

Chinese New Year Greeting Newsletter including Global China Academy Annual Report (2021–2022)

Dear colleagues and friends,

As the Year of the Rabbit 2023 hops gently forward, it is our pleasure to take this opportunity to give you an update on our situation and activities. We hope that you will continue to lend us your valued support and interest and to participate in our various events.

The GCA Board of Trustees have submitted GCA's final Trustees Annual Return (TAR, from 1st April 2021 to 31st March 2022) of the existing charity (registration number: 1154640) to the Charity Commission in December 2022. On the 17th May 2022 our application to become a Charitable Incorporated Organisation (CIO) registered with the Charity Commission was approved (registration number: 1198983). This means that the first financial year of the CIO will be from 17th May 2022 to 31st March 2023 (deadline for submitting TAR is

31st January 2024). Thereafter the reporting periods will coincide with the UK financial year, i.e. 1st April to 31st March every year.



PART I. SOME POINTS FROM THE TAR

The objects of the charity are:

- to encourage the study of China in global and comparative perspectives in all its aspects, and to contribute to the building and governance of a global society;
- to bring theories and methods from studies of Chinese society and comparative studies of China from different social scientific disciplines into the realm of human knowledge;
- to use academic resources from China, the Chinese and global and comparative studies to provide a knowledge-based social consultancy and build a public dialogue platform;
- to publish peer-reviewed journals and books, to create and manage bilingual websites and events;
- to act as a bridge between China and the rest of world, the Chinese and the non-Chinese, through knowledge transfer, consultancy and public engagement with both global public goods and global public good for serving global society.

The trustees have had regard to the guidance issued by the Charity Commission on public benefit.

During the year, the COVID-19 pandemic affected China in different ways and different kinds of pandemic restrictions worldwide slowed down the [Global China Academy](#) (GCA)'s work in its four main areas:

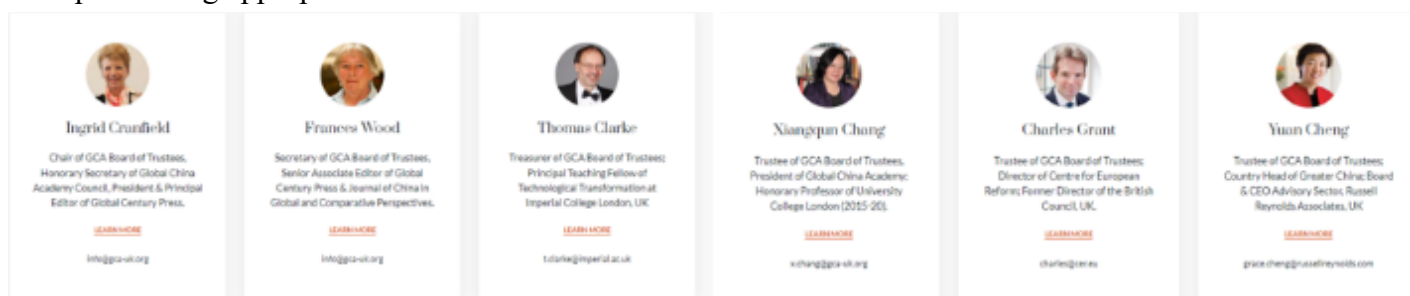
- Developing individual and institutional fellowships and maintaining a unique global network with a mailing list of more than 6,000 like-minded people in the China in Comparative Perspectives Network Global (CCPN Global); encouraging links through its comprehensive and high-quality bilingual website, which is under reconstruction.
- Encouraging the study of China in global and comparative perspectives.
- Our peer-reviewed journals such as [Journal of China in Global and Comparative Perspectives](#) (JCGCP) produce high-quality academic and intellectual products; encourage interdisciplinary, inter-institutional, transnational and comparative approaches; and facilitate collaborative studies on China in its Asian and global contexts.

- Developing [Global Century Press](#) (GCP), the first publisher in the world dedicated to bilingual publishing of academic, practical and popular books on China in global and comparative contexts. The results of research and any consequent policy outcomes are fed back into and reflected in our publications to serve the global academic community and the good of society worldwide.
- Holding a series Global China Dialogues (GCDs), of which there have been seven to date, based on the concepts of transculturality and social creativity, to enhance public understanding of global affairs and participate in global governance.

The main achievements:

During 2021-2022, the Global China Institute (GCI) became the Global China Academy (GCA). We define GCA as a UK-based independent worldwide fellowship that encourages comprehensive studies on China in the social sciences and humanities. Taking language-based comparative and global perspectives, it aims to add to the sum of human knowledge. It also encourages participation in building and governance of a global society.

GCA's governance structure consists of [a Board of Trustees](#), who have legal responsibilities to run the organization in accordance with charity law and are responsible for monitoring risks and for taking the lead in implementing appropriate action to reduce risk.



