8th GLOBAL CHINA DIALOGUE

Governance for Global Health

and

Reception to launch the new websites of Global China Academy and Global Century Press
Dinner to celebrate the conclusion of the 8th Global China Dialogue
and 10th anniversary of Global China Academy

第八届全球中国对话

全球健康治理

与

招待会：发布全球中国学术院和环球世纪出版社新网站
晚宴：祝贺举办第八届全球中国对话和
全球中国学术院创院十周年

Programme 手册

Date: Friday, 8 December 2023
Venues: The British Academy • The UK Parliament

日期：2023年12月8日
地址：英国学术院 • 英国议会大厦

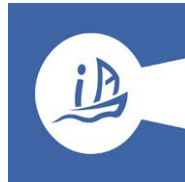**GCD Global China Dialogue**
全 球 中 国 对 话

GCD Global China Dialogue
全 球 中 国 对 话

Organizers 主办单位

GCA Global China Academy
全 球 中 国 学 术 院

COLLEGE OF ARTS & MEDIA
Tongji University
同济大学艺术与传媒学院

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8th Global China Dialogue
Governance for Global Health

第八届全球中国对话
全球健康治理

Programme 手册

Date: 8 December 2023

Venues:

Wolfson Room • Gallery, The British Academy
Peers' Dining Room, House of Lords, UK Parliament

Organizers
Global China Academy, UK
UCL Global Business School for Health, UK
ESRC Centre for Corpus Approaches to Social Science, Lancaster University, UK
College of Arts and Media, Tongji University, China

Contents

This is a dual-language programme.
The Chinese version is in the second half of the programme.

本手册为英汉双语，中文版在后半部分

I Introduction

The Global China Dialogue series and GCD VIII

World in turmoil

The road to peace and development is strewn with numerous risks and challenges. The international system and order are in constant flux, and as part of that flux we are seeing profound shifts in the balance of power.

All countries, whether developing or developed, are having to adapt to this ever-shifting international and social environment, while the process of modernization in some countries has been interrupted or has spilled out to create global turmoil as a result of the conflicts and contradictions brought about by cultural, religious and social transformation.

At the same time, rapid developments in technology and society have had a profound impact on patterns of thinking, behaviour and interaction as well as on the moral principles of different countries and groups.

They have also constantly challenged established ideas of good governance, including the functions of government in the era of globalization and the pros and cons of the participation of non-government organizations.

The changes and challenges are myriad: digital technology, mobile communications and the popularization of the internet, the coexistence of cultural homogenization and diversity, ethnic and religious conflicts, the collision between giant multinational corporations and national sovereignty, changes in social norms as a result of scientific innovations, the decisive influence of regional economies on national economic development, the constraints of climate change and the discovery and adoption of new energy sources. Cultural diversity and transculturalism have become part of people's daily life.

Confronted with such challenges, national leaders devise development strategies that reflect both the status quo and their long-term goals. Business leaders and entrepreneurs also invest substantial resources in studying the impact of the changing international economy and financial order on the development of enterprises. Experts and scholars focus on the efficiency of global governance and cultural factors that have quietly exerted great influence, and explore how culture and ideology enhance global and social governance.

Such efforts and initiatives are moves in the same direction: towards reaching an in-depth understanding of the knowledge systems of the human community and the development of a 'global cultural sphere' beyond any single culture, state or nationality, under the condition of global governance. Thus, the theme of the development and governance of China, Europe and the world has gradually become one of the key research interests of scholars worldwide.

China in a changing world

China and the Chinese people are making an important contribution to the world order and are shaping global society. In this context we need to ask a series of questions. What are the important global issues that concern China? What are the Chinese ways of thinking and doing things with respect to global issues? We wish to engage Western audiences in dialogues on topics that arise from these questions, including development, education, economics, migration, the family, the environment, public health, human security and global governance.

For nearly three decades, China has been implementing a 'going out' (走出去) policy to encourage its enterprises to invest overseas. The policy embraces not only the economy but also finance, language, culture, sciences, technology, social sciences, publishing and the media, and under its provisions an international investment bank (亚投行) has been established.

Through his visits to 55 countries, President Xi Jinping himself has promoted the Belt and Road (B&R 一带一路) regional development strategy and China's governance model (治国理政). In his recent visit to the UK, he said, 'As our capabilities grow, we shall shoulder more responsibilities to the best of our ability and contribute China's wisdom and strength to the world's economic growth and global governance.' In his

keynote speech at the United Nations Office in Geneva in January 2017, Xi Jinping clarified the basic principles of China's participation in global governance. They are: to stay committed to building a world of lasting peace through dialogue and consultation; build a world of common security and common prosperity through win–win cooperation; create an open and inclusive world through exchanges and mutual learning; and make our world clean and beautiful by pursuing green and low-carbon development.

In 2020, the COVID-19 virus emerged in Wuhan, China, and rapidly spread worldwide, having multi-faceted impacts on both China and the world. These included a global public health crisis, leading to worldwide infections and deaths, with nations implementing lockdowns and social distancing measures. The debates over the origin of the virus and response strategies heightened tensions between some countries. The global economy suffered greatly, particularly in sectors like tourism, aviation, and hospitality, resulting in increased unemployment rates and altering people's work and life styles. However, the pandemic fostered the development of remote work and online education, accelerated medical technology advancements, especially in vaccines and medical equipment, and hastened the digital transformation in healthcare, education, and retail sectors.

Reflecting on the effects, the COVID-19 pandemic has been a substantial challenge for both China and the world, forcing a reconsideration of aspects like globalization, the public health system, economic development, and the way we engage in international cooperation

The Global China Dialogue series

The Global China Dialogues are a series of high-end forums centred on the concepts of 'transculturality' and social creativity, using China as a comparator or through interactions with the Chinese to explore and study global governance and advance the sustainable development of human society. In addition to universities, research institutions and professional think tanks, the GCDs also work closely with Chinese and other governments, international organizations, media and publishing units to track global hot topics over the long term.

The GCDs provide a high-end platform for the global public interests of China and Chinese participation in building a global society and the comprehensive governance of such a society. We embrace interdisciplinary, cross-professional, cross-industry, cross-border and international perspectives. Through open dialogues among academics, scholars, intellectuals, political and business leaders, industry elites, professionals and social activists, we address the challenges faced by today's world. Our goal is to identify solutions and reach a consensus or understanding.

The GCDs are an ongoing creative knowledge transfer activity, bringing Chinese and Western scholars and opinion leaders together to explore transculturality and cultural generativity, contributing to the development of a 'global cultural sphere' beyond any single culture, state or nationality. Not every contribution will be directly related to China or reflect intimate knowledge of China, but all will present a perspective on what could be China's role in global governance, comparing and contrasting China with theories, methods or measures that pertain in other countries and in the world.

The GCDs also develop the rules of 'civilized dialogue', encouraging both sides to listen to the other, understand cultural differences, respect local customs, accept different perspectives and acknowledge the common destiny of humanity. In particular, it explores new global governance, encompassing national governments, international organizations, multinational companies, NGOs and citizens, with a mission to build a harmonious, symbiosis-based shared human community.

The past and future programmes of the series have been developed working within the framework of the UN's Sustainable Development Goals (SDGs), which accord with UNESCO's mission of defending peace and the conditions for building sustainable development world through creative intelligence, as follows:

- 2014 GCD I: The Experience of China's Modernization from a Comparative Perspective

- 2015 GCD II: Transculturality and New Global Governance

- 2016 GCD III: Sustainability and Global Governance for Climate Change

- 2017 GCD IV: The Belt and Road (B&R) – Transcultural Cooperation for Shared Goals

- 2018 GCD V: Governance for Global Justice

- 2019 GCD VI: Governance for World Peace

- 2021 GCD VII: Reforming Global Governance

- 2023 GCD VIII: Governance for Global Health

- 2024 GCD IX: Global Governance for AI

- 2025 GCD X: Governance for Global Education

The 8th Global China Dialogue (GCD VIII)

As the 10th anniversary (2013–2023) of the Global China Academy approaches, we are pleased to announce that the 8th Global China Dialogue forum – 'Governance for Global Health' – will be held at the British Academy on Friday, 8 December. The Reception and Dinner will be hosted at the Houses of Lords, in the UK Parliament that evening.

The Covid-19 pandemic of 2020 revealed many weaknesses in our health care systems and structures across the world, and showed that health is a challenge that requires global governance and cooperation. Other issues such as climate change, the global prevalence of noncommunicable diseases, inadequate access to healthcare services and the lack of health workers globally also show that the need for global co-operation to deal with transnational challenges has never been greater.

The theme of the 8th Global China Dialogue is 'Governance for Global Health'. It will explore the challenges and opportunities for global health governance, especially in the Chinese context, given China's ageing population, continued economic growth and desire to reimagine healthcare management and governance. The Healthy China 2030 strategy emphasizes the need to develop the health sector in China. China has also instituted significant regulatory reforms in the health sector, while considering healthcare in the new global governance framework. The GCD VIII include the following four panels:

- Panel 1: Global Health and System Integration

- Panel 2: The Challenges of Global Health Governance

- Panel 3: Communicating to Improve Global Health

- Panel 4: Health Governance in the Digital Space

II Organizers and organizing committee

Organizers

- Global China Academy, UK

- UCL Global Business School for Health, UK

- ESRC Centre for Corpus Approaches to Social Science, Lancaster University, UK

- College of Arts and Media, Tongji University, China

Organizing committee

Chairs

- Professor Tony McEnery FAcSS FRSA, Distinguished Professor of English Language and Linguistics at Lancaster University; Council Member of Academy of Social Sciences; Chair of Global China Academy Council and Founding Fellow

- Professor Nora Colton, Director of the UCL Global Business School of Health, Former UCL Pro-Vice-Provost (Postgraduate Education) at the UCL, UK

- Professor Xiangqun Chang FRSA, President of Global China Academy and Founding Fellow; Honorary Professor of University College London (2015-20); Distinguished Professor of Nankai University of China

General Secretary

- Dr QIAN Zhenhua, Co-Chair of Global China Academy Council; President of the Shanghai International Co-operation Association of SEMs

Members (in alphabetical order)

- Dr Yuan Cheng, Country Head of Russell Reynolds Associates Greater China; Member of the Board of Trustees, Global China Academy

- Professor Martin Jacques, Senior Fellow at the Department of Politics and International Studies, University of Cambridge; Global China Academy Life Fellow, UK; Visiting Professor at Tsinghua University, China

- Professor LI Qiang FGCA and Chinese Chair of Academic Council of Global China academy, Lifetime Professor and Former Dean of School of Social Sciences, Tsinghua University, China

- Professor Wei Li FAcSS, FRSA Director and Dean of the UCL Institute of Education, University College London; Non-Executive Chair of Global China Academy Council and Founding Fellow, UK

- Mr Barnaby Powell, Council Member, Society for Anglo–Chinese Understanding, UK

- Professor Peter Schröder, Department of History and European and International Social and Political Studies, University College London; Vice-President and Founding Fellow of Global China Academy

- Professor Elena Semino FAcSS FRSA, Professor at Department: Linguistics and English Language, Director of ESRC Centre for Corpus Approaches to Social Science (CASS), Lancaster University

- Professor WANG Xin, Head of Communication Department, College of Arts and Media, Tongji University, China

- Professor XIE Lizhong, Director of Research Centre for Social Theory, Peking University, China; Chinese President and Founding Fellow of Global China Academy, UK

- Professor ZHANG Xiaodong, Dean of Institute of Innovation and Entrepreneurship, Nanjing University of Finance and Economics; ECO of Agile Think Tank, China; Chinese Non-Executive Chair of Global China Academy Council

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- Research Centre for Social Theory, Peking University, China
- Research Centre for Studies of Sociological Theory and Methods, Renmin University of China
- Shanghai International Co-operation Association of SEMs
- Society for Anglo–Chinese Understanding (SACU), UK
- The British Postgraduate Network for Chinese Studies (BPCS), UK

Sponsors

- Global Century Press, UK
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- Agile Think Tank, China
- The *Journal of Contemporary China and World*, (ACCWS), China
- Linguistics Institute at Sun Yat-sen University
- New Beacon Group, UK
- UVIC Group, UK
- Cypress Books, UK
- Wuxi Institute of New Culture (WINC), China
- M.Y.Union Software Company, China
- Xueshuwan (Academic Harbour), China
- Xueshuzhi (Academic Unwavering), China

IV Speakers, Chairs and discussants

(by programme structure)

Chair at Opening Session of the GCD VII

Professor Tony McEnery FAcSS FRSA FGCA and Chair of Global China Academy Fellow, Council Member of Academy of Social Sciences, Distinguished Professor of English Language and Linguistics at Lancaster University

Opening greetings from the political arena

- A senior official from the UK Government (tbc)
- A senior official from the Embassy of the People's Republic of China to the UK (tbc)

Opening greetings from academia and special address

- Professor Ibrahim Abubakar, Dean of Population Health Science, former Director of the UCL Institute for Global Health, UK
- Professor LI Linxue, Dean of College of Arts and Media, Tongji University, China

Keynote speakers

- Professor Nora Colton, Director of UCL Global Business School for Health (GBSH), former Pro Vice-Provost at the University College London, UK
- Professor HUANG Gang, Founding President of Shanghai Health Medical College, Distinguished Chair Professor of Medical School of Shanghai Jiao Tong University, China

Chair and remarks at Closing Session of the GCD VIII

- Professor Xiangqun Chang FRSA FGCA and President of Global China Academy, Honorary Professor of University College London (2015-20), Distinguished Professor of Nankai University (Chair)
- Professor Tony McEnery, Chair of Academic Council of Global China Academy (Remarks)
- Mr FAN Daqi, Deputy Director and Chief Translator/Editor of the Academy of Contemporary China and World (ACCWS), China (Remarks)

Chair of the launch of the new websites of Global China Academy and Global Century Press at the Reception

- Professor Maria Jaschok, Life Fellow of Global China Academy, Senior Research Associate of the Contemporary China Studies Programme in the Oxford School of Global and Area Studies, University of Oxford

Chairs of the celebration dinner to mark the conclusion of the 8th Global China Dialogue and 10th Anniversary of Global China Academy at dinner

- Professor Elena Semino FAcSS FRSA, Prof of Dept of Linguistics and English Language, Director of ESRC Centre for Corpus Approaches to Social Science (CASS), Lancaster University
- Dr Frances Wood, Trustee of Global China Academy Board of Trustees; former Curator of Chinese Collections at the British Library
- Professor Tony McEnery (see Opening Chair)

Plenary panel speakers, Chairs and discussants (in alphabetical order)

- Professor Martin Albrow FAcSS, Founding and Past Honorary President of Global China Academy

- Professor Gerry Bloom, Research Fellow and Co-Convenor of the Health and Nutrition Research Cluster, Institute of Development Studies, University of Sussex

- Dr Gavin Brookes, Reader in Linguistics and UKRI Future Leader Fellow with an interest in corpus linguistics, discourse analysis and health communication, Lancaster University, UK, Executive Editor of the *Journal of Corpus Approaches to Chinese Social Sciences*

- Professor Simcha Jong Kon Chin, Director of Science Based Business at Leiden University, The Netherlands

- Professor Robin Cohen, Senior Research Fellow at Kellogg College, Emeritus Professor of global and development Studies; Former Director of the International Migration Institute, University of Oxford; Life Fellow of Global China Academy, UK

- Ingrid Cranfield, Chair of Global China Academy Board of Trustees; Honorary Secretary of Global China Academy Council; President of Global Century Press, UK

- Professor Adam Dubis, Deputy Director of Research and Programme Lead for MSc Digital Health and Entrepreneurship at UCL's Global Business School for Health, University College London

- Professor Gao Jianhua, Lifetime Professor at Nanfang Hospital of Southern Medical University, and Dr LIAO Nong, Chief Physician of the Department of Plastic and Cosmetic Surgery at the Third Affiliated Hospital of Guangzhou Medical University, China

- Mr Charles Grant, Director of Centre for European Reform; Former Trustee of the British Council; Member of Global China Academy Board of Trustees

- Professor HOU Shengtian, Professor of School of Management, Beijing University of Chinese Medicine. Director of the Health Industry Research Centre of the National Institute of Chinese Medicine Development and Strategy, China

- Dr Peter Jeng, CEO and Founder of China Britain Healthcare Consulting, UK; Deputy Secretary General of EU-China Commission, Belgium

- Dr Dimitrios Kalogeropoulos, Health Executive in Residence at GBSH, UCL and CEO of Global Health and Digital Innovation Foundation, UK

- Mr Kai Liang, Director of Business Development of MEL Science, UK, Co-founder of Smart Stone Technologies, Australia

- Dr Marzena Nieroda, Lecturer in Marketing and Commercialization for Healthcare at UCL Global Business School for Health (GBSH), University College London, UK

- Professor NING Yi, Professor and Dean of School of Public Health, Hainan Medical University, China

- Dr Emma Putland, Senior Research Associate, Lancaster University, UK

- Professor Yufang Qian, Director of Institute of Corpus and Discourse Studies, School of Foreign Studies, Zhejiang Gongshang University, China

- Dr QIAN Zhenhua, Co-Chair of Global China Academy Council; Shanghai International Corporation Association of SMEs, China

- Dr Joël Ruet, CNRS researcher at i3, Ecole Polytechnique; Senior Adviser Technology for Change and President of The Bridge Tank (the G20 Think Tank Member), France

- Professor Elena Semino FAcSS FRSA, Director of the ESRC Centre for Corpus Approaches to Social Science, Lancaster University, UK

- Professor Kabir Sheikh, Global Business School for Health, former Policy Adviser for the World Health Organization (WHO).

- Professor Jolene Skordis, Institute of Global Health, University College London

- Dr Suzanne Wait, Managing Director of Health Policy Partnership and a Health Executive in Residence at GBSH, UCL

- Professor WANG Xin, Head of Department of Communication, College of Arts and Media, Tongji University, China

- Professor YIN Weihai, Professor and Deputy Dean of the School of Biomedical Engineering at Shanghai Jiao Tong University, China

- Dr Yuxi Zhang, Assistant Professor in Health Policy and Systems, Global Business School for Health, University College London, UK

- Mr FAN Daqi, Deputy Director and Chief Translator/Editor of the Academy of Contemporary China and World (ACCWS), China

V Schedule of the day

Friday, 8 December 2023

08:30-17:00   **The Global China Dialogue**

08:30-09:00   **Registration**

09:00-10:00   Opening session: greetings, special address and keynote speeches

10:00-10:10   Announcement of the 10th Anniversary of Global China Academy and Reception and Celebration dinner and Group photo

10:10-11:20   Panel I: Global Health and System Integration

11:20-11:35   Coffee/tea break

11:35-12:45   Panel II: The Challenges of Global Health Governance

12:45-13:45   **Lunch**

13:00-13:30   GCA Board of Trustees meeting in the Wolfson Room by the stage

13:45-14:55   Panel III: Communicating to Improve Global Health

14:55-15:10   Coffee/tea break

15:10-16:20   Panel IV: Health Governance in the Digital Space

16:20-16:45   Closing session

17:00-18:30   **Break**

19:00-22:30   **Reception and celebration dinner to mark the 10th anniversary of Global China Academy and the 8th Global China Dialogue**

19:00-19:40   Reception: networking and the launch of the new websites of Global China Academy and Global Century Press

19:00-19:20   Drinks and networking

19:20-19:30   The launch of the new websites of Global China Academy and Global Century Press

19:40-22:30   **Dinner: celebrating the conclusion of the 8th Global China Dialogue and the 10th Anniversary of Global China Academy**

19.50   Meal served

20:10-20:25   Special addresses

21:15-21:25   Presentation of certificates

22:00-22:10   Greeting messages and videos

22:30   **Close**

VI Detailed programme

08:30-09:00   Registration

09:00-10:00   Opening Session of GCD VIII

Room: Wolfson Room

Chair: Professor Tony McEnery FAcSS FRSA FGCA and Chair of Global China Academy Council; Council Member of Academy of Social Sciences; Distinguished Professor of English Language and Linguistics at Lancaster University.

