and ecosystem solution.

Prior to these, Kai was director of a series of leading VR education companies, as well as former Vice-President of Dimenco in the auto-stereoscopic 3D industry. One of his key deals was to sell 15% of Di-

menco's share to Chinese listed company Leyard. Kai has been a serial entrepreneur with many successes in funding and management after a 10-year experience of management consulting roles for leading UK and US firms. He graduated from Bristol University with a Computer Science degree and is a keen golfer. Kai also led a golf software company as requested by one of his investors, and has organized many golf tournaments in Beijing.

#### *Contributions*

- Secretary-general of Global China Dialogue Organizing Committee
- Chair of Panel III
- Interpreter at Dinner
- Participating in one day events

**Plenary speakers:** Mr Elliot Jones, Professor GONG Weigang, Mr Ed Holroyd Pearce and Professor Shuhua Zhou



**Mr Elliot Jones**, Senior Researcher (Society, Justice and Public Services) at the Ada Lovelace Institute, the leading UK authority dedicated to ensuring that data and Artificial Intelligence serve humanity and society. Through research, policy, and practice, it strives to fairly distribute the benefits of data and AI, focusing on how technology can help build a better society. He is currently working on rapid response policy work. At Ada, he has previously led research on the ethics of public service media recommendation systems, vaccine passports and digital contact tracing apps. Elliot has previously been a Researcher at Demos' Centre for the Analysis of Social Media, working on the Online Safety Bill, online disinformation and advertising transparency. He was also a 2022 Summer Fellow at the Centre for Governance of AI.

**Title:** Under the Radar? Examining the Evaluation of Foundation Models

**Abstract:** This paper explores the evaluation landscape for foundation models, which are AI systems capable of performing a wide range of tasks across various domains. Foundation models, such as OpenAI's GPT-4 and Google's Gemini, are increasingly integrated into popular products, yet their safety, performance, and real-world impact are difficult to assess. The study examines the methods currently used to evaluate these models, including benchmarking and red teaming, and highlights theoretical, technical, and social challenges. Semi-structured interviews with 16 experts from foundation model developers, independent evaluators, academics and policymakers, as well as a literature review, reveal significant limitations in current evaluation practices. The paper finds that while evaluations are crucial, they are insufficient on their own to guarantee the safety of these AI models. Current evaluations often lack external validity or connection real-world impact, prioritize corporate over public needs, lack consistent standards, and are susceptible to manipulation. The paper concludes by recommending improvements in evaluation methodologies, including the development of more context-specific, robust evaluations, greater transparency about evaluation practices and actions taken as a result of evaluations, and greater access for researchers conducting independent evaluation.

#### *Contributions*

- Speaker on Panel III
- Participating in one day events



**Professor GONG Weigang**, Director of the Media Big Data Research Centre at the School of Sociology, Wuhan University. His primary research interests include computational sociology, computational politics, computational communication, and other related fields, including big data and AI for social sciences, research on internet public opinion, social attitudes and social mentality, social cognition, and digital society. He has published more than 40 papers in SSCI and CSSCI journals, such as *China Journal*, *Journal of Chinese Sociology*, *Political Science Research*, and *China Population Science*, along with several academic monographs, including *Methods and Practice of Computational Sociology*.

**Title:** Western Attitudes and Perceptions of China: 200 Years of Evolution – An AI and Internet Archive Analysis

**Abstract:** This study analyses the evolution of Western attitudes and perceptions of China over the past 200 years using Google book text data and contemporary social media big data, aided by Artificial Intelligence large models. From historical data, it is evident that between 1800 and 1900, the Western world experienced three significant emotional shifts in its attitudes towards China, with pivotal moments occurring in 1839 and 1890. In the historical periods demarcated by these key events, the topics, styles, emotional tones, and cognitive inclinations in Western narratives about China underwent substantial transformations. From contemporary social media big data, it is apparent that with China's rise, the Western world, led by the United States, has seen a significant shift in attitudes and perceptions of China since 2010. Before 2016, American perceptions of China oscillated between collaborator and competitor, but after 2016, the perception of China has quietly shifted, with its role increasingly seen as that of an adversary, competitor, and enemy. This study incorporates relevant theories from cognitive science and international political psychology to analyse the logic behind the shifts in Western attitudes and perceptions of China.

#### *Contributions*

- Member of Global China Dialogue Organizing Committee
- Speaker on Panel III
- Participating in one day events



**Mr Ed Holroyd Pearce**, co-founder and president of Virtual Internships in the UK, has a rich background in the intersections of education, technology, entrepreneurship, and Asia. He is fluent in Mandarin and has studied at the University of Cambridge, Peking University, and SOAS (School of Oriental and African Studies), University of London, and completed his Executive MBA at Bayes Business School, City, University of London. He has served as a board member of the China–Britain Business Council and as Chair of the 48 Group Club Young Icebreakers, and he is also an adviser to several companies and charities. He regularly shares his insights in the fields of employability and the future of work, covering topics such as entrepreneurship, venture capital, skills development, and social mobility.

He has founded two companies. The first, CRCC Asia, focuses on providing in-person internship programmes in Asia for students from the UK, the US, and other non-Asian regions. The company has grown organically to achieve annual revenues of \$5 million and has supported over 10,000 students. The second company, Virtual Internships, has followed a venture capital and private equity funding route, with a recent Series A valuation of \$43 million, including investment from Sequoia Capital. Together, the two companies have delivered over 20,000 in-person and online internship programmes globally, mainly through partnerships with over 200 universities and governments. These programmes focus particularly on providing opportunities for marginalized populations or those furthest from the job market, and operate in China, Vietnam, and several other countries around the world.

**Title:** AI-Driven Workplace Transformation and the Skill Development of Graduates

**Abstract:** In this presentation, Ed will explore the evolving concept of the ‘work-ready’ graduate within the context of an AI-centric workforce. Drawing on the implementation of global skills frameworks and data from over 20,000 young people across 60+ countries, he will examine emerging trends in non-industry-specific skills development. Ed will present key findings from studies conducted by his organization, along with insights from the broader educational and professional landscape.

**Abstract:** The discussion will focus on future-proof skills frameworks, featuring comprehensive data analysis from the UK, US, Canada, and Australia, while also engaging dialogue on how China is preparing its graduates for an AI-powered economy. How can we ensure that the benefits of AI adoption are accessible to a diverse, global population? What strategies can we employ to equip graduates with the competencies they need to thrive in this rapidly evolving, AI-dominated world? This session will delve into these pressing questions, offering insights on how to cultivate adaptable, forward-thinking graduates who are equipped to succeed in the complex, technology-driven environments of tomorrow.

#### *Contributions*

- Speaker on Panel III
- Participating in one day events



**Professor Shuhua Zhou**, Chair Professor at City University of Hong Kong and a Fellow of the International Communication Association (ICA). He is a former President of the Chinese Communication Association (CCA) (2017-2019) and Vice Chair of the Asia-Pacific Communication Alliance (ACPC) (2018-2025). Dr Zhou is the Editor-in-Chief of the *Journal of Broadcasting & Electronic Media*, and an editor for *Computers in Human Behavior* and *Communication & Society*. He also serves on the editorial boards of several SSCI-indexed journals. From 1988 to 1993, he worked as a news anchor and head of the English news group at Guangdong Television's News Department. He was also a Professor and Associate Dean

at the University of Alabama, and held the Leonard H. Goldenson Chair in Journalism at the University of Missouri. Dr Zhou has been a visiting professor at Nanyang Technological University in Singapore and the Chinese University of Hong Kong. Professor Zhou's main research areas include media information cognition, media psychology, media content and form, media effects, international communication, and visual communication. He has published academic books and textbooks, including *Media Reflections: Authoritative Interpretations of Journalism and Communication Education Abroad*, *Research Methods in Communication*, and *Media Effects and Social Change*. Additionally, he has authored nearly 100 journal articles and book chapters.

**Title:** Artificial Intelligence or Human Anchors? Audience Perceptions of News Broadcasting.

**Abstract:** AI anchors frequently appear in news broadcasts. However, it remains unclear whether AI anchors will enhance or replace human anchors. Some argue that AI anchors are limited in generating and producing the subtle nuances of natural human actions, such as gaze, gestures, tone of voice, and facial expressions. More importantly, it is uncertain whether news consumers will accept AI news anchors, especially concerning key news values such as credibility, quality, focus, and likeability. This empirical study reports the preliminary results of a piece of experimental research.

#### *Contributions*

- Speaker on Panel III
- Participating in one day events

### **Panel IV Applications of Artificial Intelligence in Health, Media, and Communication**

**Chair:** Professor QIAN Yufang



**Professor QIAN Yufang**, Associate Fellow of Global China Academy and Professor at Zhejiang Gongshang University's School of Foreign Languages, director of the Institute of Corpus Linguistics and Discourse Studies and a PhD supervisor. Her research focuses on discourse studies and corpus linguistics. She has authored three books and received multiple awards, including the third prize for outstanding research from the Ministry of Education and second prizes in both the Zhejiang and Jiangsu Provincial Philosophy and Social Sciences Awards. With over 30 papers published in top journals, Professor Qian has led or participated in over 10 national and provincial research projects. She currently leads sub-projects of major

national initiatives and serves as co-chief editor of the *Chinese Discourse Series* and editor-in-chief of *Corpus Approaches to Chinese Social Sciences*, and holds leadership roles in several academic committees. She has been recognized as an Outstanding Teacher in Zhejiang Province.

#### *Contributions*

- Chair of Panel IV
- Presentation of certificates to GCA Fellows
- Participating in one day events

**Plenary speakers:** Professor GU Yueguo, Dr Gavin Brookes, Professor SHEN Yang and Professor LI Linxue



**Professor GU Yueguo** FGCA, Artificial Intelligence and Human Language Research Lab, Beijing Foreign Studies University. He obtained an MA with Distinction in Language Studies and a PhD in Pragmatics and Rhetoric from the Department of Linguistics and Modern English Language Lancaster University, UK. He was also awarded a Certificate with a Mark of Distinction from the Sino–British Summer School of Philosophy by the British Academy and the Chinese Academy. He is Research Professor of Linguistics in the Chinese Academy of Social Sciences, Pro-Vice-Chancellor of Beijing Foreign Studies University, Executive Dean of the Institute of BeiWai Online Education and Head of Contemporary Linguistics Department, The Chinese Academy of Social Sciences. Between 2004 and 2011, he was Special Professor of the University of Nottingham, and visiting lecture professor of St Petersburg Polytechnic University. Gu is presently co-Chief Editor of the *International Journal of ChinaCALL*, former co-Chief Editor of *Contemporary Linguistics* (national) and Advisory Editor of *Journal of Pragmatics and Text* (international journals), and *Pragmatics* (the International Pragmatics Association Journal). He has published prolifically in Chinese and English since 1982. Recent publications include *Studies in Pragmatics and Discourse Analysis* (author, FLTRP), *Encyclopedia of Chinese Language and Linguistics*, 5-volume set (associate editor, Brill), *Routledge Handbook of Pragmatics* (co-editor, Routledge), *Chinese Writing: A Window to Chinese Civilization and Culture* (author, FLTRP) and *Gerontolinguistics and Multimodal Studies* (first author/editor, Tongji University Press). He is also a K C Wong Fellow of the British Academy.

**Title:** The Multimodal Corpora of Gerontic Discourse in China: Theory and Practice

**Abstract:** As of writing, the Chinese population of 60 years old and beyond has reached about 300 million. Construction of multimodal corpora representing such population no doubt is conducive to corpus-based empirical studies of the population's life style, language use in daily activities, mental status, inter-generational interactions, as well as informed policy-making. More importantly, multimodal corpora of gerontic discourse (MCGD) are indispensable for developing AI-supported gerontic aids. This paper introduces our MCGD construction lasting over two decades. Principles of designing, sampling, categorizing and quality control are discussed. Initial applications of MCGD, such as personal life-course reconstruction, virtual conversations with the dear departed, are also demonstrated.

#### *Contributions*

- Speaker on Panel IV
- Presentation of certificates to GCA Fellows
- Participating in one day events



**Dr Gavin Brookes** FRSA, Associate Fellow of Global China Academy. Reader in Linguistics and a UKRI Future Leader Fellow with expertise in corpus linguistics, discourse analysis, and health communication at Lancaster University. His current project, 'Public Discourses of Dementia: Challenging Stigma and Promoting Personhood', is funded by UKRI with £1 million and focuses on linguistic and visual representations of dementia across public contexts. In 2023, Dr Brookes received a Fulbright All Disciplines Award, and in 2024, he will conduct research on dementia representations in US media at Northern Arizona University. He holds several editorial roles, including Associate Editor of the *International Journal of Corpus*

*Linguistics* and Co-Editor of both the 'Corpus and Discourse' series (Bloomsbury) and 'Critical Discourse Studies' (Cambridge University Press). He serves on key committees such as the Economic and Social Research Council (ESRC) Grant Assessment Panel and the Arts and Humanities Research Council (AHRC) Advisory Board. Dr Brookes is also involved in various professional organizations, including BAAL and ICAME. His PhD supervision interests include corpus linguistics, critical discourse studies, multimodality, and health communication.

**Title:** AI and Ideological Bias: A Case Study on Dementia Representation

**Abstract:** In this talk, I consider the ethical implications underpinning the use of generative AI. Such technology is underpinned by the availability of large textual databases, including large language models, which shapes the 'new' language and imagery that can be crafted using tools such as ChatGPT. A challenge this

presents is that such databases reflect real world ideological biases and stereotypes that are inherent within the texts they contain. As such, these same biases and stereotypes are then reproduced – recycled, even – in texts produced using generative AI. In this talk, I demonstrate this process through analysis of AI-generated imagery and language on the topic of dementia. In doing so, I consider the ethical ramifications of using such tools in terms of the propagation of stigma relating to ageing and dementia.

#### *Contributions*

- Speaker on Panel IV
- Presentation of certificates to GCA Fellows
- Participating in one day events



**Professor SHEN Yang**, Dual-appointed Professor of School of Journalism and School of Artificial Intelligence at Tsinghua University. He directs the Metaverse Culture Laboratory and the New Media Research Center at Tsinghua. His main research areas include AI-generated content (AIGC), new media, big data, online public opinion, and the metaverse. Shen’s research spans across multiple disciplines such as journalism, computer science, and information management. He serves as an expert on numerous committees under various ministries and holds leadership roles in academic associations. Shen is also a recipient of several prestigious titles, including being named a ‘Cultural Leader’ by the Central Propaganda Department. Shen’s research contributions include pioneering work in AI and big data, where his team has won multiple national and international competitions. He has published over 100 academic papers, authored and co-authored several books, and holds numerous software copyrights and patents. His work on AI applications has extended to projects in media, governance, and public opinion analysis, with significant achievements in developing big data platforms that handle billions of daily data points. His team has also made strides in AI-driven creations, including AI-generated short films, music, and literature.

**Title:** AIGC and Human-Machine Symbiosis

**Abstract:** This presentation delves into the multidimensional impacts and roles of Artificial Intelligence across AI philosophy, AI literature, AI aesthetics, and AI communication. It begins by explaining the concept of ‘Unity of Heaven, Humanity, and Intelligence’, emphasizing the harmonious integration between humans, nature, and AI. Several theories are introduced, including the Ontology of Virtual and Real Existence, Mirror Evolution Theory, Inner–Outer Cognition Theory, and the Theory of Prompt Categories, discussing AI’s advancements in simulating life and the origins of consciousness, fostering cognitive development, and deepening the philosophy of language. The presentation also explores the ‘Unity of Mind, Eyes, and Language’ logic in AI-driven art creation, contrasting traditional art with AI-generated art. Next, through a series of multimodal creative examples, the discussion showcases AI’s advancements and enormous potential in generating texts, images, music, and videos, while examining the evaluation framework for AIGC works and proposing various aesthetic principles. Finally, the application of AI across multiple fields, including news dissemination, artistic creation, cultural services, and education, is highlighted. The presentation reveals AI’s vast potential in solving complex problems, enhancing productivity, and advancing societal progress, while addressing the challenges and opportunities AI development faces. It proposes the concept of human–machine symbiosis, suggesting that individuals, even with no technical background, can surpass AI capabilities through symbiosis. Human–machine symbiosis is anticipated to become the primary capability for everyone in the future.

#### *Contributions*

- Speaker on Panel IV
- Participating in one day events





**Professor LI Linxue** FGCA, Dean of College of Arts and Media, Tongji University, China (see his short biography as the Chair of the Opening Session)

**Title:** Cross-Media Art and Communication in the Age of Artificial Intelligence

**Abstract:** With the rapid development of AI technologies, cross-media art and communication are undergoing unprecedented transformations. AI is reshaping both the processes of artistic creation and the interaction between audiences and artworks, fostering new immersive experiences and enhanced connectivity. By using advanced technologies like deep learning and generative AI, artists transcend traditional media, merging sensory dimensions – visual, auditory, tactile – to create unique, interactive art forms. These works break conventional boundaries, enabling novel dissemination and engagement avenues, reaching diverse and global audiences with unprecedented accessibility. Cross-media art serves as a vital bridge for global cultural exchange, providing diverse artistic expressions across cultural contexts and fostering mutual understanding among communities. This session explores AI's role in art creation, trends in cross-media art, and its transformative applications and challenges in a globalized era.

#### *Contributions*

- Chair of Global China Dialogue Organizing Committee
- Chair of the Opening Session
- Speaker on Panel IV
- Presentation of certificates to GCA Fellows
- Participating in one day events

#### **Closing Session**

**Chair:** Professor WANG Xin



**Professor WANG Xin**, Associate Fellow of Global China Academy. PhD, Head of Department of Communication, College of Arts and Media, Director of Research Center for Chinese Discourse and Global Communication at Tongji University. She is Visiting Scholar at City University of Hong Kong, Senior Visiting Scholar at University of Westminster, UK. Research interests include media culture, cross-cultural communication, communication theory, history of the idea of communication. She published over a hundred research papers and is the author of *Commercial Press and the Enlightenment of Modern Chinese Women* (2016) and *The Road to Mutual Understanding and the Stone from Other Mountains: A Study*

*on the International Communication of Chinese Culture* (2023). She is editor or contributor to various series including *Contemporary Media Theory from a Global Perspective* (2023), *College Aesthetic Education* (2023), *Media Criticism* (2018 to present), *Ontology of Art* (2020), and *Communication and Media Cultural Research Method* (2017), *Fifteen Lectures on Media Culture* (2017). She has led research projects funded by the National Social Science Fund of China, including *BBC Documentary on China and the External Communication of Chinese Culture* and *International Communication Research on Chinese Ritual Culture from the Perspective of Civilizational Interactions*.

#### *Contributions*

- Member of Global China Dialogue Organizing Committee
- Chair of the Closing Session
- Participating in certificates to GCA Fellows
- Participating in one day events

**Closing remarks:** Professor Madeline Carr and Professor BING Zheng



**Professor Madeline Carr**, Professor of Global Politics and Cybersecurity at University College London, as well as Co-Director of the interdisciplinary Centre for Doctoral Training in Cybersecurity and Deputy Director of the REPHRAIN Protecting Citizens Online research hub. She previously served as Director of the UK-wide Research Institute for Sociotechnical Cyber Security, where she developed a research programme on cybersecurity in local government. She also holds board positions as a Non-Executive Director (NED) for Talion and as a member of the Advisory Board for the £70 million ‘Digital Secure by Design’ project. Her research focuses on the implications of emerging technologies for national and global security, international order, and corporate governance. She has published extensively on topics such as cyber norms, multi-stakeholder internet governance, the future of the insurance sector in the Internet of Things (IoT), cybersecurity and international law, public–private partnerships in national cybersecurity strategies, and how boards approach cyber risk. She is the co-Editor of the ‘Digital Technologies and Global Politics’ book series published by Rowman and Littlefield. Additionally, she is a member of the World Economic Forum Global Council on the Connected World, where she leads a cross-sectoral group dedicated to addressing the cybersecurity of the IoT.

**Title:** Geopolitics and Global Governance of Artificial Intelligence: Lessons from the Past 40 Years

**Abstract:** To some extent, and for better or worse, geopolitics has always featured in the governance of emerging technologies. As we confront a future in which AI is increasingly integrated into commercial, societal, and political systems, we naturally consider those developments in the context of a complex global technology supply chain, international data flows, and diverse ideas about what ‘good’ AI technology looks like. Perhaps our first challenge has been a creative one; how to imagine the range of positive and negative impacts that might arise. A pragmatic challenge then follows; how to pursue the positive outcomes while mitigating against the negative – in both a domestic and international ecosystem. In doing so, it is vital that we take into account lessons learned over the past 40 years from the global governance of digital technologies. In addressing these challenges, reflecting on the past 40 years of global digital technology governance is vital. By learning from past experiences, we can build a more comprehensive framework for the future governance of AI and provide valuable insights.

#### *Contributions*

- Closing remarks at the Closing Session
- Participating in one day events



**Professor BING Zheng** FGCA, Former Executive Vice-President of Jilin University. Currently, Deputy Director of the Administrative Committee of Jilin University, Director of the Northeast Revitalization Development Research Institute of Jilin University, Professor of the School of Philosophy and Sociology at Jilin University. He has served as President of the Jilin Provincial Academy of Social Sciences, Chair of Jilin Provincial Social Science Federation, Vice Chair and President of the *Jilin Daily* newspaper. He is a standing member of the Provincial Political Consultative Conference. He also holds positions as President of the East Asian Sociological Association (Chinese side), Deputy Director of the Academic Committee of the Chinese Sociological Association, Executive Director of the Chinese Dialectical Materialism Research Association, and President of the Jilin Provincial Sociological Association. He is an expert reviewer for the National Social Science Fund Review Committee, a cross-century talent of the Ministry of Education, a decision-making advisory expert for the Jilin Provincial Committee and Provincial Government, and a senior expert in Jilin Province. He has long been engaged in the teaching and research of philosophy and sociology, his professional direction being cultural philosophy, developmental sociology, and cultural sociology. He is author of 11 academic books, has co-authored, contributed to, and edited more than 30 books, and has published over 200 journal articles in major academic journals such as *Chinese Social Sciences of China* and *Philosophical Research*.

**Title:** The Cultural Theory of Globalization and the Advent of the Artificial Intelligence Era

**Abstract:** In the twenty-first century, human society has entered an era of globalization, characterized by the informatization of cultural dissemination and profound transformations in social structures. Foundational theorists of globalization, such as Marx, Bell, Wallerstein, and Albrow, have analysed world history, post-industrial society, world-systems, and the traits of globalization, shedding light on the complexities and challenges of global economic, cultural, and social interactions. Meanwhile, Huntington's theory of the 'clash of civilizations' highlights the intensifying cultural conflicts and associated risks within the globalization process. In an era where information technology and AI are driving rapid changes, the cultural development of globalization has seen a profound integration of economy, culture, and spirit, redefining societal needs and value systems. However, the counterforces of globalization are becoming increasingly apparent – manifested in anti-globalization and de-globalization movements that compel us to reconsider the coexistence and integration of civilizations. To address these challenges, promoting intercultural dialogue, respecting cultural diversity, and fostering cooperation and mutual benefit can help build an inclusive and pluralistic global civilization, laying a solid foundation for the sustainable development of globalization.

#### *Contributions*

- Member of Global China Dialogue Organizing Committee
- Participating in certificates to GCA Fellows
- Closing remarks at the Closing Session
- Participating in one day events

#### **Presentation of certificates to GCA Fellows**

**Presenters:** Professor Hao Shiyuan and Professor XIE Lizhong



**Professor Hao Shiyuan** FGCA, Academician of the Chinese Academy of Social Sciences (CASS), is also a professor at the University of the Chinese Academy of Social Sciences. His research primarily focuses on Marxist ethnic theory, ethno-national issues and policies both domestically and internationally, and ethno-national history. He has long served as the Director of the Institute of Ethnology and Anthropology at the CASS and as the editor-in-chief of *Ethno-National Studies* and *Journal of World Peoples Studies*. He has held leadership roles as president of the Chinese Ethnological Society, the Chinese Society of Ethno-National History, the Chinese Society of World Ethnology, and currently serves as president of the

Chinese Society of Anthropology. In 2012, he was honoured as a foreign academician by the Mongolian Academy of Sciences.

Professor Hao has authored, co-authored, and edited more than 30 academic works and published over 250 academic papers and review articles in various journals and newspapers. His selected works include *Imperial Hegemony and the Balkan 'Powder Keg': Interpreting the Reality of Kosovo from the History of Yugoslavia* (Beijing: Social Sciences Academic Press, 1999); *How the Communist Party of China Solves the Ethnic Question* (Nanchang: Jiangxi People's Publishing House, 2011); *English version: How the Communist Party of China Manages the Issue of Nationality* (Springer, 2016); *Distinguishing Objects from Ethnic Groups: A Dialogue between China and the West on the Concepts of 'Nation' and 'Ethnicity'* (Beijing: China Social Sciences Press, 2013); *The Road to Solving Ethno-national Issues with Chinese Characteristics* (China Social Sciences Press, 2016); and *English edition: China's Solution to Its Ethno-national Issues* (Springer, 2020).

#### *Contributions*

- Presentation of a certificate to new a GCA Council member at the Closing Session
- Participating in one day events



**Professor XIE Lizhong** FGCA and Chinese President of Global China Academy. He served as Director of the Centre for Social Theory Studies, Head of Department of Sociology, Peking University; former Vice-President of China Sociological Association, former President of the Division of Theoretical Sociology of China Sociological Association; Vice President of East Asia Sociological Association; Chief Editor of *Journal of Social Theory*. His research interests focus on social theory, the study of social development and modernization and social policy. His major publications include *Pluralistic Discourse Analysis: A New Approach of Social Research* (2019), *The Discursive Construction of Social Reality: Analyzing the New Deal for Example* (2012), *Social Development: Theory, Evaluation, Policy* (2012), *Towards a Pluralistic Discourse Analysis: The Implications of Postmodernism Theory for Sociology* (2009), *Social Theory: Reflection and Reconstruction* (2006), *An Introduction to the Changes of the Contemporary Society in China* (2000), *The Duality of Social Development* (1988) and other publications including nearly 100 journal articles.