[The GCA Council](#) is composed of prominent individuals who have a clear interest in the study of China in a global context. The Council will play a key role in the Academy, as it will not only advise and guide the GCA as it moves towards its next phase of development and beyond, but will also be active in a range of ways, including the recruitment of new Fellows, contribution of articles to our journals, recommendation and submission of books for publication by GCP, recommendation of themes and speakers for GCDs and an active involvement in raising the GCA's profile.

[GCA was formally launched](#) during the 7th Global China Dialogue (GCD VII), on 10th December 2021 at the British Academy.



At the Opening Session **Professor Tony McEnergy** FAcSS FRSA, Distinguished Professor of English Language and Linguistics at Lancaster University and Chair of the GCA Council, [announced the founding of GCA](#) (first two minutes of the video) and presented a certificate of thanks to **Professor Martin Albrow**, FAcSS, Founding and Honorary President of GCA.



At the Dinner session, **Professor LI Wei** FAE FBA FAcSS FRSA, Director and Dean of Institute of Education, University College London, chaired [the GCA Founding Ceremony](#) (video begins from 2'13 minutes). He is also Non-executive Chair of GCA Council and GCA Founding Fellow.



Mrs Ingrid Cranfield, Chair of GCA Board of Trustees, presented certificates to GCA Founding Fellows from left to right: Professor Tony McEnery, Professor LI Wei, Professor Xiangqun Chang, Professor Peter Schröder of UCL, and Professor Julia C Strauss of SOAS.



Greetings were received in videos from some absent GCA Founding President and GCA Founding Fellows, from left to right: [Professor Martin Albrow](#), [Professor Carsten Herrmann-Pillath](#), Erfurt University, [Professor LI Qian](#), Tsinghua University, [Professor XIE Lizhong](#), Peking University, and [Professor ZHANG Xiaodong](#), Nanjing University of Finance & Economics.



Professor Tony McEnery presented certificates to GCA Life Fellows, from left to right: Professor Robin Cohen (left) and Professor David Parkin FBA (centre), University of Oxford. After the event, a certificate was presented by Professor Xiangqun Chang, to Professor Maria H. A. Jaschok (right), University of Oxford.



Greetings videos were played at the Dinner from some absent GCA Life Fellows, from left to right: [Professor BING Zheng](#), Jilin University, [Professor Prasenjit Duara](#), Duke University, [Professor Bettina Gransow](#), Free University of Berlin, [Professor GU Yueguo](#), CASS & Beijing Foreign Studies University, [Professor Peter van der Veer](#), Utrecht University, and [Professor ZHU Guanglei](#), Nankai University.



Professor Xiangqun Chang presented certificates to some GCA Council members, from left to right: Mrs Ingrid Cranfield, Dr Boyi Li, the London School of Economics and Political Science, and Dr Yan Wu, Swansea University. Certificates were also presented or posted to GCA Trustees, from left to right: Mr Charles Grant, [Dr Yuan Cheng](#) of Russell Reynolds Associates and [Dr Thomas Clarke](#) of Imperial College London.

GCA's academic and social missions are fulfilled mainly through publications by Global Century Press (GCP) and the Global China Dialogue (GCD) forums, which were created for the dissemination of academic research, knowledge transfer, social consultancy and public engagement.

Based on GCP's unique English–Chinese dual-language publishing standards in the global publication industry and unified rules for our English–Chinese bilingual typesetting, all the GCP journals and books can be identified as 'transcultural productions'. *Theory, Method and Practice in Media Discourse: A Corpus-based Study of Low Carbon in Chinese, UK and US Media*, by QIAN Yufang and YE Mengdi, published by GCP in 2020, won Second Prize in the 21st Zhejiang Philosophy and Social Science Outstanding Achievement awards.

At the GCD VII, [a new book was launched at the Closing session and Reception](#). It is entitled [China and the Shared Human Future: Exploring Common Values and Goals](#), by Martin Albrow, edited by Xiangqun Chang. This volume serves as a companion to Martin Albrow's previous book, [China's Role in the Shared Common Future: Towards Theory for Global Leadership](#) (2018). The new book aims to encourage the globalization of Chinese social sciences and their incorporation into the sum of human knowledge. It consists of essential selections of work on the theory and practice of globalization (Chapter 2) by the author, a British social theorist and pioneer of global studies, based on his 60-year academic career, which laid a solid theoretical foundation for this book. In the past 10 years, the author has paid much attention to the issue of global governance and China. The editor collected almost all the author's complete works in Chapters 3–6, including academic papers and writings, newspaper articles, lectures, speech notes in academic and public conferences, academic and media dialogues or interviews and remarks for China's special occasions during this period. Together, they showcase the author's bidirectional engagements with Chinese academia, politics, publishers and media on practical themes such as fighting COVID-19, the BRI and lifting the Chinese out of poverty. They offer an insight into how China participates in the shaping of a global society, enabling readers to grasp the author's thoughts and opinions in the context of China in a global setting. Based on the creative idea of the 'globalization of Chinese social sciences', the editor has brought together a large number of examples of the help given by the author over the past 40 years to Chinese scholars and professionals to fulfil their academic and social missions in China and the UK (Chapters 7–8).