Greetings (5 minutes each):

- A senior official from the UK Government (tbc):
- A senior official from the Chinese Embassy to the UK (tbc)
- Professor Ibrahim Abubakar, Dean of Population Health Science, former Director of the UCL Institute for Global Health, UK
- Professor LI Linxue, Dean of College of Arts and Media, Tongji University, China

Keynote speakers (15 minutes each):

- Global Governance and Health: Navigating the Complex Landscape, Professor Nora Colton, Director of UCL Global Business School for Health (GBSH), former Pro Vice-Provost at the University College London, UK
- The Development of Healthy China in the Digital Era, Professor HUANG Gang, Founding President of Shanghai Health Medical College, Distinguished Chair Professor of Medical School of Shanghai Jiao Tong University, China [Online]

10:00-10:05

- Announcement of the 10th Anniversary Global China Academy and the Reception and Celebration dinner, by Professor Martin Albrow FAcSS, Founding and Past Honorary President of Global China Academy
- Group photo

10:10-11:20   Panel 1: Global Health and System Integration

Chair and discussant: Professor Jolene Skordis, Institute of Global Health, University College London

Speakers (12 minutes each):

- Mixed Health Systems in Asia and the Challenge of Governance, Professor Kabir Sheikh, Global Business School for Health, former Policy Adviser for the World Health Organization (WHO).
- Interconnectedness and Competition in the Global Health System, Professor Gerry Bloom, Research Fellow and Co-Convenor of the Health and Nutrition Research Cluster, Institute of Development Studies, University of Sussex
- Integration and Innovation: The Logic and Practice of China's Active Health Strategy in the Era of Population Ageing, Professor HOU Shengtian, Professor of School of Management, Beijing University of Chinese Medicine. Director of the Health Industry Research Centre of the National Institute of Chinese Medicine Development and Strategy, China [Online]
- Integration and Cooperation: The Empirical Solution of Global Health Development, Dr Peter Jeng, CEO and Founder of China Britain Healthcare Consulting, UK; Deputy Secretary General of EU-China Commission, Belgium [Online]

Discussion, Q&A

11:20-11:35   **Coffee/tea break**

11:35-12:45   **Panel 2: The Challenges of Global Health Governance**

Chair and discussant: Dr Suzanne Wait, Managing Director of Health Policy Partnership and a Health Executive in Residence at GBSH, UCL

Speakers (12 minutes each):

- Building the Tools of Global Health Governance: the Case of Coronavirus, Dr Joël Ruet, CNRS researcher at i3, Ecole Polytechnique; Senior Adviser Technology for Change and President of The Bridge Tank (the G20 Think Tank Member), France

- The Problems Faced by Medical Aesthetics– Challenges in Global Health Governance, Professor Gao Jianhua, Lifetime Professor at Nanfang Hospital of Southern Medical University, and Dr LIAO Nong, Chief Physician of the Department of Plastic and Cosmetic Surgery at the Third Affiliated Hospital of Guangzhou Medical University, China

- Challenge from an Ageing Society—The Urgency and Strategy of China's Health Industry Development, Professor YIN Weihai, Professor and Deputy Dean of the School of Biomedical Engineering at Shanghai Jiao Tong University, China [Online]

- Utilising Multi-disciplinary Research to Promote Global Health System Preparedness: Early Evidence from China, Dr Yuxi Zhang, Assistant Professor in Health Policy and Systems, Global Business School for Health, University College London, UK

Discussion, Q&A

12:45-13:45   **Lunch**

13:00-13:30   GCA Board of Trustees meeting in the Wolfson Room

13:45-14:55   **Panel 3: Communicating to Improve Global Health**

Chair and discussant: Mr Charles Grant, Trustee of GCA Board of Trustees; Director of Centre for European Reform

Speakers (10 minutes each):

- Understanding and Addressing Vaccine Hesitancy, Professor Elena Semino FAcSS FRSA, Director of the ESRC Centre for Corpus Approaches to Social Science, Lancaster University, UK

- Public Communication about Dementia: Identifying and Challenging Stigma, Dr Gavin Brookes, Reader in Linguistics and UKRI Future Leader Fellow with an interest in corpus linguistics, discourse analysis and health communication, Lancaster University; and Dr Emma Putland, Senior Research Associate, Lancaster University, UK

- Evolution of Traditional Chinese Medicine Discourse in British Newspapers: A Corpus-Based Diachronic Study, Professor Yufang Qian, Director of Institute of Corpus and Discourse Studies, School of Foreign Studies, Zhejiang Gongshang University, China

- Making Global and Local: Viruses as a Media, Professor WANG Xin, Head of Department of Communication, College of Arts and Media, Tongji University, China [Online]

- Supporting Health Engagement and Co-creation, Dr Marzena Nieroda, Lecturer in Marketing and Commercialization for Healthcare at UCL Global Business School for Health (GBSH), University College London, UK

Discussion, Q&A

14:55-15:10   **Coffee/tea break**

15:10-16:20   Panel 4 Health Governance in the Digital Space

Chair and discussant: Mr Kai Liang, Director of Business Development of MEL Science, UK, Co-founder of Smart Stone Technologies, Australia

Speakers (12 minutes each):

- <u>Capitalising on the Health Data Gold Mine</u>: <u>Using Federated Learning to Engage China in the Global Health Data Space</u>, Professor Simcha Jong, Professor of Management and Healthcare Innovation, Director DBA Health programme, UCL Global Business School for Health, UK

- <u>The Evolution of Health Governance in the Digital Health Space</u>, Professor Adam Dubis, Deputy Director of Research and Programme Lead for MSc Digital Health and Entrepreneurship at UCL's Global Business School for Health, University College London, UK

- <u>Hainan Free Trade Port: Challenges and Opportunities for Health</u>, Professor NING Yi, Professor and Dean of School of Public Health, Hainan Medical University, China [Online]

- <u>A New Culture of Governance for an Inclusive Digital Future</u>, Dr Dimitrios Kalogeropoulos, Health Executive in Residence at GBSH, UCL and CEO of Global Health and Digital Innovation Foundation, UK

Discussion, Q&A

16:20-16:45   Closing Session

Chair: Professor Xiangqun Chang FRSA FGCA and President of Global China Academy, Honorary Professor of University College London (2015-20), Distinguished Professor of Nankai University

Closing remarks (8 minutes each):

- <u>An Off-the-Cuff Summary of the Dialogue's Main Themes</u>, Professor Tony McEnery, Chair of Academic Council of Global China Academy; Distinguished Professor at Lancaster University, UK

- <u>Upholding the Spirit of Open Cooperation, Building a Healthy Global Society for Mankind</u>, Mr FAN Daqi, Deputy Director and Chief Translator/Editor of the Academy of Contemporary China and World (ACCWS), China [pre-recorded video]

17:00   Close

* * *

19:00-22:30   Reception and celebration dinner to mark the 10th anniversary of Global China Academy and the 8th Global China Dialogue

Venue: Peers' Dining Room, House of Lords, UK Parliament

19:00-19:40   Reception: Launch of the New Websites of Global China Academy and Global Century Press

19:00-19:20   Drinks and Networking

19:20-19:30   Launch of the new websites of Global China Academy and Global Century Press

Chair: Professor Maria Jaschok, Life Fellow of Global China Academy, Senior Research Associate of the Contemporary China Studies Programme in the Oxford School of Global and Area Studies, University of Oxford

Introduction: Ingrid Cranfield, Chair of Global China Academy Board of Trustees; Honorary Secretary of Global China Academy Council; President of Global Century Press, UK

Presentation: Professor Xiangqun Chang FRSA FGCA and President of Global China Academy, Honorary

Professor of University College London (2015-20), Distinguished Professor of Nankai University

- Global China Academy website
- Global Century Press website

19:35-19:40 Group photo

19:40-22:30 Dinner: celebrating the conclusion of the 8th Global China Dialogue and the 10th Anniversary of Global China Academy

19.50 Meal served

20:10-20:25 (After starter) Special addresses

Chair: Professor Elena Semino FAcSS FRSA, GCD Organizing Committee member, Director of the ESRC Centre for Corpus Approaches to Social Science, Lancaster University

Speakers:

- Professor Martin Albrow FAcSS, Founding and Past Honorary President of Global China Academy; former President of the British Sociological Association
- Professor Tony McEnery FAcSS FRSA FGCA, Chair of Global China Academy Council; Council Member of Academy of Social Sciences; Distinguished Professor of English Language and Linguistics at Lancaster University
- Dr QIAN Zhenhua, Co-Chair of Global China Academy Council; Shanghai International Corporation Association of SMEs, China
- Professor Robin Cohen, Life Fellow of Global China Academy; Emeritus Professor and Former Director of the International Migration Institute, University of Oxford

Video presentations by absent Non-Executive Chairs of GCA Council and GCA Chinese Presidents and Vice-Presidents (1 minute each)

21:15-21:25 (After main course) Presentation of certificates

Chair: Dr Frances Wood, Trustee of Global China Academy Board of Trustees; former Curator of Chinese Collections at the British Library

Presenters:

- Ingrid Cranfield, Chair of Global China Academy Board of Trustees
- Professor Xiangqun Chang, President of Global China Academy
- Professor Tony McEnery, Chair of Global China Academy Council

Recipients:

- GCA Fellows
- GCA Institutional Fellows
- GCA Council member

Small group photo for: chair, speakers, presenter, Fellows and Council Members

22:00-22:10 (After dessert) Greeting messages and videos

Chair: Professor Tony McEnery, Chair of Global China Academy Council

- Representatives of GCD VIII's organizers, supporters and sponsors
- Video presentations by some absent GCD VIII organizers, supporters and sponsors

22:30 Close

VII Speakers and Chairs' biographies, abstracts and contributions

(in order of appearance)

Opening Session

Chair: Professor Tony McEnery FAcSS, FRSA

Professor Tony McEnery FAcSS, FRSA, FGCA and Chair of Global China Academy Council, Council Member of Academy of Social Sciences; the Founding Director of the Corpus Approaches to Social Science (CASS) Research Centre and a Distinguished Professor of English Language and Linguistics at Lancaster University; Distinguished Chair Professor at Xi'an Jiaotong University. He was previously the Interim Chief Executive, the Chief Accounting Officer, the Deputy Chair of Council, the Director or Research (2016-2018), the Director of the Centre for CASS at the Economic and Social Research Council (ESRC). In addition to that, he also served as the Director of Research at the Arts and Humanities Research Council (AHRC). He is Council Member,of Academy of Social Sciences; Chair of Global China Academy Council, and Changjiang Chair Professor of Xi'an Jiaotong University. Besides, he was also the Dean of the Faculty of Arts and Social Sciences and the Head of Department of the Department of Linguistics and English Language at the Lancaster University. A leading scholar in the field of corpus linguistics, he has published widely on the interrelation between language and social life, notably in the area of the online and print media. His books include *Corpora and Discourse Studies: Integrating Discourse and Corpora* (with Baker, 2015) and *Discourse Analysis and Media Attitudes* (with Baker and Gabrielatos, 2013).

Contributions

- Chair of Global China Dialogue Organization Commuttee
- Chairing the Opening session in the morning
- Closing address at the Closing Session
- Speaking at the Dinner
- Presenting a certificate to new GCA Council member at the Dinner
- Charing the Cossing session at the Dinner
- Participating in one day events

Greetings from the political arena

Speakers: A senior official from the UK (tbc) and a representative from the Chinese Embassy (tbc)

Greetings from academia

Speakers: Professor Ibrahim Abubakar and Professor LI Linxue

Professor Ibrahim Abubakar is Dean, UCL Faculty of Population Health Sciences and Professor of Infectious Disease Epidemiology. He was director of the UCL Institute for Global Health until July 2021. He was appointed NIHR Senior Investigator in 2017 and elected Fellow Academy of Medical Sciences in 2020. He led the UCL Centre for Infectious Disease Epidemiology, UCL-TB and was a senior investigator at the MRC Clinical Trials Unit. He was head of TB at Public Health England. Prior to his appointment at UCL, he was Professor in Health Protection at the Norwich Medical School. He is a member of the Global Preparedness Monitoring Board. He is the chair of Lancet Migration: global collaboration to advance migration health, Lancet Nigeria Commission and the NIHR Global Health Professorship Committee. He served as chair of the WHO Strategic and Technical Advisory Group for Tuberculosis until 2019 and of the Wellcome Trust Expert Review Group on Population Health until 2022.

Contributions

- Greetings from the Academic Circle
- Group photo

Progessor LI Linxue, PhD, tenured Prof. of Tongji University, dean of College of Arts and Media of Tongji University, PhD supervisor at College of Architecture and Urban Planning of Tongji University, director of Center of Energy and Thermodynamic Architecture, Tongji University, co-chair of leading interdisciplinary program of Low-Carbon Cities and Green Buildings, high-level visiting scholar of Graduate School of Design Harvard University, visiting architect of the Presidential Program '50 ARCHITECTS EN FRANCE', and Graham Wills visiting professor of School of Architecture at University of Sheffield. He is co-author and deputy editors-in-chief of *Urban Waterfront Research: 30 Years* (2023), *Thermodynamic Vernacular Architecture* (2023), *Thermodynamic Architecture and Body* (2023), *Contemperary Media Theory from Mondial Perspectives Series* (2023), *Urban - Rural Communication* (2023), *Thermodynamic Architectural Prototypes* (2019), Air *Through the Lens of Thermodynamic Architecture: Design against smog* (2016), *Shanghai Outstanding Young Architects - LI Linxue* (2019). His works have been selected in many expositions, such as 'Internal Construction' in the exhibition in the Pavilion of PR China at the 17th lnternational Architecture Exhibition - La Biennale di Venezia (2020), and Harvard University Contemporary Chinese Architecture Exhibition (2018). He has published more than one hundred journal articles and led the construction of Hangzhou Civic Center and other important design works.

Contributions

- Greetings from the Academic Circle
- Receiving a certificate as a GCA Fellow at the Celebration Dinner in the evening
- Participating in one day events

Keynote speeches

Speakers: Professor Nora Colton and Professor HUANG Gang

Professor Nora Colton is the Director of the UCL Global Business School for Health (GBSH) and Professor of Leadership and Management for Healthcare. She has a background in health and development economics with extensive experience in change management and strategic leadership for healthcare. Her current research focus is on senior teams in healthcare organisations, where her research examines the relationship between senior leaders and organisational performance. She also supervises and teaches at the postgraduate level. She is a sought-after executive education trainer and event speaker with a focus on strategic leadership for healthcare. Before her current role, Professor Colton was the UCL Pro-Vice-Provost (Postgraduate Education) and Joint Director of Education at Moorfields Eye Hospital and UCL Institute of Ophthalmology. She has been a Professor of International Economics at Drew University, USA; Dean of Business and Deputy Vice Chancellor at University of East London (UEL), UK; and a visiting professor in the School of Public Administration at the University of Electronic Science and Technology (UESTC), Chengdu, China as well as the American University in Beirut (AUB), Lebanon. Professor Colton holds a doctorate from the University of Oxford, UK.

Topic: Global Governance and Health: Navigating the Complex Landscape

Abstract: This keynote examines the critical intersection of global governance and health. Global governance refers to the collective decision-making processes, institutions, and mechanisms that facilitate cooperation and coordination among nations to address global challenges. As our world becomes increasingly interconnected, addressing global health challenges requires collaborative efforts, shared responsibilities, and effective governance structures. This presentation explores the critical components of global governance in the context of health. Many of the challenges of today, such as pandemics, emerging diseases, and health inequalities require collective action if we are to make progress on addressing them. Innovation in healthcare with the use of technologies to meet the health demands of populations worldwide is at the forefront of global

governance and health particularly post-Covid-19. Governance models for health innovation and technology have the potential to shape the future of global health and offer an illustration of the challenges and opportunities that coordination can have across various regions in the world.

Governance and health are intricately linked, requiring collaborative efforts to overcome shared challenges. As we navigate the complexities of the global health landscape through this event, understanding the role of global governance is essential for creating a healthier and more equitable world.

Contributions

- Chair of Global China Dialogue Organization Commuttee
- Keynote speech
- Receiving a certificate as a GCA Fellow at the Celebration Dinner
- Participating in all the events

Professor HUANG Gang, MD and PhD, is the inaugural president of Shanghai University of Medicine and Health Sciences, professor at Shanghai Jiao Tong University School of Medicine, and a doctoral supervisor. He currently serves as the Chairman of the Health Management Branch of the Shanghai Medical Association, Vice President of the Shanghai Physicians Association, Deputy Director of the Clinical Medicine Professional Accreditation Committee of the Ministry of Education of China, Chairman of the China Simulation Medical Education Alliance, and Chairman of the Intelligent Medical Health Committee of the Chinese Health Information and Big Data Society. He is also the President of the Asia and Oceania Federation of Nuclear Medicine and Biology, among other roles. He has edited over 30 textbooks and monographs in both Chinese and English, published over 300 SCI-indexed papers in journals including *Sciences*, and has been selected for multiple years as an Elsevier Highly Cited Scholar in China. He holds more than 20 authorized patents and has received numerous awards including the National Science and Technology Progress Second Prize, the Huaxia Medical Science and Technology First Prize, and the Shanghai Medical Science and Technology First Prize, among over ten other awards 2008.

Topic: The Development of Healthy China in the Digital Era

Abstract: The era of 'big health' has arrived in China, encompassing everything from healthy diet and lifestyles to health education, psychosomatic healing, professional medical care, and industrial innovation. 'Health' has received significant attention and has formed a healthy ecosystem. Key points are as follows:

1)   The big data system for health is continuously being perfected, effectively monitoring the trends in national health. Technologies such as artificial intelligence, cloud services, and mobile IoT have constructed a refined, full-cycle health management service system. The implementation of layered and graded nationwide health prevention and control management has promoted the evolution of the entire health ecosystem towards a new order.

2)   The concept of value-based healthcare is guiding the future development direction of hospitals. By establishing closely integrated medical alliances, connecting medical insurance with commercial insurance, and streamlining various interest relationships, the referral system of these tightly integrated medical alliances achieves bidirectional referrals, enhancing primary healthcare services.

3)   There is comprehensive advancement in smart clinical services, telemedicine, and MDT (multidisciplinary team) medical services, improving the homogeneity and fairness of healthcare.

4)   Standards for smart healthcare and health management guide the entire lifecycle of health management, including smart medical services, smart public health management and services, smart health city industries, smart medical insurance services, and the culture and literacy of smart health cities.