#### *Contributions*

- Member of Global China Dialogue Organizing Committee
- Presentation of a certificate to a new GCA Council member at the Closing Session
- Participating in one day events

### **Presenter of the Young Scholars' Paper Award**

**Presenters:** Professor Xiangqun Chang and Ms ZHANG Yanli



**Professor Xiangqun Chang** FRSA FGCA, President of the Global China Academy (GCA), Honorary Professor at University College London (2015-20). (See details from Opening session: Greeting)

#### *Contributions*

- Chair of Global China Dialogue Organizing Committee
- Greetings at the Opening Session
- Introduction to the Fellowship Awards ceremony at the Closing Session
- Presentation of the Young Scholars' Paper Award at the Closing Session
- Participating in Board of Trustees' meeting
- Participating in one day events



**MS ZHANG Yanli**, The Party Secretary of the College of Arts and Media at Tongji University. Ms. Zhang Yanli has over 20 years of administrative experience at Tongji University. As the Party Secretary of the College of Arts and Media, she has achieved remarkable success in her role. She has received numerous awards from Shanghai and Tongji University, including: Design of an Integrated Teaching Model for Shaping Film and Television Creation Abilities Based on Constructivism (2015), Deep Integration of Professional Education and Ideological and Political Education to Promote Comprehensive Education for All (2017), Exploration and Practice of Integrating Moral Education Throughout the Entire Process of Art

Professional Education (2017), Innovative Exploration and Practice of Performing Arts Talent Training System in Comprehensive Universities under the 'Double First-Class' Strategy Perspective (2018), 'One Body, Two Wings; Unity of Knowledge and Action' Ideological and Political Practice Creative Innovation Talent Training Model (2021), Innovation and Practice of Performing Arts Talent Training System with Solid Foundation and Integrated Development (2022).

#### *Contributions*

- Presentation of the Young Scholars' Paper Award at the Closing Session
- Participating in one day events

## Dinner and Networking

**Venue:** Kingswell Hotel Tongji, 50 Zhangwu Rd, Yangpu District, Shanghai, China

**Chair:** Mr Ian Stafford



**Mr Ian Stafford**, a multiple award-winning British sportswriter, journalist, and broadcaster, has published 23 books, with his works widely circulated not only in the UK but also in countries like the USA, Canada, Australia, and South Africa. Throughout his career as a journalist, he has covered every major global sporting event in the past 40 years. He is also a sought-after speaker, event host, and interviewer of stars, and serves as an adviser for several media outlets. In addition to hosting many major events, Ian is frequently invited to host events for major corporate companies worldwide featuring guests such as Sugar Ray Leonard, Dan Carter, Usain Bolt, and England football manager Gareth Southgate.

He founded the UK's first internet sports magazine, Sportsvibe, and also established The Sporting Club, a private business networking club that leverages the power of sports for sports-loving corporations. Currently, the club operates 11 branches across seven cities in the UK and is about to expand globally into many international territories. It has raised over £2 million for charitable causes.

Ian views promoting world peace and human well-being through people-to-people exchanges as his mission. His travels have taken him across five continents and numerous countries. He has visited China three times – first for the inaugural Chinese F1 Grand Prix in Shanghai, again for the Laureus Sports Awards, also in Shanghai, and finally for the Beijing Olympics, where he spent three weeks in the capital and visited the Great Wall. Through his involvement with the Global China Academy and the Global China Dialogue series forum, Ian hopes to engage with various sectors in China and foster greater mutual understanding between China and the rest of the world.

### *Contributions*

- Chair of the Dinner
- Participating in afternoon and evening events



**Interpreter:** Mr Kai Liang, Director of Business Development of MEL Science; Event Officer, Global China Academy. UK  
(See details from Panel III: Chair)

### *Contributions*

- Secretary-general of Global China Dialogue Organizing Committee
- Chair of Panel III
- Interpreter: of the Dinner
- Participating in one day events

**Dinner address speakers:** Professor LI Yang, Professor ZHU Guanglei and Professor CHEN Qiwei



**Professor LI Yang**, Academician of the Chinese Academy of Social Sciences and Academician of the International Eurasian Academy of Sciences, as well as a former Vice President of the Chinese Academy of Social Sciences. His research approach is unique, combining domestic research with international studies to gain an in-depth understanding of the issues in China's economic operations and reform processes. In academic research, Li Yang has profound expertise in the fields of finance, macroeconomics, and fiscal policy, making significant contributions, especially in monetary theory, financial regulation, capital markets, and fiscal policy. He founded the Institute of Finance and the National Institution for Finance

and Development under the Chinese Academy of Social Sciences. He has published over 500 papers, authored numerous books, and led over 200 research projects, providing theoretical foundations for China's financial reforms and macroeconomic policy formulation. Li Yang has received numerous academic awards both domestically and internationally, including the Lifetime Achievement Award in Financial Studies in China and

the Zhang Peigang Development Economics Award, establishing himself as a pioneer and leader in the field of fiscal and financial research in China.

#### *Contributions*

- Speaker at the Dinner
- Participating in afternoon and evening events



**Professor Zhu Guanglei**, FGCA, Former Vice-President of Nankai University, China. Chair Professor and Director of the United Research Centre for Chinese Government Development at Nankai University. He also serves as a member of the Expert Group on the Transformation of Government Functions under the State Council, Vice President of the Chinese Political Science Association, a member of the sixth and seventh Political Science Disciplinary Review Group under the State Council Academic Degrees Committee, Vice Chair of the Political Science Teaching Advisory Committee of the Ministry of Education, and Vice Chair of the Tianjin Federation of Social Science, as well as President of the Tianjin Administrative

Management Society. In 2003, he was awarded the first National Teaching Excellence Award for higher education, and in 2008, he was named a Changjiang Scholar Distinguished Professor. In 2020, he received the National Teaching Excellence Award again. His major works include *Analysis of China's Social Classes*, *The Process of the Chinese Government*, *Theory of Modern Government*, *Outline of Research on the Transformation of Government Functions*, and *Critique of Functional Isomorphism*. In 2004, his course *Chinese Government and Politics* was recognized as a National Quality Course, and in 2008, his *Chinese Government and Policy Teaching Team* was named a National Outstanding Teaching Team.

#### *Contributions*

- Speaker at the Dinner
- Presentation of certificates to GCA Fellows
- Participating in one day events



**Professor CHEN Qiwei**, Director of the Yangtze River Delta Fintech Research Institute at East China Normal University, a high-level think tank and specialized platform integrating industry, academia, and research in the field of fintech. He is also the founder of the Asian Business School and Zhengjing Academy, as well as Asia Business Group and Asia Business Capital. As the 1987 recipient of the Sun Yefang Economics Prize, China's highest honour in economics, Dr Chen has been extensively involved in the research and design of China's economic system reforms, particularly in financial and capital market reforms. He has held teaching

positions at Shanghai Jiao Tong University, East China Normal University, and the University of Southern California, and has served as a consulting adviser for the Asian Development Bank, a board member of the China Economic System Reform Research Association, an expert advisor to the Shanghai Stock Exchange, an independent director for several large national financial institutions and listed companies, and as an advisor to multiple provincial and municipal governments. Dr Chen has established extensive and effective connections across government, business, technology, and academic *sectors domestically and internationally*.

**Title:** Empowering the Integration of Finance and the Real Economy in the AI Era

**Abstract:** Amid the rapid advancement of AI and big data technologies, a profound integration between the financial sector and the real economy has become feasible. Financial Technology (FinTech), through the amalgamation of Artificial Intelligence, data science, and information technology, has revolutionized the financial industry, fostering developments in intelligent advisory services, risk management, and customer service, thereby enhancing the efficiency and precision of financial services. The extensive application of AI facilitates a more effective allocation of financial resources to the real economy, supporting capital distribution and risk management, and addressing the disconnect between finance and the real economy. Moreover, as the core of the virtual economy, the financial industry is leveraging AI-driven intelligent innovations to accelerate the establishment of a symbiotic relationship with the real economy, promoting high-quality economic development in China.

### Contributions

- Special address at the Dinner
- Participating in one day events

**Short video playing from absent speakers:** Matt Burney CMG (tbc), Professor Patrick Baert, Professor Liu Shaojie, Professor Martin Lockett, Professor Yu Guoming, Dr CHENG Yuan



**Matt Burney** CMG (tbc), His Majesty's Consul General in Shanghai and concurrently Minister at the British Embassy in China, overseeing education and cultural relations. Previously, he was the Director of the British Council in China, leading cultural and educational exchanges between the UK and China. Since joining the British Council in 1997, he has held strategic leadership roles in Japan, the Czech Republic, and Ireland, significantly advancing the UK's cultural and educational outreach in these countries. In 2000, the British Council expanded its impact in Southwest China, establishing a regional office in Chongqing. From 2011 to 2015, he served as the Director for East China in Shanghai, fostering close partnerships

between British and Chinese cultural and educational organizations and establishing the Shanghai British Centre, further strengthening the UK's cultural presence in China. For his exceptional contributions to cultural relations, Mr Burney was honoured by His Majesty the King in the 2023 New Year Honours with the Companion of the Order of St Michael and St George (CMG).

### Contributions

- Sharing a short video (tbc)



**Patrick Baert**, Professor of Social Theory at the University of Cambridge and a Fellow of Selwyn College, Cambridge. He is Chief Editor of the *International Journal of Politics, Culture and Society*, and holds editorial positions at the *Journal of Classical Sociology*, *Current Sociology* and the *European Journal of Social Theory*. His publications have been translated into more than 10 languages, including Mandarin, Spanish and Portuguese. Amongst his publications are *The Existentialist Moment*; *The Rise of Sartre as a Public Intellectual and Philosophy of Social Sciences*; *Towards Pragmatism*, as well as recent articles in *Theory and Society*, *Cultural Sociology* and the *American Journal of Cultural Sociology*. Baert holds a doctorate from the University of Oxford (supervisor: Rom Harré) and his research has been funded by the British Academy, the Leverhulme and the European Research Council, among others.

**Title:** Artificial Intelligence: challenges today

**Abstract:** Straddling a middle ground between apocalyptic and ecstatic accounts of an AI-dominated future, we discuss four possible challenges posed by Artificial Intelligence for humanity today. These challenges are by no means new, but AI has the potential to intensify them in unprecedented fashion. Firstly, AI complicates issues around authorship and ownership of intellectual and artistic creations, further eroding the erstwhile primacy and fixity of the human subject as creative force. Secondly, AI intelligence poses further challenges for distinguishing what is real and unreal, possibly leading to a state whereby individuals learn to live with and accept the uncertainties of that distinction. Thirdly, AI poses new challenges for the maintenance of our mental and cognitive agility, enabling as it does for us to rely on technologies to fulfil functions that otherwise would have required our own intellectual input. Fourthly, given the uncertainty as to AI's potential, especially its destructive potential, questions arise as to how to deal with the AI-research itself, what its current value is, whether to pause that research, and so on.

### Contributions:

- Sharing a short video



**Professor LIU Shaojie**, is a distinguished sociologist specializing in theoretical sociology, economic sociology, and network sociology. He has served as Director of the Center for Sociological Theory and Methodology at Renmin University of China and is currently a Chair Professor at the School of Social and Political Sciences at Anhui University. Throughout his career, Professor Liu has led numerous major projects funded by the National Social Science Foundation and the Ministry of Education, contributing over 200 academic papers to the field. His scholarly excellence has been recognized with more than ten national and provincial research awards. Among his notable publications are *New Perspectives in Economic Sociology* (2005), *The Origin and Expansion of Chinese Sociology* (2007), *Introduction to Practical Understanding Theory* (1994), *Critique and Reconstruction: Marcuse* (1994), *Postmodern Western Sociological Theory* (2002), and *Foreign Sociological Theories* (2006, as editor). In addition to his research and teaching, he serves as the editor-in-chief of the *Sociological Review*.

**Title:** Digitalization and Artificial Intelligence Driving Social Change

**Abstract:** Drawing from extensive empirical sociological research, this dialogue focuses on the social transformations propelled by networking, digitalization, and Artificial Intelligence. We will explore how digitalization and AI profoundly impact social structures, cultural forms, and modes of interpersonal communication, analyzing their positive contributions to social development as well as potential challenges, and propose corresponding strategies. Additionally, integrating personal research insights, we will discuss the influence of technological advancements on the emotional aspects of society, examining how to maintain humanistic care amidst rapid technological progress to promote harmonious and sustainable social development.

*Contributions:*

- Sharing a short video



**Professor Martin Lockett**, a seasoned scholar in the field of international business and management, is a former Dean of the Faculty of Business at the University of Nottingham Ningbo China and currently serves as a professor in the Department of International Business and Management. His career spans both academia and business, having spent over 13 years conducting research and teaching at top institutions including Cambridge, Oxford, and Imperial College. Subsequently, he held senior management roles in multinational corporations, gaining extensive experience in business development, strategy consulting, and change management projects with companies such as John Lewis, KPMG, and Arthur D. Little. Returning to academia, he served as the Dean of Academic Development at Ashridge Business School, leading international expansion and the academic integration with Hult International Business School. Professor Lockett has conducted in-depth research in Chinese business management and international higher education management, with a focus on teaching and research in cross-cultural management and innovation.

**Title:** The Impact of AI on International Business and Management

**Abstract:** This talk will explore how Artificial Intelligence (AI) profoundly impacts international business by enhancing decision-making efficiency, optimizing supply chain management, improving customer experience, and driving innovation. It then will analyse the cross-cultural management challenges AI introduces and share strategies for companies to integrate technology and management models in diverse markets. Finally, through specific examples, it will illustrate AI's potential to drive global business growth, particularly its practical applications in emerging markets and its far-reaching impact on strategic planning for multinational corporations.

*Contributions:*

- Sharing a short video





**Professor Yu Guoming**, a distinguished scholar in the field of communication studies. He holds the title of Changjiang Scholar, awarded by the Ministry of Education, and serves as a member of the Journalism and Communication Studies Sub-Committee of the 7th Academic Degrees Committee of the State Council. At Beijing Normal University, he is the Director of the Academic Committee of the School of Journalism and Communication and leads the Communication Innovation and Future Media Laboratory. Additional roles include Vice-Chair of the Beijing Association of Social Sciences, Chair of the Media Economics and Management Committee of the Chinese Association for History of Journalism and Mass Communication, and Editor-in-Chief of both the *Annual Report on Public Opinion in China* (Blue Book) and the *Annual Report on Internet Marketing in China* (Blue Book). Professor Yu is recognized as a leading figure in empirical communication research, a pioneer in media economics, and one of the founders of cognitive neuroscience communication studies in China. To date, he has authored or co-authored over 50 academic monographs, textbooks, and blue books, and has published more than 1,000 papers. His work has achieved the highest citation count in the field of journalism and communication studies nationwide.

**Title:** Four Key Nodes for Effective Future Communication: From Content Reach to Value Recognition

**Abstract:** This short video is derived from the concluding segment of the lecture titled ‘New Dynamics in Cross-Cultural Communication Amidst the Generative AI Wave: Evolution of Cross-Cultural Communication Logic and Reconstruction of Communication Models’. The lecture begins by examining the ‘disruptive development’ and ‘destructive innovation’ characteristic of the digital civilization era, analyzing the technical logic and developmental features of generative AI. It delves into the significant ‘intelligent emergence’ brought about by large language models and physical world simulators. Furthermore, the lecture explores how generative AI ascends to become an unprecedented ‘super media’, serving as the foundational infrastructure of future society. It also dissects the new characteristics and mechanisms of future communication ecology from four major transformative perspectives. Finally, the lecture discusses the constants amid the changing landscape, emphasizing that from communication reach to value recognition, there are always four key nodes for effective communication, both in the past and the future.

*Contributions:*

- Sharing a short video



**Dr Yuan Cheng**, Chair of Russell Reynolds Associates Greater China; Trustee of the Board of Trustees, Global China Academy. She received her DPhil in sociology from the University of Oxford. She advises clients on senior-level leadership advisory assignments across industries and geographies and leads the Greater China operations for Russell Reynolds Associates, splitting her time between Beijing, Shanghai, Shenzhen and Hong Kong. Her clients include both multinational companies operating in China and domestic Chinese companies, including CEO and board searches, succession planning and executive assessment projects. She has 25 years of executive search and leadership advisory experience with two major global firms. Before that, she was a research fellow at the Policy Studies Institute (PSI), a London-based think tank, where she focused on employment and organizational research across the financial services, industrial and nonprofit sectors. She is a board director for the Association of Executive Search and Leadership Consultants (AESC). She also sits on the advisory board of the Association of China Directors (AOCD). She has authored/co-authored the following books: *Effective Board: Global Best Practice*; *Restructuring Employment Relationship*; *Women of China*; *Education and Class: Chinese in Britain and US*.

*Contributions*

- Trustee of the Global China Academy Board of Trustees
- Member of Global China Dialogue Organizing Committee
- Participating in Board of Trustees’ online meeting
- Speaker at the Dinner (video )

## VIII Perceptions of Academician and Fellowship Systems in China and the International Context and their Chinese Translations

The 9th Global China Dialogue (GCD IX) will be held for the first time in China on November 29, 2024. Questions and enquiries from Chinese academia and professionals regarding the Global China Academy and its Fellowships have been frequently raised during the preparation period. Since May 2024, controversies in China have arisen over a ‘400,000-yuan academician title purchase’<sup>1</sup>, an ‘800,000-yuan deal to secure a European Academy of Natural Sciences (EANS) position’<sup>2</sup>, and the 300% increase in EANS fellows from 2022 to 2024.<sup>3</sup> The China Association for Science and Technology responded, urging scientists to stay focused, exercise patience, and remain modest, advising institutions to avoid supporting ‘opportunists’ and calling for self-discipline to uphold academic integrity.<sup>4</sup> Chen Zhiwen, of the China Education Development Strategy Association, noted in interviews, ‘In China, an academician is the highest scholar honour, often with special benefits, unlike foreign fellowships that are one of several honours’. He attributed these issues to cultural and governance differences between China and the West, recommending closing information gaps, limiting speculation, and ensuring clarity from authorities to address public misconceptions.<sup>5</sup> Articles from *Beijing Evening News* (2017)<sup>6</sup> and *Chinese Academy of Sciences Journal* (2019)<sup>7</sup> provide additional insights into foreign fellowship systems. The following introduces several fellowship institutions, using GCD IX participants as examples.

### **Brief Introduction to Several Prestigious Fellowship Institutions and Fellowships in the UK**

The Royal Society, founded in 1660, is widely regarded as the oldest systematic scientific research institution in the world. Its full name is The Royal Society of London for Improving Natural Knowledge. While it enjoys national-level and official academic authority due to its Royal Charter, it is not a government institution but a non-governmental organization registered with the UK government’s Charity Commission. The title FRS (Fellow of the Royal Society) is typically translated as ‘院士’ (Fellow) rather than ‘会士’ (Member) in Chinese, a term widely recognized as representing high-level academic achievement.

In the UK, other institutions also hold Royal Charters, including the Royal Society of Arts (RSA), founded in 1754. Its full name is the Royal Society for the Encouragement of Arts, Manufactures and Commerce. The RSA’s royal designation underscores its significance as a national-level institution, promoting economic growth and social progress through innovation and creativity across fields such as art, manufacturing, business, design, and education. The FRSA (Fellow of the Royal Society of Arts) title is often translated as ‘院士’ (Fellow) rather than ‘会士’ (Member) in Chinese. Notable individuals such as Benjamin Franklin, Stephen

<sup>1</sup> Xin Shengzhi, ‘An Academician Title at the ‘European Academy of Natural Sciences’ for 400,000 Yuan? The Mask Should Be Pierced’, *Southern Weekly*, May 6, 2024, 14:39. Available at: <https://mp.weixin.qq.com/s/TXotSyreoaDwBn7zrsjUWw>.

<sup>2</sup> Ji Lu, ‘Agent Agreement Exposed: 800,000 Yuan to Secure a Position as Academician at the European Academy of Natural Sciences’, *The Paper*, May 9, 2024, 18:32. Available at: [https://www.thepaper.cn/newsDetail\\_forward\\_27311939](https://www.thepaper.cn/newsDetail_forward_27311939).

<sup>3</sup> Yu Heng, ‘What Are People Worried About Amid the ‘400,000 Yuan Academician Purchase’ Suspicion?’ *CCTV Network*, May 8, 2024, 09:29. Available at: <https://mp.weixin.qq.com/s/g3-vAEHXNOYTvOYBFO-toQ>.

<sup>4</sup> ‘What Does the “Surge” of European Academy of Natural Sciences Academicians Reflect?’ *China Association for Science and Technology Voice*, May 8, 2024, 15:13. Available at: <https://baijiahao.baidu.com/s?id=1798467624930510340>.

<sup>5</sup> Cai Wenqing, ‘What Have Foreign Academicians Brought Us? Uncovering the Origins of the Academician System’, *Beijing Evening News*, December 10, 2017, 12:00. Available at: <https://www.takefoto.cn/viewnews-1345285.html>.

<sup>6</sup> Wang Yong, Wen Yanjie, Miao Hang, Wang Zhenyu, ‘A Preliminary Study of the Chinese Academy of Sciences Foreign Academician System from a Comparative Perspective’, *Journal of the Chinese Academy of Social Sciences*, 2019, Vol. 34, Issue 1, pp. 79-88.

<sup>7</sup> Experts Discuss the ‘400,000 Yuan Purchase of European Academician Titles’: Some Intermediaries Profit by Exploiting Differences in How the Title Is Perceived Between China and the West, *Great Wall Network*, May 15, 2024, 02:03. Available at: <https://baijiahao.baidu.com/s?id=1799052106356259124>.

Hawking, Karl Marx, and Adam Smith were Fellows of the RSA. Among the speakers at GCD IX, Tony McEnery, Gavin Brookes, Xiangqun Chang, Niall Curry, and Martin Garthwaite each have FRSA after their names, indicating they are Fellows of the Royal Society of Arts.

The foremost research institution in the humanities and social sciences in the UK is the British Academy, founded in 1902. Its full name is The British Academy for the Promotion of Historical, Philosophical and Philological Studies, and it also holds a Royal Charter. It is said that the founders chose the name ‘British Academy’ because, in the history of academia, the term ‘Academy’ carries a strong humanistic resonance, linking it to ancient Greek thought and philosophical traditions such as Plato’s Academy. This naming approach also aligns with the usage of Académie des Inscriptions et Belles-Lettres in France, thereby broadly encompassing research across the humanities and social sciences. As the United Kingdom’s national institution dedicated to the humanities and social sciences, the title FBA (Fellow of the British Academy) is translated as ‘院士’ (Fellow) in Chinese.

In the Global China Academy, there are also Fellows of the British Academy (FBA), such as Professor LI Wei, Director and Dean of the UCL Institute of Education (IOE), UCL’s Faculty of Education and Society and Professor David Parkin, former Head of the School of Anthropology and Museum Ethnography at the University of Oxford, is also a Fellow of All Souls College, Oxford. The term ‘Fellow’ should not be translated as ‘Research Fellow’, as it represents a higher academic status. He is also an Honorary Fellow at the School of Oriental and African Studies (SOAS), University of London, which can be translated as ‘Honorary Research Fellow’ because it implies an honorary academic position. In contrast, Fei Xiaotong was an Honorary Fellow at the London School of Economics (LSE), and this title should not be translated as ‘Honorary Research Fellow’ owing to the high status and strict criteria at LSE. Overall, at top universities like Oxford, Cambridge, and LSE, the titles of Fellow and Honorary Fellow are given to scholars with significant academic achievements and are widely respected in the academic community.

The Academy of Social Sciences (AcSS) in the UK is a national-level fellowship institution focused on the field of social sciences, particularly emphasizing the role of social sciences in addressing real-world issues in policy research, social behaviour, and organizational development. Although it does not have a Royal Charter, its status is established primarily through its influence in the social sciences community and professional accreditation or recognition. The title of Fellow of the Academy of Social Sciences (FACSS) is awarded to those who have demonstrated outstanding research, influence, or practical achievements in social science disciplines such as economics, sociology, psychology, law, public policy, and education. Martin Albrow, Past Honorary President of the Global China Academy, and Tony McEnery, Chair of the Global China Academy Council, are both Fellows of the Academy of Social Sciences. Since 2014, the Global China Academy (GCA) has held the status of Associate Member within the Academy of Social Sciences (AcSS). The GCA is currently striving to achieve full membership.

In the list of speakers for the 9th Global China Dialogue, ‘SFHEA’ after Niall Curry’s name indicates that he is a Senior Fellow of Advance HE. Here, ‘Fellow 院士’ refers to a senior member of a professional organization, not a title representing high academic honours. For example, ‘FRAI’ (Fellow of the Royal Anthropological Institute) was once translated as 院士 because the institute holds a Royal Charter, granting it academic authority in the UK and internationally. Later, especially after RAI became a full member of the British Academy of Social Sciences, ‘FRAI’ has been translated as 院士, similar to being a member of the British Sociological Association.

### **Brief Introduction to Fellowship Institutions and Fellowships in Europe and Other Countries**

In Europe, some countries use the title Fellow for academicians, as with the European Academy of Sciences, where members have the post-nominal FEurASc, indicating Fellow of the European Academy of Sciences. In countries such as the United States, Canada, Australia, and India, academician titles are generally referred to as Fellows. However, in France, Northern and Eastern Europe, Russia, Mongolia, and former Soviet regions, the title Academician is more common. The title Academician is typically not abbreviated when placed after a person’s name. Professor LOU Yongqi, Vice President of Tongji University, which is co-organizing the 9th Global China Dialogue (GCD IX), holds the title of Academician at the Royal Swedish Academy of Engineering Sciences (*Kungliga Ingenjörsvetenskapsakademien*, IVA). Professor HAO Shiyuan, a renowned ethnologist and anthropologist at the Chinese Academy of Social Sciences (CASS), who will present certificates to recipients of Fellowships of the Global China Academy (GCA) during the Closing Ceremony of GCD IX, holds the title of Academician with the Mongolian Academy of Sciences and is also an Academician of

CASS. He is also a Fellow of the Global China Academy (FGCA), where the term Fellow is used, and FGCA is placed after his name.

The European Academy of Nursing Science (EANS), based in Hanover, Germany, as mentioned earlier, is composed of scientists from various European countries and follows a rigorous selection process for its academicians. The title Academician at this academy aligns with the traditional usage found in parts of continental and Eastern Europe. Former Vice President and Academician of the Chinese Academy of Social Sciences (CASS), Professor LI Yang, who will speak at the GCD IX Dinner, is also an Academician of the International Eurasian Academy of Sciences (IEAS). This academy comprises distinguished natural scientists, engineering and technology experts, as well as management and social scientists, and is affiliated with the Chinese Academy of Sciences. It has scientific centres in 15 countries, and its members also hold the title Academician in English. The European Academy of Natural Science (EANS) and the International Eurasian Academy of Sciences (IEAS) are both international academic institutions spanning across countries and regions, aimed at promoting collaborative scientific research and the exchange of knowledge among different nations and fields of study.

### **Brief Introduction to the Global China Academy and its Fellowships**

The Global China Academy was established in 2013 and was initially known as CCPN Global, a relatively loosely structured, membership-based academic society registered with the UK government's Charity Commission, with approximately 6,000 members. In 2015, it transitioned to become the Global China Institute (GCI), during which it undertook several research projects and attracted a range of associate research fellows and researchers. In 2018, it was renamed the Global China Academy (GCA), shifting its focus to building publication and dialogue platforms aimed at promoting academic achievements and contributing to global social governance. In 2022, the Charity Commission approved GCA as a Charitable Incorporated Organization (CIO).