Speakers from right to left: Professor Martin Albrow, the author; Professor Xiangqun Chang, the editor, and Professor Robin Cohen, the reviewer.



The Reception, which launched GCA's new publications and announcement of the theme of GCD VIII, was chaired by **Professor Elena Semino** FAcSS FRSA (centre), Department of Linguistics and English Language, Director of ESRC Centre for Corpus Approaches to Social Science (CASS), Lancaster University.



After **Professor Xiangqun Chang's** (left) brief introduction of GCP's creation of a transcultural hybrid global press, **Mr Mark Lee** (2nd left), graphic designer and typesetter for GCP, pointed out that '[The transcultural partnership is the heart of GCP's model and demonstrates everything that GCP and the GCA strives for](#)'.

Dr Boyi Li (2nd right) LSE Fellow, Department of Management, the London School of Economics and Political Science (LSE), Member of Global China Academy Council, and **Dr Yan Wu** (right), Associate Professor, College of Arts and Humanities, Swansea University, Member of Global China Academy Council, [presented their reviews of the *China and the Shared Human Future: Exploring Common Values and Goals*](#).

Following the launch of the [Journal of China in Global and Comparative Perspectives](#) (JCGCP) at the GCD II at the British Academy in 2015, two further academic journals were formally launched. One was the [Journal of Corpus Approaches to Chinese Social Sciences](#) (JCACSS). In the era of big data, how to find new methods to analyse large electronic texts poses a challenge to the existing quantitative and qualitative analysis methods of social science. The complex social problems in the era of globalization have challenged sociolinguists. The Centre for Corpus Approaches to Social Sciences, established by Lancaster University with the financial support of the Economic and Social Sciences Research Council, has applied corpus methods to some social sciences, such as the environment, crime and health. Under the guidance of Professor Tony McEnery, Director of the Centre, and with the support of colleagues at home and abroad and of the Global China Institute, a workshop on corpus approaches to Chinese social sciences was successfully held in 2016. The present JCACSS was planned at the time, its purpose being to introduce the new corpus approaches to the field of social science in China, explore and publish relevant research and provide an academic exchange platform for people with common interests. The video of the launch event is available on [the JCACSS webpage](#).



[Speeches relating to the journal were made by its joint Executive Editors](#), the first delivered online by **Dr Qing Cao** (online), Associate Professor in the School of Modern Languages and Cultures, Durham University;

and the second delivered in person by **Dr Gavin Brookes**, Research Fellow of the Department of Linguistics and English Language at Lancaster University.



The other journal launched at the above event was *Journal of Chinese for Social Science* (JCSS). It examines the use of the Chinese language in context and draws academic attention to the usefulness and validity of existing translated texts and language usage in Chinese social science. To achieve conceptual equivalence between English and Chinese poses a great challenge, particularly in social scientific research across these two languages, cultures and societies. It is often the case that the research is published in a language that is not the researcher's first language and requires translation. However, translation can bring a range of potential risks in crosscultural or transcultural communication if not done appropriately. A bilingual academic journal with corresponding annotations and commentaries has paved the way to minimizing these risks, and the spin-off JCSS takes crosscultural or transcultural research to an even higher level. It not only highlights the issues in translating research findings but also engages in, stimulates and promotes 'dialogue' between languages, cultures and communities. More often than not, translations – frequently out of context – can reinforce an orientalized Chinese identity. JCSS seeks to remove the obstacles to effective dialogue and the exchange of ideas through the translation of terms and concepts in their context. 'Chinese for social science' or 'Chinese language for Social Science' is a branch of 'Chinese for Specific Purposes' (CSP), like 'Chinese for science and technology' or 'business Chinese'. This innovative idea was first developed by the GCA.

The GCD is a series that began in 2014 with the aim of bringing together scholars and practitioners from China and the rest of the world to exchange their insights into the problems that challenge human existence on our planet today. The GCA has attracted wide participation in its GCD forums by speakers and delegates from many different organizations, including universities in the UK, USA, China and France, as well as public and governmental institutions, NGOs and media. Our aim is to yield proposals for the reform of global governance based on these insights. We consider global governance in the broadest sense to cover the worldwide ordering of society to enable the peoples of the world to meet existential challenges, and to give the chance for human beings everywhere to lead fulfilling lives. China's 'community of a shared future for mankind' also provides the world with a similar vision. GCD have successfully held seven GCDs. They are GCD I: The Experience of China's Modernization from a Comparative Perspective in 2014, GCD II: Transculturality and New Global Governance in 2015, GCD III: Sustainability and Global Governance for Climate Change in 2016, GCD IV: The Belt and Road (B&R) – Transcultural Cooperation for Shared Goals in 2017, GCD V: Governance for Global Justice in 2018, GCD VI: Governance for World Peace in 2019, GCD VII: Reforming Global Governance in 2021.