5)   The concept of 'preventive health management' is being promoted, actualizing the idea that 'everyone is the primary person responsible for their own health', forming a self-regulated and autonomous healthy lifestyle. This aims to reduce the incidence of diseases, delay the onset of diseases, and improve the quality of life. Encouraging public participation in a digital health management system, and integrating health into all policies, mobilizes the enthusiasm and creativity of the entire society. This furthers the momentum of build-

ing a healthy China, striving to realize the pattern of 'government-led, social participation, family support, and personal responsibility' in the practice of a healthy China.

Contribution: Keynote speech [online]

Panel I: Global Health and System Integration

Chair and discussant: Professor Jolene Skordis

Professor Jolene Skordis is Director of UCL's Centre for Global Health Economics, Deputy Director of the Institute for Global Health and Vice Chair of the European Global Health Research Institutes Network. She is an Economist, specialising in Health and Development and a regular advisor to the WHO and World Bank. She works primarily within randomised trials of complex public health interventions, with research programmes spanning fiscal space for sustainable and scalable health service delivery, anti-poverty programmes, gender empowerment, social networks to support behaviour change and the promotion of health equity. Her work has directly influenced government policy in a range of countries.

Contribution: Chairing Panel I: Global Health and System Integration

Speakers: Professor Kabir Sheikh, Dr Gerald Bloom, Professor HOU Shengtian and Dr Peter Jeng

Professor Kabir Sheikh is Professor of Global Health Systems and Policy at the Global Business School for Health, University College London. In a career of 25 years spanning Asia, Africa, Australia, Europe and South America, Prof Sheikh has worked to strengthen equitable and evidence-informed health systems in low resource settings. Prior to joining UCL, Prof Sheikh was Policy Advisor at the Alliance for Health Policy and Systems Research, World Health Organization HQ. In earlier roles, Prof Sheikh was Director for Research and Policy at the Public Health Foundation of India (PHFI), New Delhi, and Principal Fellow at the University of Melbourne. He is a past Board Chair of Health Systems Global (2016-18), and has served as an advisor on health systems to WHO, the MRC UK, the DHSC UK, the European Commission, UNICEF, the Wellcome Trust, USAID, FCDO, and the Bill and Melinda Gates Foundation, and to several universities and Ministries of Health.

Topic: Mixed health systems in Asia and the challenge of governance

Abstract: Asian health systems are increasingly 'mixed' across different intersecting axes, for instance: public-private, professional-lay, traditional-modern, and now also digital-nondigital. This mixed character has specific effects on health system performance, and creates unique challenges for governance. I will explore some of these challenges, and outline future directions for research and action.

Contributions

• Speaking at Panel I: Global Health and System Integration

• Participating in all the events

Professor Gerald Bloom is a medical doctor and health system analyst based at the Institute of Development Studies in the UK. He has a special interest in the management of health sector reform in contexts of rapid social, economic and technological change. He has published widely on different aspects of China's health system development and reform. Between 1996 and 2011 he played a number roles as an advisor to two large-scale projects which tested options for rural health system reform in a number of provinces, funded jointly by the Government of China, the World Bank and DFID. More rently he was a member of a team that evaluated a project aimed at supporting China's growing engagement in global health. His current research focuses on the implications of rapid developments in medical science and digital health for health systems in low- and middle-income countries.

Topic: Interconnectedness and Competition in the Global Health System

Abstract: The response to covid has made a number of changes to global health systems evident. The first is the changing structure of global value chains for drugs and health-related technologies. On the one hand, several large middle-income countries are competing for an increasing share of global markets, while, on the other hand, there is a push to build the capacity for local production in many low- and middle-income countries. The second is the increasing perception that biomedical sciences and digital health are strategic technologies that will play important roles in the value chains of the future. This has been reflected in decisions to include this sector in national development strategies. The third is the demonstration of global interconnectedness illustrated by the rapid spread of the virus, of information relevant to the development of medical countermeasures and of disinformation. Strategies for global health governance need to take this context of intense competition and unavoidable interconnectedness into account.

Contributions

- Speaking at Panel I: Global Health and System Integration
- Participating in all the events

Professor HOU Shengtian is Professor in the School of Management, Beijing University of Chinese Medicine. He is Director of the Health Industry Research Centre of the National Institute of Chinese Medicine Development and Strategy. Professor Hou's main research area covers health industry and management, global TCM development, medical and wellness tourism, hospital leadership and management. He is Editor-in-General of the *Blue Book Series of Health Economics and Management*. Dr. Hou is Chief Editor of *Blue Book of TCM: Annual Report on the Development of Global TCM*, *Blue Book of Global Health: Annual Report on the Development of World Traditional Medicine*, and *Blue Book of Forest Wellness*, *Blue Book of Health Sojourn*, *Blue Book of TCM Clinics* and etc. He is the leader of a research team which publishes China Health Tourism Destinations Development Index and China TCM Health Tourism Destinations Development Index.

Topic: Integration and Innovation: The Logic and Practice of China's Active Health Strategy in the Era of Population Ageing

Abstract: The global health governance system reflects the complexity and diversity of the global health efforts. The establishment of the World Health Organization (WHO) marks the beginning of global health cooperation and governance; In the early 1990s, the WHO proposed the concept of "health globalization", advocating for countries to jointly address global public health challenges through international cooperation and coordination. From focusing on infectious disease control and basic health services to chronic disease prevention and treatment, to today's diverse and comprehensive health issues, the framework for global health governance is becoming increasingly mature. With the advancement of technology, the acceleration of globalization, and people's attention to health and public health, health cooperation between countries has become closer and more efficient.

However, the challenges posed by the imbalance and inequality in global health cooperation, as well as changes in international political and economic situations, cannot be ignored for global health treatment. The cross-border spread of infectious diseases, effective prevention and control of chronic diseases, and slowing down the aging process are difficult but necessary issues. How to integrate the global health governance system, achieve cross regional cooperation, and seek common development through resource differences is a difficult but necessary issue. Aging has become a global issue, and addressing it cannot rely solely on the increase of modern hospitals, but requires a comprehensive response plan. Active health, through non-medical means, can not only reduce the increasing medical expenses, but also improve the efficiency of health investment. Modern medicine has always played an important role in addressing global health challenges.

However, relying solely on modern hospitals cannot fully solve the global health problems of the aging era, and traditional medicine must be fully utilized. China's ongoing efforts to actively and healthily address the challenges of aging by fully leveraging the role of traditional Chinese medicine are worthy of encouragement and in-depth research. The Chinese style proactive health response strategy and practice will not only be an innovative exploration for global health governance, but also have a role of 'leading, demonstrating, and driving'.

Contribution: Speaking at Panel I: Global Health and System Integration [online]

Dr Peter Jeng is the CEO and Founder of China Britain Healthcare Consulting in the UK and the Deputy Secretary General of EU-China Commission, an international NGO established at European Union HQ in Brussels, Belgium, in 1992.

Peter studied his master degree in Architecture at University of Pennsylvania in USA, and his MPhil in Architecture and Urban Development at UCL and PhD in Geography at King's College London in UK since early 1990s. After that, he worked at UCL, King's College London and NHS in London at varied management works in middle and late 2000s. Dr. Jeng was invited by China's health authority to deliver his first international speech in Beijing China in October 2010 to promote his professional knowledge and experiences of higher education, R&D, vocational training in UCL, KCL and NHS from UK to China nationwide.

Peter is Vice President of global health, international higher education, green building and smart city cooperation at the UK Chinese Business Association, International Senior Adviser of Chinese Aging Well Association, Founder and Deputy President of the Hospital Construction Management Branch, Chinese Non-Government Medical Institutions Association. As a British multidisciplinary professional, Peter is one of the first senior NHS professionals integrating and connecting international business opportunities in higher education, hospital, care homes, architecture, urban development, life sciences and medical industries from the UK to China and extending the bilateral partnership in a global health perspective.

Since early 2010s, Peter had been invited by the government and healthcare authorities in Tanzania, Morocco, Saudi Arabia, India, Pakistan, Thailand, Malaysia, Singapore, Philippines, Hong Kong, Taiwan, Mainland China and South Korea to visit their universities, life sciences and medical institutions, and help them to develop international healthcare-related projects locally with China/UK/EU/USA based service partners in architecture design, urban planning, medical equipment and devices, ICT, AI and big data, education and training, R&D, hospital construction and operational management.

Because of his varied roles on social and economic development in UK, EU and China, Peter's major business interests in a perspective of global cooperation are currently focusing on these five key areas: (1) Global Health; (2) International Higher Education, Leadership and Vocational Training; (3) Innovative and Sustainable Housing Environment with Health and Safety Solution; (4) Agriculture Technology and Food Commodity Supply Chains; (5) Digital Economy and Trading.

Topic: Integration and Cooperation: The Empirical Solution of Global Health Development

Abstract: The reason why I am involved with the development and cooperation of global health includes two key factors. First of all, it's because of my previous working experiences on managing and facilitating R&D projects and continuing medical education programme at NHS trusts in UK. Secondly, I was invited to join the British government and business delegation led by Prime Minister, David Cameron, to Beijing China in early December 2013 where he proposed Great Britain could lead British Commonwealth nations to cooperate together globally with the partnered nations of the Belt and Road Initiative (BRI) led by China. Based on British PM's constructive and valuable advice at the UK-China government and commerce event in December 2013, therefore, I started to pay my own attention and get myself involved with more and more cooperative opportunities of global health in UK, China and other countries. There are several empirical cases what I would like to share as follows: (1) international cancer hospital in Tanzania (2014); (2) public general hospital in Morocco (2016); (3) public community hospital in Philippines (2019); (4) international supply chains and logistics of PPE goods and medical products (2020); (5) public general hospital in North Pakistan (2022).

Contribution: Speaking at Panel I: Global Health and System Integration [online]

Panel II: The Challenges of Global Health Governance

Chair and discussant: Dr Suzanne Wait

Dr Suzanne Wait is co-founder and Managing Director of The Health Policy Partnership (HPP), a health policy consultancy based in London. She has over 25 years' experience in health policy research, analysis and advice, working across Europe and globally across all sectors within health. Her expertise is in creating and leading multistakeholder alliances to drive policy and system change. A systems thinker, Suzanne's approach is deeply rooted in public health and policy training, and is multidisciplinary. Addressing inequalities in health, and taking a multisectoral approach to solving challenges in health, are central themes across much of her work. Suzanne is also Health Executive in Residence and a Visiting Lecturer at UCL's Global Business School for Health, where she teaches Health Policy and Practice on the MBA and other Masters programmes. Suzanne has a BSc from McGill University, a Masters of Public Health from Columbia University and a PhD in Public Health from the University of Strasbourg.

Contribution: Chairing Panel II: The Challenges of Global Health Governance

Speakers: Dr Joël Ruet, Professor Gao Jianhua and Dr LIAO Nong, Professor YIN Weihai, Dr Yuxi Zhang

Dr Joël Ruet, alumni from Ecole des mines de Paris (majoring in nuclear energy) and doctor in industrial economics from the School of Mines, is a CNRS Researcher at the Management Research Center – Interdisciplinary Institute of Innovation, Ecole Polytechnique and Senior Advisor at the Technology for Change Chair – Institut Polytechnique. A Former Marie-Curie fellow at the London School of Economics and visiting fellow at Tsinghua University (Beijing), laureate of the Institute of Advanced Studies of Columbia University (New York) and the Maison des Sciences de l'Homme (MSH-Paris), he taught or supervised masters and doctoral students at the School of Mines, HEC-Paris, at the Jawaharlal Nehru University of New Delhi and Rennes-II, at the Paris-Nord Economics Center, at the National School of Ponts et Chaussées in France, directed the Center for Human Sciences (Ministry of Foreign Affairs-CNRS) in New Delhi. He wrote or co-edited eight books, including *Non-aligned Capitalisms* (Raisons d'Agir editions), a work nominated for the Le Monde-French Treasury prize.

Topic: Building the Tools of Global Health Governance: the Case of Coronavirus

Abstract: The coronavirus pandemic has highlighted the urgent need for global health governance. This presentation builds on a paper authored by Irina Bokova, Hakima El Haite, George Papandreou, and Joël Ruet, and argues for the implementation of global governance principles in health security. Health crises like the coronavirus are exacerbated by globalization, demographic movements, and climate change, necessitating a coordinated international response. This presentation suggests the perfection of big data systems for health to monitor trends and manage health security using existing global governance tools. It calls for political mobilization and the establishment of a global network of research centers to react swiftly to health crises. The necessity for a permanent, ring-fenced emergency fund, a global information sharing platform, and the immediate implementation of the 'WHO Academy' is also stressed. Ruet proposes a global approach to health crises, arguing that local containment strategies are insufficient, and advocates for a new model of health security that incorporates multilateral cooperation, sharing of information and resources, and the equitable distribution of vaccines. This approach is seen as essential to manage and mitigate the effects of future pandemics effectively. The presentation concludes that health crises like the coronavirus demand a rethinking of health security on a global scale, using advanced governance tools to ensure a coordinated, effective response. The coronavirus pandemic is presented as a case study demonstrating the necessity of this approach.

Contribution: Speaking at Panel II: The Challenges of Global Health Governance

Professor Gao Jianhua Gao Jianhua is a professor with a lifetime appointment at the Southern Hospital of Southern Medical University. She is a leading academic figure in plastic and aesthetic surgery, a chief physician, holds a doctorate from Japan, and is a doctoral supervisor. She is an expert receiving a special government allowance from the State Council and a visiting professor at Nippon Medical School. She serves as the Vice President of the Chinese Society of Plastic and Aesthetic Surgery, Vice Chairman of the Chinese branch of the Pan-Asian Facial Plastic and Reconstructive Surgery Society, Honorary President of the Cosmetic and Plastic Surgeons Branch of the Chinese Medical Doctor Association, a member of the Degree Committee of the State Council, a reviewer for the Chinese Medical Science and Technology Award and the National Natural Science Foundation, and the deputy editor-in-chief of several journals, including the *Chinese Journal of Aesthetic Medicine*, *Chinese Journal of Plastic and Aesthetic Surgery*, and *Chinese Journal of Plastic Surgery.*

With 45 years of experience in plastic and aesthetic surgery, her skills are comprehensive. She specializes in various breast plastic surgeries and the treatment of complications, as well as comprehensive correction of lip and nasal deformities. She also has rich clinical experience in eye aesthetics, organ reconstruction, and repair of various defects and deformities, and has deep expertise in microsurgery and ultra-thin skin flap transplantation techniques. As the first (or corresponding) author, she has published over 200 papers (including over 70 SCI-indexed papers, 5 in Japanese, and 2 in Spanish). She has co-edited 4 major monographs and contributed to 5 others. She has trained 91 graduate students (48 masters and 43 doctorates), especially making significant breakthroughs and innovations in the genetic diagnosis and treatment of scar keloid fibroblasts, three-dimensional measurement and simulation design of breast plastic surgery, and adipose stem cells.

Dr LIAO Nong is Chief Physician, Plastic Surgery Department, The third Affiliated Hospital of Guangzhou Medical University, The second executive director of Anti-Aging Branch of Chinese Association of Plastic and Aesthetic Surgery, The second National Member of the Scar Group of the Professional Committee of Prosthetics and Reconstructive Surgery, Chinese Rehabilitation Medical Association. Graduated from the Graduate School of Southern Medical University in Guangdong Province, Dr Liao has previously undergone training at the Plastic Surgery Department of Shanghai Ninth People's Hospital and Beijing Plastic Surgery Hospital. She has also undertaken study visits to South Korea and Taiwan. With 40 years of experience in the field of plastic and cosmetic surgery, she has served as the director of the department for 21 years, making her well-versed in a wide range of plastic and cosmetic techniques, especially good at eye beauty and fat filling technology, dealing with various complications. In the past 10 years, she has focused on cosmetic injection beauty and laser treatments, gaining extensive clinical experience in facial rejuvenation and anti-aging procedures. She has authored more than 20 academic papers and led two provincial research projects.

Topic: Challenges faced by the medical beauty industry

Abstract: Medical beauty industry has expanded globally, with particular prominence in the United States, Japan, South Korea. China as a rising star, has become the world's fastest growing medical beauty market. There is no doubt that medical beauty occupies the hottest track in the big health industry. The core meaning of medical beauty is healing, self-actualization and improving the quality of life. Medical beauty today has gained greater social awareness and open dialogue. In spite of this, there are still people around the world who do not accept or have no awareness of seeking medical beauty to solve their problems, or accept medical beauty but have not achieved the results they want, causing physical and mental damage. Medical beauty is developing rapidly, but its overtreatment is a big problem that medical beauty faces. From the perspective of China and the United States, this speech will discuss how the medical beauty industry should play an active role in health management, abandon existing problems, and develop in a healthy and orderly direction.

Contributions

- Speaking at Panel II: The Challenges of Global Health Governance
- Participating in all the events

Professor YIN Weihai Professor Ying is a Professor of School of Biomedical Engineering and Associate Dean of Med-X Research Institute, Shanghai Jiao Tong University. He has been listed four times in the ranking of World Top 2% Scientists, listed twice in Elsevier Highly Cited Scholar. He has ranked top 30 scientists in China in the field of Neuroscience, Neurology and Neurosurgery, and Biomedical Engineering. His major research contributions include: First, he pioneered the study on the role of NAD in diseases; second, he established the 'Pattern of Green Autofluorescence Theory', which proposes that the green autofluorescence of the skin is a novel biomarker for evaluating the risk for developing certain diseases and for diagnosis of diseases; and third, he has developed a theory regarding the developmental strategy for health industry.

Topic: Challenge from an Ageing Society—The Urgency and Strategy of China's Health Industry Development

Abstract: The rapid aging of the society around the world has produced severe challenges on human society. Since aging is one of the key risk factors of major diseases including stroke, it is expected that the health and happiness, the medical systems and economic systems of human society would face serious threats, if we could not block the continues increases in the number of patients of major diseases. The major goals of health industry include both prevention of diseases and promotion of rehabilitation. However, the health industry severely lacks systemic and scientific evaluation standards, key technologies and recuperation methods. There is also significant deficiencies in systemic and scientific developmental strategies for health industry. In this lecture, the basic developmental strategies for the health industry of China are proposed.

Contribution: Speaking at Panel II: The Challenges of Global Health Governance [online]

Dr Yuxi Zhang is an Assistant Professor in Health Policy and Systems at the UCL Global Business School for Health. Dr. Zhang earned her DPhil in Social Policy from Oxford. She also holds the position of Research Associate at the Oxford University Blavatnik School of Government. Her research focuses on the challenges faced by countries pursuing universal health coverage in the Global South. She also investigates policy innovations aimed at creating more equitable and human-centred health systems. In addition, her research related to COVID-19 sheds light on how health systems should incorporate early and decisive policy responses and build population trust to enhance defence against future pandemics. Her research outputs have been published in respected journals, including Governance, PLoS One, Nature Scientific Data, Royal Society Interface, and various other places.

Dr. Zhang collaborates extensively on research with government authorities, including the National Health Commission of China and select committees of the House of Commons in the UK. She has provided consultancy services to various international organizations, such as the WHO-World Bank Global Preparedness Monitoring Board and UNFPA. Her opinions are sought after by major news outlets, including Bloomberg, the World Economic Forum, and China Daily.