According to the GCA's constitution, it is defined as a global fellowship system, similar to other fellowship institutions in the UK. Its governance structure consists of a trustee board responsible for operating the organization in accordance with charity law, the academy's constitution and relevant policies, as well as overseeing strategic direction and taking appropriate action when risks arise. The GCA Council is tasked with specific responsibilities, including recommending new Fellows, enhancing the Academy's image and reputation, suggesting articles or books for publication in journals by Global Century Press (GCP), and proposing themes and speakers for the Global China Dialogue (GCD) series.

The GCA fulfils both academic and social missions. The title of Fellow is an honour that recognizes distinguished scholars, intellectuals, experts, and professionals who contribute to China studies and the globalization of Chinese scholarship from a global or comparative perspective, as well as those who make significant contributions to global society building, governance, and world peace. Fellows play a vital role in the development of the academy, offering expert advice and guidance, participating in activities relevant to their fields of expertise, and contributing to the GCP and the GCD series.

In the context of the Global China Academy, the term 'Fellowship' refers to two categories: Individual Fellowship and Institutional Fellowship. Here, 'Fellowship' should not be translated as '奖学金' (Scholarship). Typically, '院士' (Fellow) is an honorary title awarded to individuals for their academic achievements, while '院士单位' (Institutional Fellowship) recognizes organizations for their contributions to research or practice in specific fields. Therefore, translating 'Institutional Fellowship' as '院士单位' is more appropriate. Globally, many institutions with fellowship systems establish various awards to honour organizations that have made significant accomplishments in particular areas.

The prestige of Global China Academy Fellows is primarily established through the influence of distinguished scholars with global and comparative perspectives in the field of China studies and recognition by relevant academic communities. Fellows of the Global China Academy take pride in being awarded the honour of Fellowship and feel a sense of belonging. For instance, Professor Robin Cohen, author of *Global Sociology* and former director of the Oxford University Institute for Migration Studies, has been awarded Fellowship at the Global China Academy. Reports on the Oxford University website include links to the Global China Academy's website<sup>8</sup>.

<sup>8</sup> See: <https://www.kellogg.ox.ac.uk/news/a-fellow-for-life>

The 2021 Fellowship awarding ceremony was held at the British Academy during the 7th Global China Dialogue Dinner<sup>9</sup>. To meet the criteria for a full member of the Academy of Social Sciences, we introduced the Associate Fellow title. Currently, there are 42 Fellows (including associate Fellows and Institutional Fellows) across the UK, France, Germany, the US, Australia, India, Japan, South Korea, and China<sup>10</sup>. In 2023, the awarding ceremony was held during the 8th Global China Dialogue Dinner at the UK Houses of Parliament<sup>11</sup>.

The 2024 Fellowship Certificate Presentation Ceremony, encompassing both Individual and Institutional Fellowships, will be held during the Closing Session of the 9th Global China Dialogue (GCD IX). In the English Edition of the GCD IX Handbook, individuals whose names are followed by 'FGCA' are Fellows of the Global China Academy. They are (in alphabetical order): BING Zheng, Xiangqun Chang, GU Yueguo, HAO Shiyuan, LI Linxue, Tony McEnery, XIE Lizhong, ZHANG Xiaodong, and ZHU Guanglei. The Associate Fellows of GCA include Gavin Brookes, QIAN Yufang, and WANG Xin; Institutional Fellows include the College of Arts and Media at Tongji University (China), the Centre for Corpus Approaches to Social Science at Lancaster University (UK), Global Century Press (UK), and the Institute of Linguistics at Sun Yat-sen University (China).

All Fellows, Associate Fellows, and representatives of Institutional Fellows will be invited onstage during the Fellowship awarding ceremony at the Closing Session to witness the conferring of honours on the 2024 Fellows. Awarding Fellowships on significant occasions helps showcase the remarkable achievements and academic authority of the recipients, enhances the influence and reputation of the academic institution, inspires future scholars to pursue excellence, and fosters broader societal appreciation and support for academic research.

The Global China Academy website offers information in both Chinese and English on the benefits and responsibilities of Fellowship<sup>12</sup>, along with an introduction to the Fellows' Home (The GCA Centre)<sup>13</sup>. Those interested in becoming a Global China Academy Fellow are invited to review the Fellowship nomination guidelines, including eligibility criteria and the nomination process<sup>14</sup>. We warmly welcome you to join the Global China Academy, a distinguished community of scholars and professionals, to advance Sino-foreign academic exchange and the growth of human knowledge, working together to build a global future.

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<sup>9</sup> See: <https://globalchinaacademy.org/launching-global-china-academy-gca>

<sup>10</sup> See: <https://globalchinaacademy.org/fellows>

<sup>11</sup> See: <https://globalchinaacademy.org/new-fellowships-awarded-2023>

<sup>12</sup> See: <https://globalchinaacademy.org/fellowship-benefits-obligations-cn/>

<sup>13</sup> See: <https://globalchinaacademy.org/gca-centres-facilities-libraries-function-rooms-bedrooms-garden/>

<sup>14</sup> See: <https://globalchinaacademy.org/wp-content/uploads/2024/03/Fellowship-Nominations-Guidance-03-2024.pdf>

## IX Participants

(In alphabetical order)

- Professor Patrick Baert, Professor of Social Theory at the University of Cambridge and a Fellow of Selwyn College, Cambridge, UK [Dinner: video]
- Dr BIAN Qing, Associate Professor, College of Arts and Media, Tongji University, China
- Professor BING Zheng FGCA and Chinese Chair of Global China Academy Council, Former Vice-President of Jilin University, former Vice-President of Chinese Sociological Association, China [Closing remarks]
- Dr Gavin Brookes, Reader in Linguistics and a UKRI Future Leader Fellow with expertise in corpus linguistics, discourse analysis, and health communication at Lancaster University, UK [Panel IV: Plenary speaker]
- Mr Matt Burney (tbc), Director of the British Council in China, China [Opening Session: Greetings]
- Professor Joe Burton, Professor of International Security, Department of Politics, Philosophy and Religion (PPR) at Lancaster University, UK [Panel I: Plenary speaker]
- Professor Madeline Carr, Professor of Global Politics and Cybersecurity at University College London, UK [Closing Session: Remarks]
- Professor Xiangqun Chang FRSA FGCA, President of Global China Academy; Honorary Professor of University College London (2015-20); Distinguished Professor of Nankai University of China, UK [Opening Session: Greetings]
- CHEN Jingxi, Associate Professor, College of Arts and Media, Tongji University, China
- Dr CHEN Lanxin, Assistant Research Fellow at the Institute of Chinese Marxism, Shanghai Academy of Social Sciences, China
- Dr CHEN Qiwei, Director of the Yangtze Delta FinTech Institute at East China Normal University; Founder of Asia Business Group and Asia Business Capita, China [Dinner: speaker]
- Dr CHEN Qingwen, Associate Professor, College of Arts and Media, Tongji University, China
- Dr CHEN Shuhuan, Associate Professor, College of Arts and Media, Tongji University, China
- Dr CHENG Yuan, Trustee of the Board of Trustees, Global China Academy; Chair of Russell Reynolds Associates Greater China [Dinner: speaker]
- Dr Niall Curry FRSA SFHEA, Senior Lecturer in TESOL and Applied Linguistics within the Department of Languages, Information, and Communications at Manchester Metropolitan University, UK [Panel I: Plenary speaker]
- Dr DING Fan, Assistant Professor, College of Arts and Media, Tongji University, China
- Professor DING Jianxin, Director of the Institute of Linguistics at Sun Yat-sen University; representative of the Global China Academy Institutional Fellow, China.
- Mr DU Yichao, PhD Researcher at the Institute of Advanced Studies and Department of Anthropology at University College London, and the Director of the Wuxi Institute of New Culture China, China [Panel II: Plenary speaker]
- Mr Martin Garthwaite FRSA, Account Excellence Manager, Co-Chair of the Social Mobility Network PwC, UK [Panel II: Plenary speaker]
- Professor GONG Weigang, Director of Media Big Data Research Centre, School of sociology, Wuhan University, China [Panel III: Plenary speaker]

- Ms Lara Groves, Senior Researcher at the Ada Lovelace Institute, UK [Panel I: Plenary speaker]
- Professor GU Yueguo FGCA, Emeritus Research Professor of Linguistics and Head of Contemporary Linguistics Institute in the Chinese Academy of Social Sciences (CASS); Former Pro-Vice-Chancellor, Beijing Foreign Studies University; China [Panel IV: Plenary speaker]
- Dr HAN Yahui, Associate Professor, College of Arts and Media, Tongji University, China
- Mr HAN Siyang, co-founder of the Shanghai branch of the Swarma Club, China. He has extensive experience in digital planning and architecture across various business domains within a Fortune 500 manufacturing enterprise
- Professor HAO Shiyuan FGCA, Academician and former Associate President and former Director of the Institute of Ethnology and Anthropology at Chinese Academy of Social Sciences, China [Presenter of certificates to GCA Fellows]
- Mr Ed Holroyd Pearce, co-founder and president of Virtual Internships, UK [Panel III: Plenary speaker]
- Mr HU Yi, Deputy Secretary General of Wuxi Municipal Government, Director of Wuxi Municipal Data Bureau, China [Panel II: Plenary speaker]
- Dr HUANG Hui, Honorary President of the Shanghai Information Society; CEO of Shanghai Tenly Software Incorporated, China [Panel II: Plenary speaker]
- Professor JIANG Huiling, Dean of the School of Law at Tongji University and Director of the Shanghai Collaborative Innovation Centre for AI Social Governance, China [Keynote speaker]
- Dr JIN Yunshui, Lecturer, College of Arts and Media, Tongji University, China
- Mr Elliot Jones, Senior Researcher at the Ada Lovelace Institute, UK [Panel III: Plenary speaker]
- Professor LI Benqian, Distinguished Professor at the School of Media and Communication, ShanghaiJiao Tong University, China [Panel II: Plenary speaker]
- Professor LI Boyi, Secretary of GCA Chinese Council, Professor of Management, School of Business Administration, Nanjing University of Finance and Economics, China [Panel II: Chair]
- Professor LI Linxue FGCA, Dean of College of Arts and Media, Tongji University, China [Opening Session: Chair; Panel III: Plenary speaker]
- Dr LI Lingyan, Associate Professor, College of Arts and Media, Tongji University, China
- Dr LI Rui, Associate Professor, College of Arts and Media, Tongji University, China
- Professor LI Xiangning, Assistant to the President and Dean of the College of Architecture and Urban Planning (CAUP) at Tongji University, China
- Professor LI Yang, Academician and Former Vice-President of Chinese Academy of Social Sciences [Dinner: speaker]
- Mr Kai Liang, Director of Business Development of MEL Science; Event Officer, Global China Academy. UK [Panel III: Chair]
- Professor LIN Sijie, Professor at the College of Environmental Science and Engineering, Tongji University; Deputy Director of the Graduate School, China [Panel I: Chair]
- Ms LIU Li, PhD researcher at Zhejiang Gongshang University, China
- Professor LIU Shan, Professor at the College of Arts and Media, Tongji University, China
- Professor LIU Shaojie, Former Director of Research Centre for Studies of Sociological Theory and Methods, Renmin University of China; Chair Professor of School of Social Sciences and Political Science, Anhui University, China [Dinner: video]
- Professor LIU Shuyan, Director of the Humanities Office, a Professor in the School of Political Science and International Relations, at Tongji University, China

- Professor Martin Lockett, Department of International Business and Management, former Dean of Faculty of Business at University of Nottingham Ningbo China, UK [Dinner: speaker]
- Mr LONG Zhe, Partner at M.Y. Union (Beijing) Technology Co., Ltd.; Executive Director and Manager of Guangdong Sidu Information Technology Co., Ltd., China
- Professor Lü Peiming: Executive Vice President of Tongji University, China. [Opening Remarks]
- Mr LU Puji, Associate Professor, College of Arts and Media, Tongji University, China
- Professor LUO Jiaojiao, former Director of the Institute for Social Development at Wuhan University; former Vice President of the Global China Institute (the predecessor of Global China Academy), China.
- Professor Tony McEnery FAcSS FRSA FGCA, Distinguished Professor of English Language and Linguistics at Lancaster University; Council Member of Academy of Social Sciences; Chair of Global China Academy Council and Founding Fellow, UK [Keynote speaker]
- Dr MEI Mingli, Associate Professor, College of Arts and Media, Tongji University, China
- Ms MEI Nan, Associate Professor, College of Arts and Media, Tongji University, China
- Dr MENG Xiaoxiao, Assistant Professor, College of Arts and Media, Tongji University, China
- Dr PENG Xianjie, Deputy Party Secretary, Associate Professor, College of Arts and Media, Tongji University, China
- Professor QIAN Yufang, Associate Fellow of Global China Academy, UK; Director of Institute of Corpus and Discourse Studies, School of Foreign Studies, Zhejiang Gongshang University, China; Editor of the Journal of Corpus Approaches to Chinese Social Sciences [Panel IV: Chair]
- Dr REN Lingling, Associate Professor, College of Arts and Media, Tongji University, China
- Professor SHEN Yang, dual-appointed professor of School of Journalism and School of Artificial Intelligence, Director of the Metaverse Culture Lab and New Media Research Center at Tsinghua University, China [Panel IV: Plenary speaker]
- Dr SHENG Bai, Associate Professor, College of Arts and Media, Tongji University, China
- Mr Ian Stafford, a multiple award-winning English sports journalist, author and broadcaster; Funder of the Sporting Club, UK [Dinner: Chair]
- Professor WANG Lei, Professor at the School of Electronics and Information Engineering, Tongji University; Council Member of the Chinese Association for Artificial Intelligence; Secretary-General of the Shanghai Artificial Intelligence Society [Opening Session: Greetings]
- Dr WANG Jing, Lecturer, College of Arts and Media, Tongji University, China
- Mr WANG Conghan: Doctoral researcher at the School of Foreign Languages, Zhejiang Gongshang University, China
- Professor WANG Dongdong, Professor at the College of Arts and Media, Tongji University, China
- Professor WANG Jianmin, Vice Dean, Professor, College of Arts and Media, Tongji University, China
- Professor WANG Xin, Associate Fellow of Global China Academy, UK; Head of Communication Department, College of Arts and Media, Tongji University, China [Closing Session: Chair]
- Professor WANG Yingji, Professor at the College of Arts and Media, Tongji University, China
- WANG Zhili, Assistant Professor, College of Arts and Media, Tongji University, China
- Professor WU Zhijun, Dean of the Undergraduate School at Tongji University, China



- Professor XIE Lizhong FGCA, Chinese President of Global China Academy, UK; Former Head of Department of Sociology, Peking University, China; former vice-President of Chinese Sociological Association [Presenter of certificates to GCA Fellows]
- Professor XU Xiang, Vice Dean, Professor, College of Arts and Media, Tongji University, China
- Professor YANG Xiaolin, Professor at the College of Arts and Media, Tongji University, China
- Professor YU Guoming, Executive Dean of the School of Journalism and Communication at Beijing Normal University, China [Dinner: video]
- Dr ZHANG Liwen, Assistant Professor, College of Arts and Media, Tongji University, China
- Mr ZHANG Tianci, PhD researcher at Zhejiang Gongshang University, China
- Professor ZHANG Xiaodong FGCA and Non-Executive Chinese Chair of the Global China Academy in the UK; CEO of the Agile Think Tank; and Professor and former Director of the Innovation and Entrepreneurship Research Institute at Nanjing University of Finance and Economics, China [Panel I: Plenary speaker]
- Dr ZHANG Yan, Assistant Professor, College of Arts and Media, Tongji University, China
- Ms ZHANG Yawen, Artificial Intelligence Manager and Machine Learning Computational Science Manager at Accenture China, as well as a specialist in digital inclusion, China
- Ms ZHANG Yanli, Associate Professor, College of Arts and Media, Tongji University, China
- Dr ZHANG Yu, Associate Professor, College of Arts and Media, Tongji University, China
- Dr ZHANG Yuchen, Associate Professor, College of Arts and Media, Tongji University, China
- Professor ZHAO Hongduo, Dean of the Graduate School at Tongji University, China
- Dr ZHAO Longxuan, Assistant Professor, College of Arts and Media, Tongji University, China
- Professor ZHAO Qizheng, former Dean of the School of Journalism at Renmin University of China, former Director of the State Council Information Office, and former Vice Mayor of Shanghai, China [Opening Session: speaker]
- Mr ZHAO Yonggang is the CEO of Beijing Yicai Zongheng Management Consulting Center and the founder of Beijing Shanxin She Investment Management Co., Ltd., China
- Ms ZHONG Lin, Lecturer, College of Arts and Media, Tongji University, China
- Ms ZHOU Bin, Deputy Party Secretary, Associate Professor, College of Arts and Media, Tongji University, China
- Professor Shuhua Zhou, Distinguished Chair Professor of Media and Communication at City University of Hong Kong; former President of the Chinese Communication Association (CCA), China [Panel III: Plenary speaker]
- Ms ZHOU Xiaorui, Associate Professor, College of Arts and Media, Tongji University, China
- Professor ZHU Guanglei FGCA, Former Vice-President of Nankai University; Vice President of the Chinese Political Science Association, China [Dinner: speaker]
- ZHUANG Muyang, Assistant Professor, College of Arts and Media, Tongji University, China

Note: Approximately 100 participants are expected to attend this dialogue. In addition to the aforementioned attendees, this includes participants and awardees from the Youth Scholars Essay Competition across the country, as well as some students from Tongji University and the institutions of the invited speakers and chairs.

## X Outcomes and Publications

### Youth Paper Awards

The GCD IX has set up a ‘Youth Paper Award’ with five recipients (not ranked). Winning papers may be considered for publication in the following journals: *Media Critique*, *Urban-Rural Communication*, *Computing, Intelligence, and Communication*, as well as relevant journals or Dialogue proceedings (listed below) published by Global Century Press in the UK.

### Main outcomes

- Through transcultural dialogue, to arrive at a better response to the new challenges of global governance, including mutually beneficial cooperation and possibilities for symbiosis, coexistence and prosperity.
- To promote cooperation between academic research institutions and think tanks in various countries and China, with a shared focus on academic, theoretical, and methodological topics from a global or comparative perspective related to China. To establish mechanisms for collaboration between these institutions and think tanks.

### Academic publications

- After revision, the notes of speeches and discussions will be included in Volume 9 of the *Global China Dialogue Proceedings* and published by Global Century Press (in English and Chinese).
- After peer review, some papers may be published in *Journal of China in Global and Comparative Perspectives* (JCGCP), in English and Chinese.
- Some materials may also be used in the *Journals of Chinese for Social Sciences* (JCSS) and *Journal of Corpus Approaches to Chinese Social Sciences* (CACSS), in Chinese.



## XI Essential information, registration and contacts

### I. Essential information

1. To ensure the smooth running of the conference, all delegates are required to abide by the conference schedule and regulations.
2. During the event, press conferences are not allowed to take place at the venue of the conference without permission from the Conference Organizing Committee. Neither can books and leaflets or any other products be sold or distributed without seeking prior permission from the organizers.
3. The conference is taking place in central Shanghai. Please travel with care. Keep yourself and your belongings safe.
4. Throughout the conference, please switch off your mobile phone or set it to vibrate only to avoid causing any disturbance.
5. The programme is very full. We will have to maintain very strict time discipline to allow everyone their allotted time, including Q&A slots.
6. The languages of the conference are English and Chinese. Simultaneous interpretation will be provided during the speeches, and consecutive interpretation during the Q&A sessions. All presentations will include bilingual English and Chinese text and titles in the PPT slides.
7. Disclaimer: the speakers, topics and times are correct at the time of publishing. However, in the event of unforeseen circumstances, the organizers reserve the right to alter or delete items from the conference programme.
8. All the hospitality, registration, book stands, etc., will be found in the 501 Conference Hall, Sino-French Center, Tongji University.
9. All the journals and books on our stalls are for DISPLAY only. Please do not remove any copies. We are not selling journals or books at the event, but order forms will be available, and you are welcome to take as many as you need.
10. Before and after you arrive in Shanghai, if you need any help, please contact either Professor WANG Xin +86 189 4005 5330 or Mr LI Xiangke +86 159 0042 1993.

### II. Registration

Registration link: <https://www.wjx.cn/vm/tOMHXPP.aspx>

- To participate in both the Dialogue and the Dinner: please click the link, fill in your basic personal information, and select 'Dialogue and Dinner' in the participation section.
- To participate in the dialogue only: please click the link, fill in your basic personal information, and select 'Dialogue' in the participation section.
- To participate in the Dinner only: please click the link, fill in your basic personal information, and select 'Dinner' in the participation section.

#### Notes:

- If you have any dietary requirements (e.g. vegetarian, gluten-free, any allergies, etc.), please indicate them in the registration form, and we will arrange special meals accordingly.
- If, for any reason, you are unable to attend the Dialogue or Dinner, kindly inform us as soon as possible, so we can make arrangements based on the expected number of participants.

### III. Contacts

Contacts:

- Dr ZHAO Longxuan (English +86 133 9181 6212)
- Mr LI Xiangke (Chinese +86 159 0042 1993)

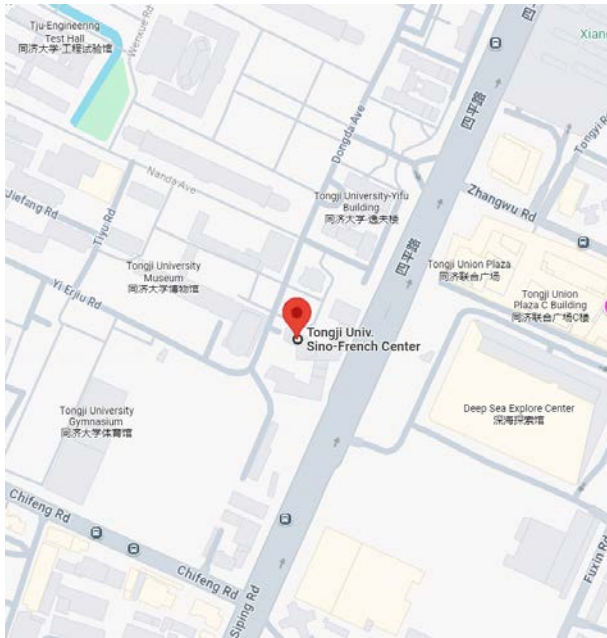
Email:

- [dialogue@gca-uk.org](mailto:dialogue@gca-uk.org) (English)
- [amoffice@tongji.edu.cn](mailto:amoffice@tongji.edu.cn) (Chinese)

Website: <https://globalchinaacademy.org/global-china-dialogue-9/>

## XII Venue and maps

### Global China Dialogue IX



**Time:**

8:30–21:30  
29 November 2024

**Venue:**

501 Conference Hall, Sino-French Center,  
Tongji University (Siping Road Campus),  
1239 Siping Road, Yangpu District, Shanghai

**Tube:**

Tongji University (Line 10, Exit 5),  
enter the school through Gate 1239 on Siping Road

**Buses:**

Tongji University (5-minute walk)  
Siping Road and Chifeng Road (10-minute walk)  
Guokang Road and Siping Road (15-minute walk)  
Chifeng Road and Miyun Road (15-minute walk)

### Tongji University (Siping Road Campus) Map

<https://photo.tongji.edu.cn/readStorage/D31C5AC76247F585EB9B2D3FE77F9AB7>



**Dinner**



**Time:**  
18:00–21:30  
29 November 2024

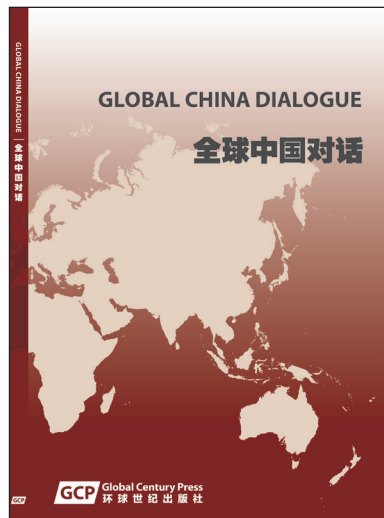
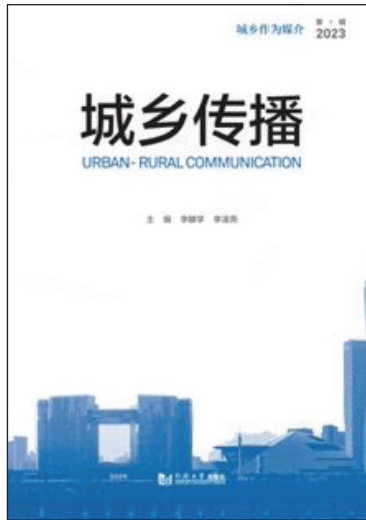
**Venue:**  
Tongji Junxi Hotel, 50 Zhangwu Road, Yangpu District, Shanghai, China

**Tube:**  
Tongji University (Line 10, Exit 1 or Exit 2), walk along Zhangwu Road for 3 minutes after exiting the station to reach the destination.

**Buses:**  
Tongji University (5-minute walk)  
Siping Road and Chifeng Road (10-minute walk)  
Guokang Road and Siping Road (15-minute walk)  
Chifeng Road and Miyun Road (15-minute walk)

To reach the Tongji Junxi Hotel on foot, please follow the route from the Sino-French Center, Tongji University, shown on the map below





The 9th Global China Dialogue is scheduled to take place on November 29, 2024, at Tongji University in Shanghai. This marks the first time the forum will be held in China, following the first eight sessions hosted at the British Academy in the UK.

According to the 2024 QS World University Rankings by Subject, Tongji University ranks first in China in the field of Data Science. Shanghai Collaborative Innovation Center for AI Social Governance, Tongji University, China, based at Tongji University's School of Law, has assisted the College of Arts and Media in organizing this year's Global China Dialogue. The theme of this dialogue is 'AI and Global Society: Building, Governance, Communication', which builds upon Tongji University's existing strengths in AI research and incorporates global, societal, and media perspectives.

Adding 'and the First International Forum on Cross-Media Intelligent Communication' after 'the 9th Global China Dialogue' aims to enrich and deepen the theme of this event. Leveraging the high-level platform of 'the 9th Global China Dialogue', this addition incorporates perspectives on cross-media and intelligent communication to foster multidimensional discussions on global social governance and communication. It is expected to attract participation from both academia and industry, promote the integration of academic insights and practical applications, and enhance the impact of the dialogue's outcomes in the fields of international business and communication.

