



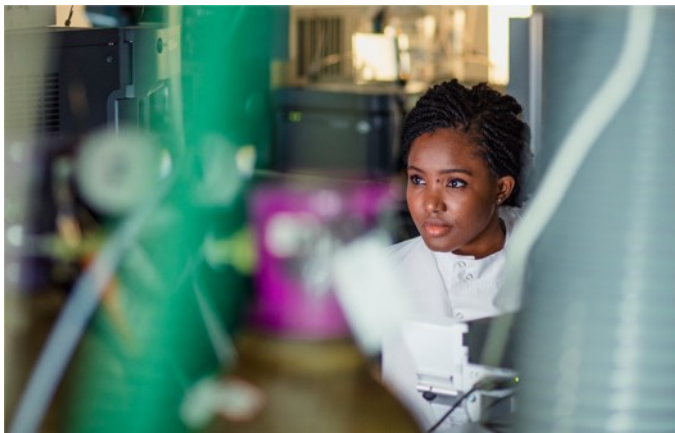
GLOBAL BUSINESS
SCHOOL FOR HEALTH



The Evolution of Health Governance in the Digital Health Space

Governance in the Digital Space

25th October 2023



Introduction

Health governance is integral for responsible, ethical, and effective deployment of digital health technologies.

- Ensures frameworks for responsible deployment.
- Ensures frameworks for ethical deployment.
- Ensures frameworks for effective deployment.

Multifaceted role of health governance.

- Encompasses data security and tool safety.
- Encompasses cost reimbursement.

Collective shaping of the digital health landscape.

- Data security shaping.
- Cost reimbursement shaping.
- Tools safety shaping.



Data Security

Data security as a cornerstone of health governance.

- Robust governance mechanisms are essential.
- Strict standards for data encryption, access control, and secure storage.
- Addressing data ownership, consent, and responsible use.

Building public trust in digital health initiatives.

- Governance frameworks addressing data ownership.
- Governance frameworks addressing consent.
- Governance frameworks promoting responsible use.

Importance of governance frameworks.

- Establishing and enforcing standards.
- Building and maintaining public trust.
- Ensuring responsible use of health data.



Tool Safety

Regulatory oversight for tools safety.

- Ensuring safety and efficacy.
- Guidelines for development, testing, and deployment.
- Continuous monitoring and evaluation.

Adaptation to evolving technological landscapes.

- Continuous monitoring.
- Evaluation of digital health tools.
- Meeting rigorous standards for accuracy, reliability, and user safety.

Governance frameworks and tools safety.

- Encompassing guidelines for development, validation and deployment.



Reimbursement Models

Critical facet of health governance.

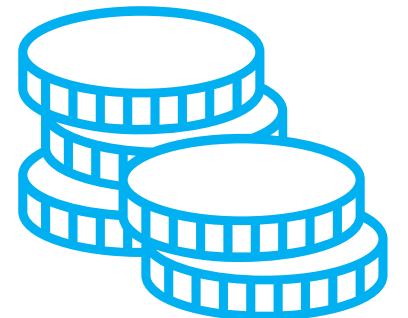
- Navigating the delicate balance (Encouraging innovation/Ensuring equitable access)

Establishing transparent and fair reimbursement models.

- Incentivizing development.
- Preventing undue financial burden.
- Vitality of transparent models

Governing bodies' role.

- Encouraging innovation.
- Ensuring equitable access.
- Balancing financial impact.



Collaboration and Stakeholders

Health governance as a linchpin for collaboration.

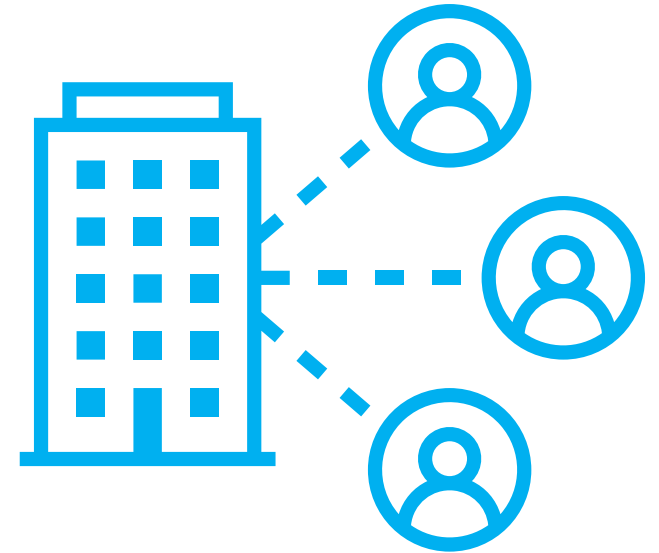
- Diverse stakeholders.
- Government entities.
- Healthcare providers.

Structured approach to navigate complexities.

- Ethical, legal and social issues.

Necessity for effective international collaboration.

- Involving technology developers.
- Involving end-users.
- Fostering collaboration for successful digital health initiatives.



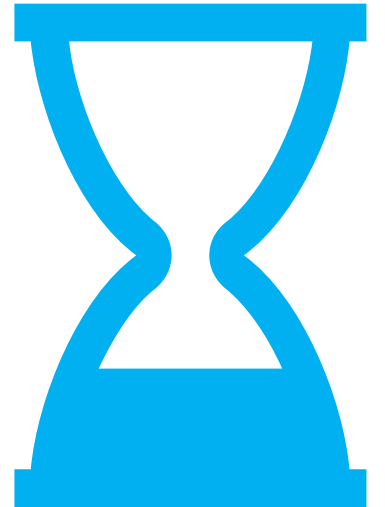
Conclusion

Health governance overview.

- Navigating complexities.
- Ensuring responsible deployment.
- Critical role in the digital health landscape.

The importance of a structured approach.

- Addressing ethical, legal and social issues.
- Addressing legal issues.
- Addressing social issues.
- Responsible, ethical, and effective deployment.
- Data security, cost reimbursement, and tools safety.





**GLOBAL BUSINESS
SCHOOL FOR HEALTH**

Thank you

Global Distribution of Digital Health Companies

MOST WELL-FUNDED DIGITAL HEALTH COMPANIES OUTSIDE THE US
As of 4/4/17