Abstract: China's healthcare reform has made laudable progress in the 21st Century. However, it also faces significant challenges shared with many other countries. This presentation discusses how research with a multi-disciplinary approach could improve our understanding of the challenges and opportunities in global health governance, highlighting the great relevance of the Chinese experience to the world.

On the one hand, China has impressed the world with the achievement of building a basic healthcare system covering the entire population. My research suggests that the social health insurance system has also improved the portability of reimbursement benefits for the vast domestic migrant population in recent years, demonstrating the system's commitment to caring for the most disadvantaged. While poor insurance portability and cross-regional inequality are problems affecting many health systems in the Global South, governance innovations in China, such as building an advanced national digital insurance clearing and settlement platform, have demonstrated promise in addressing such "wicked problems" and weathering systemic shocks, such as a pandemic. On the other hand, while global evidence suggests a clear association between early and decisive COVID-19 policy measures and better epidemiological outcomes, we still know relatively little about the changing social-psychological landscape of the public, which presents a pressing challenge for policymakers in effectively adjusting human behaviour during a public health crisis. Drawing on analysis of big data and

survey data, my research has found early evidence for the uniqueness of a social trust pattern in China, and its commonality shared with other societies. Great research opportunities exist in using advanced data science to inform global health governance in the future.

Contributions

- Speaking at Panel II: The Challenges of Global Health Governance
- Participating in all the events

Panel III: Communicating to Improve Global Health

Chair and discussant: Mr Charles Grant

Mr Charles Grant is the Founding Director of the Centre for European Reform since 1996. In January 1998 he left The Economist to become the CER's first – and so far only – director. He is the author of numerous CER reports, including Russia, China and global governance (2012), How to build a modern European Union (2013) and Re-launching the EU (2017). He works on, among other subjects, Britain's relationship with the EU, the future of the European Union, EU foreign policy, Russia and China. He is also a member of Board of GCA Trustees. After studying modern history at Cambridge University, Charles took a diploma in French politics at Grenoble University. Returning to London, Grant joined Euromoney, the financial magazine, in 1981. He moved to *The Economist* in 1986, where he wrote about the City. In 1987 he began a series of articles which exposed the County NatWest-Blue Arrow scandal, which led to two Department of Trade and Industry inquiries and a long criminal trial. Charles was a director and trustee of the British Council from 2002 to 2008. He was a member of the international advisory board of the Moscow School of Political Studies (which became the Moscow School of Civic Education) from 2002 to 2015. He is a member of the international advisory boards of the Turkish think-tank EDAM, the French think-tank Terra Nova and the Italian think-tank Aspen Italia. He is on the advisory board of the Turkish think-tank EDAM, of the French think-tank Terra Nova and of the Italian think-tank Aspen Italia. He is a member of the Council of the Ditchley Foundation, of the advisory board of the UCL European Institute, of the Scottish First Minister's Standing Council on Europe, and of the Brexit Advisory Panel of Make UK (formerly the Engineering Employers' Federation). He is a member of Global China Academy Board of Trustees.

Contributions

- Taking part in GCA Board of Trustees meeting at lunch time
- Chairing Panel III: Communicating to Improve Global Health

Speakers: Professor Elena Semino, Dr Gavin Brookes, Professor QIAN Yufang, Professor WANG Xin and Dr Marzena Nieroda

Elena Semino FAcSS FRSA is Professor of Linguistics and Verbal Art in the Department of Linguistics and English Language at Lancaster University, and Director of the ESRC Centre for Corpus Approaches to Social Science. She holds a Visiting Professorship at the University of Fuzhou in China. She is Associate Editor of the journal *Metaphor and Symbol*. She specializes in health communicdical humanities, corpus linguistics, stylistics, and metaphor theory and analysis. She has (co-)authored over 110 academic publications, including papers in *Applied Linguistics*, *The International Journal of Corpus Linguistics*, *BMJ Supportive and Palliative Care* and *The Lancet*, and six monographs, including *Metaphor in Discourse* (Cambridge University Press, 2008), *Figurative Language, Genre and Register* (Cambridge University Press, 2013) and *Metaphor, Cancer and the End of Life* (Routledge, 2018). Her research has been funded by UK Research and Innovation, the British Academy, the National Institute for Health Research and the Wellcome Trust. She is Principal Investigator on the ESRC-funded project 'Questioning Vaccination Discourse: A Corpus-based Study'. She was Deputy Chair of the English Language and Literature sub-panel for the 2021 Research Excellence Framework. In the periods 2011-14 and 2015-18, she was Head of Lancaster University's Department of Linguistics and English Language, which is currently in the top 10 for Linguistics in the QS World University rankings.

Topic: Understanding and Addressing Vaccine Hesitancy

Abstract: The ESRC-funded project 'Questioning Vaccination Discourse: A Corpus-Based Study' (Quo VaDis) has employed computer-aided analyses of large language datasets to explore attitudes towards vaccinations in online interactions in English, and to propose linguistic strategies to address vaccine hesitancy. This talk summarises the project's findings with regards to sources of vaccine hesitancy and introduces a study that has tested the use of metaphors to address some of these concerns.

Contributions

- Member of Global China Dialogue Organization Commuttee
- Speaking at Panel III: Communicating to Improve Global Health
- Charing the Special address session at the Celebration Dinner
- Receiving a certificate as a representative of GCA Institutional Fellow at the Celebration Dinner
- Participating in all the events

Dr Gavin Brookes is a Reader and UKRI Future Leader Fellow in the Department of Linguistics and English Language at Lancaster University, UK. His research involves the use of different approaches to discourse analysis in order to examine how people and institutions use language to mediate and construct the social world. Gavin is Associate Editor of the *International Journal of Corpus Linguistics* (John Benjamins) and Co-Editor of *Cambridge Elements in Critical Discourse Studies* (Cambridge University Press) and the *Corpus and Discourse book series* (Bloomsbury). He is also an Executive Editor of the *Journal of Corpus Approaches to Chinese Social Science* (Global Century Press).

Contributions

- Speaking at Panel III: Communicating to Improve Global Health
- Participating in all the events

Topic: Public communication about dementia: Identifying and challenging stigma

Abstract: Dementia represents one of the most pressing public health challenges of our time. There are around 55 million people living with dementia in the world today and this is expected to triple by 2050. Many people receiving a dementia diagnosis must not only live with the condition, but also with the stigma that surrounds it. Dementia stigma can negatively impact the lives of people living with dementia and their families in a wide range of ways, such as by creating feelings of shame and making them less likely to seek medical support and take part in research. In the UK, dementia stigma has also been found to distort service standards at all levels of healthcare, from funding decisions to service commissioning and frontline care. The way we talk and communicate about dementia, including our use of language and imagery, has the power to shape our attitudes towards it and, for people diagnosed with dementia, how it is experienced. Unfortunately, much communication about dementia in the public domain, such as in the media, is negative and sensationalistic, foregrounding its threat and presenting a dementia diagnosis as an effective death sentence. In this talk, I will report on findings from an ongoing project UKRI-funded project, 'Public Discourses of Dementia', which is exploring some of the ways in which language use can contribute to dementia stigma. Moreover, I will consider how changing how we talk about dementia might alleviate some of this stigma and help us to see the person before the syndrome.

Contributions

- Speaking at Panel III: Communicating to Improve Global Health
- Participating in all the events

Professor QIAN Yufang is a Professor at Zhejiang Gongshang University, School of Foreign Languages, serves as the Director of the Institute of Corpus Linguistics and Discourse Studies and is a Ph.D. supervisor. Her research interests encompass discourse studies, corpus linguistics, and related fields. With three published books to her credit, she has been recognized with the third prize for outstanding research achievements in the sixth National University Outstanding Research Achievements Award by the Ministry of Education. Additionally, she received the second prize for outstanding achievements in the 21st Zhejiang Provincial Philosophy and Social Sciences Award, as well as the second prize for outstanding achievements in the 17th Jiangsu Provincial Philosophy and Social Sciences Award.

Professor Qian has contributed over 30 papers to esteemed journals such as Foreign Language Teaching and Research and Corpora, both domestically and internationally. She has played leadership roles and actively participated in more than 10 national and provincial research projects. Currently, she leads a sub-project of a major national social science project, the Chinese Academic Translation project of the National Social Science Fund, and a significant cultural research project of Zhejiang Province.

Furthermore, Professor Qian serves as the co-chief editor of the Chinese Discourse Series by the Global Century Press in the UK, the editor-in-chief of the international journal Corpus Approaches to Chinese Social Sciences, the vice president of the Discourse Research Committee of the China Comparative Study of English and Chinese, and the executive director of the Corpus Translation Studies Committee. She has been honored with the title of Outstanding Teacher in Zhejiang Province.

Topic: Evolution of Traditional Chinese Medicine Discourse in British Newspapers: A Corpus-Based Diachronic Study

Abstract: This research explores the historical representation of Traditional Chinese Medicine (TCM) in British newspapers, tracing its trajectory from the late 19th century to the present. Merging corpus methodologies and critical discourse analysis, the study examines how TCM discourse has evolved over more than a century, shedding light on changing perspectives in the United Kingdom. Early reports exhibited a mocking and doubtful tone, portraying TCM as an eccentric form of alternative medicine. However, as time progressed, some reports adopted a more neutral or positive perspective, suggesting potential therapeutic benefits. The study not only reflects the dissemination journey of TCM in the UK but also mirrors societal shifts in beliefs and values. It highlights a broader transformation from initial skepticism to a progressively positive reception of TCM, indicative of changing attitudes in British society towards diverse medical practices. In summary, British newspaper reporting on TCM has shifted from initial ridicule to reexamination and eventual recognition, echoing broader societal changes. The constructed discourse surrounding TCM has evolved, revealing a growing acknowledgment of its efficacy over time.

Contributions

- Speaking at Panel III: Communicating to Improve Global Health
- Participating in all the events

Professor WANG Xin, PhD, Head of Department of Communication, College of Arts and Media, Director of Research Center for Chinese Discourse and Global Communication at Tongji University. She is Visiting Scholar at City University of Hong Kong, Senior Visiting Scholar at University of Westminster, UK. Research intrests includs Media Culture, Cross-cultural Communication, Communication Theory, History of the Idea of Communication. She published over a hundred research papers and the author of *Commercial Press and the Enlightenment of Modern Chinese Women* (2016) and *The Road to Mutual Understanding and the Stone from Other Mountains: A Study on the International Communication of Chinese Culture* (2023). She is editor or contributor to various series including 'Contemporary Media Theory from a Global Perspective' (2023), 'College Aesthetic Education' (2023), 'Media Criticism' (2018 to present), 'Ontology of Art' (2020), and 'Communication and Media Cultural Research Method' (2017), "Fifteen Lectures on Media Culture" (2017). She has led research projects funded by the National Social Science Fund of China, including 'BBC Documentary on China and the External Communication of Chinese Culture' and 'International Communication Research on Chinese Ritual Culture from the Perspective of Civilizational Interactions'.

Topic: Making Global and Local: Viruses as Media

Abstract: Undoubtedly, while we are increasingly concerned about globalization, we also place great importance on locality. Especially in the past few years, the virus attacks that humanity has collectively encountered have further strengthened the duality of global and local. On the one hand, virus makes humans are tightly connected, and on the other hand, it creates alienation. Whether it is an event involving global health or a "global village" created by media, humanity is wrapped in "goods" and "bads". This study attempts to explore the role of viruses as a medium in removing boundaries between locations and regions from the perspective of communication, but the globalization they constitute is also fragile and tense. The construction of global and local relations may require more aspects of empathy, good will, and integration, in order to establish a more idealized order.

Contributions

- Speaking at Panel III: Communicating to Improve Global Health [Online]
- Member of Global China Dialogue Organization Commuttee

Dr. Marzena Nieroda is an Assistant Professor of Marketing and Commercialization for Healthcare and holds the position of Deputy Director for Partnerships and Enterprise at the UCL Global Business School for Health. Her academic focus revolves around person-centered co-creation strategies within the realm of health and wellbeing services and systems. More specifically, she delves into the intricate concept of wellbeing journeys—how people experience and collectively shape them within the healthcare system. Additionally, she examines the crucial role and societal acceptance of technology and mission-oriented innovation in shaping these wellbeing journeys, shedding light on their impact. Dr. Nieroda's contributions extend to her involvement in various research projects supported by entities such as Cancer Research UK, Greater Manchester Cancer Vanguard, the European Commission, Digitally Enhanced Advanced Services (DEAS), EPSRC, University College London, and the University of Manchester. These projects encompass a broad spectrum of health-related domains, including health promotion, digital inclusion, and addressing health disparities. Her work serves as a beacon for enhancing healthcare practices and advancing health equity.

Topic: Supporting health engagement and co-creation

Abstract: My presentation will be centred on examination of co-creation practices within the healthcare sector, with a specific focus on their critical role in fostering improved health outcomes. In the sphere of healthcare, co-creation refers to the active involvement of individuals with a diverse array of products and services that possess the potential to facilitate and empower healthy behaviours. I will review personalized communication and engagement strategies that may be adopted by a range of stakeholders, including public entities, private organizations, and voluntary/charitable groups. These strategies hold the capacity to facilitate the co-creation of health-related initiatives. I will provide an illustrative framework demonstrating how the concept of health co-creation can be effectively mapped across various life stages and lived experiences. This analysis will also shed light on how these stakeholders can either enhance or impede an individual's active participation in shaping their health-related experiences.

Contributions

- Speaking at Panel III: Communicating to Improve Global Health
- Participating in all the events

Panel IV: Health Governance in the Digital Space

Chair and discussant: Mr Kai Liang

Mr Kai Liang is currently the Director of Business Development of MEL Science – world's leading innovative Science Education content company, with award winning VR and AR contents as well as a full range of science learning kits and thousands of original videos. While MEL Science is focusing on B2C delivery, Kai and Daniel Sullivan then co-founded MEL Scholar, to reinvent primary school science curriculum from scratch. MEL Scholar achieved a revenue of $120,000 within three months of registration, already completed most of the original modernized Science curriculum for primary schools in US and UK, including demo kits for teachers and home experiment kits for kids, as well as a full range of teacher training services, and is receiving strong interests from Hong Kong and Korea already.

Kai also co-founded a few VR and EdTech companies including Smart Stone Technologies based in Sydney, which has won many projects in many countries in the areas of VR and AR assisted education. Another company Kai co-founded, xSpaces.io, has already completed the seed investment round and is quickly becoming a leading global Metaverse platform and ecosystem solution.

Prior to these, Kai was directors of a series of leading VR education companies, as well as ex-VP of Dimenco in Auto-stereoscopic 3D industry. One of his key deals was to sell 15% of Dimenco's share to Chinese listed company Leyard. Kai has been a serial entrepreneur with many successes in funding and management after a 10-year experience of Management Consulting roles for leading UK and US firms. He graduated from Bristol University with a Computer Science degree and is a keen golfer. Kai also led a Golf Software company as requested by one of his investors before, so he organized many golf tournaments in Beijing.

Contributions

- Chairing Panel IV: Health Governance in the Digital Space
- Participating in all the events

Speakers: Professor Simcha Jong, Professor Adam Dubis, Professor NING Yi, Dr Dimitrios Kalogeropoulos

Simcha Jong is Professor Simcha Jong, Professor of Management and Healthcare Innovation, Director DBA Health programme, UCL Global Business School for Health, UK. Jong has held (visiting) faculty appointments at the Harvard T.H. Chan School of Public Health, Leiden University, École Polytechnique, Luiss Business School, and University of Eastern Finland, as well as the UCL School of Management where he was an the Chair of the UCL Healthcare Management Initiative. Jong's research focuses on the intersection of science, innovation, and health and he has published extensively on R&D organizations and innovation ecosystems in the life sciences. Jong currently leads an ERC Consolidator project, titled Addressing Global Challenges through International Scientific Consortia (grant number 819533) on the management of international R&D consortia to address global challenges. Jong has a PhD in Social and Political Sciences from the European University Institute in Florence, Italy, an MPhil in Management Studies from the University of Cambridge (first class honours with distinction level), and a BA in Social Science from Utrecht University's University College (cum laude). In addition, he was a visiting scholar at the Department of Sociology at UC Berkeley.

Topic: Capitalising on the health data gold mine: Using federated learning to engage China in the global health data space

Abstract: Data has also been referred to as the new 'gold'. Yet, data itself is of little value. Value is created by collating and analysing data to create new insights that drive learning, innovation, and improved decision making. Unlocking the value of data to tackle global challenges, however, requires access to data and greater data sharing, within and across organisations, health systems, and national borders. Moreover, as the COVID-19 pandemic has highlighted, significant barriers remain in the way of efforts to share the data that are needed to formulate and coordinate effective responses to disease outbreaks. Some of these barriers are technical in nature (e.g. compatibility issues between different health information systems, differences in

data standards); Other barriers are regulatory in nature (e.g. privacy, data protection and security issues). For example, UK, EU, and Chinese regulators impose significant restrictions on the movement of data outside national health data spaces. In this talk, I will discuss federated learning infrastructures as a solution to the challenge of greater data sharing that is needed to unlock the value of health data for health systems. Federated learning is a way to fuel data analytics and AI models without anyone actually seeing or touching data held locally. While data analytics traditionally is conducted on centralised servers, new more decentralised, federated models are emerging in which data does not need to be transferred from local to central servers. Accordingly, such models allow us to mitigate some of the barriers that are in the way of data sharing across organisational and national boundaries. In this presentation, I will present some examples from China and elsewhere that describe how health systems can use federated learning infrastructures to support and improve learning within and across different national health systems and will be key to integrating China into global health data spaces. I will also describe some of the challenges in building these infrastructures.

Contributions

- Speaking at Panel IV: Health Governance in the Digital Space
- Participating in all the events

Professor Adam Dubis is an enterprise minded educator, specialising in image and health data analysis. He is an engineer with 20 years of experience in development of medical devices in the instrument and clinical testing spaces. He has been an academic collaborator to seven medical device start-ups across the US, EU and UK markets. His research work and knowledge base have always focused on using the data science and population health methods of large dataset acquisition, curation and modelling to explain biological processes and streamline medical processing.

Topic: The Evolution of Health Governance in the Digital Health Space

Abstract: Health governance in digital health is integral to creating frameworks that ensures responsible, ethical, and effective deployment of innovative technologies. The multifaceted role of health governance encompasses key components such as data security, cost reimbursement, and tools safety, collectively shaping the trajectory of the digital health landscape. Data security is a cornerstone of health governance. As health systems increasingly rely on electronic platforms to store and exchange sensitive patient information, robust governance mechanisms are essential. These mechanisms involve establishing and enforcing strict standards for data encryption, access control, and secure storage. Governance frameworks should also address issues such as data ownership, consent, and the responsible use of health data to build and maintain public trust in digital health initiatives.

Tools safety, within the context of health governance, requires regulatory oversight to guarantee the safety and efficacy of digital health tools. Governance frameworks should encompass guidelines for the development, testing, and deployment of these tools. Continuous monitoring and evaluation are necessary to adapt to evolving technological landscapes, ensuring that digital health tools meet rigorous standards for accuracy, reliability, and user safety. Cost reimbursement is another critical facet of health governance in digital health. Governing bodies must navigate the delicate balance between encouraging innovation and ensuring equitable access to these technologies. Establishing transparent and fair reimbursement models is vital to incentivize the development of digital health solutions while preventing undue financial burden on healthcare systems and patients.