GCD IX and the First International Forum on Cross-Media Intelligent Communication will both feature a series of diverse panels and discussions, bringing together experts from academia, technology, policy and business sectors. These panels will explore AI's transformative role in various domains, including healthcare, the economy, ethics, and international collaboration. The event will emphasize the ethical implications of AI, the importance of data privacy, and the crucial balance between innovation and regulation. GCD IX include the following four panels:

- Panel 1: Ethical Frameworks and Accountability in Artificial Intelligence
- Panel 2: Artificial Intelligence in Society Building and Governance
- Panel 3: Global Shifts in Perceptions and Attitudes in the AI Era
- Panel 4: Applications of Artificial Intelligence in Health, Media, and Communication

第九届全球中国对话将于2024年11月29日在上海同济大学举行。这是继在英国学术院举办的前八届全球中国对话论坛后，首次在中国举办。

根据2024年QS世界大学学科排名，同济大学在数据科学领域位居中国第一。设立在同济大学法学院的上海市人工智能社会治理协同创新中心将协助该校艺术与传媒学院共同举办本届全球中国对话。本届对话的主题为“人工智能与全球社会：建设、治理、沟通”，在同济大学已有的人工智能研究优势基础上，融入全球、社会和传媒的视角与元素。

同时，在“第九届全球中国对话”之后增加“首届跨媒介智能传播国际论坛”，旨在丰富和深化本次活动的主题。借助“第九届全球中国对话”的高端平台，此次新增内容将融入跨媒介和智能传播的视角，促进对全球社会治理和传播的多维度讨论。预计将吸引更多学术界和产业界的参与，推动学术见解与实践应用的融合，提升对话成果在国际商业和传播领域的影响力。

第九届全球中国对话暨首届跨媒介智能传播国际论坛将设立一系列多元化的专题讨论，邀请来自学术、技术、政策和商业领域的专家共同参与。这些讨论将深入探讨人工智能在各个领域的变革性作用，包括医疗、经济、伦理和国际合作。活动将重点关注人工智能的伦理影响、数据隐私的重要性，以及在创新与监管之间实现平衡的必要性。本届对话包括以下四个版块：

- 人工智能的伦理框架与责任
- 人工智能在社会建设与治理中的应用
- 人工智能时代全球认知与态度的转变
- 人工智能在健康、媒体与传播中的应用



# 第九届全球中国对话

暨

## 首届跨媒介智能传播国际论坛

人工智能与全球社会：建设·治理·沟通

# 9th GLOBAL CHINA DIALOGUE

AND

## 1st INTERNATIONAL FORUM ON CROSS-MEDIA INTELLIGENT COMMUNICATION

AI and Global Society: Building, Governance  
and Communication

手册 Programme

日期：2024年11月29日

对话地址：中国同济大学中法中心会议厅

晚宴和交流会地址：中国上海同济君禧大酒店

Date: 29 November, 2024

Dialogue venue: 501 Conference Hall, Sino-French Center, Tongji University, China

Dinner and network venue: Kingswell Hotel Tongji, Shanghai, China

# GCD Global China Dialogue 全球中国对话

## 主办与协办单位 Organizers and co-organizers



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TONGJI UNIVERSITY  
同济大学艺术与传媒学院

**GCA** Global China Academy  
全球中国学术院



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協研國  
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BPCS



CHINA-EUROPA FORUM

# 第九届全球中国对话

暨

## 首届跨媒介智能传播国际论坛

人工智能与全球社会：建设·治理·沟通

## 9th Global China Dialogue

and

## 1st International Forum on Cross-Media Intelligent Communication

AI and Global Society: Building, Governance and Communication

手册 Programme

日期: 2024年11月29日

地址:

中国同济大学中法中心会议厅  
中国上海同济君禧大酒店

主办及协办单位

英国全球中国学术院

中国同济大学艺术与传媒学院

中国同济大学法学院

英国兰卡斯特大学ESRC语料库社科研究中心

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## 一、活动简介

### 全球中国对话系列及第九届全球中国对话

#### 动荡的世界

如今世界在和平和发展的道路上正在面临许多风险和挑战。国际体系和国际秩序不断变化，原有的世界局势的均衡正在发生深刻变革。

全球所有的国家，无论是发展中国家还是发达国家，都必须适应不断改变的国际和社会环境。然而，由于文化、宗教以及社会转型等复杂因素的影响，某些国家现代化的进程被打断。由此所带来的冲突和矛盾，有的已经爆发，有的潜藏着危机，这些都导致了全球混乱。

同时，技术和社会的快速发展对不同国家和群体的思维模式、行为、互动以及道德原则产生了深远的影响。这些发展也不断地挑战善治的观念，包括在全球化时代中的政府作用以及非政府组织的参与。

世界已发生了无数的变化和挑战：数码技术、移动通信以及互联网的普及，文化同质化与多样化的共存、种族和宗教冲突、巨型跨国公司与国家主权之间的碰撞、科学创新所带来的社会规范的变化、地区经济对国家经济发展所产生的重大影响、剧烈的气候变化以及新能源的发现和应用，等等。文化多元性和转文化主义已成为人们日常生活的一部分。

面对如此挑战，国家决策者将会根据现状和长期目标制定发展战略。商界领导人和企业家也将大量资源投入到对企业发展有影响的国际经济和金融秩序方面。与此同时，以上挑战也极大影响了专家学者探究文化和意识形态如何提高全球社会治理的关注。

这样的努力和举措朝着一个方向前进：即在全球治理条件下达到对人类共同体的知识体系的深入了解，发展出一种超越任何单一文化、国家或民族的“全球文化空间”。因此，中国、欧洲和全世界的发展与治理这个主题，逐渐成为全世界学者的核心研究兴趣之一。

#### 变化世界中的中国

中国和中国人民正在为世界秩序和型塑全球社会做出重要的贡献。中国在考虑哪些关于全球的重要问题？中国对全球问题的思考和行为的方式是怎样的？我们希望与西方参会者们讨论由这些问题所带来的话题，包括发展、教育、经济、法律、移民、家庭、环境、公共卫生、人类安全以及全球治理。

在过去的将近40年，中国实行了“走出去”战略，鼓励中国企业在海外投资。该政策不仅仅涉及到经济，还涉及到金融、语言、文化、科学、技术、社科、出版业以及媒体，并按照其规则建立了亚投行。

自2012年十八大和2013年十二届人大代表大会习近平当选为中共中央总书记和中国国家主席以来，在中国国内及国际舞台做出了许多举措。访问了50多个国家，推动他所提出的“一带一路”发展倡议。他在2015年访英时说到，“随着中国实力上升，我们将逐步承担更多力所能及的责任，努力为促进世界经济增长和完善全球治理贡献中国的智慧和力量。”2017年1月，习近平主席在日内瓦出席“共商共筑人类命运共同体”高级别会议发表的主旨演讲，阐明了中国参与全球治理的基本原则，即坚持对话协商，建设一个持久和平的世界；坚持共建共享，建设一个普遍安全的世界；坚持合作共赢，建设一个共同繁荣的世界；坚持交流互鉴，建设一个开放包容的世界；坚持绿色低碳，建设一个清洁美丽的世界。

然而，2020年新冠病毒COVID-19在中国武汉爆发后迅速蔓延至全球，对中国和世界产生了多方面的影响，如全球公共卫生危机，导致全球范围内大量感染和死亡，各国采取封锁和社交距离措施，疫情起源和应对措施的争议加剧了一些国家之间的紧张关系，全球经济受重创，特别是旅游、航空和餐饮等行业，导致失业率上升，改变了人们的工作和生活方式。同时，也促进了远程工作和在线教育的发展，推动了医疗技术，特别是疫苗和医疗设备的快速发展，加速了数字化转型在医疗保健、教育和零售业等领域的发展。总之，新冠疫情对中国和世界各国都是一个巨大的挑战，迫使人们重新思考全球化、公共卫生体系、经济发展模式和国际合作的方式。

## 全球中国对话系列

全球中国对话系列是一个围绕“转文化”和社会创造为核心概念的高端论坛，以中国为参照系的比较视野，通过增进与中国同行的交流互动从而探索和研究全球治理、推进人类社会的可持续发展。除了大专院校、研究部门和专业智库之外，全球中国对话/论坛也将与中国和其他国家政府、国际组织、媒体和出版单位等密切合作，长期跟踪全球热点话题，为中国和华人参与全球社会的社会建设和全球社会的综合治理、推进全球公共利益等提供一个高端平台。我们鼓励跨学科，跨越专业，跨行业，以及跨国的全球视野，通过在学者、知识分子、政商领袖、专业与社会活动家之间开展开放的对话，旨在面对那些当今世界的重大挑战，找到解决问题的方案，形成共识、增进对彼此的了解。

全球中国对话是一个持续的、富有创意的知识转化的活动。它将中国与西方的学者、意见领袖聚集到一起探索“转文化”与文化再生性，参与型塑超越单一文化、国家、民族的“全球性的文化空间”。诚然，这里并不是所有的观点都应与中国直接相关，或者对中国的知识有深度的了解。但是，它们将有关中国在全球治理的角色的观点的呈现，并将中国置于与其他国家和地区研究的理论、方法、维度等方面做出比较。

全球中国对话还遵循“文明的对话”规则，鼓励双方彼此相互倾听、理解文化差异、尊重地方习俗、接受不同观点、承认人类的共同命运。这些规则尤其在探讨由各国政府、国际组织、跨国公司、非政府组织以及公民为主题的新型全球治理模式尤为重要，有助于共建一个以和谐共生为基础的人类命运共同体。

全球中国对话系列将在联合国可持续发展目标 (SDGs) 的框架下展开活动，这符合联合国教科文组织的创造性宗旨，即在人们的思想中建立起保卫和平的屏障和可持续发展的条件。过去和未来几年的主题如下：

- 2014年第一届全球中国对话：中国现代化进程的经验教训与其它发展中国家和地区之比较
- 2015年第二届全球中国对话：转文化与新型全球治理
- 2016年第三届全球中国对话：可持续性与全球气候治理
- 2017年第四届全球中国对话：一带一路——为了共同目标的转文化合作
- 2018年第五届全球中国对话：全球正义的治理
- 2019年第六届全球中国对话：世界和平的治理
- 2021年第七届全球中国对话：全球治理改革
- 2023年第八届全球中国对话：全球健康治理
- 2024年第九届全球中国对话：全球治理与人工智能
- 2025年第十届全球中国对话：全球教育治理

## 第九届全球中国对话暨首届跨媒介智能传播国际论坛

第九届全球中国对话将于2024年11月29日在上海同济大学举行。这是继在英国学术院举办的前八届全球中国对话论坛后，首次在中国举办。

根据2024年QS世界大学学科排名，同济大学在数据科学领域位居中国第一。设立在同济大学法学院的上海市人工智能社会治理协同创新中心将协助该校艺术与传媒学院共同举办本届全球中国对话。本届对话的主题为“人工智能与全球社会：建设、治理、沟通”，在同济大学已有的人工智能研究优势基础上，融入全球、社会和传媒的视角与元素。

同时，在“第九届全球中国对话”之后增加“首届跨媒介智能传播国际论坛”，旨在丰富和深化本次活动的主题。借助“第九届全球中国对话”的高端平台，此次新增内容将融入跨媒体和智能传播的视角，促进对全球社会治理和传播的多维度讨论。预计将吸引更多学术界和产业界的参与，推动学术见解与实践应用的融合，提升对话成果在国际商业和传播领域的影响力。

第九届全球中国对话暨首届跨媒介智能传播国际论坛将设立一系列多元化的专题讨论，邀请来自学术、技术、政策和商业领域的专家共同参与。这些讨论将深入探讨人工智能在各个领域的变革性作用，包括医疗、经济、伦理和国际合作。活动将重点关注人工智能的伦理影响、数据隐私的重要性，以及在创新与监管之间实现平衡的必要性。

本届对话包括以下四个版块：

- 人工智能的伦理框架与责任
- 人工智能在社会建设与治理中的应用
- 人工智能时代全球认知与态度的转变
- 人工智能在健康、媒体与传播中的应用

## 二、主办和协办单位及组委会

### 主办单位

- 英国全球中国学术院
- 中国同济大学艺术与传媒学院

### 协办单位

- 中国同济大学法学院
- 英国兰卡斯特大学ESRC语料库社科研究中心

### 组委会

#### 主席

- 托尼·麦肯勒里 Tony McEnery 教授，英国社科院院士及理事会理事，英国皇家艺术院院士；兰开斯特大学语言学和英语语言学系杰出教授；全球中国学术院理事会主席及创院院士
- 李麟学教授，全球中国学术院院士；中国同济大学艺术与传媒学院院长
- 常向群教授，英国皇家艺术院院士；全球中国学术院院士及院长；伦敦大学学院荣誉教授 (2015-2020年)，中国南开大学特聘教授

#### 秘书长

- 李伯一教授，全球中国学术院中方理事会秘书；南京财经大学工商管理学院教授
- 梁凯先生，全球中国学术院活动专员；英国 MEL Scholar 联合创始人；英国 MELScience 商务总监

### 成员（按英文姓氏排序）

- 邴正教授，全球中国学术院院士及理事会中方主席，吉林大学前常务副校长，中国社会学学会前副会长
- 程原博士，全球中国学术院信托人委员会成员；美国罗盛咨询公司大中华区董事总经理
- 龚为纲教授，武汉大学社会学教授，武大数据研究院传媒大数据研究中心主任
- 马丁·雅克 Martin Jacques 教授，全球中国学术院院士；英国剑桥大学政治和国际研究系高级研究员；中国清华大学客座教授
- 李崑教授，英国社科院院士、英国皇家艺术院院士、全球中国学术院院士及理事会非执行主席；伦敦大学学院教育与社会学院院长
- 巴纳比·鲍威尔 Barnaby Powell 先生，英国英中理解协会理事会成员
- 彼得·施罗德 Peter Schröder 教授，全球中国学术院院士及副院长；伦敦大学学院历史系欧洲与国际社会和政治研究教授
- 埃琳娜·塞米诺 Elena Semino 教授，英国社科院院士，英国皇家艺术院院士，兰开斯特大学语言学和英语语言学系教授，ESRC 语料库社科研究中心主任
- 谢立中教授，全球中国学术院院士及中方院长；北京大学社会学系前系主任；中国社会学学会前副会长
- 王鑫教授，英国全球中国学术院副院长；中国同济大学艺术与传媒学院传播系主任
- 张晓东教授，英国全球中国学术院院士及中方非执行主席；敏捷智库理事长；南京财经大学创新创业研究院原院长



### 三、支持单位和赞助单位

#### 支持单位（按英文字母排序）

- 欧洲改革中心
- 中欧社会论坛
- 筷子俱乐部
- 浙江工商大学中外话语研究院
- 北京大学社会理论研究中心
- 中国人民大学社会学理论与方法研究中心
- 武汉大学大数据研究院
- 南京财经大学工商管理学院
- 英中理解协会
- 清华大学新闻与传播学院
- 英国汉学研究研究生协会

#### 赞助单位（按英文字母排序）

- 北京易才纵横管理顾问中心(中国)
- 环球世纪出版社(英国)
- 上海百岁奥秘细胞技术集团有限公司
- 中国敏捷智库
- 中山大学语言研究所
- 美亚联创科技有限公司(北京)
- 同济大学上海人工智能社会治理协同创新中心
- 英国教育与签证中心
- 无锡新文化研究院
- 学术湾

## 四、演講及主持嘉賓

(基於會議議程結構)

### 開幕式主持

- 李麟學教授，全球中國學術院院士，同濟大學藝術與傳媒學院院長

### 開幕式致辭

- 趙啟正教授，中國人民大學新聞學院前院長，國務院新聞辦公室原主任以及上海市前副市長
- 呂培明教授，中國同濟大學常務副校長
- 汪鐸教授，同濟大學電子與信息學院教授，中國人工智能學會理事，上海市人工智能學會秘書長
- 常向群教授，英國皇家藝術院院士，全球中國學術院院士及院長，倫敦大學學院榮譽教授(2015-20)

### 主旨演講

- 托尼·麥肯勒里 Tony McEnergy 教授，英國社會科學院院士、英國皇家藝術院院士；全球中國學術院創院院士及理事會主席；英國蘭卡斯特大學語言學和英語語言學系傑出教授
- 蔣惠嶺教授，同濟大學法學院院長；上海人工智能社會治理協同創新中心主任

### 大會版塊主持及演講嘉賓（按英文姓氏排序）

- 加文·布魯克斯 Gavin Brookes 博士，全球中國學術院副院士；英國蘭卡斯特大學語言學副教授，英國研究創新署未來領袖項目研究員《語料庫與中國社科研究》執行編輯
- 喬·伯頓 Joe Burton 教授是蘭卡斯特大學政治、哲學與宗教系(PPR)的國際安全學教授
- 尼爾·柯里 Niall Curry 博士，英國皇家藝術院院士、高等教育學院高級研究員，曼徹斯特城市大學語言、信息與傳播系對外英語教學與應用語言學高級講師
- 杜煒超先生，倫敦大學學院（UCL）高等研究院研究人員、人類學系博士研究人員、無錫新文化研究院院長
- 馬丁·加思韋特 Martin Garthwaite 先生，皇家藝術院院士。英國普華永道(PwC)卓越客戶經理，社會流動網絡聯席主席
- 龔為綱教授，武漢大學社會學院教授，大數據研究院傳媒大數據研究中心主任
- 拉拉·格羅夫斯 Lara Groves 女士，艾達·洛芙萊斯研究所高級研究員
- 顧日國教授，全球中國學術院院士。北京外國語大學人工智能與人類語言重點實驗室首席專家
- 侯景耀 Ed Holroyd Pearce 先生，英國虛擬實習公司聯合創始人兼總裁
- 胡逸先生，江蘇省無錫市數據局局長
- 黃暉博士，上海天律信息技術有限公司董事長，上海市信息學會榮譽會長
- 艾略特·瓊斯 Elliot Jones 先生，英國阿達·洛夫萊斯研究所研究員
- 李本乾教授，上海交通大學媒體與傳播學院特聘教授、教育部“長江學者”特聘教授

- 李伯一教授，全球中国学术院中方理事会秘书兼第九届全球中国对话组委会联席秘书长，南京财经大学工商管理学院教授（主持）
- 李麟学教授，全球中国学术院院士，同济大学艺术与传媒学院院长
- 梁凯先生，全球中国学术院活动专员及第九届全球中国对话组委会联席秘书长，英国 MEL Science 商务总监，英国 MEL Science 商务总监(主持)
- 林思劼教授，同济大学环境科学与工程学院教授，研究生院副院长
- 钱毓芳教授，中国浙江工商大学外国语学院语料库与话语研究院院长(主持)
- 沈阳教授，清华大学新闻学院和人工智能学院的双聘教授
- 张晓东教授，英国全球中国学术院院士及中方非执行主席；敏捷智库理事长；南京财经大学创新创业研究院原院长
- 周树华教授，香港城市大学媒体与传播学的杰出讲席教授；国际中华传播学会前会长

#### 闭幕式致辞

- 主持：王鑫教授，全球中国学术院副院士，同济大学艺术与传媒学院传播系主任

#### 闭幕式致辞

- 玛德琳·卡尔 Madeline Carr 教授，英国伦敦大学学院计算机科学系全球政治与网络安全教授
- 邴正教授，全球中国学术院院士及理事会中方主席，曾任吉林大学常务副校长，中国社会学会前副会长

#### 全球中国学术院院士授予仪式

- 郝时远教授，全球中国学术院院士，中国社会科学院学部委员，中国社科院大学教授，中国人类学学会前会长（授予者）
- 谢立中教授，全球中国学术院院士及中方院长，北京大学社会学系前主任，中国社会学会前副会长（授予者）

#### 人工智能与全球社会“青年论文奖”颁奖仪式

- 常向群教授，英国皇家艺术院院士，全球中国学术院院士及院长，伦敦大学学院荣誉教授(2015-20)（颁奖者）
- 张艳丽女士，同济大学艺术与传媒学院党委书记（颁奖者）

#### 全球中国学术院信托会会议[线上]

#### 休会

#### 晚宴及社交主持、致辞及特别演讲

- 主持：伊恩·斯塔福德 Ian Stafford 先生，屡获殊荣的英国体育作家、记者和广播主持人；英国体育俱乐部总裁
- 翻译：梁凯先生，全球中国学术院活动专员；英国 MEL Scholar 联合创始人；英国 MELScience 商务总监

## 致辭

- 李揚教授，中國社會科學院學部委員、前副院長
- 朱光磊教授，全球中國學術院院士，南開大學前副校長；中國政治學會副會長
- 陳琦偉博士，華東師範大學長三角金融科技研究院院長；亞商集團和亞商資本創始人（現場）程原博士，羅盛諮詢大中華區主席，全球中國學術院信託會信託人

## 播放缺席嘉賓短視頻

- 包邁岫先生 Matt Burney，英國駐上海總領事（tbc）
- 帕特里克·貝爾特教授，英國劍橋大學社會理論教授、賽爾文學院院士
- 劉少杰教授，中國人民大學社會學理論與方法研究中心前主任；安徽大學社會與政治學院講席教授
- 馬丁·洛克特 Martin Lockett 教授，寧波諾丁漢大學國際商業與管理系教授，前商學院院長
- 喻國明教授，北京師範大學新聞傳播學院執行院長、兼任傳播創新與未來媒體實驗室平台主任
- 程原博士，羅盛諮詢大中華區主席，全球中國學術院信託會信託人

## 五、日程安排

2024年11月29日，星期五

- 08:30-17:00 **對話論壇**
- 08:30-09:00 注册
- 09:00-10:05 **開幕式：致辭及主旨演講**
- 10:05-10:10 全體合影
- 10:10-11:20 版塊一：人工智能的倫理框架與責任
- 11:20-11:35 茶歇
- 11:35-12:45 版塊二：人工智能在社會建設與治理中的應用
- 12:45-13:45 **午餐**
- 13:45-14:55 版塊三：人工智能時代全球認知與態度的轉變
- 14:55-15:10 茶歇
- 15:10-16:20 版塊四：人工智能在健康、媒體與傳播中的應用
- 16:20-17:20 **閉幕式：致閉幕辭及頒發證書**
- 16:20-17:00 致閉幕辭
- 17:00-17:15 頒發全球中國學術院院士證書
- 17:15-17:20 頒發青年學者論文獎證書
- 17:20-18:30 **休會 / 全球中國學術院信託會會議（線上）**
- 18:30-22:00 **晚宴：致辭、社交與特別發言**
- 18:30-18:45 致辭
- 18:45-21:30 交流
- 21:30-21:50 特別發言及播放缺席嘉賓及院士視頻
- 21:50-22:00 合影
- 22:00 **閉會**

## 六、會議詳細議程

08:30-09:00 注册

**09:00-10:00** 第九屆全球中國對話開幕式

會址：同濟大學中法中心C501會議室

主持：李麟學教授，全球中國學術院院士，同濟大學藝術與傳媒學院院長

09:00-09:20 致辭（5分鐘/位）：

- 趙啟正教授，中國人民大學新聞學院前院長，國務院新聞辦公室前主任以及上海市前副市長
- 呂培明教授，中國同濟大學常務副校長
- 汪鐺教授，同濟大學電子與信息學院教授，中國人工智能學會理事，上海市人工智能學會秘書長
- 常向群教授，英國皇家藝術院院士，全球中國學術院院士及院長，倫敦大學學院榮譽教授（2015-20）

09:20-10:00 主旨演講（15分鐘/位）：

- 英國的人工智能、倫理與人文學科，托尼·麥肯內里 Tony McEnergy 教授，英國社會科學院院士和理事會理事、英國皇家藝術院院士，全球中國學術院院士及理事會主席，蘭卡斯特大學傑出教授 [錄播]
- 人工智能時代的中國司法改革：公正與效率的角逐，蔣惠嶺教授，同濟大學法學院院長，上海人工智能社會治理協同創新中心主任

10:00-10:05 全體合影

**10:10-11:20** 版塊一：人工智能的倫理框架與責任

主持：林思叅教授，同濟大學環境科學與工程學院教授，研究生院副院長

發言（12分鐘/位）：

- 不負責任的人工智能：解構負責任人工智能的敘事，喬·伯頓 Joe Burton 教授，英國蘭卡斯特大學政治、哲學與宗教系（PPR）的國際安全學教授 [錄播]
- 生成式人工智能：倫理、可靠性與表征，尼爾·柯里 Niall Curry 博士，英國皇家藝術院院士、高等教育學院高級研究員，曼徹斯特城市大學語言、信息與傳播系的對外英語教學與應用語言學高級講師
- 審計工作：探索紐約市算法偏見審計機制，拉拉·格羅夫斯 Lara Groves 女士，英國確保數據和人工智能為人類和社會服務的權威機構艾達·洛芙萊斯研究所高級研究員
- 智治——從數業的邏輯出發，張曉東教授，全球中國學術院理事會中國方非執行主席，南京理工大學兼職教授；敏捷智庫理事長

提問&回應

**11:20-11:35** 茶歇

**11:35-12:45** 版塊二：人工智能在社會建設與治理中的作用

主持：李伯一教授，全球中國學院中方理事會秘書兼第九屆全球中國對話組委會聯席秘書長，南京財大工商管理學院教授

發言（12分鐘/位）：

- AI時代的治理：探索新的範式，馬丁·加思韋特 Martin Garthwaite 先生，皇家藝術院院士，英國普華永道（PwC）卓越客戶經理，社會流動網絡聯席主席
- 人工智能賦能城市現代化治理的無錫案例，胡逸先生，江蘇省無錫市數據局局長
- 數據主義的崛起與城市治理的數字化轉型，黃暉博士，上海天律信息技術有限公司董事長，上海市信息學會榮譽會長；杜惲超先生，倫敦大學學院（UCL）高等研究院和人類學系博士研究人員；無錫新文化研究院院長
- 生成式人工智能（AIGC）算法倫理評價與治理，李本乾教授，上海交通大學智能傳播研究院院長、特聘教授

提問&回應

**12:45-13:45** 午餐

**13:45-14:55** 版塊三：人工智能時代全球認知與態度的轉變

主持：梁凱先生，全球中國學院活動專員及第九屆全球中國對話組委會聯席秘書長，英國 MEL Scholar 聯合創始人，英國 MELScience 商務總監

發言（10分鐘/位）：

- 在雷達下？基礎模型評估的探討，艾略特·瓊斯 Elliot Jones 先生，英國確保數據和人工智能為人類和社會服務的權威機構艾達·洛芙萊斯研究所高級研究員
- 西方對中國的態度與認知的200年演變——基於AI大模型和互聯網檔案數據的分析，龔為綱教授，武漢大學社會學院教授，大數據研究院傳媒大數據研究中心主任
- AI主導的職場轉型與畢業生的技能塑造與發展，侯景耀 Ed Holroyd Pearce 先生，英國虛擬實習公司聯合創始人兼總裁
- 人工智能還是真人主播？觀眾對新聞播報的感知，周樹華教授，香港城市大學媒體與傳播學的傑出講席教授，國際中華傳播學會前會長

提問&回應

**14:55-15:10** 茶歇

**15:10-16:20** 版塊四：人工智能在健康、媒體與傳播領域的應用

主持：錢毓芳教授，全球中國學院副院長，浙江工商大學外語學院教授，中外話語研究院院長

發言（12分鐘/位）：

- 中國老年話語的多模態語料庫：理論與實踐，顧曰國教授，全球中國學院院士。北京外國語大學人工智能與人類語言重點實驗室首席專家
- 人工智能與意識形態偏見：關於癡呆症表征的個案研究，加文·布魯克斯 Gavin Brookes 博士，英國皇家藝術院院士，全球中國學院副院長，蘭卡斯特大學語言學教授兼英國科研創新署（UKRI）未來領袖研究員
- AIGC與人机共生，沈陽教授，清華大學新聞學院和人工智能學院的雙聘教授，清華大學元宇宙文化實驗室和新媒体研究中心的主任
- 人工智能時代的跨媒介藝術與傳播，李麟學教授，全球中國學院院士，同濟大學藝術與傳媒學院院長