The 7th Global China Dialogue (GCD VII), with the theme 'Reforming Global Governance', was held successfully on 10th December 2021 at the British Academy. Our panels of discussants from China



and other countries were invited to examine four areas of strategic significance for realizing these or, indeed, any visions for the governance of human society at this time of crisis. They were Transformations: Society and Environment; Digital Security and Geopolitics; Personal Identity, Cultural Identities, State and Corporation; and Reforming the Institutions.

The Opening session was chaired by **Professor Tony McEnery**.



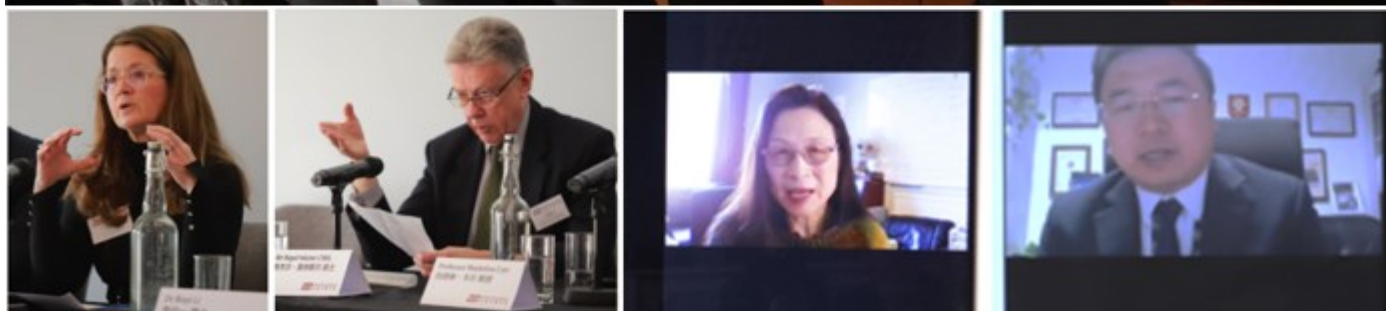
Special addresses were given, from left to right: **Professor Lord Anthony Giddens**, former Director of the London School of Economics and Political Science (LSE), UK; **Professor LI Qiang**, Lifetime Professor and Former Dean of School of Social Sciences, Tsinghua University; Chinese Chair and Founding Fellow of Global China Academy Council; **Mr Dan Chugg**, Director North East Asia & China, Foreign, Commonwealth & Development Office, UK Government; **Mr YANG Xiaoguang**, Minister of the Embassy of the People's Republic of China to the UK; **Professor Martin Albrow**; **Professor PENG Kaiping**, Dean of School of Social Science, Executive Vice-Director of the Institute for Global Industry, Tsinghua University, China; Honorary President of Global China Academy, UK

Panel I: Transformations: Society and Environment. Chair and discussant: **Professor Julia C Strauss**, SOAS, University of London; Vice-President and Founding Fellow of Global China Academy, UK.



Plenary speakers, from left to right: **Professor Jeffrey Sachs**, Director of Centre for Sustainable Development Columbia University, USA; **Professor Nick Butler**, Founding Chair of Kings Policy Institute, King College London; **Dr Robert Falkner**, Associate Professor of International Relations, Research Director of the Grantham Research Institute on Climate Change and the Environment, LSE; **Dr HU Bin**, Associate Research Fellow at the Institute of Climate Change and Sustainable Development, Tsinghua University, China.

Panel II: Digital Security and Geopolitics, Chair and discussant: **Dr Boyi Li**.



Plenary speakers, from left to right: **Professor Madeline Carr**, Professor of Global Politics and Cyber Security, Dept of Computer Science, Faculty of Engineering Science Director of the UK-wide Research Institute in Sociotechnical Cyber Security (RISCS), University College London; **Mr Nigel Inkster**, Senior Adviser for Cyber Security and China, former Director of Future Conflict and Cyber Security at the International Institute for Strategic Studies (IISS); **Dr Xiaobai Shen**, Senior Lecturer, Business School, University of Edinburgh, Associate Editor of the Journal of Science and Technology Policy Management, UK; Professor Rong Ke, Deputy Director of Institute of Economics, School of Social Sciences, Tsinghua University, China.



Participants in the morning session.