Health governance serves as a linchpin for fostering collaboration among diverse stakeholders, including government entities, healthcare providers, technology developers, and end-users. It provides a structured approach to navigate the complex ethical, legal, and social issues associated with digital health.

Contributions

- Speaking at Panel IV: Health Governance in the Digital Space
- Participating in all the events

Professor NING Yi is the Dean of the School of Public Health at Hainan Medical University. He is an outstanding talent introduced to Hainan Province and serves as PI for a national key research and development project. He is an expert committee member for the construction of the National Traditional Chinese Medicine Comprehensive Reform Demonstration Zone, a standing committee member of the National Health Examination and Management Quality Control Center's Special Committee. He has previously held positions as a professor at Virginia Commonwealth University, held one of the highest academic positions at GlaxoSmithKline (GSK), and served as a president for the Beijing University MeiNian Public Health Research Institute. He has published articles in leading journals such as *JAMA* and *BMJ* and received the Inspiration Award from the international academic organization CHPAMS. Currently, he is dedicated to research on nutrition and digital health, as well as exploring the causes of unexplained diseases.

Topic: Hainan Free Trade Port: Challenges and Opportunities for Health

Abstract: The Hainan Free Trade Port may improve the global economy, driving increased population mobility and demand for health services. However, this surge has brought challenges such as heightened risks of infectious diseases and intensified pressure on healthcare resources. Yet, it also fosters the development of the healthcare industry, including advancements in digital healthcare and new technologies, offering ample opportunities for international exchange and collaboration.

Contribution: Speaking at Panel IV: Health Governance in the Digital Space [Online]

Dr Dimitrios Kalogeropoulos is Chief Executive at the Global Health and Digital Innovation Foundation, UK, and Health Executive in Residence at the UCL Global Business School for Health. He holds a PhD in Artificial Intelligence in Medicine and has over 30 years of experience in the field of health governance in the digital space. Dr Kalogeropoulos pioneered the reciprocal scaling of AI research and applications to bridge population-level data gaps in global health systems in the early 1990s. Having worked as an expert with the World Bank, the WHO and PAHO, the European Commission, and the Bill and Melinda Gates Foundation, he has a 20-year track record in international development and global health and an instrumental role in developing open innovation ecosystems worldwide, from East to Central Asia, Europe and Central America. Dimitris received the recognition of Global AI Ambassador 2023, has contributed to policy think-tanks toward the EU AI Act, is Digital Health and AI Editor and Member of the IEEE European Public Policy Committee on ICT and a Member of the Working Group on Digital Health, Interoperability and Climate Policy at the Health Data Collaborative, initiative led by the World Health Organization. In 2015-16 he helped shape Policy for Deepening Health Reforms in China, now implemented as Healthy China 2030, participating in the China Joint Study Partnership with the World Bank Group, the WHO, and the Ministry of Finance, National Health and Family Planning Commission, and Ministry of Human Resources and Social Security. Dr Kalogeropoulos is the Founder and Chair of the IEEE Standards Association Healthcare and Life Sciences Workstream and Study Group on Secure, Compliant, Coordinated and Inclusive Healthcare Data Recycling, working for the development and adoption of standards for Open, Data-Coupled Global Health Innovation. Previously IBM, he has served on the board of advisors of start-ups and organizations in Europe and the U.S.A. He is a distinguished keynote speaker, Founding Officer and Chapter Organiser of the IEEE Engineering in Medicine and Biology Society Greece Chapter, a Member of the IEEE SA Planet Positive 2030 Initiative on Sustainable Infrastructures and Community Development, and Coach and Mentor in the Edison™ Accelerator program, facilitated by GE HealthCare, also mentoring several other healthcare and biosciences innovation initiatives.

Topic: A New Culture of Governance for an Inclusive Digital Future

Abstract: Technology has become an essential adjuvant for obtaining health care. Yet, people from historically marginalized populations continue to lack access and the skills to effectively engage with digital health. Efforts to harness digital health to equally benefit all people must include foundational capabilities such as data-connected innovation for patient-centered knowledge to manage the many risks in innovation delivery and to strengthen reciprocity in research and application for equitable outcomes. An inclusive, open, community-driven effort relying on telehealth to deliver sharable data that reflects the quality and continuity of care,

holds the potential to create platforms that empowers all users. Broader participation will fuel meaningful and actionable evidence-based policies. Fine-grained data representations underpin effective standards setting to translate innovations to new digital care delivery models; to address the information asymmetries undermining equitable outcomes and impact the quality and reliability of the evidence accessible, reinforcing the need for improving equity in universal health coverage. The lack of agility of health systems in responding to health challenges has led to digital technologies that exacerbate the problem of bias and exclusion due to underrepresentation of all communities in foundational datasets. The current new culture of transparent governance based on the adoption of industry standard, extends current regulatory and governance policies. It sets to communicate a shared vision about digital cooperation that promotes and enables the ambitious goals set in the past with inclusive and meaningful demand-side initiatives. The new governance culture departs from traditional internal, siloed and inward-looking business innovation perspectives, by progressively giving way to open, collaborative innovation and ecosystems that are inherently capable of creating socio-economic benefits for multiple stakeholders. Its benefits include shared value, shorter learning and translation cycles and dynamic spillovers that can greatly accelerate progress on the UN Sustainable Development Goals. Barriers from data localization policies impacting international data transfers must be lifted to enable true cooperation and especially across jurisdictions and in Low- and Middle-Income Countries and to extend standards and governance beyond healthcare that can respond to upcoming threats such as quality of care, climate change and future pandemics.

Contributions
- Speaking at Panel IV: Health Governance in the Digital Space
- Participating in all the events

Closing session

Chair: Professor Xiangqun Chang

Professor Xiangqun Chang FRSA, FGCA and President of the Global China Academy (GCA), a UK-based independent worldwide fellowship that encourages comprehensive studies on China in the social sciences and humanities; she is Distinguished Professor at Nankai University and Honerary Professor at Jilin University. She was Honorary Professor at University College London (2015-20), a Professorial Research Associate at SOAS, University London, a Visiting Professor at University of Westminster, Senior Research Associate of LSE, and holder of several Professorships and Senior Fellowships at Peking, Renmin, Fudan and Sun Yat-sen University in China. Her academic publications amount to over three million words (in English and Chinese), including *Guanxi or Li shang wanglai?: Reciprocity, social support networks and social creativity in a Chinese village* (Chinese 2009, English 2010).

As the only UK-based sociologist trained in both China and the UK, Xiangqun had been working at universities on social scientific studies of China interdisciplinarily since 1991, when she came to the UK as a Visiting Fellow. Based on the her thorough and detailed ethnography of a Chinese village with longitudinal comparisons, and borrowing and adapting Chinese classical and popular usage of *li shang wanglai* (礼尚往来), she developed a general analytical concept – 'recipropriety' (*lishang-wanglai* 互适), the mechanism by which Chinese society and Chinese social relations operate, thereby contributing to existing theories of reciprocity, relatedness, social exchange, social creativity, social interaction, social networks, social capital and transculturality with characteristics of 'ritual capital'(礼仪资本), for understanding and governance of global society. She was selected by the Academic Presidents of the International Sociological Association (ISA) as one of 15 sociologists in the world who 'called upon to adapt the discipline to the upheavals of the twenty-first century' (see *Practicing Social Science: Sociologists and their Craft*, by Devorah Kalekin-Fishman, Routledge, 2017).

Xiangqun is also Editor-in-Chief of Global Century Press (GCP). Currently, she is in charging of publications of four academic journals and eight book series (in English and Chinese dual languages). She is Editor of the *Journal of China in Global and Comparative Perspectives,* 'Chinese Concepts', 'Globalization of Chinese Social Sciences', 'China and Chinese in Comparative Perspectives', 'Transcultural Experiences with "Three Eyes"' book series and 'Global Chinese Dialogue Proceedings'.

Contributions

- Chair of Global China Dialogue Organization Commuttee
- Taking part in the GCA Board of Trustees meeting at lunch time
- Presentation of Launch New Websites of Global China Academy and Global Century Press at the Reception
- Presentation of certifications to GCA Institutional Fellows at Celebrate Dinner
- Participating in all the events

Speakers: Professor Tony McEnery and Mr FAN Daqi

Professor Tony McEnery, see page 16, Chair of the Opening session

Topic: An Off-the-Cuff Summary of the Dialogue's Main Themes

Mr. Fan Daqi is Vice President, the Academy of Contemporary China and World Studies, China International Communications Group. As an expert in Chinese-Japanese translation, Mr. Fan has been engaged in translation of documents of the Communist Party of China (CPC) and the Chinese government for more than 20 years, and he is the final translator of many Japanese translations of CPC and government literature.

Mr. Fan is also a member of the China National Committee for Graduate Education of Translation and Interpreting, off-campus supervisor of Jilin University and Beijing Foreign Studies University, a visiting professor of Beijing International Studies University, a research fellow of CPC Central Committee Literature Translation Research Base of Tianjin Foreign Studies University, a doctoral supervisor of Dalian University of Foreign Languages. He is the Secretary General of the Foreign Discourse System Research Committee of Translators Association of China, vice president of International Eco-Translatology Studies Association.

Over the years, Mr. Fan has been committed to researching on translation and foreign discourse innovation. He has published nearly a hundred articles on translation and foreign discourse in many mainstream media, and his research results have won the Outstanding Contribution Award of China's national think tank.

Topic: Upholding the Spirit of Open Cooperation, Building a Healthy Global Society for Mankind

Abstract: In contemporary, governance for global health is an important issue of common concern to all humanity. Facing public health emergencies, actions lacking in professional ethics such as politicization and labeling hinder the development of human health and hygiene undertakings and affect the common development and progress of human civilization. To improve the global health governance system, firstly, we need to uphold the spirit of open cooperation and organize more dialogues on global health governance; Second, we need to strengthen knowledge sharing and cooperative research among think tanks, universities, and research institutions, and deepen the global exchange of experiences in health governance; Third, we need to build an effective system of emergency translation services and international communications so as to spread scientific information to respond to public health emergencies and natural disasters; Last but not least, we also need to promote the fair and inclusive development of digital and internet health to jointly build a global community of health for all.

Contributions Closing remarks at Closing session of GCD VIII [pre-recorded video]

Reception: Launch the new websites of Global China Academy and Global Century Press

Chair: Professor Maria Jaschok

Professor Maria H.A. Jaschok FGCA (Life Fellow of Global China Academy, PhD London/SOAS): most recently Director of the International Gender Studies Centre at Lady Margaret Hall, 2000-2018, she is currently a Senior Research Associate of the Contemporary China Studies in OSGA, and Supervisor and Tutor for the MSt in Women's, Gender, and Sexuality Studies, University of Oxford. She held most recently a Visiting Professorship with King's College, London, 2019-2021. Her research interests are in the areas of gendered constructions of memory; feminist and aural ethnography; innovative research methodologies and uses of oral history in the writing of women's

history in Asian contexts. Long years of close research partnerships and friendships in the field engendered interest in feminist theorizing and ethnographic methodology and led to writing on collaborative modes of cross-cultural research and authorship. She is a member of many international academic and professional organizations, serving on steering committees, editorial and advisory boards.

Contributions

- Chairing the Reception
- Participating in evening events

Introduction to Global Century Press

Mrs Ingrid Cranfield, BA (Syd.), PGCE, QTLS, MSET, FRGS, LLG (Enfield), is the Chair of GCA Board of Trustees, Honorary Secretary of Global China Academy Council, President and Principal Editor of Global Century Press; former Deputy Mayor of the Borough of Enfield.

An author, editor, translator and lecturer, her career began at the Royal Geographical Society, which holds the largest private map library in the world, accessioning maps and advising researchers and writers. She is the author of 14 books and has edited thousands of books, articles and other works, in print and online. She was a Senior Editor on *The Dictionary of Art* (Macmillan Publishers). She taught English to college students and was a lecturer and supervisor of trainee teachers. She was a school governor in London for 32 years and was a member of the International Commission on Couple and Family Relations.

Contributions

- Chairing the GCA Board of Trustees meeting at lunchtime
- Introduction of Global Centurey Press at the Reception
- Presenting certifications to GCA Fellows at the Celebration Dinner
- Participating in all the events

Introduction to Global China Academy with presentations of both websites, Professor Xiangqun Chang, see page 32, Chair of Closing session

Dinner: Celebrate the conclusion of the 8th Global China Dialogue and 10th Anniversary of Global China Academy

Chair: Professor Elena Semino, see page 25, Panel III, the first speaker

Speakers: Professor Martin Albrow, Professor Tony McEnery, Dr QIAN Zhenhua, Professor Robin Cohen

Professor Martin Albrow FAcSS (PhD, University of Cambridge). Founding and Past Honorary President of Global China Academy. He held the Chair in Sociological Theory in the University of Wales in Cardiff before becoming Professor Emeritus in 1989. Since then, he has held visiting positions in numerous institutions, including the Eric Voegelin chair in Munich, and chairs in the London School of Economics, State University of New York, Stonybrook, the Woodrow Wilson International Center for Scholars, Washington DC and the Beijing Foreign Studies University.

Currently, he is non-resident Senior Fellow at the Käte Hamburger Center for Advanced Studies 'Law as Culture', Bonn University. He was President and of the British Sociological Association, Editor of the journal Sociology and founding editor of International Sociology, Editor of the journal *Sociology* and founding Editor of *International Sociology*, the journal of the International Sociological Association. His first visit to China was in 1987 on an observational tour with the State Family Planning Commission and in recent years he has contributed to the annual Symposium on China Studies with the Academy of Social Sciences and the Ministry of Culture of the PRC.

His specialties include social theory, organization theory and Max Weber's thought, and he is internationally known for his pioneering work on globalization. His *The Global Age: State and Society beyond Modernity* (1996) won the European Amalfi Prize in 1997. Other books include *Bureaucracy* (1970), *Max Weber's Con-*

struction of Social Theory (1990), *Globalization, Knowledge and Society* (1990, ed. with E. King), the first book with the keyword 'globalization' in title (book reviewed by Roland Robertson, *Contemporary Sociology*, Vol. 21, No. 1, Jan. 1992), *Do Organizations Have Feelings?* (1997), *Sociology: The Basics* (1999), *Global Civil Society* (co-editor) in 2006/7, 2007/8 and 2011, *Global Age Essays on Social and Cultural Change* (2014), and *China's Role in a Shared Human Future: Towards Theory for Global Leadership* (2018) and *China and the Shared Human Future: Exploring common values and goals* (2021).

Contributions:

- Announcement of the 10th Anniversary Global China Academy and the Reception and Celebration dinner at the Opening session
- Speakers at the Dinner

Professor Tony McEnery, see page 16, Chair of Opening session

Dr QIAN Zhenhua, originally from Hangzhou, was born in Shanghai and is the thirty-seventh generation descendant of King QIAN Liu of the Wuyue Kingdom (AD 907-978). Currently, he serves Co-Chair of Global China Academy Council, the President of the Shanghai International Cooperation Association of SMEs. He is a principal drafter of China's 'Green Standards for Elderly Care Buildings' and Shanghai's 'Green Standards for Industrial and Storage Buildings,' among other policies and regulations. He also initiated and organized the first and second 'International Ecological Construction Mayors Summit,' co-hosted by the China Council for the Promotion of International Trade and the Shanghai Municipal Government in 2007 and 2008, respectively, and received the 'Top Ten Outstanding Contribution Awards of the Chinese Times' for the second summit. Dr Qian holds several positions in various social and professional organizations both within and outside China. These include Honorary President of the China Association for International Cooperation and Development of Private Enterprises, Chairman of Shanghai Centenarian Mystery Cell Technology Group Co., Ltd., Chairman of Shanghai Warm China Hospital Management Group Co., Ltd., and Chairman of Quan Ke Medical Imaging (Guangzhou) Co., Ltd. In addition, he serves as a supervisor at the QIAN Xuesen College at Nanjing University of Science and Technology and Xi'an Jiaotong University. He is the Executive Vice President of the Shanghai QIAN Liu Culture Research Association. He has been a director of the China Literature and Art Foundation and an advisor to the People's Government of Lin'an, Zhejiang Province. He also holds part-time positions in comprehensive medical care and health in Japan and medical technology and international relations in the United States. QIAN Zhenhua is dedicated to promoting multidimensional international cooperation at different levels among governments, enterprises, and NGOs of relevant countries. He has been involved in several international cooperation projects, such as health and wellness in Asia led by a former Japanese Prime Minister, the Cambodia-China Health Organization headed by the Deputy Prime Minister of Cambodia, the Dubai-Shanghai Smart City Alliance directed by the Minister of Smart Cities of the UAE, the Sino-Japanese hydrogen energy research led by the Japanese Minister of Environment, ecological research for Asia-Pacific urban clusters in collaboration with the Chairman of the International Ecological Association, East Asian urban architectural planning research with the International Urban Planning Association, promoting zero-carbon industrial parks in ASEAN countries with UNIDO, and the establishment of a China-Iran Free Trade Pilot Zone with Iran's Ministry of Commerce and Trade.

Contributions

- Receiving a certificate as Co-Chair of Glaobal China Academy Council at the Dinner
- Participating in all the events

Robin Cohen was born in South Africa and has lived in Nigeria, Trinidad and the UK, where he is Emeritus Professor of Development Studies at the University of Oxford and Senior Research Fellow at Kellogg College, Life Fellow at Global China Academy. His initial work on labour movements in Africa, was followed by research on the sociology and politics of developing areas, social identity, migration, transnationalism and globalization. He is best known for being one of a small group of scholars who revived the ancient notion of diaspora in the 1990s and gave it fresh conceptual purchase. His books include *Global Diasporas: An Introduction* (2007); *Global Sociology* (with Paul

Kennedy, 2013), *Encountering Difference* (with Olivia Sheringham, 2016) and *Migration: The Movement of Humankind from Prehistory to the Present* (2019). With Nicholas Van Hear, he has developed a utopian solution to mass displacement titled, *Refugia: Solving the Problem of Mass Displacement* (2020).

Contribution: Speaking at the Speaking at the Celebration Dinner

Presentation of certificates

Chair: Dr Frances Wood

Frances Wood studied at Liverpool College of Art 1966-7 and took a degree in Chinese at Newnham College, Cambridge, 1967-1971. She spent 1975-6 at Peking University and wrote her PhD on traditional domestic architecture in Peking 1860-1930 (University of London, 1984). In 1977 she joined the British Library as Curator of the Chinese collections until 2013. She taught Chinese language classes in the Polytechnic of Central London, gave lectures in the British Museum on the Chinese collections and for the SOAS extra-mural department. In recent years she has lectured on Chinese architecture and book history in the V&A, the British Museum, the Royal Academy of Arts, Sotheby's and Christie's education departments and for the SOAS Asian Fine Arts diploma course.