提问&回应

**16:20-17:20** 闭幕式主持、致辞及颁奖嘉宾

主持：王鑫教授，全球中国学术院副院长，同济大学艺术与传媒学院传播系主任

16:20-16:55 闭幕演讲（10分钟/位）：

- 人工智能的地缘政治与全球治理：过去40年的经验教训，玛德琳·卡尔 Madeline Carr 教授，英国伦敦大学学院计算机科学系全球政治与网络安全教授
- 全球化的文化理论与人工智能时代的来临，酃正教授，全球中国学术院院士及理事会中方主席，吉林大学前常务副校长，中国社会学会前副会长

16:55-17:10 授予全球中国学术院院士荣誉仪式

介绍院士机构及院士制度：常向群教授，英国皇家艺术院院士，全球中国学术院院士及院长；伦敦大学学院荣誉教授（2015-20）

授予者：

- 郝时远教授，全球中国学术院院士，中国社会科学院学部委员，中国社会科学院大学教授，中国人类学学会前会长
- 谢立中教授，全球中国学术院院士及中方院长，北京大学社会学系前系主任，中国社会学会前副会长

被授予者：

- 中国：全球中国学术院院士、副院长、院士单位
- 国外：全球中国学术院院士、副院长、院士单位

合影（主持人、全球中国学术院全体院士及新授予的院士含副院长和院士单位代表）

17:10-17:20 颁发青年学者论文奖仪式

颁奖者：

- 常向群教授，英国皇家艺术院院士，全球中国学术院院士及院长，伦敦大学学院荣誉教授（2015-20）
- 张艳丽女士，同济大学艺术与传媒学院党委书记

颁奖者：五名

合影（主持人、颁奖者和授奖者）

**17:20** 闭会

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**17:30-18:30** 休会 /全球中国学术院理事会会议（线上）

\* \* \*

**18:30-22:00** 晚宴:庆祝第九届全球中国对话圆满结束及交流会

地址：上海同济君禧大酒店 中国上海杨浦区彰武路50号

主持：伊恩·斯塔福德 Ian Stafford 先生，屡获殊荣的英国体育作家、记者和广播主持人；英国体育俱乐部总裁



翻译：梁凯先生，全球中国学术院活动专员及第九届全球中国对话组委会联席秘书长，英国 MEL Science 商务总监，英国 MEL Science 商务总监

18:30-18:40 致辞和特别发言（3分钟/位；特别发言5分钟）

- 李扬教授，中国社会科学院学部委员、前副院长
- 朱光磊教授，全球中国学术院院士，南开大学前副校长；中国政治学会副会长
- AI时代赋能金融与实体经济的融合，陈琦伟博士，华东师范大学长三角金融科技研究院院长；亚商集团和亚商资本创始人

18:45-21:30 交流

21:30-21:50 播放缺席嘉宾视频（2-3分钟每位）

- 开幕式致辞，包迈岫先生 Matt Burney，英国驻上海总领事包迈岫先生兼任英国驻华使馆公使 (tbc)
- 人工智能：当今的挑战，帕特里克 贝尔特 Patrick Baert 教授，英国剑桥大学社会理论教授、赛尔文学院院士
- 数字化及人工智能推进社会变迁，刘少杰教授，中国人民大学社会学理论与方法研究中心前主任；安徽大学社会与政治学院讲席教授
- AI对国际商业与管理的影响，马丁·洛克特 Martin Lockett 教授，宁波诺丁汉大学国际商业与管理系，前商学院院长
- 未来传播致效的四个关键节点：从内容触达到价值认同，喻国明教授，北京师范大学新闻传播学院执行院长、兼任传播创新与未来媒体实验室平台主任
- 晚宴致辞，程原博士，罗盛咨询大中华区负责人，全球中国学术院信托会成员

21:50-22:00 合影

22:00 结束

## 七、嘉宾简介、内容提要及贡献

(以出场先后顺序)

### 开幕式

主持：李麟学教授



**李麟学教授**，全球中国学术院院士。博士，同济大学长聘教授，艺术与传媒学院院长，建筑与城市规划学院博士生导师，能量与热力学建筑分实验中心主任，“低碳城市与绿色建筑”一流交叉学科联合主持教授，哈佛大学高级访问学者，“50位中国建筑师在法国”留法建筑师，谢菲尔德大学建筑学院访问教授。主编和参编《滨水空间三十年》（2023年）《热力学乡土建筑》（2023年）《热力学建筑与身体感知》（2023年）《全球视野下的当代传媒理论》丛书（2023年）《城乡传播》（2023年）《热力学建筑原型》（2019年）《设计应对雾霾—热力学视野下的建筑》（2016年）《上海市杰出中青年建筑师：李麟学》（2019年）等。作品入选诸多展览，如“内部建构”入选第17届威尼斯国际建筑双年展中国馆展（2020年）、哈佛大学中国当代建筑展（2018年）。发表期刊论文百余篇，主持建成杭州市市民中心等重要设计作品。

### 贡献：

- 全球中国对话组委会联席主席
- 主持上午的开幕式
- 第四板块发言
- 参加闭幕式院士颁奖环节
- 参与全天活动

### 嘉宾致辞

致辞者：赵启正教授，包迈岫先生 Matt Burney (tbc)，吕培明教授，常向群教授



**赵启正教授**，中国人民大学新闻学院前院长、南开大学滨海开发研究院院长，曾任全国政协常委、外事委员会主任，国务院新闻办公室原主任以及上海市副市长、浦东新区管委会首任负责人。他著有《浦东奇迹：一个中国高速经济发展的案例》，为中国其他地区的经济发展提供了宝贵经验借鉴。他的代表作还包括《跨国对话：公共外交的智慧》和《公共外交与跨文化交流》，这些著作基于他多年在国际舞台上的实践经验，强调公共外交不仅是政府间的沟通，更是人民之间的桥梁，对国家“软实力”的提升起到了至关重要的作用。赵启正教授多次获得国际认可，2012年荣获英国48家集团俱乐部的“破冰者”奖。他将自己的英国“创意之旅”总结为“创新、创意和创造”，这一总结体现了他对公共外交和跨文化交流的核心理念——通过创新与沟通，促进不同文化之间的创造性对话，为世界和平与发展作出积极贡献。

贡献：开幕式致辞并参加全体合影



**吕培明教授**，同济大学常务副校长，英语语言文学教授，长期从事英语教学与高等教育管理工作，在英语教育和跨文化交际等领域具有丰富的经验和深厚的学术造诣。他曾任中国驻休斯顿总领事馆教育领事。他主持的“当代中国”全英语系列课程先后获得教育部和上海市多项荣誉。在学术方面，吕教授发表了多篇论文，翻译出版了10本儿童文学名著，并参编多部教材。2023年12月，吕培明常务副校长受邀参加在北京召开的2023世界中文大会，并在大会主论坛及全体会议上发言，分享同济大学在国际中文教育领域的经验和成果。

**貢獻：**開幕式致辭並參加全體合影



**汪鐸教授**，同濟大學電子與信息學院教授，中國人工智能學會理事，上海市人工智能學會秘書長。曾任IEEE上海分會副主席、中國人工智能學會自然計算及數字智能城市專業委員會秘書長、上海市人工智能學會秘書長、上海市微型電腦及應用學會副秘書長。獲教育部高等學校科學技術二等獎1項，出版專著4本，參與編輯專著和譯著3本，發表學術論文百余篇，並擔任了《International Journal of Bio-inspired Computation》《智能系統學報》等多個國內外學術期刊編委。

**貢獻：**開幕式致辭並參加半天活動



**常向群教授**，英國皇家藝術院院士，全球中國學術院院士及院長。全球中國學術院是一個基於英國的、獨立從事社會科學和人文學科領域中國綜合研究的全球性院士制機構。她曾擔任倫敦大學學院的名譽教授、倫敦大學亞非學院的教授級研究員、威斯敏斯特大學的客座教授、倫敦經濟學院研究員、倫敦城市大學研究員，並在北京大學、中國人民大學、吉林大學、南開大學、復旦大學和中山大學等多所高校訪問或擔任客座兼職教授或高級研究員。她已發表約300余萬字的中英文著述，代表作包括《馬克思主義社會學論稿》《關係抑或禮尚往來：江村的互惠社會支持網和社會創造的研究》。她主編了《社會建設：中國社會的一種發展模式》以及合作主編

《費孝通研究》（三卷本）。作為唯一在英國工作的、在中國和英國接受過社會學訓練的社會學家，自1991年作為訪問學者來到英國以來，她一直在大學從事跨學科的中國社會科學研究。她曾被國際社會學協會（ISA）學術委員會評選為全球“適應動盪的二十一世紀的社會學”影響力最大的15位社會學家之一（見《實踐社會科學：社會學家及其工藝》 *Practicing Social Science: Sociologists and their Craft*，德沃拉·卡萊金-費什曼著，勞特里奇出版社，2017年）。近年來，常向群兼任環球世紀出版總編，負責四種學術期刊和八套叢書的英漢雙語出版工作，主編《全球中國比較研究》期刊，並主編“中華概念”“中國社會科學全球化”“中國與中華比較研究”叢書及“‘三眼’的跨文化”等系列叢書，以及“全球中國對話文集”。

**貢獻：**

- 全球中國對話組委會聯席主席
- 開幕式致辭
- 閉幕式院士頒獎環節做介紹
- 閉幕式上對論文獲獎者頒獎
- 參加全球中國學術院信託會會議[線上]
- 參與全天活動

**主旨演講**

**演講者：**托尼·麥肯內里 Tony McEnergy 教授和蔣惠嶺教授



**托尼·麥肯內里 Tony McEnergy 教授**，英國社會科學院院士和理事會理事、英國皇家藝術院院士，英國全球中國學術院院士及理事會主席，蘭卡斯特大學語料庫社會科學研究中心（CASS）的創始主任和英語語言和語言學的傑出教授，中國西安交通大學傑出講座教授。他曾在經濟和社會研究委員會（ESRC）擔任臨時行政總裁、首席審計官、理事會副主席和研究中心主任。此外，他還擔任藝術與人文研究委員會（AHRC）的研究主任。此前，他擔任蘭卡斯特大學藝術與社會科學學院院長並擔任語言學和英語語言系系主任。作為語料庫語言學領域的領先學者，他在語言與社會生活之間的相关方面發表了大量文章，尤其是在關於線上媒體和印刷媒體領域的研究成果更加突出。他的著作包括《語料庫和話語研究：整合話語和語料庫（與Baker 合作，2015年）》和《話語分析和媒體態度（與Baker、Gabrielatos 合作，2013年）》。

**題目：**英國的人工智能、倫理與人文學科

**提要：**本演讲将探讨人工智能（AI）、伦理与人文学科在英国的交汇点。通过文献计量分析、对不同利益相关者的访谈，以及对现有研究基础设施和政策的回顾；还将考察英国当前AI伦理研究的现状，分析艺术与人文学科的贡献、研究者面临的障碍及其工作的潜在影响。在此基础上，本演讲将关注国际研究环境及其他国家在AI与伦理领域的战略投资，并与英国的做法进行比较。在学术界、公众认知和商业背景下，还将识别出其中的机遇与挑战，包括AI对不同群体和行业的影响。最后将探讨英国与中国在这一领域的对比情况。

**贡献：**

- 全球中国对话组委会联席主席
- 开幕式主旨演讲[录播]

**中方：**蒋惠岭教授，同济大学法学院院长，特聘教授，上海人工智能社会治理协同创新中心主任



**蒋惠岭教授**，同济大学法学院院长，特聘教授，上海人工智能社会治理协同创新中心主任。他在中国政法大学获得法学学士和硕士学位，并在加拿大蒙特利尔大学获得公法硕士学位。蒋惠岭曾在中国最高人民法院工作33年，任高级法官，负责行政案件审判、司法解释起草、司法改革、互联网法院建设、司法公开、纠纷解决机制等工作，并从事应用法学研究、法官培训等，司法实践经验丰富，法学理论积淀深厚。他在司法制度、行政法、诉讼法、法理学等领域有深入研究，其多项研究成果和建议被中央有关部门采纳，获得法学界高度认可。他的学术成果颇丰，著有《独立审判问题研究》《司法改革的知与行》等，发表论文400余篇。

**题目：**人工智能时代的中国司法改革：公正与效率的角逐

**提要：**人工智能的迅速发展带来了社会生活的全面变化，而且也已经影响到了司法制度的运行。中国法院在审判工作中拥抱新技术，应用人工智能，采取了一系列的司法改革措施。在应用人工智能过程中，中国法院遵守安全合法、公平公正、辅助审判、透明可信、公序良俗五项原则。在应用范围方面，主要用于证据审查判断、相关法律推送、类似案例推送、案件裁判辅助、法律文书辅助生成、电子卷宗生成、审判事务管理等领域，但整个过程中都体现着司法公正与司法效率的平衡和博弈。同时，中国法院对于因人工智能引发的涉及算法公正透明、无人驾驶交通事故责任、人工智能作品知识产权等新类型案件的裁判方面也作了有益探索。

**贡献：**

- 开幕式主旨演讲
- 全体合影
- 参与全天活动

**第一版块：人工智能的伦理框架与责任**

**主持：**林思劼教授



**林思劼教授**，同济大学环境科学与工程学院教授，同济大学研究生院副院长，并为长江水环境教育部重点实验室副主任。他获得美国克莱姆森大学材料科学与工程博士学位，研究方向包括纳米材料环境化学、毒理学及高通量毒性分析方法的人工智能应用。他长期致力于绿色低毒功能性纳米材料的研发，主持多项国家和省部级科研项目，总经费超千万元，发表百余篇学术论文，总引用超一万三千次，连续五年入选爱思唯尔中国高被引学者。此外，他还担任多个国际期刊的副主编或编委，并在多项社会组织中担任职务，如致公党中央专委会委员。因其科研贡献，曾获上海市青年五四奖章、同济大学师德师风优秀教师等奖项。

**贡献：**

- 主持第一板块
- 参与全天活动

**演讲者：**乔·伯顿 Joe Burton 教授、尼尔·柯里 Niall Curry 博士、拉拉·格罗夫斯 Lara Groves 女士、张晓东博士

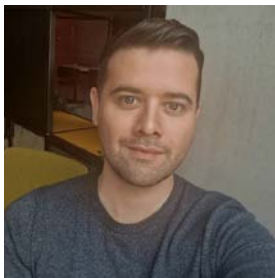


**乔·伯顿 Joe Burton 教授**是兰卡斯特大学政治、哲学与宗教系（PPR）的国际安全学教授，于2023年7月加入该校，作为安全与防护科学倡议的一部分。此前，他曾在诺丁汉大学和圣安德鲁斯大学任职，并曾是布鲁塞尔自由大学的玛丽·居里研究员。他的专业领域包括网络冲突、新兴技术和国际安全，并教授网络安全、人工智能和战略研究课程。他曾在新西兰和英国担任部长顾问，负责政策制定和政治协调工作。他拥有国际关系博士学位，曾获得美国国务院等国家和地区的奖学金，还在北约网络防御中心授课。他的研究得到了北约、欧盟委员会等机构的资助。

**题目：**不负责任的人工智能：解构负责任人工智能的叙事

**提要：**“负责任的人工智能”这一术语已经出现，用于描述鼓励在国家政府、技术行业和国际组织中促进人工智能开发和部署过程中责任感的努力。尽管这一术语已经变得流行，甚至成为人工智能发展的核心，但学术界对其概念化或批判性关注却很少。本文借鉴人工智能伦理学和认知科学的文献，对“负责任的人工智能”概念和实践进行了批判与解构。本文的论点是，必须更加关注人工智能的不负责任使用——即人工智能如何、何时以及以何种方式被不负责任地使用，以及其造成的后果。将讨论转向不负责任的行为能够为理解人工智能的风险和陷阱提供更好的基础。本文分为三个部分。第一部分探讨了“负责任的人工智能”叙事的出现，并在人工智能背景下对“责任”进行了概念化。第二部分阐述了我们的观点，即不负责任的行为应成为基本的伦理考虑，尤其是在受到社会政治动力（如傲慢、加速主义、追逐利润以及缺乏监管监督）推动的情况下。最后一部分提供了一些案例分析，展示了人工智能如何被不负责任地使用。

**贡献：**第一板块大会发言[录播]



**尼尔·柯里 Niall Curry 博士**，英国皇家艺术院院士、高等教育学院高级研究员，曼彻斯特城市大学语言、信息与传播系的对外英语教学与应用语言学高级讲师。他的研究涵盖应用语言学中的多个主题，包括对比语言学、语料库语言学、话语分析、英语授课、二语习得以及系统功能语言学。他是Routledge出版社《应用语料库语言学》系列的联合主编，并担任《语言与语言学百科全书》分编主编。他同时也是英国皇家艺术学会会员及高等教育学院高级研究员。柯里博士的研究曾获得英国科研创新署（UKRI）和世宗学堂基金会的资助。2020年，他在利默里克大学完成博士学位后，曾在剑桥大学出版社担任高级研究经理，随后加入曼彻斯特城市大学担任讲师。

他当前的研究聚焦于全球危机中的语言问题，如气候、健康和经济危机，探讨不同背景和文化下知识的构建。此外，他还研究语言教学、TESOL教材开发以及数字教学法。他指导的学生研究领域包括对比语言学、语料库研究、学术话语及全球危机语言研究。

**题目：**生成式人工智能：伦理、可靠性与表征

**提要：**在生成式人工智能（GenAI）工具，如ChatGPT，公开发布并易于使用后，全球范围内的研究人员、教育工作者和学生开始思考这些工具在其专业和教育实践中的相关性和应用可能性。尽管这些工具的发布引起了初期的热情，但GenAI工具的全球普及却得到了不同的反响。一方面，生成式人工智能被视为一种克服自动化定性研究弱点的手段，能够缓解数字素养有限对终端用户的影响，并帮助学生和作者生成清晰易懂的文本。另一方面，这些工具在大语言模型的训练、开发和维护过程中暴露出的伦理问题，生成式人工智能输出的非确定性，以及这些工具再现的偏见，使其在研究和教育中的广泛应用面临挑战。鉴于GenAI对研究和教育的潜力与其有效使用的障碍，本次演讲将探讨在研究过程中使用生成式人工智能的伦理影响，以及围绕其在研究与教育中的可靠性、生成式人工智能工具所表现的语言和其在不同背景下的理解与表征问题。此次演讲中的研究讨论将为在研究和教育中如何与GenAI工具进行伦理互动提供指导方针。

**贡献：**

- 第一版块做大会发言
- 参与全天活动



**拉拉·格罗夫斯 Lara Groves 女士**，艾达·洛芙莱斯研究所高级研究员（新兴技术与行业实践）。该研究所是英国确保数据和人工智能为人类和社会服务的权威机构，通过研究、政策和实践，致力于公平分配数据和AI的利益，关注技术如何构建更好的社会。格罗夫斯最近的项目探讨了第三方审计机制在人工智能治理中的作用。Lara此前主导了有关公众参与商业人工智能实验室的研究，以及关于算法影响评估的研究。她的研究兴趣包括算法问责制的实用和参与性方法，以及应对治理挑战的创新政策解决方案。在加入艾达研究所之前，Lara曾担任技术和互联网政策顾问，并在智库、政党和倡导团体从事研究、公共事务和活动工作。

**题目：**审计工作：探索纽约市算法偏见审计机制

**提要：**2023年7月，纽约市（NYC）首次尝试为商业机器学习系统创建算法审计机制。《地方法144号》（LL 144）要求在纽约市的雇主使用自动化就业决策工具（AEDTs）进行招聘时，必须接受独立审计员的年度偏见审计。在本文中，我们分析了LL 144为其他国家创建算法审计机制的尝试提供了哪些经验教训。通过对17位在该机制下工作的专家和从业者的定性访谈，我们发现LL 144未能建立一个有效的审计机制：该法律未能明确定义关键概念，如AEDTs及什么构成独立审计员，导致审计员、创建AEDTs的供应商以及使用AEDTs的公司以各种方式自行定义法律的实际实施，但这些方式未能有效保护求职者。多个因素对此作出贡献：首先，该法律基于一个错误的透明度驱动变革理论，该理论未能阻止雇主使用有偏见的AEDTs。其次，行业游说导致AEDT的定义被缩小到大多数公司认为其工具不受约束的程度。第三，我们发现审计员在获取雇主和工具供应商数据方面面临巨大的实践和文化挑战。第四，关于什么构成合法审计员存在广泛分歧，我们识别了四种不同的“审计员角色”，它们执行不同的职能并提供不同类型的服务。我们最终为制定类似偏见审计机制的政策制定者提供了四项建议，建议使用更清晰的定义和指标，并增加问责制。通过从审计员的角度探讨LL 144，我们的论文为审计作为问责机制提供了证据基础，并能为希望创建类似机制的政策制定者提供指导。

**贡献：**

- 第一版块做大会发言
- 参与全天活动



**张晓东博士**，全球中国学术院院士、理事会中国方非执行主席，敏捷智库理事长（<http://www.agile.org.cn>），国家重大人才工程入选者。他还担任中国管理科学学会副会长兼秘书长、中国科技咨询协会副理事长、敏捷智库创始人、云制造研究院院长，管理学博士，并分别受聘为东南大学、河海大学、澳门科技大学等国内外多所大学计算机、机电工程、人文社会科学、管理学等不同领域客座或兼职教授。30年多来一直从事数据科技、先进制造、管理科学、产业政策等方面的研究、开发与实践；主编《管理蓝皮书》，主办“东沙湖论坛——中国管理百人会”。

**题目：**智治——从数业的逻辑出发

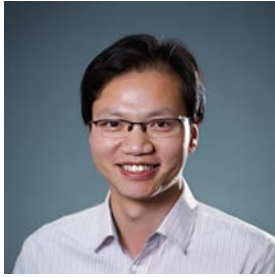
**提要：**人类社会历经原始文明、农业文明、工业文明，今天正向数业文明演进。当前掀起的数字经济及其带来的数智化浪潮既是工业经济的高潮，也是数业经济的肇始。在拥有30年信息技术、先进制造、管理科学和产业政策方面的研究、开发与实践经验的基础上，演讲者将从“数业经济”的角度探讨如何通过数据和智能的融合创新实现“智治”：面向“数业”的治理模式。他将深入剖析数据科学和人工智能技术在现代治理中的应用，尤其是如何通过数据驱动和智算分析，提升决策的精确性、透明性和效率。同时，他将结合具体的管理实践案例，如主编的《管理蓝皮书》和主办的“东沙湖论坛——中国管理百人会”，展示数业时代的治理模式如何应对复杂的社会和伦理挑战，确保在技术飞速发展的环境中，治理结构既高效运作，又保持责任感和伦理规范。

**贡献：**

- 全球中国对话组委会成员
- 第一版块做大会发言
- 参与半天活动

## 第二版塊：人工智能在社會建設與治理中的作用

主持：李伯一教授



**李伯一教授**，全球中國學院中方理事會秘書兼第九屆全球中國對話組委會聯席秘書長，南京財經大學工商管理學院教授，敏捷智庫無錫分部主任。他曾任倫敦經濟學院信息系統與創新小組研究員，主要研究全球發展中的信息通信技術（ICTs）。其研究方向包括社會創新的關係方法，並通過實證研究創意經濟運動和可持續實踐在發展中國家背景下的應用，以促進全球發展中的信息通信技術。他主講課程包括《信息系統的理論基礎》《組織信息技術的革新》以及《信息系統和數字創新管理項目的研究設計》。

貢獻：

- 全球中國對話組委會聯席秘書長
- 主持第二板塊
- 參與全天活動

演講者：馬丁·加思韋特 Martin Garthwaite 先生、胡逸先生、黃暉博士和杜悻超先生、李本乾教授



**馬丁·加思韋特 Martin Garthwaite 先生**，皇家藝術院院士。英國普華永道（PwC）卓越客戶經理，社會流動網絡聯席主席。他是一位經驗豐富的敏捷教練、高級Scrum Master和項目經理，在數字化轉型和IT項目管理領域擁有豐富的跨行業經驗。他在歷史、設計、信息安全和技術領域擁有高級學位，畢業於劍橋大學、牛津大學和倫敦帝國學院。他擁有超過二十年的經驗，曾為多家大型機構（包括普華永道、壳牌和BAE系統公司）領導了重要的商業和技術項目。他尤其擅長敏捷方法論、利益相關方參與及跨行業複雜項目的交付。他也是英國計算機學會等多個專業團體的成員。

題目：AI時代的治理：探索新的範式

**提要：**人工智能（AI）的快速發展正在以前所未有的方式重塑社會結構和人類管理。本次演講“未來社會治理與人類管理”將探討AI對治理模式、決策流程和人類事務組織的深刻影響。演講將分析AI驅動的系統如何提升資源分配、監控和政策製定的效率，同時也會引發關於隱私、不平等和控制的倫理問題。通過案例研究和理論框架的分析，演講將重點討論AI為未來治理帶來的機遇和挑戰，強調在管理人類社會時適應性和包容性策略的必要性。此次探討旨在引發對技術與治理在快速變化的世界中不斷演變關係的思考。

貢獻：

- 第二版塊做大會發言
- 參與全天活動



**胡逸先生**，胡逸先生是江蘇省無錫市數據局局長，主要負責城市的數字化轉型、數字政府、數字經濟、數字社會和政務服務工作。牽頭制定系列數據基礎制度，完成新型智慧城市頂層設計方案。無錫市連續獲世界智慧城市大獎、中國領軍智慧城市，本人獲2021全球智慧城市大會領軍專家獎項。胡逸先生先後在英國倫敦政治經濟學院、同濟大學獲碩士學位，是2006-2007年度英國外交部志奮領獎學金學者，著有《未來可期：與人工智能同行》一書。

題目：人工智能賦能城市現代化治理的無錫案例

**提要：**為推動經濟社會發展，無錫積極探索人工智能技術與城市現代化治理融合，打造了一批精細化治理場景。通過三個典型案例，介紹無錫在推進人工智能賦能城市治理實踐：交通信號燈推動車路雲一體化，強化城市之腦助力建設宜居城市；防汛抗台的智能監測預警，強化城市之眼助力建設韌性城市；社情民意速辦平台變群眾呼聲為決策，強化城市之耳助力建設智慧城市。