Panel III: Personal and Cultural Identities, State and Corporation. Chair (right): **Professor Peter Schröder**, Department of History and European & International Social & Political Studies, University College London; Vice-President & Founding Fellow of Global China Academy; Discussant (left): **Professor David Parkin** FBA, Emeritus Professor, Fellow All Souls College, Former Head Anthropology and Museum Ethnography, University of Oxford. Honorary Professorial Fellow, SOAS, University of London; Life Fellow of Global China Academy, UK.



Plenary speakers, from left to right: **Professor Peter van der Veer**, Professor and Director of the Study of Religious and Ethnic Diversity, Max Planck Institute, Germany; Life Fellow of Global China Academy; **Professor Laurence Roulleau-Berger**, Research Director at the National Centre for Scientific Research (CNRS); Professor at Triangle, École Normale Supérieure of Lyon, France; Life Fellow of Global China Academy; **Professor Carsten Herrmann-Pillath**, Professor and Permanent Fellow at the Max Weber Centre for Advanced Cultural and Social Studies at Erfurt University, Germany; Vice-President and Founding Fellow of Global China Academy; **Dr Qing Cao**, Associate Professor in the School of Modern Languages and Cultures, Durham University; Member of Global China Academy Council; **Professor Li Chunling**, Professorial Research Fellow, Institute of Sociology, Chinese Academy of Social sciences; Director of Youth and Social Issues Research Office, China.

Panel IV: Reforming the Institutions. Chair: **Mr Charles Grant** (right), Director of Centre for European Reform; Former Trustee of the British Council; Member of Global China Academy Board of Trustees; Discussant: **Professor Robin Cohen** (left), Senior Research Fellow at Kellogg College, Emeritus Professor and Former Director of the International Migration Institute, University of Oxford, Life Fellow of Global China Academy.



Plenary speakers, from left to right: **Sir Mark Lowcock**, Visiting Professor at the London School of Economics and Political Science (LSE); Former Head of the United Nations Office for the Coordination of Humanitarian Affairs; **Mr Masood Ahmed**, President at the Centre for Global Development, Washington DC; **Dr Colin Bradford**, Non-resident Senior Fellow Global Economy and Development, Brookings Institution, US; Global Fellow of the Berlin Global Solutions Summits and Lead Co-Chair of the China-West Dialogue; **Dr Zheng Lu**, Associate Professor of Sociology, “RONG” Professor of Data Sciences, Affiliated Professor in Schwarzman College in Tsinghua University, China.

Closing session. Chair: **Mrs Ingrid Cranfield** (right).



Closing remarks: **Professor Martin Jacques** (left), Senior Fellow at the Department of Politics and International Studies, University of Cambridge; Life Fellow of Global China Academy, UK; **Professor ZHAO Kejin** (right), Deputy Dean of the School of Social Sciences, Deputy Director of Institute for Global Industry, Tsinghua University, China.



Q & A sessions during the GCD VII.



Participants in the afternoon session.

In addition to the publication of Proceedings, selected essentials from GCD VII have just been published in the JCGCP, Volume 8, 2022. They are summaries of special addresses by Anthony Giddens, Dan Chugg, YANG Xiaoguang, Martin Albrow, PENG Kaiping, Martin Jacques and ZHAO Kejin; abstracts of Panel speeches including Panel I: Transformations: Society and Environment by Jeffrey Sachs, Nick Butler / Robert Falkner and HU Bin; Panel II: Digital Security and Geopolitics by Madeline Carr, Nigel Inkster, Xiaobai Shen and RONG Ke; Panel III: Personal Identity, Cultural Identities, State and Corporation by Peter van der Veer, Laurence Roulleau-Berger, Carsten Herrmann-Pillath, Qing Cao and LI Chunling; and Panel IV: Reforming the Institutions by Mark Lowcock, Masood Ahmed, Colin Bradford and ZHENG Lu. The full account of the GCD VII will be published in *Global China Dialogue VII Proceedings*.



Although the original series of GCDs prospectively consisted of seven such events, it has been decided to continue holding annual (where possible) GCDs. Owing to COVID-19, GCD VIII has been postponed from 2022 and will be held in December 2023. At the end of the Reception, **Professor Tony McEnery** and **Professor Nora Ann Colton**, Director of the Global Business School for Health, University College London, [announced that GCD VIII, with the theme Governance for Global Health](#), will be co-organized with [UCL Global Business School for Health](#) and the [ESRC Centre for Corpus Approaches to Social Science](#), Lancaster University, UK.



Participants at the Reception in which GCP's new publications were launched and GCD VIII's theme was announced.