She has written a number of books on Chinese history and culture, including *Stones of the Wall* 1986 (a translation of a novel by Dai Houying), *Chinese Illustration* (1986), *A Companion to China* (1989), *The Blue Guide to China* (1990, 2002), *Did Marco Polo Go To China?* (1995), *No Dogs and Not Many Chinese: Treaty Port life in China* 1843-1943, (1998), *Hand Grenade Practice in China: my part in the Cultural Revolution* (2000), *The Silk Road* (2002), *The Forbidden City* (2005), *The First Emperor* (2007), *The Lure of China: writers on China from Marco polo to J.G.Ballard* (2009), *The Diamond Sutra: the story of the world's earliest dated printed book* (2010), *Picnics Prohibited: diplomacy in a chaotic China during the First World War* (2014), *Betrayed Ally: China in the First World War* (2016) and contributed to other works including (with Andrew Lo, Wang Tz'u-cheng and Song Jiayu) *Export Paintings in the British Library* (2011).

Contributions

- Charing Presentation of certificates at the Celebration Dinner
- Participating in all the events

Presenters:

- Mrs Ingrid Cranfield, Chair of Global China Academy Board of Trustees, see page 34, Reception
- Professor Xiangqun Chang, President of Global China Academy, see page 32, Chair of Closing session
- Professor Tony McEnery, Chair of Global China Academy Council, see page 16, Chair of the Opening session

Recipients:

- GCA Fellows
- GCA Institutional Fellows
- GCA Council members

Greeting messages and videos

Chair: Professor Tony McEnery, see page 16, Chair of the Opening session

VIII Participants

(In alphabetical order)

In person for registration

For GCD VIII

- Professor Ibrahim Abubakar, Dean of Population Health Science, former Director of the UCL Institute for Global Health, UK

- Professor Martin Albrow FAcSS, Honorary President of Global China Academy, UK

- Ms Yara Alkhalifah, University College London, UK

- Dr Milad Asadpour, PGTA-Staff, UCL Global Business School for Health, UK

- Ms Sukijna Al Azouz, Student, University College London, UK

- Professor Paul Baker, Professor of English Language and Linguistics at Lancaster University, UK

- Ms Kriti Bhadani, UCL Global Business School for Health, UK

- Professor Gerry Bloom, Research Fellow and Co-Convenor of the Health and Nutrition Research Cluster, Institute of Development Studies, University of Sussex

- Dr Gavin Brookes, Research Fellow of Department of Linguistics and English Language, at Lancaster University; Executive Editor of the *Journal of Corpus Approaches to Chinese Social Sciences* (JCACSS)

- Mr Solomon Cao, University College London, UK

- Mr Helly C. Ceary, Independent Researcher/Curator/Archivist, BU/BNU/LMU/LSE/SOAS

- Professor Xiangqun Chang FRSA, President of Global China Academy; Honorary Professor of University College London (2015-20); Distinguished Professor of Nankai University of China; UK

- Ms Guanyu Chen, Student, UCL Global Business School for Health, UK

- Mr Jiaming Chen, UCL Global Business School for Health, UK

- Ms Jiayu CHEN, Postgraduate, University College London, UK

- Ms Grace Choong, Director, Sproutle Ventures Limited

- Professor Nora Ann Colton, Director of the Global Business School for Health; Former Pro-Vice-Provost, University College London (UCL)

- Ingrid Cranfield, Chair of Global China Academy Board of Trustees; Honorary Secretary of Global China Academy Council; President of Global Century Press, UK

- Other Hsi-Ying Day, Student, University College London, UK

- Ms Chengai Duan, UCL Global Business School for Health, UK

- Professor Adam Dubis, Deputy Director of Research and Programme Lead for MSc Digital Health and Entrepreneurship at UCL's Global Business School for Health, University College London

- Mr FANG Hong, Lawyer, Partner of AllBright Law Office Shenzheng, China

- Ms Sarah Mohd Abdul Fatah, University College of London

- Ms Tiantian Gao, student, UCL Global Business School for Health, UK

- Mr Sahand Ghorishi, University College London, UK

- Mr Charles Grant, Director of Centre for European Reform; Former Trustee of the British Council; Member of GCA's Board of Trustees

- Mr Fei Guo, Manager, tax logistics, UK

- Dr Sanjana Harlalka, UCL Global Business School for Health, UK

- Ms Leah Chelsea Hensman-Fitzgerald, Student, University College London, UK

- Professor Simcha Jong, Professor of Management and Healthcare Innovation, Director DBA Health programme, UCL Global Business School for Health, UK

- Dr Dimitrios Kalogeropoulos, Health Executive in Residence at GBSH, UCL and CEO of Global Health and Digital Innovation Foundation, UK

- Ms Jingwen Kang, University College London, UK

- Ms Xiru Kong, UCL Global Business School for Health, UK

- Mr Georgios Kouvatsos, University College London, UK

- Dr Adavan Sriram Kalyana Kumar, UCL Global Business School for Health, UK

- Ms Areeba Laghari, Student, University College London, UK

- Ms Nanxi Lao, University College London, UK

- Ms Cai LI, Global Healthcare Management

- Ms. LI Li, Fellow, Lucy Cavendish College, University of Cambridge

- Professor LI Linxue, Dean of College of Arts and Media, Tongji University, China

- Dr Saihong Li, Senior Lecturer, University of Stirling, UK

- Ms Xiangyi Li, Global healthcare management (Leadership), University College London, UK

- Dr LIAO Nong, Chief Physician of the Department of Plastic and Cosmetic Surgery at the Third Affiliated Hospital of Guangzhou Medical University, China

- Mr Bo Liu The UK Chinese Business Association (UKCBA), PA to Senior Vice President

- Mr David Daquan Liu, Manager, Brocket Hall Club

- Mr Kaixiang Liu, Chairman of UK-Medu; Senior Vice President the UK Chinese Business Association (UKCBA)

- Ms Xubing Liu, UCL Global Business School for Health, UK

- Mr Zipei Liu, University College London, UK

- Ms Sofia Lombatti, University College London, UK

- Ms shanyao Luo, University College London, UK

- Ms Xinyue Ma, University College London, UK

- Ms Helen Hiu Tung Mac, MSc Student, UCL Global Business School for Health, UK

- Professor Tony McEnery FAcSS, Council Member, Academy of Social Sciences; Chair of Global China Academy Council; Distinguished Professor of English Language and Linguistics at Lancaster University

- Ms Jialin Meng, translator, founder of Shanghai Daomeng Culture Media Co., Ltd.

- Ms Yana Mitrova, University College London, UK

- Ms Yuhang Nan, Glasgow University, UK

- Dr Marzena Nieroda, Lecturer in Marketing and Commercialization for Healthcare at UCL Global Business School for Health (GBSH), University College London, UK

- Dr Wissal El Ouahidi, University College London, UK

- Ms Shailey Padhiar, University College London, UK

- Mr Zhiqiao Pan, PhD student, University of Bath, UK

- Dr Yuan Ping, Hangzhou Dianzi University

- Mr Barnaby Powell, Council Member, Society for Anglo–Chinese Understanding, UK

- Dr Emma Putland, Senior Research Associate, Lancaster University, UK

- Mr Linglong Qian, Biostatistics and Health Informatics PhD Student Representative, King's College London, UK

- Professor Yufang Qian, Director of Institute of Corpus and Discourse Studies, School of Foreign Studies, Zhejiang Gongshang University, China

- Dr QIAN Zhenhua, Co-Chair of Global China Academy Council; Shanghai International Corporation Association of SMEs, China

- Mr Jianhao Qiu, University of Manchester, UK

- Mr Padhmaja Varadaraj Ravichandar, Masters Student, University College London, UK

- Dr Joël Ruet, CNRS researcher at i3, Ecole Polytechnique; Senior Adviser Technology for Change and President of The Bridge Tank (the G20 Think Tank Member), France

- Ms Zahra Saeidnejad, University College London, UK

- Dr Hanna Schmueck, Lancaster University, UK

- Professor Elena Semino, Director of ESRC Centre for Corpus Approaches to Social Science (CASS), Lancaster University

- Ms Yuze Sha, PhD Candidate, Lancaster University, UK

- Professor Kabir Sheikh, Global Business School for Health, former Policy Adviser for the World Health Organization (WHO)

- Mr Laurence Shen, Longevity Medical Group

- Ms Celia Shen, PhD Student, University College London, UK

- Ms Muskaan Singh, Student, University College London, UK

- Professor Jolene Skordis, Institute of Global Health, University College London

- Dr Rebecca Song, UK-China Link Ltd

- Dr Lin Song, Director, UK-China Link Ltd, UK

- Ms. SONG Yu, Royal College of Art, postgraduate student

- Yue Song, University College London, UK

- Fangzhou Tang, University College London, UK

- Ms Jiaqi Tang, UCL Global Business School for Health, UK

- Ms Adeline Tey, Student, University College London, UK

- Ms Apoorva Vete, University College London, UK

- Dr Suzanne Wait, Managing Director of Health Policy Partnership and a Health Executive in Residence at GBSH, UCL

- Ms Ziyi Wan, University College London, UK

- Mr Conghan Wang, Zhejiang Gongshang University

- Dr Mei Wang, Chairman, HU You-lin Charitable Foundation, China

- Mr Peng Wang, PhD Student, King's College London, UK

- Ms Qinyue Wang, University College London, UK

- Ms Qiuyi Wang, Postgraduate student, University College London, UK

- Mr Weimin Wang, Independent Researcher, BNU/IHR/LSE/SOAS

- Ms Yilei Wang, Student, UCL Global Business School for Health, UK
- Ms Yunqin Wang, University College London, UK
- Ms Brenda Wong Robinson, Associate Solicitor, Buckles Solicitors LLP, UK
- Dr Frances Wood, Trustee of Global China Academy Board of Trustees; former Curator of Chinese Collections at the British Library
- Dr Belinda Wu, ONS
- Ms Nanxi Wu, UCL Global Business School for Health, UK
- Mr Vincent Wu, Students, UCL Global Business School for Health, UK
- Ms Asmita Yadav, University College London, UK
- Dr Kim Yahya, a biomedical scientist works in academia and biotech companies in the UK
- Mr Yi Yang, UCL Global Business School for Health, UK
- Ms Iris Yau FRSA FHEA, Trustee, Society for Anglo-Chinese Understanding
- Ms Danya Yin, UCL Global Business School for Health, UK
- Ms Grace Xiao, University College London, UK
- Mr Hao Zha, Blavatnik School of Government, University of Oxford
- Ms Hongdi Zhang, UCL Global Business School for Health, UK
- Mr Howard Zhang, Founder, H&S Capital Ltd; Former Editor-in-Chief of BBC Chinese Service
- Ms Ruoxi Zhang, student, Global business school for health, UCL
- Ms Yi Zhang, student, UCL Global Business School for Health, UK
- Dr Yuxi Zhang, Assistant Professor in Health Policy and Systems, Global Business School for Health, University College London, UK
- Mr Zihao Zhang, Doctoral Researcher, University of Sussex, UK
- Mr Josh Zhao, CENTURY HUAXING MEDIA
- Ms Xin Zheng, Loan approver, Chung Sun Finance Limited
- Ms Xinhui Zheng, University College London, UK
- Yixuan Zhou, student, UCL Global Business School for Health, UK
- Mr Xuanbai Zhu, PhD student, UCL Global Business School for Health, UK
- Ms Yifan Zhu, Creative director in advertising

For GCA Dinner

- Professor Martin Albrow FAcSS, Honorary President of Global China Academy, UK
- Ms Naeiri Babayan, Friend of GCA
- Professor Paul Baker, Professor, Lancaster University, UK
- Dr Gavin Brookes, Reader in Linguistics and UKRI Future Leader Fellow with an interest in corpus linguistics, discourse analysis and health communication, Lancaster University, UK, Executive Editor of the *Journal of Corpus Approaches to Chinese Social Sciences*
- Mr Helly C. Ceary, Independent Researcher/Curator/Archivist, BU/BNU/LMU/LSE/SOAS
- Professor Xiangqun Chang FRSA, President of Global China Academy; Honorary Professor of University College London (2015-20); Distinguished Professor of Nankai University of China; UK
- Ms Grace Choong, Director, Sproutle Ventures Limited
- Professor Robin Cohen FGCA, Emeritus Professor and Former Director of the International Migration Institute, University of Oxford, UK

- Mrs Selina Molteno Cohen, publisher, Oxford Publishing Services

- Professor Nora Ann Colton, Director of the Global Business School for Health; Former Pro-Vice-Provost, University College London (UCL)

- Ingrid Cranfield, Chair of Global China Academy Board of Trustees; Honorary Secretary of Global China Academy Council; President of Global Century Press, UK

- Professor Adam Dubis, Deputy Director of Research and Programme Lead for MSc Digital Health and Entrepreneurship at UCL's Global Business School for Health, University College London

- Mr FANG Hong, Lawyer, Partner of AllBright Law Office Shenzheng, China

- Mr Fei Guo, Manager, tax logistics, UK

- Mr Rory Hutton, Director, Rory Hutton Ltd

- Professor Maria Jaschok, Life Fellow of Global China Academy, Senior Research Associate of the Contemporary China Studies Programme in the Oxford School of Global and Area Studies, University of Oxford

- Professor Simcha Jong, Professor of Management and Healthcare Innovation, Director DBA Health programme, UCL Global Business School for Health, UK

- Dr Dimitrios Kalogeropoulos, Health Executive in Residence at GBSH, UCL and CEO of Global Health and Digital Innovation Foundation, UK

- Ms Jeni Kong, Trustee, Confucius Better World Foundation, UK

- Ms. LI Li, Fellow, Lucy Cavendish College, University of Cambridge

- Professor LI Linxue, Dean of College of Arts and Media, Tongji University, China

- Mr LI Tao, Manager, Cypress Book, Ltd, UK

- Dr LIAO Nong, Chief Physician of the Department of Plastic and Cosmetic Surgery at the Third Affiliated Hospital of Guangzhou Medical University, China

- Mr Albert Liu, King's College, University of Cambridge

- Mr Bo Liu The UK Chinese Business Association (UKCBA) PA to Senior Vice President

- Mr David Daquan Liu, Manager, Brocket Hall Club

- Mr Kaixiang Liu, Chairman of UK-Medu; Senior Vice President the UK Chinese Business Association (UKCBA)

- Mr Tao Ma, Travel Keeper LTD

- Professor Tony McEnery FAcSS, Council Member, Academy of Social Sciences; Chair of Global China Academy Council; Distinguished Professor of English Language and Linguistics at Lancaster University

- Ms Jialin Meng, translator, founder of Shanghai Daomeng Culture Media Co., Ltd.• Ms Yana Mitrova, University College London, UK

- Ms Yuhang Nan, Glasgow University, UK

- Dr Marzena Nieroda, Lecturer in Marketing and Commercialization for Healthcare at UCL Global Business School for Health (GBSH), University College London, UK

- Dame Sue Owen, former Permanent Secretary for the Department for Digital, Culture, Media and Sport

- Mr Zhiqiao Pan, PhD student, University of Bath, UK

- Mr Barnaby Powell, Council Member, Society for Anglo–Chinese Understanding, UK

- Dr Emma Putland, Senior Research Associate, Lancaster University, UK

- Mr Linglong Qian, Biostatistics and Health Informatics PhD Student Representative, King's College London, UK

- Professor Yufang Qian, Director of Institute of Corpus and Discourse Studies, School of Foreign Studies, Zhejiang Gongshang University, China

- Dr QIAN Zhenhua, Co-Chair of Global China Academy Council; Shanghai International Corporation Association of SMEs, China

- Dr Hanna Schmueck, Lancaster University, UK

- Professor Elena Semino, Director of ESRC Centre for Corpus Approaches to Social Science (CASS), Lancaster University

- Ms Yuze Sha, PhD Candidate, Lancaster University, UK

- Professor Kabir Sheikh, Global Business School for Health, former Policy Adviser for the World Health Organization (WHO).

- Ms Celia Shen, PhD Student, University College London, UK

- Ms. SONG Yu, Royal College of Art, postgraduate student

- Mr Hugo Tai, PhD Politics Candidate at University of Oxford; Former President of British Postgraduate Network for Chinese Studies (BACS)

- Ms Jiaqi Tang, UCL Global Business School for Health, UK

- Mr Conghan Wang, Zhejiang Gongshang University

- Mr Weimin Wang, Independent Researcher, BNU/IHR/LSE/SOAS

- Dr Frances Wood, Trustee of Global China Academy Board of Trustees; former Curator of Chinese Collections at the British Library

- Ms XUE Ling, former Director, the London Office of the Ministry of Culture and Tourism of China

- Dr Norhakim (Kim) Yahya, Scientist

- Yu Peng, former Minister Counsellor, Culture Office, Chinese Embassy in the UK

- Ms Ruoxi Zhang, student, Global business school for health, UCL

- Dr Yuxi Zhang, Assistant Professor in Health Policy and Systems, Global Business School for Health, University College London, UK

- Ms Xin Zheng, Loan approver, Chung Sun Finance Limited

- Ms Yifan Zhu, Creative Director, Advertising

Online

- Mr FAN Daqi, Deputy Director and Chief Translator/Editor of the Academy of Contemporary China and World (ACCWS), China

- Professor HOU Shengtian, Professor in the School of Management, Beijing University of Chinese Medicine.

- Professor HUANG Gang, inaugural president of Shanghai University of Medicine and Health Sciences, professor at Shanghai Jiao Tong University School of Medicine.

- Dr Peter Jeng, CEO and Founder of China Britain Healthcare Consulting in the UK and the Deputy Secretary General of EU-China Commission.

- Professor NING Yi,Dean of the School of Public Health at Hainan Medical University.

- Professor WANG Xin, PhD, Head of Department of Communication, College of Arts and Media, Director of Research Center for Chinese Discourse and Global Communication at Tongji University.

- Professor YIN Weihai Professor Ying, School of Biomedical Engineering and Associate Dean of Med-X Research Institute, Shanghai Jiao Tong University.