**贡献：**

- 第二版块做大会发言
- 参与半天活动



**黄晖博士**，上海天律信息技术有限公司董事长，上海市信息学会荣誉会长。曾任教于清华大学外语系，之后在北京外国语学院攻读博士，师从许国璋教授。1989年赴美留学，在伦敦经济学院前校长克雷格·卡尔霍恩教授指导下，获得美国北卡罗莱纳大学信息社会学专业硕士与博士学位，后在美国鲁汶大学任教并成为终身教授。还在美国安达信咨询公司IT咨询部任经理，为美国MBNA银行、FirstUSA银行、美国医学科学院和John Deere公司等担任数据挖掘顾问。2001年回国后，任上海社会科学院互联网研究中心主任，创办了上海天律信息技术有限公司，担任董事长兼总经理，并成功研发出中国第一套大型数据挖掘和统计分析软件——马克威分析系统，填补了国内空白。出版了《马克威软件与当代数据分析》，并在国内外学术期刊发表多篇关于智能城市、互联网社会学、信息技术对经济发展贡献的论文。他的研究课题包括“智能城市：上海信息化建设新方向”和“信息技术对上海经济发展的贡献”等。黄晖还获得了多项荣誉与社会职务，包括“上海市人才发展奖”“中国商业智能领军人物”等。



**杜恒超先生**，伦敦大学学院（UCL）高等研究院和人类学系博士研究生、无锡新文化研究院院长。他曾获英国外交部志奋领奖学金，并在英国杜伦大学获得社会人类学卓越硕士学位，论文为《城市迁移社会文化人类学研究：苏北人在无锡》。目前，他在伦敦大学学院撰写的博士论文题目为《塑造数字孪生城市：中国式现代化数字治理性》。他已出版的译著为《嘉言善行：山区校长谈教育》（2022年，中译英）。目前正在进行的两部英译中著作分别是《中国与人类命运共同体：探讨共同的价值观与目标》（马丁·阿尔布劳著，常向群编）和《数字人类学（第二版）》。他主要的融媒体作品包括《新乡土中国》《投资上海》《不是北京的北京》《世界物联网》等，作品累计阅读量超过十亿次，并获得十余项国际及专业嘉奖。

**题目：**数据主义的崛起与城市治理的数字化转型

**提要：**这个合作的大会发言包括两部分，来探讨数据主义的兴起及其在数字孪生城市中的应用。第一部分是黄晖的贡献。他分析了数据如何成为社会治理的核心，通过数据的生成、隐私、安全和共享等议题，揭示了其在理解社会行为和推动社会决策中的重要作用。第二部分是杜恒超的贡献。他聚焦于中国现代化中的数字化治理，展示了数字孪生城市的构建如何通过数据技术提升城市管理的效率，涵盖了技术治理、表演性治理、基础设施和平台治理等方面。数据化治理尽管带来了监控和商品化的挑战，但也赋能了现代城市的转型。研究表明，数据主义已成为城市数字化转型的核心推动力，数字孪生城市则展示了数据在当代社会中的广泛应用及其引发的隐私与伦理问题。

**贡献：**

- 第九届全球中国对话赞助单位负责人
- 第二版块做大会发言
- 参与全天活动



**李本乾教授**，上海交通大学智能传播研究院院长、特聘教授。他在传播学领域具有广泛影响，曾入选多项国家级高层次人才计划，并获得多项学术荣誉。作为中国首批传播学博士之一，他主持国家社科重大、重点和一般等项目40余项；获教育部“高校科学研究成果奖”等30余项；获国家级一流课程等教学成果20余项；发表论文130余篇，出版专著10余本。其研究领域涵盖文化产业、传媒经济、传播理论与策略等。李教授还担任多个国内外学术组织的重要职务，包括国际传播学会(ICA)奥布里-费舍尔导师奖委员会委员，并兼任上海市高校智库“上海文化创意产业发展战略研究基地”的主任和首席专家，主编《中国传媒国际竞争力研究报告》蓝皮书。

**题目：**生成式人工智能（AIGC）算法伦理评价与治理

**提要：**本主题由生成式人工智能(AIGC)算法伦理面临的问题、算法伦理评价、算法伦理治理三个板块构成。首先，分别从技术、社会、安全和法律方面，总结和概括出生成式人工智能(AIGC)算法伦



理面臨的13個問題。其次，對AIGC算法倫理評價相關理論梳理的基礎上，針對上述問題比較系統地提出了AIGC算法倫理評價體系。最後，系統梳理了中國、歐美以及國際相關組織的AIGC算法治理經驗，並結合上述AIGC算法倫理評價體系的基礎上，構建了一個包含法律、規範、技術和道德維度的多層治理框架，以期建設人機共生的生成式人工智能(AIGC)發展的生態。

#### 貢獻：

- 第二版塊做大會發言
- 參與全天活動

### 第三版塊：人工智能時代全球認知與態度的轉變

主持：梁凱先生



**梁凱先生**，全球中國學院活動專員及第九屆全球中國對話組委會聯席秘書長。英國 MEL Scholar 聯合創始人，澳洲 xSpaces 聯合創始人，英國 MEL Science 商務總監，英國 Wild Immersion 商務總監，英國 Immerse.io 大中華區總經理。畢業於英國Bristol大學計算機專業，有十年扎實的國際管理諮詢經驗。從2007年開始創業，有為自己和朋友的公司十多次成功融資的經驗。創業歷程包含國際電信增值服務，裸眼3D技術和VR+教育三個領域，並在所有領域都創造過經典的營銷案例。與英國科學素質教育專家 Daniel Sullivan 共同創建的 MEL Scholar 是全球小學階段科學系統教育內容和教學方法的破圈團隊，已經在多個國家有了成功落地的

案例；參與創建的 xSpaces.io 已經迅速成為全球領先的元宇宙平台公司，在悉尼，南京，倫敦，北京和沈陽都有落地團隊或者合資公司，並完成了種子輪融資。2020年作為商務總監加入 MEL Science 後，不但為公司簽訂了歷史上最大的VR教育內容的戰略合作，也直接談妥了幾百萬美金的投资意向，並於2020年12月份成功簽署發布。工作之餘是一個狂熱的高爾夫愛好者。曾在北京主辦主持了很多場業餘高爾夫比賽。目前是英國倫敦漢普頓皇宮高爾夫俱樂部大使和委員會成員。

#### 貢獻：

- 全球中國對話組委會聯席秘書長
- 主持第三版塊
- 晚宴翻譯
- 參與全天活動

演講者：艾略特·瓊斯 Elliot Jones 先生、龔為綱教授、侯景耀 Ed Holroyd Pearce 先生、周樹華教授



**艾略特·瓊斯 Elliot Jones 先生**，英國阿達·洛夫萊斯研究所研究所的高級研究員（社會、正義與公共服務）。該研究所是英國確保數據和人工智能為人類和社會服務的權威機構，通過研究、政策和實踐，致力於公平分配數據和AI的利益，關注技術如何構建更好的社會。目前瓊斯正在從事快速響應政策的研究工作。在該研究所，他之前領導了關於公共服務媒體推薦系統、疫苗護照和數字接觸追蹤應用程序倫理的研究。瓊斯曾是Demos社會媒體分析中心的研究員，參與了《網絡安全法案》、在線虛假信息和廣告透明度的研究工作。他還曾是2022年AI治理中心的暑期研究員。

**題目：**在雷達下？基礎模型評估的探討

**摘要：**本文探討了基礎模型的評估領域，這類AI系統能夠在多個領域執行廣泛的任務。諸如OpenAI的GPT-4和Google的Gemini等基礎模型越來越多地被集成到流行產品中，但其安全性、性能和實際影響卻難以評估。研究分析了當前用於評估這些模型的方法，包括基準測試和紅隊測試，並突出了一些理論、技術和社會方面的挑戰。通過對16位來自基礎模型開發者、獨立評估者、學者和政策制定者的半結構化訪談，以及文獻回顧，揭示了當前評估實踐中的顯著局限性。本文發現，雖然評估至關重要，但僅靠評估並不能充分保障這些AI模型的安全性。目前的評估通常缺乏外部效度或與實際影響的關聯，更多地優先滿足公司需求而非公眾需求，缺乏一致的标准，並且容易受到操控。本文最後建議改進評估方法，包括開發更加符合具體情境、更加穩健的評估，增強評估實踐及其結果透明度，並為進行獨立評估的研究人員提供更多訪問機會。

**贡献：**

- 第三版块做大会发言
- 参与全天活动



**龚为纲教授**，武汉大学社会学院教授，博士生导师，大数据研究院传媒大数据研究中心主任，中国社会学会计算社会学专委会理事。主要从事计算社会学、计算政治学、计算传播学等相关研究，具体包括大数据与人工智能、AI for Social Sciences、网络舆情、社会态度与社会心态、社会认知、数字社会等相关研究。在*The China Journal*、《社会学研究》《政治学研究》《新华文摘》《中国人口科学》等SSCI、CSSCI期刊发表论文40余篇，出版《计算社会学的方法与实践》等多部学术专著。

**题目：**西方对中国的态度与认知的200年演变——基于AI大模型和互联网档案数据的分析

**提要：**本研究基于书籍文本数据和当代社交媒体大数据，借助于人工智能大模型，分析了近200年来西方世界对华态度与对华认知的变迁。从历史数据来看，在1800-1900这100年间西方世界对华态度经历了三次非常明显的情感突变，节点分别在1839年和1890年，在这三个时间节点所划分的历史阶段，西方世界的对华叙事的议题、风格、情感与认知倾向存在重大转型。从当代社交媒体大数据来看，随着中国的崛起，自2010年以来，以美国为首的西方世界的对华态度与对华认知也发生了重大转型，2016年以前，美国社会对华认知表现为合作者与竞争者同时存在，而到2016年以后这种对华角色认知悄然发生变化，对华角色的主流认知成为对手、竞争者和敌人。本研究结合认知科学与国际政治心理学的相关理论，对西方对华态度与对华认知的变动逻辑进行了分析。

**关键词：**人工智能大模型，互联网档案大数据，社会态度，对华认知

**贡献：**

- 第九届全球中国对话组委会委员
- 第三版块做大会发言
- 参与全天活动



**侯景耀 Ed Holroyd Pearce 先生**，英国虚拟实习公司联合创始人兼总裁，在教育、技术、创业和亚洲的交叉领域有着丰富的背景经验。他精通普通话，曾在剑桥大学、北京大学和伦敦大学亚非学院（SOAS）学习，并在伦敦城市大学贝叶斯商学院完成了高级工商管理硕士课程。他曾担任中英贸易协会董事会成员，以及48集团俱乐部青年破冰者的主席，并且还是多家企业和慈善机构的顾问。经常分享他在就业/未来工作领域的经验，涵盖创业和风险创投、技能提升和社会流动性等方面的见解。他创办了两家公司，第一家公司CRCC Asia专注于为来自英国、美国和其他非亚洲地区的学生提供亚洲的线下实习项目。这家公司通过自然增长达到了年收入500万美元，并帮助了超过10,000名学生。第二家公司Virtual Internships走了风险投资和私募股权融资的路线，最近在A轮融资中的估值为4,300万美元，投资方包括红杉资本。两家公司在全球范围内共同提供了超过20,000个线下和线上实习项目，主要通过和200多所大学和政府的合作。其项目特别关注为边缘化人群或远离就业市场的人群提供机会，并且在中国、越南及世界其他多个国家开展业务。

**题目：**AI主导的职场转型与毕业生的技能塑造与发展

**提要：**侯景耀将探讨AI主导的职场转型背景下毕业生的“准备好就业”这一概念的演变。通过全球技能框架的实施及对60多个国家、超过20,000名青少年的数据分析，他将揭示在非行业特定技能发展中的新兴趋势，并分享他所在机构研究的关键发现和有关教育、职业领域的广泛见解。本演讲聚焦面向未来的技能框架，包括英国、美国、加拿大和澳大利亚的全面数据分析，探讨中国如何为AI驱动的经济来培养毕业生，如何确保AI的应用惠及全球多样化的人群，以及采取哪些策略帮助毕业生在这个迅速变化的、AI主导的世界中掌握所需的能力。这些紧迫问题的探讨，有助于提供培养具有适应力和前瞻性思维的毕业生的见解，使他们在复杂的、技术驱动的未来环境中取得成功。

**贡献：**

- 第三版块做大会发言
- 参与全天活动



**周樹華博士**，香港城市大學講席教授。國際傳播學會ICA會士。國際中華傳播學會CCA前會長(2017-2019)、亞太傳播聯盟ACPC副主席(2018-2025) *Journal of Broadcasting & Electronic Media* 主編, *Computers in Human Behavior* 和《傳媒與社會》編輯, 多種SSCI期刊編委。曾任廣東電視台新聞部播音, 英語新聞組組長(1988-1993); 阿拉巴馬大學教授, 副院長。美國密蘇里大學新聞學院Leonard H. Goldenson講席教授。新加坡南洋理工大學和香港中文大學訪問教授。周樹華博士主要研究方向為媒介信息認知、媒介心理、媒介內容和形式、媒介效果、國際傳播和視覺傳播。出版《傳媒鏡鑒：國外權威解讀新聞傳播教育》《*Research Methods in Communication*》《媒介效果與社會變遷》等學術專著和教材。此外, 已發表近百篇論文和專著章節。

**題目：**人工智能還是人類主播？觀眾對新聞播音的感知

**提要：**人工智能主播經常出現在新聞廣播中。然而, 目前尚不清楚人工智能主播是否會增強或取代人類主播。一些人認為, 人工智能主播在生成和產生人類自然動作的細微差別方面存在局限性, 例如凝視、手勢、語調和面部表情。更重要的是, 新聞消費者是否接受人工智能新聞主播尚不確定, 特別是在可信度、質量、聚焦性和喜歡性等重要新聞價值方面。這項實證研究報告了一項實驗研究的初步結果。

**貢獻：**

- 第三版塊做大會發言
- 參與全天活動

**第四版塊：人工智能在健康、媒體與傳播領域的應用**

**主持：**錢毓芳教授



**錢毓芳教授**，全球中國學院副院長。浙江工商大學外語學院教授，中外話語研究院院長，博士生導師。研究方向：話語研究、語料庫語言學等。已出版著作3部，並分別獲第六屆教育部高校優秀科研成果三等獎、二十一屆浙江省哲社優秀成果二等獎、江蘇省第十七屆哲社優秀成果二等獎。已在《外語教學與研究》、*Corpora*等國內外知名期刊發表論文30余篇，主持及參與完成10多項省部級以上課題。現正主持國家社科重大項目子課題、國家社科基金中華學術外譯以及浙江省文化研究工程重大項目。兼任英國Global Century Press中華話語系列叢書主編，國際刊物《語料庫與中國社會科學》主編，中國英漢語比較研究會話語研究專業委員會副會長，語料庫翻譯學研究專業委員會常務理事，語料庫語言學研究專業委員會理事。曾獲浙江省優秀教師稱號。

**貢獻：**

- 主持第三版塊
- 參加閉幕式院士頒獎環節
- 參與全天活動

**演講者：**顧曰國教授、加文·布魯克斯 Gavin Brookes 博士、沈陽教授、李麟學教授



**顧曰國教授**，全球中國學院院士。北京外國語大學人工智能與人類語言重點實驗室首席專家。1987年獲國蘭開斯特大學語言學系博士學位，師從英國學院院士Leech院士。曾任北京外國語大學校長助理，中國社會科學院語言研究所研究員（二級），應用語言學研究室主任，博士生導師，中國社會科學院創新工程首席研究員。兼任語料庫暨計算語言學研究中心主任，中國多語言多模態語料庫暨大數據研究中心主任，老年語言與看護研究中心主任（同濟大學-社科院語言所聯合）。主要研究興趣包括語料庫語言學、語用學、話語分析、英語教育等。代表作有*Studies in Pragmatics and Discourse Analysis*, *Encyclopedia of Chinese Language and Linguistics* (5 vol.), (associate editor; Brill), *Routledge Handbook of Pragmatics* (co-editor; Routledge), *Chinese Writing: A Window to Chinese Civilization and Culture* (author; FLTRP) and 《老年語言學與多模態研究》（第一編者）上海：同濟大學出版社。編寫英語教材50餘部。*Journal of China CALL* 主編（現在），《當代語言學》主編（1998-2015）。國際學術刊物編委有：*Journal of Pragmatics*, *Text and Talk*, *Pragmatics*,

*Journal of Intercultural Communication, Journal of Multicultural Discourses, Journal of Corpora, International Review of Pragmatics, Pragmatics and Society, Dialogue and Language, Journal of Asian Art and Communication*。国际学术兼职有英国诺定汉大学特聘教授、兰开斯特大学特聘研究员、香港理工大学校外学术顾问、澳大利亚西悉尼大学外聘教授、彼得大帝彼得堡理工大学访问讲习教授、澳大利亚悉尼大学杰出研究员等。国内学术兼职有浙江大学、同济大学、人民大学、重庆大学、山西大学、首都师范大学等客座教授。中国计算机辅助教学专业委员会主任委员。先后获国内外各类科研、论文、教育等奖项和荣誉。

**题目：**中国老年话语的多模态语料库：理论与实践

**提要：**截至撰写时，中国60岁及以上人口已达到约3亿。构建代表这一人群的多模态语料库无疑有助于基于语料库的实证研究，包括该人群的生活方式、日常活动中的语言使用、心理状态、代际互动，以及相关的政策制定。更重要的是，老年话语多模态语料库（MCGD）对于开发人工智能支持的老年辅助工具至关重要。本文介绍了我们历时二十余年的MCGD构建工作，讨论设计、采样、分类和质量控制的原则，并展示MCGD的初步应用，如个人生命历程的重构、跟已故亲人虚拟对话等功能。

**贡献：**

- 第四版块做大会发言
- 参加闭幕式院士颁奖环节
- 参与全天活动



**加文·布鲁克斯 Gavin Brookes 博士**，英国皇家艺术院院士，全球中国学术院副院长，兰卡斯特大学语言学教授兼英国科研创新署（UKRI）未来领袖研究员，专长于语料库语言学、话语分析和健康传播。他目前的项目《痴呆症的公共话语：挑战污名化与促进人格尊严》由英国科研创新署资助100万英镑，重点研究痴呆症在公共语境中的语言与视觉表现。2023年，布鲁克斯博士获得了富布赖特全学科奖，并将于2024年在北亚利桑那大学开展有关美国媒体中痴呆症表征的研究。他担任多个编辑职务，包括《国际语料库语言学期刊》的副主编，以及《语料库与话语》（Bloomsbury）和《批判性话语研究》（剑桥大学出版社）系列的联合编辑。他在多个重要委员会任

职，如经济与社会研究理事会（ESRC）资助评估小组和艺术与人文研究理事会（AHRC）咨询委员会。布鲁克斯博士还积极参与多个专业组织，包括英国应用语言学协会（BAAL）和国际语料库语言学会议（ICAME）。他指导博士研究的兴趣领域包括语料库语言学、批判性话语研究、多模态性和健康传播。

**题目：**人工智能与意识形态偏见：关于痴呆症表征的个案研究

**提要：**在本次演讲中，他将探讨生成型人工智能使用背后的伦理问题。此类技术依赖于大型文本数据库（包括大型语言模型），这些数据库塑造了通过如ChatGPT等工具生成的“新”语言和图像。主要挑战是，这些数据库反映了现实世界中的意识形态偏见和刻板印象，这些偏见和刻板印象存在于其所包含的文本中。因此，通过生成型人工智能所产生的文本中，这些相同的偏见和刻板印象被再现，甚至被循环使用。在此次演讲中，本演讲通过分析关于痴呆症主题的AI生成图像和语言，展示了这一过程。还将讨论使用这些工具在传播与老龄化和痴呆症相关的污名方面的伦理影响。

**贡献：**

- 第四版块做大会发言
- 参加闭幕式院士颁奖环节
- 参与全天活动



**沈阳教授**，清华大学新闻学院和人工智能学院的双聘教授，同时担任博士生导师。他是清华大学元宇宙文化实验室和新媒体研究中心的主任。主要研究领域包括人工智能生成内容（AIGC）、新媒体、大数据、网络舆论以及元宇宙。沈阳的研究横跨新闻传播、计算机科学和信息管理等多个学科。他在多个部委担任专家委员会成员，并在多家学术协会中担任领导职务。同时，他还荣获了多项荣誉称号，包括中宣部“文化名家”称号。沈阳在人工智能和大数据领域的研究贡献显著，他的团队在多个国家和国际竞赛中斩获第一名。他迄今已发表100余篇学术论文，出版多部专著，拥有

多項軟件著作權和專利。他的人工智能應用研究涵蓋媒體、治理和公共輿論分析領域，並在開發處理每日數十億條數據的大數據平台方面取得了顯著成就。此外，他的團隊還在AI驅動的創作領域取得進展，包括AI生成的短片、音樂和文學作品。

**題目：**AIGC 與人機共生

**提要：**本次分享圍繞人工智能在AI哲學、AI文學、AI美學、AI傳播學方面的多維影響與作用展開。首先闡述了“天人智一”理念，強調人、自然和人工智能之間的和諧統一，提出了虛實存在論、鏡像進化論、內外認知論、提示範疇論等理論，討論了AI在模擬生命和意識起源、促進認知發展、深化語言哲學等方面的進展，探討了AI藝術創作的“心目言”三統一邏輯，以及傳統藝術與AI藝術創作的區別。其次，通過一系列多模態創作實例，充分展示了AI在文生文、文生圖、文生音樂、文生視頻領域方面的发展和巨大潛能，探討了AIGC作品的评价體系，提出了多種美學原則。最後，展示了AI在多個領域的應用，包括新聞傳播、藝術創作、文化服務、教育教學等，揭示AI在解決複雜問題、提升生產效率、推動社會進步方面的巨大潛力，以及AI技术发展面临的挑战和机遇，提出人机共生的观点，认为零基础的人通过人机共生能提升超越 AI 的水平，人机共生将是未来每个人的第一能力。

**貢獻：**

- 在第四版塊做大會發言
- 參與全天活動



**李麟學教授**，全球中國學院院士；中國同濟大學藝術與傳媒學院院長(簡介見開幕式主持人)

**題目：**人工智能時代的跨媒介藝術與傳播

**提要：**隨著人工智能技術的快速發展，跨媒介藝術與傳播領域正經歷著前所未有的變革。人工智能不僅改變了藝術的創作流程和表現形式，還重塑了觀眾與作品之間的互動關係。通過深度學習、生成式AI等前沿技術的應用，藝術家們能夠跨越視覺、聽覺、觸覺等多重感官界限，創作出融合多種媒介的新型藝術作品。這些作品不僅打破了傳統藝術創作的邊界，還為藝術的傳播和消費方式帶來了全新的可能性，使觀眾能夠通過多種途徑深度參與到藝術體驗中。同時，跨媒介藝術也成為了全球文化交流的重要橋樑，為不同文化背景下的藝術表達提供了更加多元的形式。本議題將深入探討人工智能如何賦能藝術創作與傳播的各個環節，分析在這一背景下跨媒介藝術的新趨勢，展望其在全球化時代的廣泛應用，以及面對的技術、倫理和文化挑戰。

**貢獻：**

- 全球中國對話組委會聯席主席
- 主持上午的開幕式
- 第四板塊發言及參加閉幕式院士頒獎環節
- 參與全天活動

**閉幕式**

**主持：**王鑫教授



**王鑫教授**，博士，全球中國學院副院士。同濟大學長聘教授，藝術與傳媒學院傳播系主任，中國話語與國際傳播研究中心主任，香港城市大學訪問學者，英國威斯敏斯特大學高級訪問學者。她發表了百餘篇論文，著有《商務印書館與中國現代女性啟蒙》（2016）《共通之路與他山之石：中華文化對外傳播研究》，主編和參編《全球視野下的當代傳媒理論》叢書（2023年）《大學美育》（2023）《媒介批評》（2018至今）《藝術概論》（2020）《媒介與傳播研究方法》（2017年）等。主持國家社科基金項目《BBC中國題材紀錄片與中華文化對外傳播研究》與《文明互鑒視閥下中華禮文明的國際傳播研究》。

**貢獻：**

- 全球中國對話組委會成員

- 主持闭幕式
- 参加闭幕式院士颁奖环节
- 参与全天活动

**致闭幕致辞：**玛德琳·卡尔 Madeline Carr 教授、邴正教授、李麟学教授



玛德琳·卡尔 Madeline Carr 教授，伦敦大学学院计算机科学系全球政治与网络安全教授，也是该校跨学科网络安全博士培训中心的联合主任，并担任 REPHRAIN 保护公民在线研究中心的副主任。她曾担任英国社会技术网络安全研究所的主任，并开发了地方政府网络安全的研究项目。她还在 Talion 的董事会以及价值7000万英镑的“数字安全设计”项目的顾问委员会中担任非执行董事。她的研究重点是新兴技术对国家与全球安全、国际秩序以及企业治理的影响，并在网络规范、多利益相关方互联网治理、物联网中保险业的未来、网络安全与国际法、国家网络安全战略中的公私合作伙伴关系以及董事会如何应对网络风险等领域发表了多篇文章。她是罗曼和利特

尔菲尔德出版公司（Rowman and Littlefield）出版的“数字技术与全球政治”书籍系列的联合编辑。同时，她是世界经济论坛“互联世界全球理事会”的成员，并在其中担任跨行业小组的负责人，致力于物联网的网络安全问题。

**题目：**地缘政治与人工智能全球治理：过去40年的经验教训

**提要：**无论好坏，地缘政治一直在全球社会新兴技术的治理中扮演着重要角色。随着我们迈向一个人工智能日益融入商业、社会和政治系统的未来，必须将这些发展置于复杂的全球技术供应链、国际数据流动以及对“优质”人工智能技术的多样化观点的背景下进行思考。首要挑战往往是一个创造性的挑战：如何设想人工智能可能带来的积极和消极影响的范围。紧随其后的是一个务实的挑战：如何在国内和国际生态系统中实现积极成果，同时最大限度地减少负面影响。在应对这些挑战时，回顾过去40年全球数字技术治理的经验至关重要。通过总结以往的经验，我们能够为未来的人工智能治理构建更为全面的框架，并提供宝贵的洞见。

**贡献：**

- 致闭幕词
- 参与全天活动



邴正教授，全球中国学术院院士及理事会中方主席，曾任吉林大学常务副校长。现任吉林大学校务委员会副主任、东北振兴发展研究院院长、吉林大学哲学社会学院教授。他曾担任吉林省社会科学院院长、吉林省社会科学联合会主席、吉林日报社社长、副社长。他是吉林省政协常务委员，兼任东亚社会学会（中国方面）会长、中国社会学会学术委员会副主任、中国辩证唯物主义研究会常务理事、吉林省社会学会会长。他还是国家社科基金评审委员会专家评审员、教育部跨世纪人才、吉林省委省政府决策咨询专家、吉林省高级专家。长期从事哲学和社会学的教学与研究，专业方向为文化哲学、发展社会学和文化社会学。著有11部学术专著，合作、参与

编著和主编书籍30余部，在《中国社会科学》《哲学研究》等重要学术期刊发表论文200余篇。

**题目：**全球化的文化理论与人工智能时代的来临

**提要：**进入21世纪，人类社会迈入全球化时代，其显著特征是文化传播的信息化与社会形态的深刻变革。全球化理论的奠基者如马克思、贝尔、沃勒斯坦和阿尔布劳等，通过对世界历史、后工业社会、世界体系和全球化特征的剖析，阐明了全球经济、文化和社会互动的复杂性与挑战。同时，亨廷顿的文明冲突论提醒我们，全球化进程中文化矛盾的加剧及其带来的风险。