During the Dinner session, videos of some absent representatives of organisers, supporters and sponsors were shown, from left to right: [Mr Philip Hao](#), CEO of UVIC Group & Director of Global Education and Innovation Research Centre, Global China Academy; [Ms LI Hongwen](#), Executive Director of China National Publications Import & Export Group, [Mr ZENG Jingsong](#), General Secretary, Institute for Global Industry, Tsinghua University; [Mr JIANG Biao](#), General Manager of M. Y. Union Technology Co. Ltd; [Mr SONG Yiping](#), Co-Founder, Xueshuzhi (Academic Unwavering), and [DU Yichao](#), PhD Candidate of UCL & Director of Wuxi New Culture Institute.



Many thanks to staff and volunteers for their help in many and varied ways, before and after the event and on and off site, in making a success of the GCD VII and associated events.



The Dinner marked the conclusion of the Global China Dialogue VII and associated events.

GCD Global China Dialogue
全球中国对话

全球首家
中国研究的院士制学术机构
创院活动

会议内容：

- 全球中国学术院创院实况
- 环球世纪出版社书刊发布实况
- 第七届全国中国对话——全球治理改革图文编播

主办单位：

- 英国全球中国学术院
- 兰开斯特大学ESRC语料库社会科学研究中心

在学术湾和学术志实况
长按识别二维码观看

2022年1月22日10:30-11:30

学术湾
iacove.com

GCD Global China Dialogue
全球中国对话

全球首家
中国研究的院士制
学术机构创院活动

会议内容：

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在学术志和学术湾实况
识别二维码观看

2022年1月22日 10:30-11:30

On 22nd January 2022, videos with the highlights from GCD VII and the launch of GCA & GCP's books and journals (videos with subtitles) were shown in China on two academic platforms Xueshuwan (Academic Harbor) and Xueshuzhi (Academic Unwavering). They can be viewed from [outside China](#) and [inside China](#) here. All the related videos with English and Chinese subtitles can be seen here ([outside China](#) and [inside China](#)). They are first released to GCA colleagues and friends with this Newsletter.

On 6th April 2022, a book launch ceremony and forum on [*China and the Shared Human Future: Exploring Common Values and Goals*](#) (revised English edition, hardback and paperback) were held during the London Book Fair. The event was organised by the Chinese Academy of Social Sciences (CASS), China Publishing Group Co. Ltd., the Institute of European Studies and the China National Publications Import & Export (Group) Co. Ltd., and co-organized by Global Century Press, UK, and New World Press, China. [H.E. Ambassador Zheng Zeguang](#), China's Ambassador to the UK, and Ms. Violeta Bulc, Former European Commissioner for mobility and transport of European Commission and Former Deputy Prime Minister of Slovenia, delivered online speeches.



Left photo: the main venue in Beijing



Right photo: the sub-venue in London.



Left: Mr ZHAO Qi, Secretary General of the Chinese Academy of Social Sciences, and Mr. LIU Bogen, Vice President of China Publishing Group Co. Ltd., unveiled the book. **Right:** The agreement-signing ceremony between China National Publications Import & Export (Group) Co. Ltd, and New World Press (NWP) by (TBC). Mr ZHAO Qi and Mr LIU Bogen (CPG) witnessed the signing.



Left: Ingrid Cranfield, President of Global Century Press (GCP), chaired the book launch session. **Right:** The author, Professor Martin Albrow, delivered a speech.



Left: Professor Xiangqun Chang, the editor, delivered a speech. **Right:** Participants in the book launch ceremony at the sub-venue.



Left: Mrs Ingrid Cranfield announced the formal publication of the book *Battling the Virus: Witnessing China Combating COVID-19* in both English and Overseas Chinese versions. **Right:** Professor Martin Albrow wrote a review of this book.



Left: Mrs Ingrid Cranfield. **Right:** Professor Martin Albrow wrote a Preface for the book *Levelling Mountain-high Gaps: Lessons from China's Leading Rural Educators* and took the opportunity of the launch of his new book to promote it.



Left: At the London Book Fair, Global Century Press exhibited five books including the hardcover and paperback editions of *China and the Shared Human Future: Exploring Common Values and Goals* (English version), the Overseas Chinese edition of *Levelling Mountain-high Gaps*, and the English and Overseas Chinese editions of *Battling the Virus: Witnessing China Combating COVID-19*. **Right:** Participants and visitors handing round the books for perusal and comment at the China Publishing Group stand.



Left: Scenes from the Beijing–London online–offline mixed meeting of the book launch and a forum with the theme ‘Jointly Promoting Global Development and Building a Community with a Shared Future for Mankind’, chaired by Professor HUANG Ping (top left), Former Directors of Institute of American Studies, and Institute of European Studies, Chinese Academy of Social Sciences (CASS), Vice President of the China Association for Hong Kong and Macao Studies. **Right:** Professor Tony McEnery and Professor Martin Jacques delivered speeches at the forum.