Recording or messages (sent invitations)

For the 8th GCD

- Professor Agnes Binagwaho, the Vice Chancellor of the University of Global Health Equity, Rwanda, Senior Lecturer on Global Health and Social Medicine, Harvard University

- Professor Andrew Bastawrous OBE, Professor of Global Eye Health, London School of Hygiene & Tropical Medicine

- Dr Alex Carter, Senior Lecturer in Practice at the Department, Department of Health Policy, The London School of Economic and Political Science (LSE), UK

- Professor Lawrence Gostin, Founding O'Neill Chair in Global Health Law, Georgetown Universit

- Lord Markham CBE, Parliamentary Under Secretary of State at the Department of Health and Social Care

- Dr Tom Pegram, Associate Professor of Global Governance, Director, UCL Global Governance Institute, UCL Department of Political Science, University College London

- Professor Alan Stein, Emeritus Professor of Child and Adolescent Psychiatry, University of Oxford

- Professor Jonathan Wolff, FBA, Alfred Landecker Professor of Values and Public Policy, Blavatnik School of Government, University of Oxford

- Professor Ngaire Woods, Dean of Blavatnik School of Government, University of Oxford Professor Agnes Binagwaho, MD, M(Ped), PhD, Kigali, Rwanda

For the 10th GCA (A list of GCA Fellows)

- Professor BING Zheng FGCA, Professor of Sociology; Former Executive Vice-President of Jilin University, China (sociology / cultural studies)

- Professor Xiangqun Chang FRSA FGCA, President, Global China Academy; Honorary Professor of University College London (2015–20), UK (sociology / social anthropology)

- Professor Paul Chilton FGCA, Emeritus Professor, Lancaster University, UK (linguistics)

- Professor Robin Cohen FGCA, Emeritus Professor and Former Director of the International Migration Institute, University of Oxford, UK (sociology)

- Professor Prasenjit Duara FGCA, Distinguished Professor of East Asian Studies, Duke University, USA (history / Asian studies)

- Professor Stephan Feuchtwang FGCA, Emeritus Professor, London School of Economics and Political Science, UK (anthropology / sociology)

- Professor Bettina Gransow FGCA, Professor of Chinese Studies at Free University of Berlin, Germany (sociology / China studies)

- Professor GU Yueguo FGCA, Emeritus Research Professor of Linguistics and Head of Contemporary Linguistics Institute in the Chinese Academy of Social Sciences (CASS); Former Pro-Vice-Chancellor, Beijing Foreign Studies University; China (linguistics)

- Professor HAN Sang-Jin FGCA, Chairman of Joongmin Foundation, Seoul National University, Korea (sociology)

- Professor Carsten Herrmann-Pillath FGCA, Permanent Fellow at the Max Weber Centre for Advanced Cultural and Social Studies, Erfurt University, Germany (economics / transdisciplines)

- Professor Kwang-Kuo Hwang FGCA, National Chair Professor, Ministry of Education, Republic of China; National Taiwan University Taiwan / China (psychology)

- Professor Martin Jacques FGCA, British journalist, editor, academic, political commentator and author, University of Cambridge, UK

- Professor Maria H.A. Jaschok FGCA, Senior Research Associate of the Contemporary China

Studies Programme in the Oxford School of Global and Area Studies, University of Oxford, UK (anthropology / gender studies)

- Professor KOMAI Hiroshi FGCA, Emeritus Professor, University of Tsukuba, Japan (sociology)

- Professor LI Qiang FGCA, Distinguished Professor and Former Dean of School of Social Sciences, Tsinghua University, China (sociology)

- Professor LI Wei FBA FAcSS FGCA, Director and Dean of the IOE, University College London, UK (linguistics)

- Professor Tony McEnery FGCA, Council Member of Academy of Social Sciences; Lancaster University, UK (linguistics)

- Professor Manoranjan Mohanty FGCA, Distinguished Professor at the Council for Social Development, New Delhi; Emeritus Fellow, Institute of Chinese Studies, Delhi; Professor of Social Development, Council for Social Development, New Delhi, India (political science, economics)

- Professor David Parkin FGCA, Emeritus Professor, University of Oxford; Honorary Fellow at the SOAS, UK (anthropology)

- Professor Laurence Roulleau-Berger FGCA, Research Director at National Center for Scientific Research; Professor at Triangle, École Normale Supérieure of Lyon, France (sociology)

- Professor Charles Sampford FGCA, Director of the Institute for Ethics, Governance and Law, Griffith University, Australia (law, ethics, climate change)

- Professor Peter Schröder FGCA, Professor of the History of Political Thought, University College London, UK (political thought)

- Professor Shigeto Sonoda FGCA, Professor of comparative sociology and Asian studies at the Institute for Advanced Studies on Asia, University of Tokyo, Japan (sociology and Asian studies)

- Professor Julia C. Strauss FGCA, Professor of Chinese Politics at Department of Politics and International Studies, SOAS, University of London, UK (political sociology)

- Professor Wolfgang Teubert FGCA, Emeritus Professor in the Department of English Language and Linguistics, University of Birmingham, UK (linguistics)

- Professor Peter van der Veer FGCA, Emeritus Director of the Max Planck Institute, Germany (anthropology / China studies)

- Professor XIE Lizhong FGCA, Distinguished Chair Professor and former head of Department of Sociology of Peking University, China (sociologist)

- Professor Chenggang Xu FGCA, Senior Research Scholar at the Stanford Center on China's Economic and Institutions and a Visiting Fellow at Hoover Institution of Stanford University, USA (economics)

- Professor ZHANG Xiaodong FGCA, Vice-President and Secretary General of China Management Science Society; Founder of Agile Think Tank; Director of Innovation and Entrepreneurship Research Institute, Nanjing University of Finance and Economics, China (Management studies)

- Professor ZHU Guanglei FGCA, Chair Professor and Former Vice-President of Nankai University, China (political science)

IX Reception: Launch of the Global China Academy and Global Century Press websites

Global China Academy

Global China Academy (GCA) is a UK-based independent worldwide fellowship that encourages comprehensive studies on China in the social sciences and humanities. Taking language-based global or comparative perspectives, it aims to add to the sum of human knowledge. It also encourages participation in global society building and governance. All of this is achieved through the dissemination of academic research, knowledge transfer, social consultancy and public engagement.

The GCA website

The GCA's new website outlines its academic and socials missions, and provides an overview of the organisation's governance, fellowship, facilities and activities.

globalchinaacademy.org
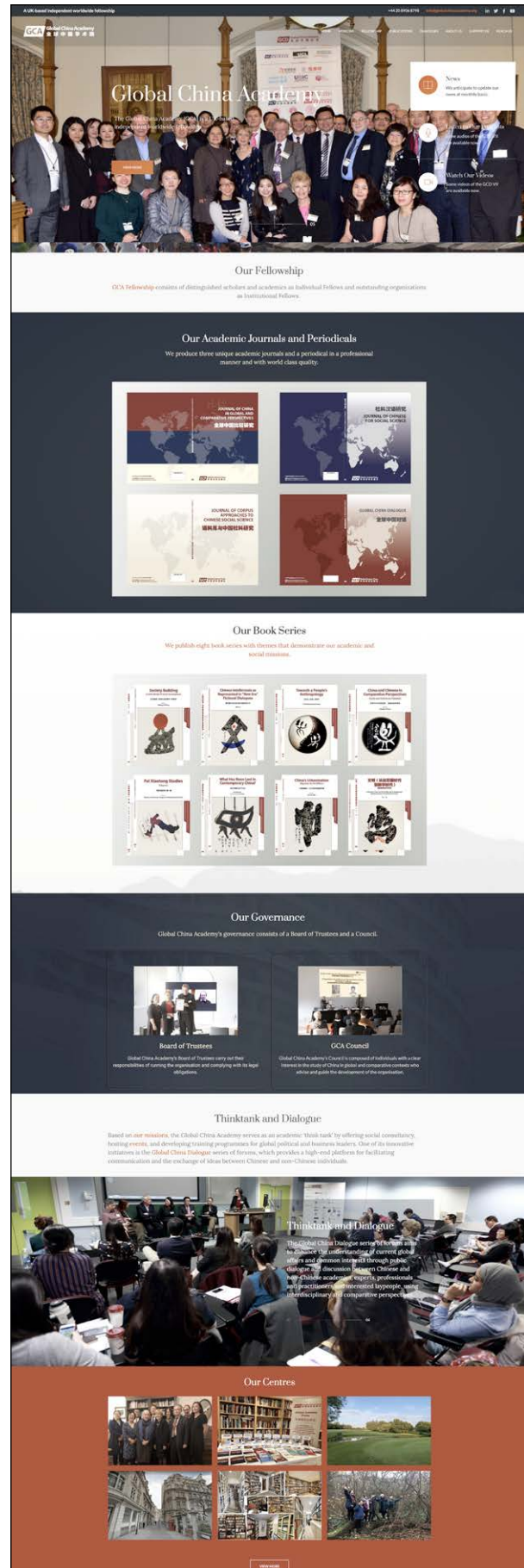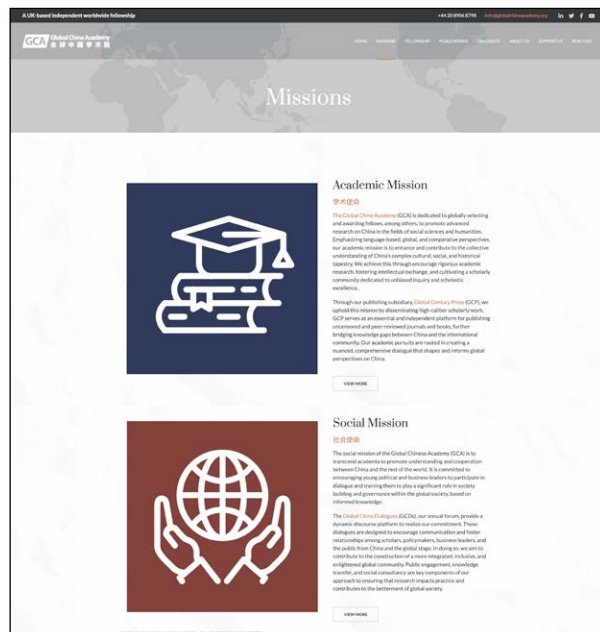
Fellowship

The GCA's suite of Fellowship pages provide information on the benefits and obligations of fellowship, along with an explanation of the different kinds of fellowship, and how to maintain your voluntary-based subscription or make a nomination for fellowship.

The website also provides database of fellows, with biographical data and information about their specialisms.
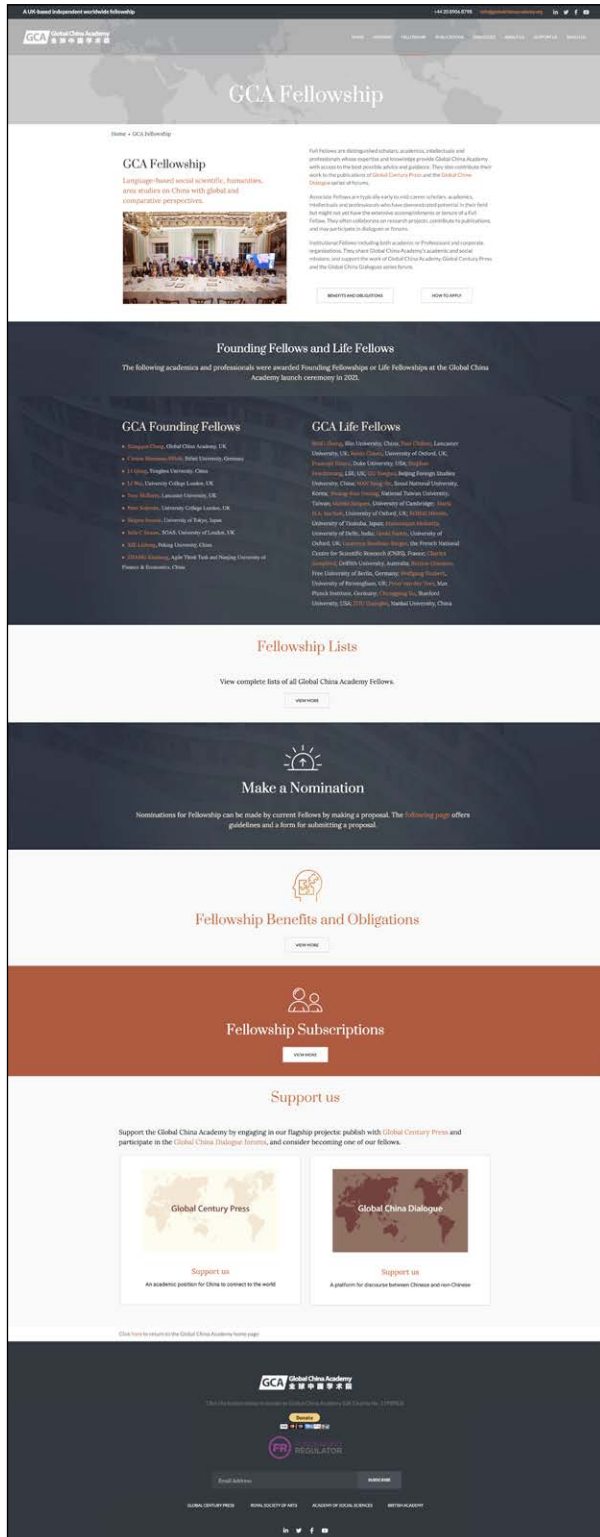
Publications

Our subsidiary company, Global Century Press (GCP), is the first publisher dedicated to publishing social scientific and humanities academic and popular books bilingually on China and comparative topics in global contexts. Under its Open Access model, readers can freely access and download most of GCP's book and journal content, without any payment or subscriptions.

GCP has developed three cutting edge academic journals. They are *Journal of China In Global And Comparative Perspectives*, *Journal of Chinese for Social Science* and *Journal of Corpus Approaches to Chinese Social Science*. GCP also publishes the 'Global China Dialogue Proceeding' series.

GCP also publishes books on eight themes that demonstrate our academic and social missions. Our eight book series are: Chinese Concepts, Chinese Discourse, Understanding China and the World, China and Chinese in Comparative Perspectives, Globalization of Chinese Social Sciences, Transcultural Experiences With 'Three Eyes', China Urbanization Studies, China and Chinese in Comparative Perspectives.

Clicking 'View more' on any journal or book series will take you to the GCP website for further explorations.

globalchinaacademy.org
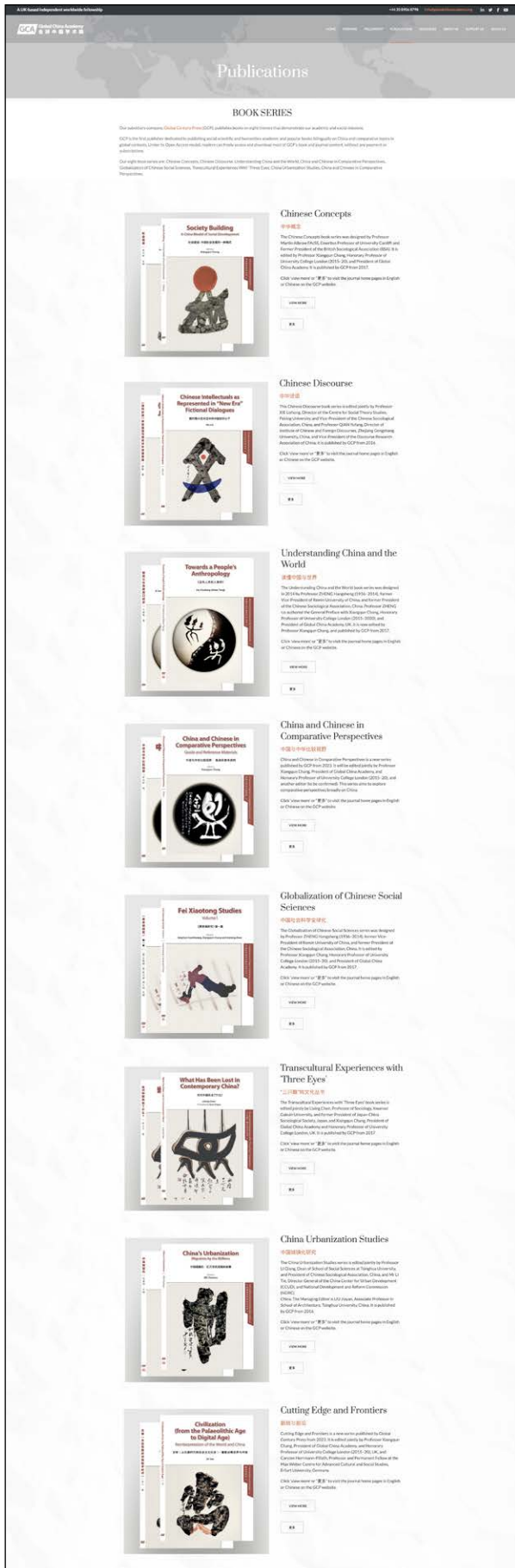
Events

GCA organises activities focusing on China with global and comparative perspectives, including events coinciding with the Global China Dialogues. It also organises academic events that advance its academic and social missions.

Through the Events page, you can view information about Global China Academy events past and present. In addition to the Global China Dialogue series of forums, GCA holds workshops, symposiums, seminars and conferences. The text and images of these events are archived on the website as a resource for reference.

Our subsidiary company, Global Century Press (GCP), Global Century Press (GCP) has continued to have a presence and hold an event at the London Book Fair each year since 2014. GCP also organises occasional events relating to its books and journals, and to its academic and social missions. These events are also archived on the GCA website. Clicking 'View more' will take you to the GCP website, where you can explore these events in more detail.

globalchinaacademy.org
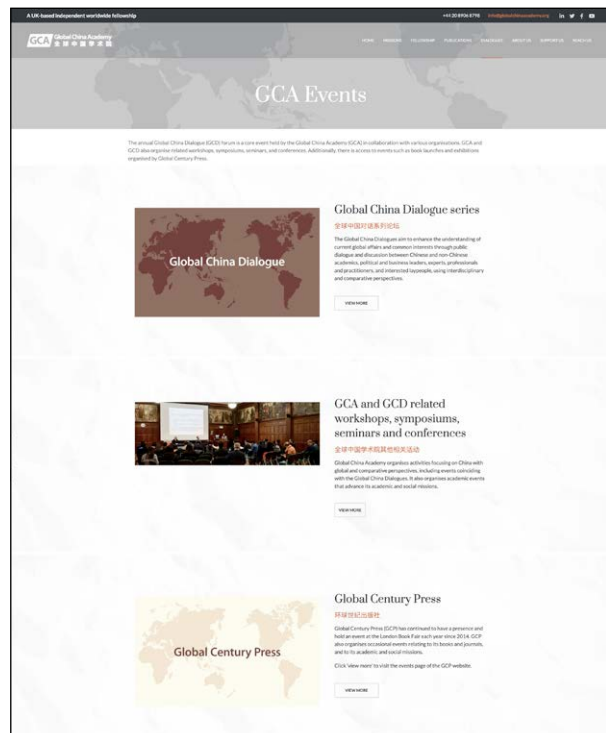
The Global China Dialogues

The Global China Dialogue (GCD) series of forums aim to enhance the understanding of current global affairs and common interests through public dialogue and discussion between Chinese and non-Chinese academics, political and business leaders, experts, professionals and practitioners, and interested laypeople, using interdisciplinary and comparative perspectives.

The GCA website contains detailed information about GCDs past and present. The home page of the current GCD will contain the forum progamme as a PDF to download, basic information and related media about the GCD, as well as forms for potential speakers to submit an abstract and for attendees to register.
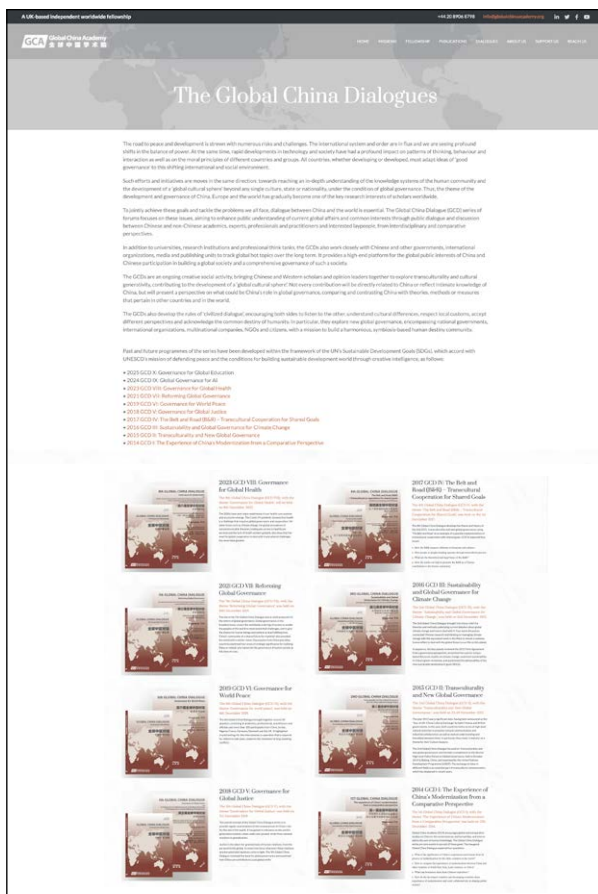
The home page of each past GCD (see next page for an example) contains the forum programme as a PDF, along with detailed information on each panel and related media about the event, and a link to the conference proceedings, published by Global Century Press. Click 'View more' to be taken to the Global Century Press website, where you can access, read and download the Global China Dialogue Proceedings for this GCD.