在信息技术和人工智能加速变革的时代，在全球化的文化发展中，经济、文化与精神的高度融合重新定义了社会需求与价值观念。然而，全球化的反作用力也在凸显——反全球化与逆全球化现象要求我们重新思考文明的共生与融合。为此，通过倡导文明对话、尊重文化多样性及推动合作共赢，可以建构一个包容、多元的人类文明新形态，为全球化的持续发展奠定基础。

**贡献：**

- 全球中国对话组委会成员
- 致闭幕词

- 參加閉幕式院士頒獎環節
- 參與全天活動

### 授予全球中國學院院士榮譽儀式

授予者：謝立中教授、郝時遠教授



**郝時遠教授**，全球中國學院院士，中國社會科學院學部委員，中國社會科學院大學教授。他的研究主要集中在馬克思主義民族理論、國內外民族問題與政策，以及民族歷史。他長期擔任中國社會科學院民族學與人類學研究所所長，並擔任《民族研究》和《世界民族》雜誌的主編。他曾擔任中國民族學會、中國民族史學會、中國世界民族學會會長，目前任中國人類學會會長。2012年，他被蒙古國科學院授予外籍院士稱號。郝教授共撰寫、合著並主編了30餘部學術著作，並在各類學術期刊和報紙上發表了250餘篇學術論文與評論文章。其代表作包括《帝國霸權與巴爾干“火藥桶”：從南斯拉夫歷史解讀科索沃現實》（北京：社會科學文獻出版社，1999年）《中國共產黨如何解決民族問題》（南昌：江西人民出版社，2011年，英文版，Springer，2016年）《類族辨物：中西方“民族”與“族群”概念的對話》（北京：中國社會科學出版社，2013年）《中國特色解決民族問題之路》（中國社會科學出版社，2016年，英文版，Springer，2020年）。

#### 貢獻：

- 閉幕式上授予院士榮譽
- 參與全天活動



**謝立中教授**，全球中國學院院士及中方院長，曾任北京大學社會學系系主任，中國社會學會副會長、中國社會學理論社會學分會會長、東亞社會學副會長、《社會理論學刊》主編。他的研究興趣集中在社會理論、社會發展與現代化研究以及社會政策。他的主要著作包括《多元話語分析：一種社會研究的新方法》（2019年）《話語建構社會現實：以“新政”為例分析》（2012年）《社會發展：理論、評估與政策》（2012年）《走向多元話語分析：後現代主義理論對社會學的啟示》（2009年）《社會理論：反思與重構》（2006年）《當代中國社會變遷導論》（2000年）《社會發展的二重性》（1988年）以及其他近百篇期刊文章。

#### 貢獻：

- 全球中國對話組委會成員
- 閉幕式上授予院士榮譽
- 參與全天活動

### 青年學者論文獎頒獎儀式



**頒獎者：**常向群教授，英國全球中國學院院士及院長  
(簡介見開幕式致辭者)

#### 貢獻：

- 全球中國對話組委會聯席主席
- 開幕式致辭
- 閉幕式院士頒獎環節做介紹
- 閉幕式上對論文獲獎者頒獎
- 參加全球中國學院信託會會議[線上]



**頒獎者：**張艷麗女士，同濟大學藝術與傳媒學院黨委書記。在同濟大學擁有超過20年的行政管理經驗，獲得上海市和同濟大學的諸多獎項。

#### 貢獻：

- 閉幕式青年學者論文獎頒獎
- 參與全天活動

## 晚宴与交流

**地点：**上海同济君禧大酒店 中国上海杨浦区彰武路50号

**主持：**伊恩·斯塔福德 Ian Stafford 先生



**伊恩·斯塔福德 Ian Stafford 先生**，屡获殊荣的英国体育作家、记者和广播主持人。他已出版23本书，其作品不仅在英国广泛传播，还流传于美国、加拿大、澳大利亚和南非等国家。在他作为记者的职业生涯中，他报道了过去40年中的所有重大全球体育赛事。他还是一位备受欢迎的演讲者、活动主持人和明星访谈者，并为多家媒体担任顾问。除了主持众多重大活动外，伊恩还举办了自己的活动，嘉宾包括舒格·雷·伦纳德、丹·卡特、尤塞恩·博尔特以及英格兰足球队主教练加雷斯·索斯盖特。他也因此频繁受邀为全球大型企业公司主持活动。

他创办了英国首个互联网体育杂志 Sportsvibe，还创立了The Sporting Club，这是一个利用体育力量为热爱体育的公司服务的私人商业社交俱乐部。目前，该俱乐部在英国7个城市设有11个分部，并正在向全球多个国际地区扩展。俱乐部主办了许多由世界著名体育明星参加的重大活动，并为慈善事业筹集了超过200万英镑的资金。

伊恩将通过民间交流促进世界和平与人类福祉视为自己的使命。他的足迹遍及五大洲和众多国家。他曾三次访问中国——第一次是参加在上海举行的首届中国F1大奖赛，第二次是出席同样在上海举办的劳伦斯体育奖，最后一次是为了参加北京奥运会，他在首都度过了三周时间，并参观了长城。通过参与全球中国学术院和全球中国对话系列论坛，伊恩希望与中国各个领域展开交流，增进中国与世界其他国家之间的相互理解。

### 贡献：

- 主持晚宴
- 参与下午活动
- 参与晚上活动



**翻译：**梁凯先生 全球中国学术院活动专员；英国 MEL Scholar 联合创始人；英国 MELScience 商务总监（简介见第三版块主持人）。

### 贡献：

- 全球中国对话组委会联席秘书长
- 主持第三版块
- 晚宴翻译
- 参与全天活动

**致辞及特别发言：**李扬教授、朱光磊教授和陈琦伟教授



**李扬教授**，中国社会科学院学部委员、国际欧亚科学院院士，中国社会科学院前副院长。他的研究方法独特，将国内调研与国际考察相结合，深入了解中国经济运行与改革过程中的问题。在学术研究方面，李扬在金融、宏观经济和财政领域有着深厚的造诣，尤其在货币理论、金融监管、资本市场和财政政策等方面的研究中做出了重要贡献。他创办了中国社会科学院金融研究所和国家金融与发展实验室，在国内外发表了500余篇论文，出版了多部专著，并主持了200多个研究项目，为中国金融改革和宏观经济政策制定提供了理论依据。他多次获得国内外各类学术奖励，包括中国金融学科终身成就奖、张培刚发展经济学奖等，是中国财政金融研究领域的开

拓者和领军人物。

### 贡献：

- 晚宴致辞
- 参与下午和晚上活动





**朱光磊教授**，全球中國學院院士。南開大學講席教授，中國政府發展聯合研究中心主任，原副校長、教務長；國務院職能轉變工作推動小組專家組成員，中國政治學會副會長，國務院學位委員會第六、七屆政治學學科評議組成員、教育部政治學教指委副主任委員、天津市社科聯副主席、市行政管理學會會長。2003年獲全國高校首屆教學名師獎，2008年入選“長江學者”特聘教授，2020年再獲全國教學名師獎。代表作有《中國社會各階層分析》《中國政府過程》《現代政府理論》《政府職能轉變研究論綱》《職責同構批判》。2004年，“中國政府與政治”被評為國家級精品課，2008年“中國政府與政策教學團隊”被評為國家級優秀教學團隊。

**貢獻：**

- 參加閉幕式院士頒獎環節
- 晚宴致辭
- 參與全天活動



**陳琦偉博士**，華東師範大學長三角金融科技研究院院長，該院是金融科技領域高端智庫和專業化“產學研用”平台。他也是亞洲商務大學堂和正經塾 創始人，以及亞商集團、亞商資本創始人。作為中國經濟學最高獎——孫冶方經濟學獎1987年得主，他全程參與中國經濟體制改革特別是金融和資本市場體制改革的研究設計。曾任教上海交通大學、華東師範大學和美國南加州大學，兼任亞洲開發銀行諮詢顧問，中國經濟體制改革研究會理事，上海證券交易所專家顧問，多家國家級大型金融機構和上市公司獨立董事，多個省市級地方政府顧問等，陳琦偉博士與國內外政商以及科技和教育界有着廣泛和有效的聯繫。

**題目：**AI時代賦能金融與實體經濟的融合

**提要：**在AI和大数据技术迅速发展的背景下，金融业与实体经济的深度融合成为可能。金融科技（FinTech）通过人工智能、数据科学和信息技术的结合，为金融行业带来了革命性变化，推动智能投顾、智能风控、客户服务等应用发展，提升金融服务的效率与精准性。AI技术的广泛应用有助于金融资源更有效地流向实体经济，支持资金配置和风险管理，缓解金融与实体经济脱节的问题。此外，金融业作为虚拟经济的核心，依托AI推动的智能化创新，正在加速构建与实体经济的共生关系，促进中国经济的高质量发展。

**貢獻：**

- 晚宴特別發言
- 參與全天活動

**播放缺席嘉賓短视频：**包迈岫先生 Matt Burney (tbc)，帕特里克·贝尔特Patrick Baert 教授、刘少杰教授、马丁·洛克特 Martin Lockett 教授、喻国明教授、程原博士



**包迈岫先生 Matt Burney (tbc)**，英國駐上海總領事包邁岫先生兼任英國駐華使館公使，負責管理教育和文化關係。在此之前，他擔任英國文化教育協會中國區主任，領導英中之間的文化與教育交流工作。他自1997年加入英國文化教育協會以來，曾在日本、捷克和愛爾蘭擔任多項戰略領導職務，為英國在這些國家的文化推廣和教育交流作出了顯著貢獻。2000年，英國文化教育協會在中國西南地區擴展其影響力，包括在重慶設立西南區辦公室。2011年至2015年，他在上海擔任華東區主任，積極推動英中文化教育組織的合作，促成了上海英國中心的成立，進一步加強了英國在華的文化交流。因對文化關係的傑出貢獻，包邁岫先生於2023年新年授勳中獲得國王陛下

下授予的聖邁克爾和聖喬治勳章（CMG）。

**貢獻：**開幕式致辭視頻分享 (tbc)



**帕特里克·贝尔特 Patrick Baert**，剑桥大学社会理论教授，赛尔文学院院士。他担任《国际政治、文化与社会杂志》（*International Journal of Politics, Culture and Society*）主编，同时在《经典社会学杂志》（*Journal of Classical Sociology*）、《当代社会学》（*Current Sociology*）和《欧洲社会理论杂志》（*European Journal of Social Theory*）担任编委。他的著作已被翻译成包括中文、西班牙语和葡萄牙语在内的十多种语言。代表作有《存在主义时刻：萨特作为公共知识分子的崛起》（*The Existentialist Moment; The Rise of Sartre as a Public Intellectual*）和《社会科学哲学：走向实用主义》（*Philosophy of Social Sciences; Towards Pragmatism*），以及近期

发表在《理论与社会》（*Theory and Society*）、《文化社会学》（*Cultural Sociology*）和《美国文化社会学杂志》（*American Journal of Cultural Sociology*）上的文章。贝尔特教授在罗姆·哈雷Rom Harré指导下在牛津大学获得博士学位，其研究曾获得英国学术院、莱弗休姆信托基金会和欧洲研究委员会等机构的资助。

**题目：**人工智能：当今的挑战，

**提要：**在对人工智能主导未来的启示录式预言与欣喜若狂的描述之间寻求中间立场，我们探讨了人工智能为当今人类带来的四个可能的挑战。这些挑战并非全新，但人工智能有可能以前所未有的方式加剧这些问题。首先，人工智能使知识产权和艺术创作的作者身份及所有权问题更加复杂，进一步削弱了人类主体作为创造力核心的传统地位及其稳定性。其次，人工智能的智能性对区分真实与虚假的能力提出了更大的挑战，这可能导致一种状态，即人们逐渐习惯并接受这一界限模糊带来的不确定性。第三，人工智能对保持我们的心理和认知敏捷性提出了新的挑战，因为它让我们能够依赖技术完成原本需要依靠自身智力投入才能完成的功能。第四，鉴于人工智能潜在能力的不确定性，特别是其可能带来的破坏性能力，人们开始思考如何处理人工智能研究本身——其当前价值何在，是否应该暂停研究等问题。这四个挑战揭示了人工智能发展可能带来的深远影响，同时也为未来如何应对这些挑战提供了思考方向。

**贡献：** 视频分享



**刘少杰教授**，中国人民大学社会学理论与方法研究中心前主任，教授，博士生导师。现任安徽大学社会与政治学院讲席教授。刘教授长期从事理论社会学、经济社会学和网络社会学的研究，主持多项国家社会科学基金和教育部重大项目，发表论文200余篇，获得国家和省部级科研奖励十余项。主要著作包括《经济社会学的新视野》（2005年）《中国社会学的发端与扩展》（2007年）《实践理解论引论》（1994年）《批判与重建——马尔库塞》（1994年）《后现代西方社会学理论》（2002年）和主编的《国外社会学理论》（2006年）。此外，他还担任《社会学评论》主编。

**题目：**数字化及人工智能推进社会变迁

**提要：**基于长期的感性论社会学研究，关注网络化、数字化及人工智能推动的社会变迁领域。在本次对话中，将探讨数字化和人工智能如何深刻影响社会结构、文化形态和人际交往方式，分析其对社会发展的积极作用与潜在挑战，并提出应对策略。还将结合自身研究，阐述技术进步对社会感性层面的影响，探讨如何在技术快速发展的背景下，保持人文关怀，促进社会的和谐与可持续发展。

**贡献：** 视频分享



**马丁·洛克特 Martin Lockett 教授**，是国际商业与管理领域的资深学者，曾任宁波诺丁汉大学商学院院长，现任国际商业与管理系教授。他的职业生涯横跨学术和商业，曾在剑桥大学、牛津大学、帝国理工学院等多所顶尖学府进行研究和教学工作超过13年。此后，他在多个跨国企业担任高级管理职位，包括在约翰·刘易斯、毕马威和亚瑟·D·利特尔的业务发展、战略咨询及变革管理项目中积累了丰富的经验。回归学术界后，他在阿什里奇商学院担任学术发展院长，主导学校的国际拓展及与霍特国际商学院的学术整合工作。他在中国商业管理及国际高等教育管理领域有深入研究，致力于跨文化管理和创新等方面的教学与研究

**题目：**AI对国际商业与管理的影响

**提要：**在AI和大数据技术迅速发展的背景下，金融业与实体经济的深度融合成为可能。本次演讲将探讨人工智能（AI）如何在提升决策效率、优化供应链管理、增强客户体验及推动创新等方面，对国际商业产生深刻影响。还会分析AI带来的跨文化管理挑战，并分享企业在多元化市场中实现技术与管理模式融合的策略。通过具体案例，将展示AI在推动全球业务增长中的应用潜力，特别是在新兴市场中的实际效用以及对跨国企业战略制定的深远影响。

**贡献：** 视频分享



**喻国明教授**，教育部长江学者特聘教授、第七届国务院学位委员会新闻传播学学科评议组成员、现为北京师范大学新闻传播学院学术委员会主任、北京师范大学传播创新与未来媒体实验平台主任，兼任北京市社会科学联合会副主席、中国新闻史学会传媒经济与管理专业委员会理事长、《中国社会舆情年度报告（蓝皮书）》主编、《中国网络营销年度报告（蓝皮书）》主编等，是我国传播学实证研究的领军者、传媒经济学的奠基人及认知神经传播学的开创者之一。迄今为止，独著、合著出版的学术专著、教材、蓝皮书共50余本，论文1000余篇，迄今为止，在新闻传播学科的论文总被引文数居全国第一位。

**题目：**未来传播致效的四个关键节点：从内容触达到价值认同

**提要：**以上短视频的标题提炼自演讲主题“生成式AI浪潮下的跨文化传播新变局——跨文化传播逻辑的嬗变与传播模式的重构”的最后一部分。演讲的完整内容从数字文明时代的“颠覆式发展”和“破坏式创新”出发，分析了生成式AI从技术逻辑的起点到发展演进的特征，并深入探讨了大语言模型及物理世界模拟器带来的巨大“智能涌现”。演讲将进一步探讨生成式人工智能如何跃升为前所未有的“超级媒介”，从而成为未来社会的基础设施。此外，演讲还将从四个重大变革的角度剖析未来传播生态的新特点与新机制。最后，演讲将讨论“变局”中的不变，即无论过去还是未来，从传播触达到价值认同，始终是传播致效的四个关键节点。

**贡献：** 视频分享



**程原博士**，罗盛咨询大中华区主席，全球中国学术院信托会信托人，中国公司治理专家50人论坛的专家成员，牛津大学社会学博士。她利用其深厚的专业知识和市场洞察力，帮助客户实现他们的领导力目标。多年来积累的知识使她能够为客户提供战略咨询，解决他们最紧迫的领导力挑战。她的重点领域包括金融服务、首席执行官和董事会实践。在公司任职期间，她曾担任执行委员会和提名委员会的成员，常驻北京、上海、深圳和香港。她的客户包括在中国运营的跨国公司和国内企业，涵盖CEO和董事会成员的招聘、继任计划以及高管评估项目。她还曾担任全球高管猎头与领导力咨询协会（AESC）董事会成员及其亚太区委员会主席。也曾是位于伦敦的

智库政策研究所（Policy Studies Institute, PSI）的研究员，主要研究金融服务、工业和非营利部门的就业和组织问题。她的著作或合著的书籍包括《有效董事会：全球最佳实践》《重组就业关系》《中国女性》和《教育与阶级：在英国和美国的华人》。

**贡献：**

- 全球中国学术院信托会信托人
- 全球中国对话组委会委员
- 参加全球中国学术院信托会会议[线上]
- 晚宴致词视频分享

## 八、国内外院士制度的认知及其院士的译法

第九届全球中国对话将于2024年11月29日首次在中国举办，在筹备期间，来自中国学者和专业人士的有关全球中国学术院及其院士的兴趣及问询频繁出现。因为2024年5月以来，中国出现了“40万元买院士”的风波<sup>1</sup>，还有“80万助申欧洲自然科学院院士”的协议被曝光<sup>2</sup>，以及欧洲自然科学院院士数量在2022-2024年增长了300%的质疑<sup>3</sup>。中国科协发声，要求科技工作者要有定力、耐力和毅力，保持淡泊名利的心态，各部门机构不应为“投机者”捧场站台，学术共同体要展现自律、自净的勇气和决心，维护学术的纯洁性和公正性<sup>4</sup>。还有对专家的访谈文章，如中国教育发展战略学会学术委员会委员陈志文认为，“我们国家的院士是一个学者的最高荣誉，也往往物化为更高的社会待遇，但国外的院士并没有这些社会待遇，院士也只是他们最高学术荣誉之一。”他认为，这一风波的出现本质上是中西方文化差异和社会治理体系的区别。他建议，杜绝这样的现象应该消除信息差，切断投机空间，公众被误导时权威机构应及时澄清真相。文章还提及2017年《北京晚报》<sup>5</sup>和2019年《中国科学院院刊》<sup>6</sup>发表过的文章<sup>7</sup>。这些都有助于对国外院士制度的理解。以下简要介绍几种院士制机构，并以第九届全球中国对话的嘉宾为例加以说明。

### 英国的几种权威的院士制机构简介及不同院士的中文翻译

一般认为，成立于1660年的英国皇家学会Royal Society 是世界上历史最悠久的系统性研究中心，全称为 The Royal Society of London for Improving Natural Knowledge（伦敦皇家学会，旨在改进自然知识）。该学会因获得皇家特许状 Royal Charter 而享有国家级和官方学术权威性，通常被称为皇家科学院。然而，它并非国家机构，而是在英国政府的慈善公益委员会注册的非政府组织。其成员称号为 FRS（Fellow of the Royal Society），一般译为“院士”，而非“会士”，因其高水平的学术成就而获得广泛的社会认可。在英国，获得皇家特许状的皇家学会 Royal Society 还包括其他一些机构，如成立于1754年的皇家艺术院（Royal Society of Arts，简称RSA），其全称为 Royal Society for the Encouragement of Arts, Manufactures and Commerce（皇家艺术、制造与商业促进会）。RSA的皇家身份象征着其作为国家层面上的重要机构，在艺术、制造、商业、设计、教育等领域，通过创新和创意推动经济发展与社会进步。RSA的成员称号为 FRSA（Fellow of the Royal Society of Arts），通常翻译为“院士”。本杰明·富兰克林、斯蒂芬·霍金、卡尔·马克思、亚当·斯密等都曾是皇家艺术院的院士。在第九届全球中国对话的演讲嘉宾中，托尼·麦肯内里 Tony McEnery，加文·布鲁克斯 Gavin Brookes、常向群、尼尔·柯里 Niall Curry 和马丁·加思韦特 Martin Garthwaite 的名字后都标有 FRSA，表明他们均为皇家艺术院院士。

英国在人文社会科学领域的最高研究机构是成立于1902年的英国学术院 The British Academy，全称为 The British Academy for the Promotion of Historical, Philosophical and Philological Studies（英国历史、哲学和语言学促进学会），也获得了皇家特许状。据说，创立者选择“British Academy”这一名称，可能是因为在学术史上，“Academy”一词通常带有深厚的人文气息，与柏拉图的学园（Academy）等古希腊的思想和哲学传统相关联。同时，这种命名方式也与法国科学院人文分院（Académie des Inscriptions et Belles-Lettres）的用法相似，更能广泛涵盖人文和社会科学

1 辛省志：《“欧洲自然科学院”院士40万元一个？假面具该戳破了》，《南方周末》，2024-05-06日 14:39  
见：<https://mp.weixin.qq.com/s/TXotSyreoaDwBn7zrsjUWw>。

2 纪璐：《揭客协议曝光：80万助申欧洲自然科学院院士》，《澎湃新闻》，2024-05-09 18:32，  
见：[https://www.thepaper.cn/newsDetail\\_forward\\_27311939](https://www.thepaper.cn/newsDetail_forward_27311939)。

3 予恒：《“40万买院士”疑云之下，人们在担忧什么？》，《央视网》，2024年05月08日 09:29，  
见：<https://mp.weixin.qq.com/s/g3-vAEHXNOYTvOYBFO-toQ>。

4 《“井喷式的“欧洲自然科学院院士”折射出什么？》，《中国科协之声》，2024-05-08 15:13  
见：<https://baijiahao.baidu.com/s?id=1798467624930510340>。

5 蔡文清：《外籍院士给我们带来了什么？揭秘院士制度是怎么来的》，《北京晚报》，2017-12-10 12:00，  
见：<https://www.takefoto.cn/viewnews-1345285.html>。

6 王勇、文彦杰、缪航、王振宇：《比较视野下的中国科学院外籍院士制度初步研究》，《中国社科院院刊》，2019年第34卷第一期，第79-88页。

7 专家谈“40万买欧洲院士”：一些中介机构利用中西方对院士的理解差异从中牟利，《长城网》，2024-05-15 02:03  
见：<https://baijiahao.baidu.com/s?id=1799052106356259124>。

领域的学术研究。作为英国国家级、专注于人文学科和社会科学的最高学术机构，其成员称号为FBA（Fellow of the British Academy），译为英国学术院院士。

在全球中国学术院中，也有英国学术院院士FBA，例如伦敦大学学院教育与社会学部部长李崑教授；牛津大学人类学与博物馆学院前院长大卫·帕金教授 David Parkin 也是牛津大学万灵学院的院士（Fellow of All Souls College）。这里的“Fellow”不应翻译为“研究员”，因为它与“Research Fellow”不同，具有更高的学术地位。他同时还是伦敦大学亚非学院（SOAS）的荣誉研究员（Honorary Fellow at SOAS），此处的“Honorary Fellow”应翻译为“荣誉研究员”，因为它具有学术职位或荣誉兼职的意味，更贴合该校的实际学术地位和性质。而费孝通是伦敦经济学院（LSE）的荣誉院士（Honorary Fellow），不应翻译为“荣誉研究员”，这与该校高声望和严格的荣誉制度有关。总之，在牛津、剑桥和 LSE 等英国顶尖大学中，院士（Fellow）或荣誉院士（Honorary Fellow）称号通常授予在学术成就上卓越的学者，这一称号符合国际学术界对这些高等学术职位的普遍认知。

英国社会科学院 Academy of Social Sciences 是国家级院士制机构，专注于社会科学领域，尤其在政策研究、社会行为与组织发展等方面，强调社会科学在解决实际社会问题中的作用。它没有皇家特许状，其地位主要通过在社会科学界的影响力和行业认证来确立。英国社会科学院院士 FAcSS（Fellow of the Academy of Social Sciences）的称号授予那些在经济学、社会学、心理学、法律、公共政策、教育等社会科学学科中展现出卓越研究、影响力或实践成就的成员。全球中国学术院荣誉创院院长马丁·阿尔布劳 Martin Albrow 和全球中国学术院理事会主席托尼·麦肯内里 Tony McEnery 均为英国社会科学院院士。全球中国学术院是其成员单位（Associate Member），正在努力争取成为其院士单位。

在第九届中国全球对话演讲嘉宾名单中，尼尔·柯里 Niall Curry 名字后标注的 SFHEA 表示他是高等教育促进会的高级会士（Senior Fellow of Advance HE），而不能翻译为“院士”，因为这里的“会士”表示专业组织中的资深成员，而“院士”通常用于学术荣誉。另如，名字后标注为 FRAI（Fellow of the Royal Anthropological Institute）曾译为皇家人类学院院士，因为该学会拥有皇家特许状，赋予其在英国乃至国际上的学术权威性，其中“Institute”可翻译为“院”或“所”。后来，RAI 进行了改革，尤其是在成为英国社会科学院的院士单位之后，FRAI 改译为皇家人类学会会士，其性质类似于英国社会学协会会员（Member of the British Sociological Association）。

## 欧洲及其他国家和地区的几种院士制机构简介及不同院士的中文翻译

在欧洲，一些国家使用“Fellow”作为院士的称号，例如在欧洲科学院，成员的名字后会标注 FEurASc，表示“Fellow of the European Academy of Sciences”。在美国、加拿大、澳大利亚和印度等国家，院士头衔通常也被称为“Fellow”。然而，在法国、北欧、东欧、俄罗斯、蒙古及前苏联地区，“Academician”这一头衔更为常见。“Academician”这一头衔通常不会在名字后缩写。第九届中国全球对话（GCD9）的中方主办单位、同济大学副校长姜永琪教授拥有瑞典皇家工程科学院院士 Academician 的头衔，该科学院在瑞典语中称为 Kungliga Ingenjörsvetenskapsakademien（IVA）。中国社会科学院（CASS）著名民族学家和人类学家郝时远教授将在GCD9闭幕式上向全球中国学术院（GCA）院士荣誉的获得者颁发证书，他是蒙古科学院的院士，同时也是中国社会科学院的学部委员（英文翻译为 Academician）。他也是全球中国学术院（FGCA）的院士，此处使用“Fellow”这一术语，并在名字后标注FGCA。