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Financial review

Global China Academy is a UK-based independent worldwide fellowship that aims to develop, encourage and enhance the study of China in global and comparative perspectives through dissemination of academic research, knowledge transfer, social consultancy and public engagement, and to contribute to the building and governance of a global society.

Previously, our principal sources of funds have been participation fees for the Global China Dialogue series; from 2020, our principal sources of funds mainly came from GCP’s professional services for publications, supplemented by voluntary/philanthropic donations from friends and family as in previous years. It is hoped that sales of goods, such as books and journals, Fellowship fees and the provision of services will enable GCA to make a profit.

PART II. SOME ACTIVITIES IN CHINA AND WORKS IN PROGRESS

GCA activities in China

On her trip to China from early September to mid-November, Professor Xiangqun Chang participated in a series of meetings and activities with related parties there.

On the 17th September, a meeting was held in the Tsinghua Science and Technology Building at Tsinghua University, Beijing. It was organized by GCA Trustee Dr Yuan Cheng (front right), Country Manager of Greater China, Russell Reynolds Associates (UK), and Professor LAN Chun of Beijing Foreign Studies University, Executive Editor of the *Journal of Chinese for Social Science* (JCSS, front left). All the GCA Founding Fellows and Life Fellows participated in the meeting online and offline.



The above photo shows participants in person or online. In-person participants included Professor LI Qiang (rear 2nd right), Professor XIE Lizhong (front 2nd right) and Professor Xiangqun Chang (rear right). Online participants (inset) included Professor BING Zheng (top centre), Professor ZHU Guanglei (top left), Professor GU Yueguo (top right), Professor ZHANG Xiaodong (bottom left), Professor ZHANG Letian (bottom centre), former Dean of School of Social Development at Fudan University, former Chinese President of GGP Global and Global China Institute (GCA's predecessors) and Honorary Editor of JCACSS (Chinese edition); Dr Qing Cao (bottom right). Many important issues were discussed in the meeting.



Left: In morning of the 18th September, Professor Chang met Ms ZHANG Haiou (left), former Editor-in-chief of the New World Press, one of GCP's Chinese partners. The topic of metaverse was discussed.

Right: In the afternoon, Professor Chang had a productive meeting with Professor CHEN Guangjin (left), Director of Institute of Sociology, and Professor FANG Ning (right), Deputy Director of Institute of Political Science, Chinese Academy of Social Sciences (CASS).



On 19th September, Professor Chang visited the headquarters of Learning without Borders (LwB, also known as [UVIC](#)) in Changsha City, Hunan Province. UVIC funded the first three Global China Dialogues and has been one of the most faithful supporters of GCDs. In the meeting, Philip Hao (3rd left and far right in the above photos), CEO of the LwB and UVIC, and his colleagues discussed issues for further collaboration with GCA.



On 21st September, three meetings were held at Kingswell Hotel at Tongji University.

Left: The first meeting was with Professor WANG Xin (right) and Dr DING Fan (left). Professor Wang interviewed Professor Chang in London in 2018 when she was visiting fellow at University of Westminster and published the interviews in both English and Chinese. Wang is Head of Department of Communication, School of Arts and Media, Tongji University.

Centre: Meeting with Ms ZHANG Yanli (2nd left), General Secretary of the School, Professor WANG Jianmin (right), Deputy Dean of the School, and Dr DING Fan (left), Head of the Academic Development Division of the School. Ms Zhang showed some photos of the International Conference on Comparative Media Studies, jointly organized by the School and CCPN Global, on the occasion of the Centenary of Tongji University in 2017, when Professor Chang delivered greetings at the Opening session. She accepted the School's invitation to give a speech at an international conference in person in mid-October.

Right: Meeting with Professor LI Linxue (3rd right), Dean of the School, Dr WANG Zhili (left) and others. Three meetings covered a total of 10 topics, including collaborations in organizing events, research projects, building a corpus for specific purposes and publications.