前面提及的位于德国汉诺威的欧洲自然科学院（EANS）由来自多个欧洲国家的科学家组成，并遵循严格的院士遴选程序。该学院的“院士”头衔与欧洲大陆和东欧地区的传统用法一致。曾任中国社会科学院副院长的李扬教授也是中国社会科学院的学部委员（Academician），他将在第九届中国全球对话（GCD9）晚宴上发表讲话，他还是国际欧亚科学院（IEAS）的院士。该科学院由杰出的自然科学家、工程与技术专家，以及管理和社会科学家组成，并隶属于中国科学院。国际欧亚科学院在15个国家设有科学中心，其成员在英文中也使用“院士”头衔。欧洲自然科学院（EANS）和国际欧亚科学院（IEAS）都是跨国家和地区的国际性的学术院，旨在促进不同国家和研究领域之间的科学研究合作与知识交流。

## 全球中国学术院及其院士简介

在全球中国学术院创立之初的2013年，其名称为全球中国比较研究会，是在英国政府慈善委员会注册的一种较为松散的会员制机构，拥有约6000多名会员。2015年，该机构改制为全球中国研究院，期间承担了一些研究项目，吸引了不同类型的兼职研究员和研究人員。2018年更名为全球中国学术院，机构不再承担研究项目，而是专注于打造出版和对话平台，以推广相关学术成果并参与全

球社会治理。2021年，英国政府的公益委员会批准了全球中国学术院为英国公益有限责任制（CIO）机构。

根据全球中国学术院的章程，其性质为全球性院士制机构（global fellowship），与英国的其他院士制机构类似。其治理结构为信托人委员会和理事会共同构成。信托人委员会负责根据公益慈善法及学术院的章程和相关政策运营组织，并承担战略监督责任，在发生风险时采取适当行动等。全球中国学术院的理事会负责具体工作，包括推荐新院士、提升学术院的形象和声誉、推荐文章或书籍在环球世纪出版社的期刊上发表或由该出版社出版，以及为全球中国对话推荐主题和演讲者等。

全球中国学术院肩负着学术和社会双重使命。其院士称号是一种荣誉，旨在表彰那些在中国研究和推动中国学术全球化过程中具有全球或比较视野的卓越学者、知识分子、专家和专业人士，也包括在参与人类社会的社会建设和治理以及维护世界和平方面做出重大贡献的专家和专业人士。全球中国学术院的院士在学术院的发展中发挥引领作用，他们根据各自的专业背景为学术院提供最佳建议、指导并参与相关活动，以及为环球世纪出版社和全球中国对话系列论坛做出贡献。

全球中国学术院的院士分为个人院士 Individual Fellowship 和院士单位 Institutional Fellowship。在此语境中，“Fellowship”不应翻译为奖学金。通常，院士是对个人学术成就的荣誉称号，而院士单位则是对机构在特定领域研究或实践中所作贡献的认可。因此，将“Institutional Fellowship”翻译为“院士单位”更为适合。在全球范围内，许多实行院士制度的机构更多的是设立不同的奖项，以表彰在某一领域取得重大成就的单位。

全球中国学术院院士的声望主要通过在全球与中国研究相关领域中具有全球和比较视野的著名学者的影响力以及相关学术共同体的认可来确立。全球中国学术院的院士对被授予院士荣誉感到自豪并有归属感。例如，《全球社会学》一书的作者、牛津大学移民研究所前所长罗宾·科恩 Robin Cohen 教授被授予全球中国学术院院士。在牛津大学网站的相关报道中，包含了全球中国学术院网站的链接<sup>8</sup>。

2021年的院士、副院士和院士单位授予仪式于第七屆全球中国对话晚宴期间在英国学术院举办<sup>9</sup>。为了符合英国社会科学院的院士单位条件，我们增设了副院士（Associate Fellow）。目前共有42位院士（包括副院士和院士单位成员），分布在英国、法国、德国、美国、澳大利亚、印度、日本、韩国和中国<sup>10</sup>。2023年，院士及院士单位授予仪式于第八屆全球中国对话晚宴期间在英国议会大厦举办<sup>11</sup>。

2024年院士（含个人院士和院士单位）授予仪式将于第九屆全球中国对话的闭幕式上举行。在《第九屆全球中国对话手册（2024）》（英文版）的嘉宾和与会者名单中，名字后标有FGCA的均为全球中国学术院院士，他们是（按英文字母顺序）：邴正、常向群、顾曰国、郝时远、李麟学、托尼·麦肯内里 Tony McEnery、谢立中、张晓东、朱光磊。此外，副院士（Associate Fellow of GCA）包括加文·布鲁克斯 Gavin Brookes、钱毓芳、王鑫；院士单位（Institutional Fellow of GCA）包括中国同济大学艺术与传媒学院、英国兰卡斯特大学社会科学语料库方法研究中心、英国环球世纪出版社和中国中山大学语言研究所。

以上所有院士、副院士和院士单位代表都将在闭幕式的院士荣誉授予仪式上被邀请上台，见证2024年新院士荣誉的授予。在重要场合授予院士称号有助于彰显被授予者的卓越成就与学术权威，提升学术机构的影响力与声誉，激励后续学者追求卓越，增进社会各界对学术研究的理解与重视。

全球中国学术院网站中有中文和英文双语的院士待遇与义务<sup>12</sup>，以及院士之家的介绍<sup>13</sup>。感兴趣成为全球中国学术院院士者请阅读院士提名指南包括院士标准及流程<sup>14</sup>。欢迎加入全球中国学术院这一高端学者和专业人士俱乐部，推动中外学术交流和人类的知识建设，携手共建全球之未来。

8 见 <https://www.kellogg.ox.ac.uk/news/a-fellow-for-life>.

9 见：<https://globalchinaacademy.org/launching-global-china-academy-gca>.

10 见：<https://globalchinaacademy.org/fellows>.

11 见：<https://globalchinaacademy.org/new-fellowships-awarded-2023>.

12 见：<https://globalchinaacademy.org/fellowship-benefits-obligations-cn>.

13 见：<https://globalchinaacademy.org/gca-centres-facilities-libraries-function-rooms-bedrooms-garden>.

14 见：<https://globalchinaacademy.org/wp-content/uploads/2024/03/Fellowship-Nominations-Guidance-03-2024.pdf>.

## 九、与会者名单

(以姓氏拼音为序)<sup>1</sup>

- 帕特里克·贝尔特教授，剑桥大学社会理论教授，剑桥赛尔文学院院士[晚宴：视频]
- 卞清博士，同济大学艺术与传媒学院副教授
- 邴正教授，全球中国学术院院士及理事会中方主席，吉林大学前常务副校长，中国社会学学会前副会长[闭幕式：演讲]
- 加文·布鲁克斯博士 Gavin Brookes，英国皇家艺术院院士，全球中国学术院副院长，兰卡斯特大学语言学教授兼英国科研创新署（UKRI）未来领袖研究员[第四版块：大会演讲]
- 包迈岫先生 Matt Burney (tbc)，英国驻上海总领事[开幕式：致辞]
- 乔·伯顿 Joe Burton教授，兰卡斯特大学政治、哲学与宗教系(PPR)的国际安全学教授[第一版块：大会演讲]
- 玛德琳·卡尔 Madeline Carr 教授，伦敦大学学院计算机科学系全球政治与网络安全教授，跨学科网络安全博士培训中心的联合主任[闭幕式：闭幕词]
- 常向群教授，英国皇家艺术院院士；全球中国学术院院士及院长；伦敦大学学院荣誉教授(2015-20年)，中国南开大学特聘教授[开幕式：致辞]
- 陈静茜博士，同济大学艺术与传媒学院副教授
- 陈兰馨博士，上海社会科学院中国马克思主义研究所，助理研究员
- 陈琦伟博士，华东师范大学长三角金融科技研究院院长；亚商集团和亚商资本创始人 [晚宴与社交：特别发言]
- 陈青文博士，同济大学艺术与传媒学院副教授
- 陈书焕博士，同济大学艺术与传媒学院副教授
- 程原博士，全球中国学术院信托人委员会成员；美国罗盛咨询公司大中华区董事总经理 [晚宴与社交：致辞]
- 尼尔·柯里博士 Niall Curry，英国皇家艺术院院士、高等教育学院高级研究员，曼彻斯特城市大学语言、信息与传播系的对外英语教学与应用语言学高级讲师[第一版块：大会演讲]
- 丁凡博士，同济大学艺术与传媒学院助理教授
- 丁建新教授，中山大学语言研究所所长；全球中国学术院院士单位负责人[院士单位代表]
- 杜悒超先生，伦敦大学学院（UCL）高等研究院研究人员、人类学系博士研究生、无锡新文化研究院院长[第二版块：大会演讲]
- 马丁·加思韦特先生 Martin Garthwaite，皇家艺术院院士。英国普华永道（PwC）卓越客户经理，社会流动网络联席主席[第二版块：大会演讲]
- 龚为纲教授，武汉大学社会学院教授，博士生导师，大数据研究院传媒大数据研究中心主任[第三版块：大会演讲]
- 拉拉·格罗夫斯女士 Lara Groves，艾达·洛芙莱斯研究所高级研究员[第一版块：大会演讲]
- 顾曰国教授，全球中国学术院院士。北京外国语大学人工智能与人类语言重点实验室首席专家[第四版块：大会演讲]
- 韩亚辉博士，同济大学艺术与传媒学院副教授
- 韩司阳先生，集智俱乐部上海站 联合发起人，曾在世界500强制造企业负责各业务领域的数字化规划与架构工作

<sup>1</sup> 中文译名主要为音译。

- 郝时远教授，全球中国学术院院士，中国社会科学院学部委员，中国社会科学院大学教授，中国人类学学会前会长 [闭幕式：授予全球中国学术院院士荣誉]
- 侯景耀先生 Ed Holroyd Pearce，英国虚拟实习公司联合创始人兼总裁 [第三版块：大会演讲]
- 胡逸先生，江苏省无锡市政府副秘书长、市数据局局长 [第二版块：大会演讲]
- 黄晖博士，上海天律信息技术有限公司董事长，上海市信息学会荣誉会长 [第二版块：大会演讲]
- 蒋惠岭教授，同济大学法学院院长；上海人工智能社会治理协同创新中心主任 [主旨演讲]
- 金云水博士，同济大学艺术与传媒学院讲师
- 艾略特·琼斯先生 Elliot Jones，英国阿达·洛夫莱斯研究所的高级研究员 [第三版块：大会演讲]
- 李本乾教授，上海交通大学媒体与传播学院特聘教授、教育部“长江学者”特聘教授 [第二版块：大会演讲]
- 李伯一教授，全球中国学术院中方理事会秘书；南京财经大学工商管理学院教授 [第二版块：主持]
- 李麟学教授，全球中国学术院院士；中国同济大学艺术与传媒学院院长 [开幕式：主持；三版块：大会演讲]
- 李凌燕博士，同济大学艺术与传媒学院副教授
- 李蕊博士，同济大学艺术与传媒学院副教授
- 李扬研究员，中国社科院学部委员、中国社科院前副院长 [晚宴致辞]
- 李翔宁教授，同济大学校长助理，同济大学建筑与城市规划学院院长
- 梁凯先生，全球中国学术院活动专员；英国 MEL Scholar 联合创始人；英国 MELScience 商务总监 [第三版块：主持]
- 林思劫教授，同济大学环境科学与工程学院教授，研究生院副院长 [第一版块：主持]
- 刘丽女士，浙江工商大学博士研究生
- 刘少杰教授，中国人民大学社会学理论与方法研究中心前主任；安徽大学社会与政治学院讲席教授 [晚宴：视频]
- 刘淑妍教授，同济大学文科办公室主任、政治与国际关系学院教授
- 柳珊教授，同济大学艺术与传媒学院教授
- 马丁·洛克特 Martin Lockett 教授，宁波诺丁汉大学国际商业与管理系，前商学院院长 [晚宴与交流：演讲嘉宾]
- 龙哲先生，美亚联创（北京）科技有限公司合伙人；广东思度信息科技有限公司执行董事和经理
- 吕培明教授，中国同济大学常务副校长 [开幕式致辞]
- 鲁普及先生，同济大学艺术与传媒学院副教授
- 罗教讲教授，武汉大学社会发展研究所前所长；全球中国研究院（全球中国研究院前身）前副院长
- 托尼·麦肯内里教授 Tony McEnery，英国社会科学院院士、英国皇家艺术院院士；全球中国学术院创院院士及理事会主席；英国兰卡斯特大学语言学和英语语言学系杰出教授 [主旨演讲]
- 梅明丽博士，同济大学艺术与传媒学院副教授
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- 彭贤杰博士，同济大学艺术与传媒学院党委副书记，副研究员



- 錢毓芳教授，全球中國學術院副院士，浙江工商大學外語學院中外話語研究院院長 [第四版塊：主持]
- 任玲玲博士，同濟大學藝術與傳媒學院副教授
- 沈陽教授，清華大學新聞學院和人工智能學院的雙聘教授，清華大學元宇宙文化實驗室和新媒体研究中心的主任 [第四版塊：大會演講]
- 盛柏博士，同濟大學藝術與傳媒學院副教授
- 伊恩·斯塔福德先生 Ian Stafford，屢獲殊榮的英國體育作家、記者和廣播主持人；英國體育俱樂部總裁 [晚宴與社交：主持]
- 汪鐳教授，同濟大學電子與信息學院教授，中國人工智能學會理事，上海市人工智能學會秘書長
- 汪靖博士，同濟大學藝術與傳媒學院講師
- 王琮涵先生，浙江工商大學外語學院博士研究人員
- 王冬冬教授，同濟大學藝術與傳媒學院教授
- 王建民教授，同濟大學藝術與傳媒學院副院長
- 王鑫教授，英國全球中國學術院副院士；中國同濟大學藝術與傳媒學院傳播系主任 [閉幕式：主持]
- 王穎吉教授，同濟大學藝術與傳媒學院教授
- 王智麗博士，同濟大學藝術與傳媒學院助理教授
- 吳志軍教授，同濟大學本科生院院長
- 謝立中教授，全球中國學術院院士及中方院長；北京大學社會學系前系主任；中國社會學學會前副會長 [閉幕式：授予全球中國學術院院士榮譽]
- 徐翔教授，同濟大學藝術與傳媒學院副院長
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- 喻國明教授，北京師範大學新聞傳播學院執行院長、兼任傳播創新與未來媒體實驗室平台主任 [晚宴：視頻]
- 張力文博士，同濟大學藝術與傳媒學院助理教授
- 張天賜先生，浙江工商大學博士研究人員
- 張雅文女士，埃森哲Accenture中國人工智能經理/機器學習計算科學經理和數字包容專家
- 張曉東教授，英國全球中國學術院院士及中方非執行主席；敏捷智庫理事長；南京財經大學創新創業研究院原院長。 [第一版塊：大會演講]
- 張艷博士，同濟大學藝術與傳媒學院助理教授
- 張艷麗副研究員，同濟大學藝術與傳媒學院黨委書記，副研究員
- 張玉博士，同濟大學藝術與傳媒學院副教授
- 張昱辰博士，同濟大學藝術與傳媒學院副教授
- 趙鴻鋒教授，同濟大學研究生院院長
- 趙龍軒博士，同濟大學藝術與傳媒學院助理教授
- 趙啟正教授，中國人民大學新聞學院前院長，國務院新聞辦公室原主任以及上海市前副市長 [開幕式：致辭]
- 趙永罡先生，北京易才縱橫管理顧問中心CEO和北京善心舍投資管理有限公司的發起人
- 鍾琳女士，同濟大學藝術與傳媒學院講師
- 周彬副研究員，同濟大學藝術與傳媒學院黨委副書記，副研究員

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- 周曉蕊女士，同濟大學藝術與傳媒學院副教授
- 朱光磊教授，全球中國學院院士，南開大學前副校長；中國政治學會副會長 [晚宴與社交：致辭]
- 莊沐楊博士，同濟大學藝術與傳媒學院助理教授

注：本屆對話預計將有約100人參加，除上述與會者外，還包括來自全國各地的參與青年學者征文的參與者和獲獎者，以及同濟大學和邀請嘉賓所在單位的部分學生。

## 十、成果与出版

### 会议征文

本届对话设立了“青年论文奖”五名（不分位次排序），参加征文者将被邀请免费参加全天的对话活动。颁奖仪式将在闭幕式上举办，获奖者还将应邀参加大会晚宴，获奖论文将有望被发表在对此征文活动提供学术支持的以下期刊：《媒介批评》《城乡传播》《计算、智能与传播》，以及英国环球世纪出版社的相关期刊或对话文集。

### 主要成果

- 通过转文化的对话，寻找全球化语境下的新知识、新范式，以更好应对全球治理面临的挑战，并探索互利互惠、共生共存共荣的可能
- 推动各国与中国的学术研究机构 and 智库的合作，共同关注中国与全球或比较视野话题下的学术、理论和方法，建立各机构和智库之间的合作机制

### 学术出版

- 论坛的主要内容将收入由环球世纪出版出版的《全球中国对话》系列文集第九辑（中英文两个版本）
- 如有通过匿名评审的文章，可在《全球中国比较研究》期刊发表（中英文两个版本）
- 此外，相关资料还可以用于《社科汉语研究》和《语料库与中国社科研究》期刊（中文版）



## 十一、温馨提示、注册与联系

### 1. 温馨提示

- 1) 为保障论坛顺利进行，请与会代表遵守会议作息时间及各项规定。
- 2) 会议期间，未经会务组批准，不得在会场召开新闻发布会，不得散发图书资料、推销商品。
- 3) 会议地点在上海市区，与会代表请遵守相关法律及相关规定，注意人身及财物安全。
- 4) 会议期间，敬请将手机设为振动或关闭，以便会议顺利进行。
- 5) 会议议程排得很满。务必严格遵守时间，以确保每位发言者若干分钟时间以及规定的问答环节时间。
- 6) 语言为英汉双语。大会发言期间提供同传，在问答环节提供交传，为全部发言提供英汉双语的文字和标题的PPT演示。
- 7) 免责声明：演讲者姓名，主题和时间在印刷时是正确的。然而，在发生意外情况时，主办单位有权更改或删除相关内容的权利。
- 8) 全球中国对话所有的接待、登记、书刊展位、茶歇均在同济大学中法中心501会议厅。
- 9) 展台上的期刊和书籍均为陈列品，请勿拿走。我们在会议期间不卖书刊，但是会提供订单，欢迎需要多少拿多少。
- 10) 抵达上海前后若需帮助请与会务组联系：王鑫教授 +86 189 4005 5330; 李向科主任 +86 159 0042 1993。

### 2. 注册

注册链接：<https://www.wjx.cn/vm/tOMHXPP.aspx>

- 1) 参加对话和晚宴：请您点击链接并填写基本个人信息，在参与环节中勾选“对话和晚宴”。
- 2) 仅参加对话：请您点击链接并填写基本个人信息，在参与环节中勾选“对话”。
- 3) 仅参加晚宴：请您点击链接并填写基本个人信息，在参与环节中勾选“晚宴”。

注意事项：

- 1) 若您对于饮食有任何要求（例如：素食、无麸质、任何过敏源等），也请您在注册表中一并说明，我们将为您准备特殊餐饮。
- 2) 若您因故无法参与对话或晚宴，也请您尽量及时反馈，我们将按照参会人数进行会务的准备工作。

注意：

- 1) 参加对话和晚宴
- 2) 进参加对话
- 3) 进参加晚宴

### 3. 联系方式：

联系人：赵龙轩 13391816212 (英文); 李向科 15900421993 (中文)

邮箱：[dialogue@gca-uk.org](mailto:dialogue@gca-uk.org) (英文) [amoffice@tongji.edu.cn](mailto:amoffice@tongji.edu.cn) (中文)

网站：<https://globalchinaacademy.org/global-china-dialogue-9/>

## 十二、地址与地图

### 第九届中国全球对话



#### 时间：

2024年11月29日  
8:30-21:30

#### 地址：

中法中心501会议厅  
同济大学（四平路校区）  
上海市杨浦区四平路1239号

#### 地铁：

同济大学（5号口）  
出站后由四平路1239号门进入学校，步行3分钟即可到达

#### 公交：

同济大学（步行5分钟）  
四平路赤峰路（步行10分钟）  
国康路四平路（步行15分钟）  
赤峰路密云路（步行15分钟）

### 同济大学（四平路校区）平面图

<https://photo.tongji.edu.cn/readStorage/D31C5AC76247F585EB9B2D3FE77F9AB7>



### 第九届中国全球对话晚宴及交流(仅限邀请者)



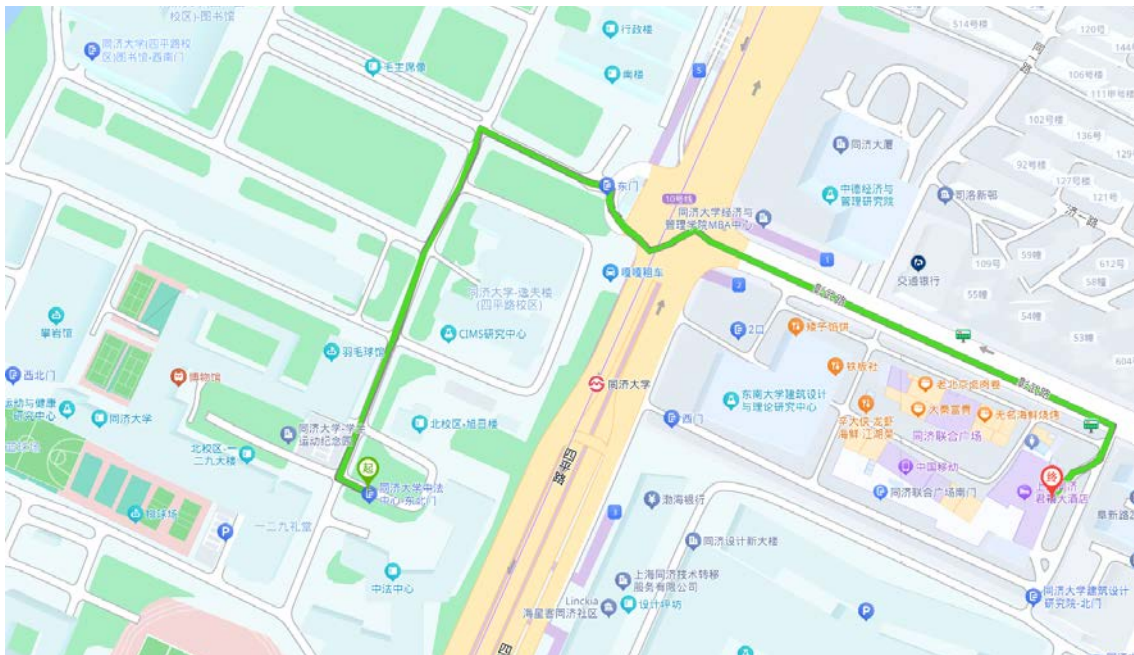
**时间:**  
2024年11月29日  
18:00-21:30

**地址:**  
同济君禧大酒店  
中国上海杨浦区彰武路50号

**地铁:**  
同济大学(1号口或2号口)  
出站后延彰武路步行3分钟即可到达

**公交:**  
同济大学(步行5分钟)  
四平路赤峰路(步行10分钟)  
国康路四平路(步行15分钟)  
赤峰路密云路(步行15分钟)

若由会场(同济大学中法中心)出发,请按照以下图示前往(步行7分钟):





第九屆全球中國對話將於2024年11月29日在上海同濟大學舉行。這是繼在英國學術院舉辦的前八屆全球中國對話論壇後，首次在中國舉辦。

根據2024年QS世界大學學科排名，同濟大學在數據科學領域位居中國第一。設立在同濟大學法學院的上海市人工智能社會治理協同創新中心將協助該校藝術與傳媒學院共同舉辦本屆全球中國對話。本屆對話的主題為“人工智能與全球社會：建設、治理、溝通”，在同濟大學已有的人工智能研究優勢基礎上，融入全球、社會和傳媒的視角與元素。

同時，在“第九屆全球中國對話”之後增加“首屆跨媒介智能傳播國際論壇”，旨在豐富和深化本次活動的主題。借助“第九屆全球中國對話”的高端平台，此次新增內容將融入跨媒介和智能傳播的視角，促進對全球社會治理和傳播的多維度討論。預計將吸引更多學術界和產業界的參與，推動學術見解與實踐應用的融合，提升對話成果在國際商業和傳播領域的影響力。

第九屆全球中國對話暨首屆跨媒介智能傳播國際論壇將設立一系列多元化的專題討論，邀請來自學術、技術、政策和商業領域的專家共同參與。這些討論將深入探討人工智能在各個領域的變革性作用，包括醫療、經濟、倫理和國際合作。活動將重點關注人工智能的倫理影響、數據隱私的重要性，以及在創新與監管之間實現平衡的必要性。本屆對話包括以下四個版塊：

- 人工智能的倫理框架與責任
- 人工智能在社會建設與治理中的應用
- 人工智能時代全球認知與態度的轉變
- 人工智能在健康、媒體與傳播中的應用

The 9th Global China Dialogue is scheduled to take place on November 29, 2024, at Tongji University in Shanghai. This marks the first time the forum will be held in China, following the first eight sessions hosted at the British Academy in the UK.

According to the 2024 QS World University Rankings by Subject, Tongji University ranks first in China in the field of Data Science. Shanghai Collaborative Innovation Center for AI Social Governance, Tongji University, China, based at Tongji University's School of Law, has assisted the College of Arts and Media in organizing this year's Global China Dialogue. The theme of this dialogue is 'AI and Global Society: Building, Governance, Communication', which builds upon Tongji University's existing strengths in AI research and incorporates global, societal, and media perspectives.

Adding 'and the First International Forum on Cross-Media Intelligent Communication' after 'the 9th Global China Dialogue' aims to enrich and deepen the theme of this event. Leveraging the high-level platform of 'the 9th Global China Dialogue', this addition incorporates perspectives on cross-media and intelligent communication to foster multidimensional discussions on global social governance and communication. It is expected to attract participation from both academia and industry, promote the integration of academic insights and practical applications, and enhance the impact of the dialogue's outcomes in the fields of international business and communication.

GCD IX and the First International Forum on Cross-Media Intelligent Communication will both feature a series of diverse panels and discussions, bringing together experts from academia, technology, policy and business sectors. These panels will explore AI's transformative role in various domains, including healthcare, the economy, ethics, and international collaboration. The event will emphasize the ethical implications of AI, the importance of data privacy, and the crucial balance between innovation and regulation. GCD IX include the following four panels:

- Panel 1: Ethical Frameworks and Accountability in Artificial Intelligence
- Panel 2: Artificial Intelligence in Society Building and Governance
- Panel 3: Global Shifts in Perceptions and Attitudes in the AI Era
- Panel 4: Applications of Artificial Intelligence in Health, Media, and Communication