In the evening of 21st September, Professor Chang arrived in Kaixiangong Village, Qidu Township, Wujiang County, Suzhou City. The renowned Chinese anthropologist and sociologist Fei Xiaotong conducted his fieldwork in the village in 1936, which resulted in his book *Peasant Life in China* (1938). Based on her thorough fieldwork in the same village, Professor Chang published *Guanxi or Li Shang Wanglai ? : Reciprocity, Social Support Networks, Social Creativity in a Chinese Village* (in English and Chinese, 2010 and 2011). She has been developing the concept of 'reciprocity' and testing it in and outside China. Photos are numbered 1–10 from top to bottom, left to right. **Photo 1:** Professor Chang talked to Mr CAI Jianzhong, the General Secretary of Qidu Township. **Photo 2:** Enjoying the Chinese Farmers' Harvest Festival (CFHF) in the village, the first such festival created by the state. **Photo 3:** Participating in a Rural Development Forum during the CFHF. **Photo 4:** Meeting Professor LIU Haoxing, School of Social Development, Fudan University (front left), Dr HUI Haiming, Former Director of Policy Studies of Suzhou City (front right), ZHOU Yuguan (rear right), a non-party member who was officially designated 'General Secretary' of the village; YAO Fukun (rear centre), Head of both Fei Xiaotong Museum and the village's Folk Museum and related affairs; XU Guoqi (rear left), former Deputy General Secretary of the village, currently a member of a Special Working Group (*zhuanban* 专班) that is in charge of major development projects of the village. **Photo 5:** Professor Liu (front centre) arranged a meeting with former heads of the village and some village groups. **Photo 6:** SHEN Zhirong (rear right, in black), former General Secretary of the village, who helped Professor Chang conduct her first fieldwork in the village in 1996. **Photo 7:** An official meeting arranged by the current General Secretary XIA Zhiyao (3rd left). **Photo 8:** A discussion about the 'Special Working Group' in its office in the village. **Photo 9:** Dining in Jiangchun Club (江村西餐厅), a Western-style canteen in the village. **Photo 10:** With YAO

Fukun by the Fei Xiaotong statue. **Photo 11:** With Professor Stephan Feuchtwang, LSE, by Fei's statue in 2016, when they participated in the international conference to mark the 80th anniversary of Fei Xiaotong's fieldwork in the village.





Based on the above fieldwork, on 15th October, Professor Chang delivered a speech entitled ‘Reciprocity (*Guanxi*) or reciprocity (*lishang-wanglai*): a case of building a community with a shared future for mankind in a Chinese village’, at the international conference ‘China and the World: Exploration and Innovation of Applied Journalism and Media Studies’, Tongji University, Shanghai.



On 16th–17th October, Professor Chang visited Suzhou City, the ‘Heaven City’ in China. She had an enjoyable visit to a Cantonese tea house, Chaoren Fang, which mixed different styles of Chinese calligraphy including ‘kung fu calligraphy’, a kind of performative art, accompanied by Dr HUI Haiming (right). The owner, Mr WANG Kai (2nd right), believed this is a good way to communicate with people from different cultural backgrounds. They also walked in underdeveloped original residential places in Ming Dynasty in Suzhou City. One wonders if Heaven City can get any better!



On 18th–21st October, Professor Chang visited Wuxi City, a historic city over 3,200 years old, with its Grand Canal. A UNESCO World Heritage site, it now has the highest per capita GDP in China. The visit was arranged by Mr DU Yichao (3rd right in green, **left photo**, with his colleagues), PhD candidate in anthropology at University College London. He is also Director of Wuxi New Culture Research Institute.

Centre: Officials and experts from Liangxi District accompanied Professor Chang on visits to places of interest.

Right: For COVID tests and to obtain different codes, Professor Chang’s UK passport was checked everywhere throughout her visit to China. This one was in Wuxi, which was designated a zero-risk city at that time.



The photo **left** was taken on 12th November 2022 in Shenyang City, while Professor Chang was queuing for a COVID test on a snowy day. It is truly remarkable how the COVID situation changed dramatically two weeks after she left China. ‘Understanding China and the World’, one of GCP’s book series, is clearly important and will remain so.

In Part II we have described the above activities to allow our global colleagues to meet some of our Chinese colleagues and contacts in China for the purposes of sharing information and networking.

GCA and GCP websites

GCA’s website is <https://gca-uk.org>. GCP’s website is <https://globalcenturypress.com>. Both are live, but the links have not yet been widely publicized because both sites are still being developed. Content will be updated and supplemented from time to time.

The fellowships

Fellowships include both individual and institutional fellowships. Currently GCA is an Associate Member of the [Academy of Social Sciences](#). In order to qualify for full membership, we have to maintain a high standard and be potentially open to all. We have therefore created the role of Associate Fellow of GCA in order to meet their criteria. Details are currently being worked on.

Journals and book series

Global Century Press has finalized its standards for both English and Chinese publications, which include a definitive house style and guidance for contributors. The standards will be published online and in print in due course.

Global China Dialogue VIII

At an appropriate time, we will issue you with invitations to recommend Fellows, to subscribe to our journal and book series, and to participate in GCD VIII.

This Newsletter (about 6,000 words) provides information about GCA, GCP and GCD over the 12 months since the founding of GCA. We hope it is informative and enjoyable.

With warmest regards and best wishes to you and your families for a very happy and prosperous Year of the Rabbit!

Professor Xiangqun Chang FRSA FGCA
 President of Global China Academy
 Honorary Professor of University College London (2015-2020)
 Distinguished Professor of Nankai University, China

Professor XIE Lizhong FGCA
 Chinese President of Global China Academy
 Professor of Peking University, China
 Former VP of Chinese Sociological Association