Clicking on a panel listed on the home page takes you to a page dedicated to that panel, containing text and images from the day presented as a record and reminder of the event (see example on page 50).

globalchinaacademy.org

globalchinaacademy.org

About us, visit us, and support us

The 'About us' page provides an explanation of the GCA's structure, such as information about the Board of Trustees and Council Members, our Thinktank, and centres. The 'Reach us' page contains two section with our contact details and useful information about the the GCA Fellow's Home, which has a library with over 6,000 books, meeting rooms and several bedrooms with en-suite facilities.

The 'Support us' page offers a simple way to support the activities of GCA. As an independent not-for-profit organization, your support enables us to make lasting impacts in the global society and ensures our sustainability for years to come.


globalchinaacademy.org
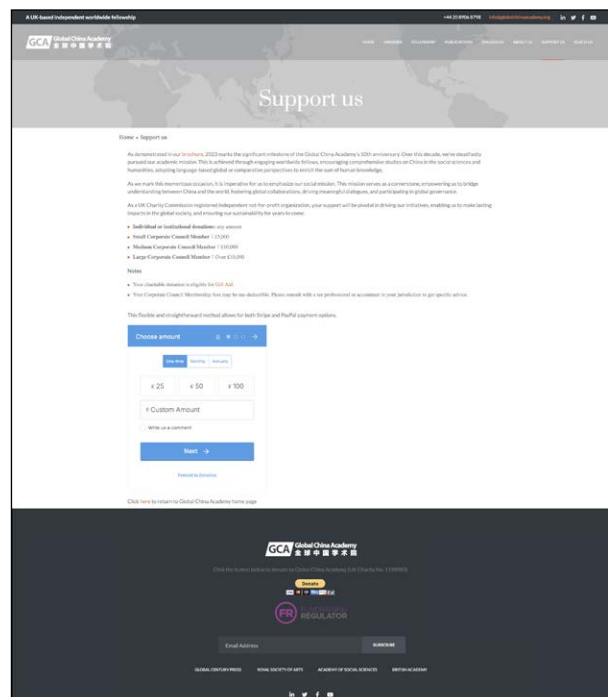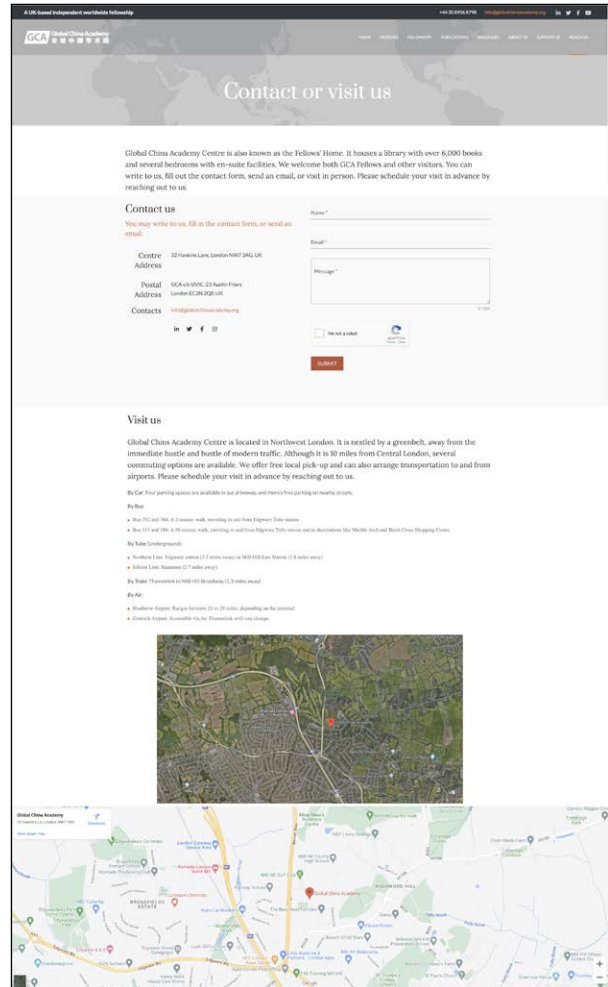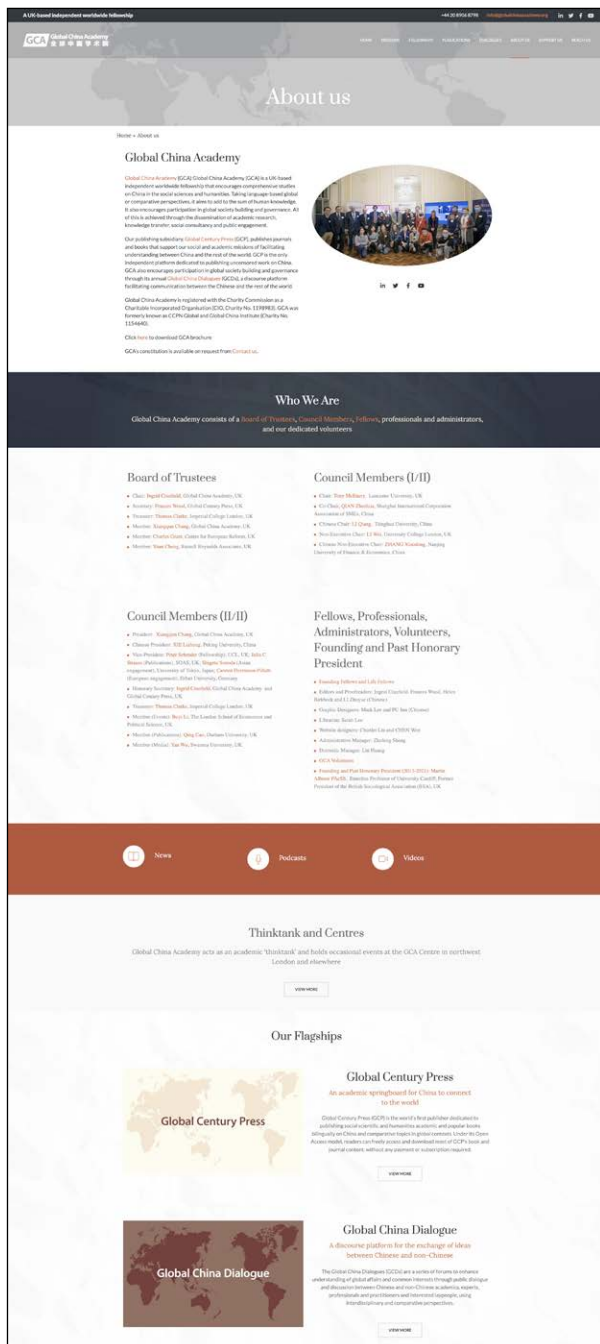
Global Century Press

Founded in 2014, Global Century Press is the first publisher in the world dedicated to publishing academic and popular books bilingually in the social sciences and humanities areas. GCP is the only independent platform dedicated to publishing uncensored work on China, focusing on studies of China in global and comparative perspectives, Chinese perspectives of the world or human knowledge, and non-Chinese perspectives of China in a global context.

Open access books and journals

Under our open access model, we make 80 percent of our journal and book content freely available to the public, promoting academic exchange and knowledge sharing. This means that readers can freely access and download majority journal articles and book chapters, without any payment or subscription required.

At the same time, we also offer a subscription model, providing wider access and services to readers who need them. Through subscription, readers can gain access to the full content of the journal or book, special features or additional resources, as well as other benefits exclusive to subscribers.

This is significantly different from hybrid open-access models, which are typically based on the payment of the author or their institution. Through this dual model, we aim to balance considerations of public interest and commerciality, meeting a broad readership's demand for open access, while also providing financial support for the sustainable development of journals and books.

globalcenturypress.com
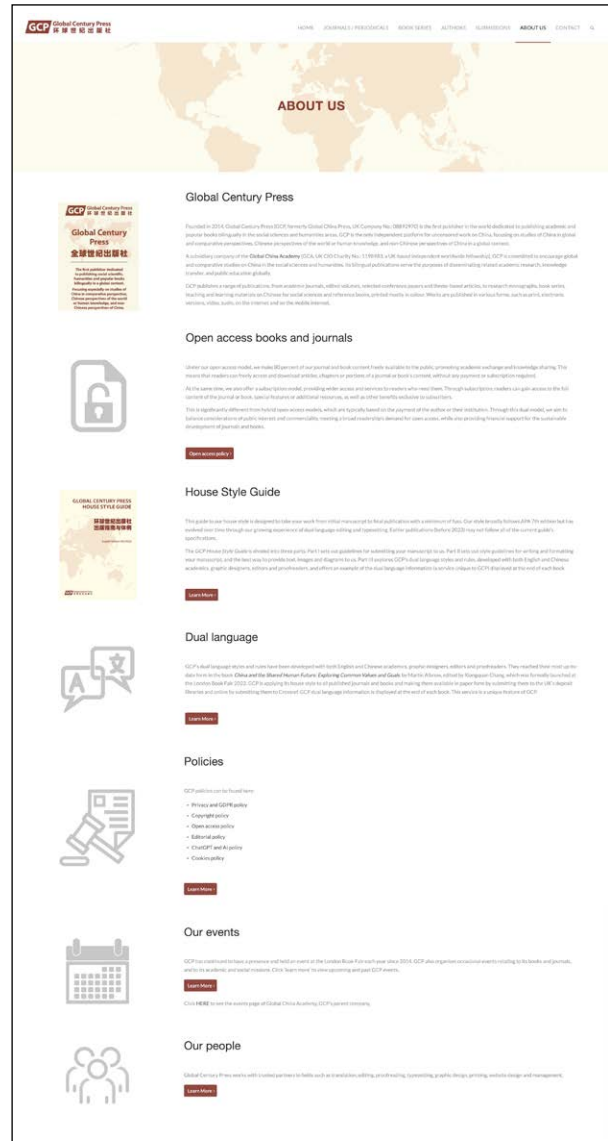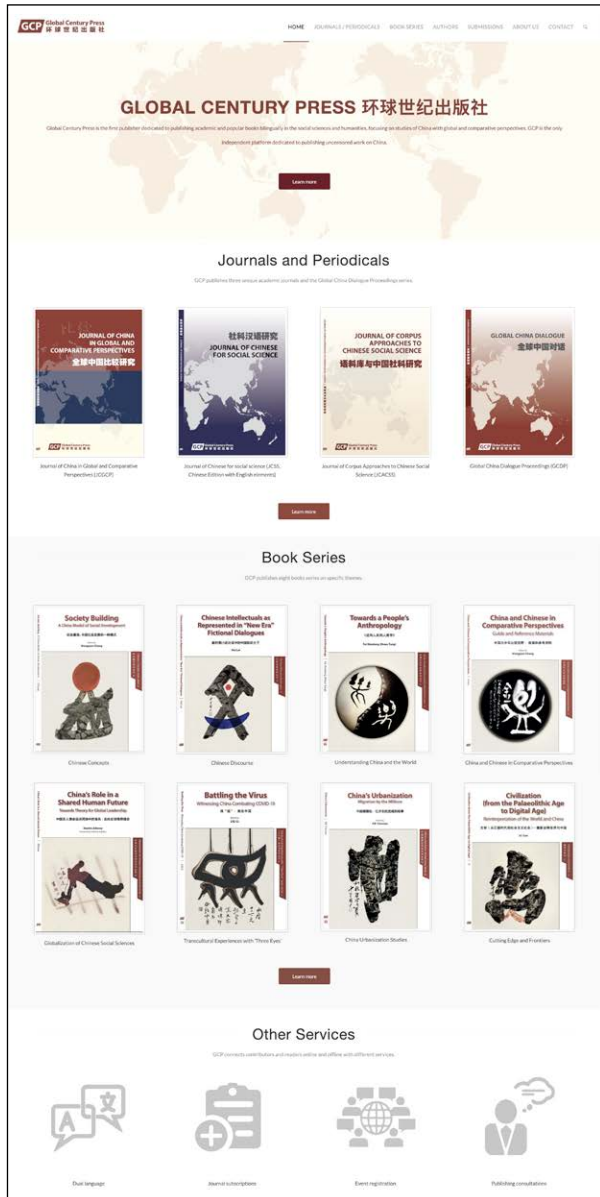
Dissemination

GCP submits all books and journals to the UK's deposit libraries. Each book and journal (including individual chapters and articles) is assigned a DOI (or Digital Object Identifier) reference and submitted to CrossRef, linking it to a permanent address on our website, to help readers easily locate a GCP publication from a citation.

Dual language publishing

GCP's dual language styles and rules have been developed with both English and Chinese academics, graphic designers, editors and proofreaders. Dual language information is provided at the end of each book. This service is a unique feature of GCP.

House Style

Our house style broadly follows APA 7th edition but has evolved over time through our growing experience of dual language editing and typesetting. The *GCP House Style Guide* can be downloaded from the website. It sets out submission guidelines, style guidelines for writing and formatting your manuscript, including how to provide text, images and diagrams, and explores GCP's dual language styles and rules.
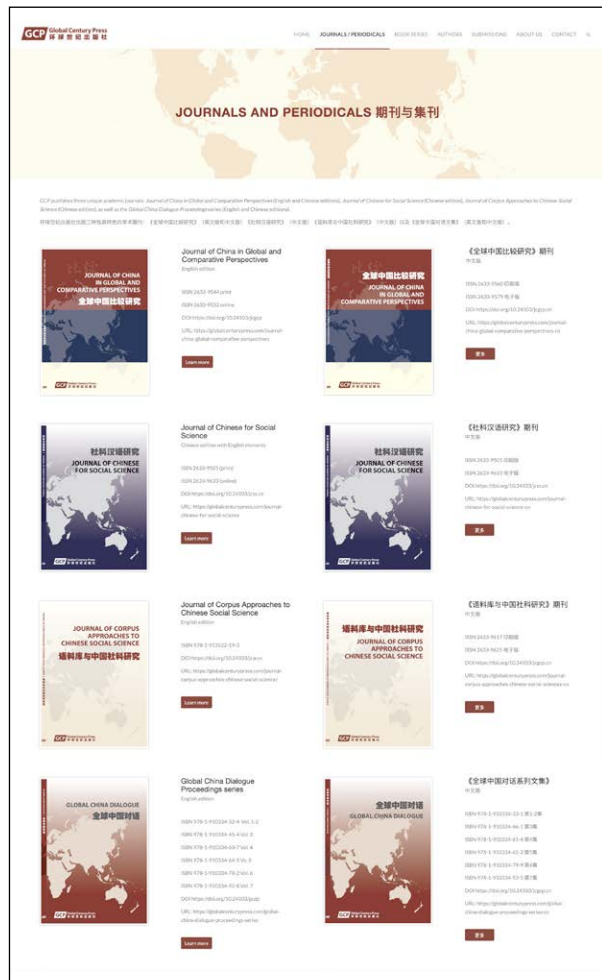

Browse or search

You can browse the GCP website by journal, book series, and author in two ways: either using the global search function, located at the top-right of every page, or narrow your search to the archive of specific journal or book series by using the search function located on the journal or series home page.


globalcenturypress.com
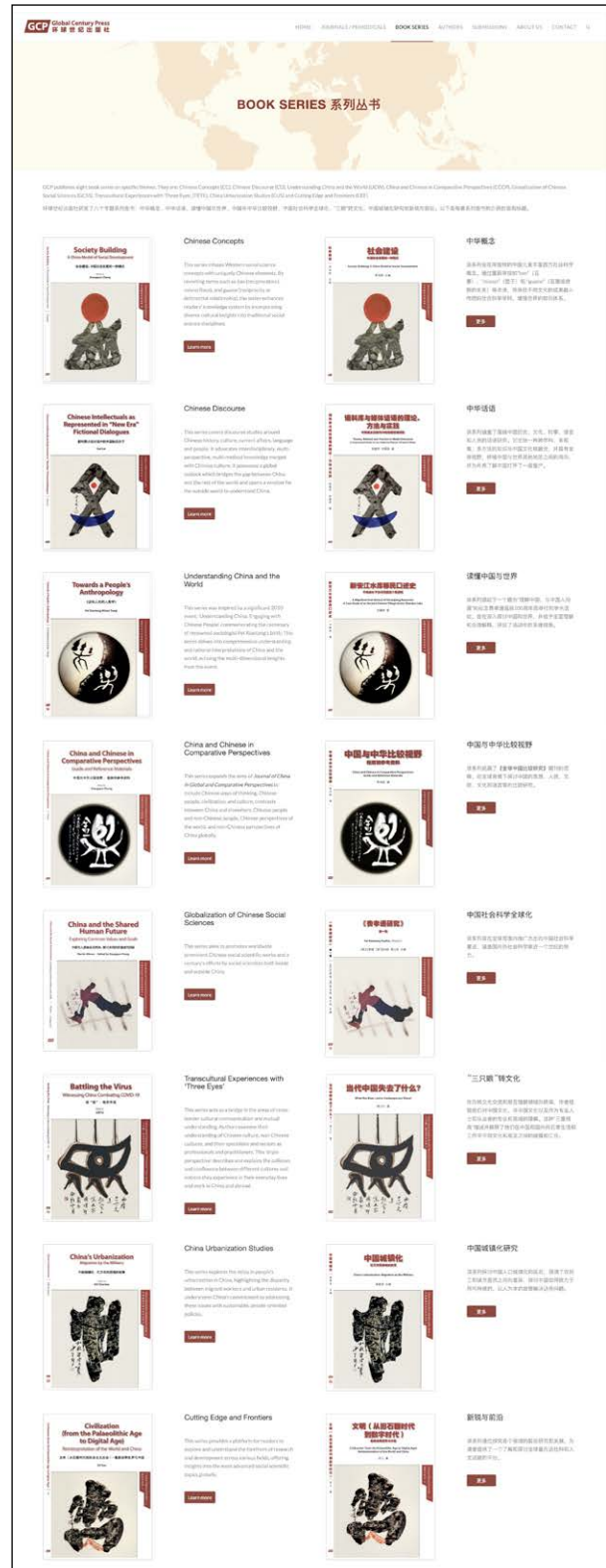
Journal home pages

Through journal home pages, you can view information about the journal, browse published issues, search the archive, read and download articles, submit an article, purchase additional content, and subscribe.
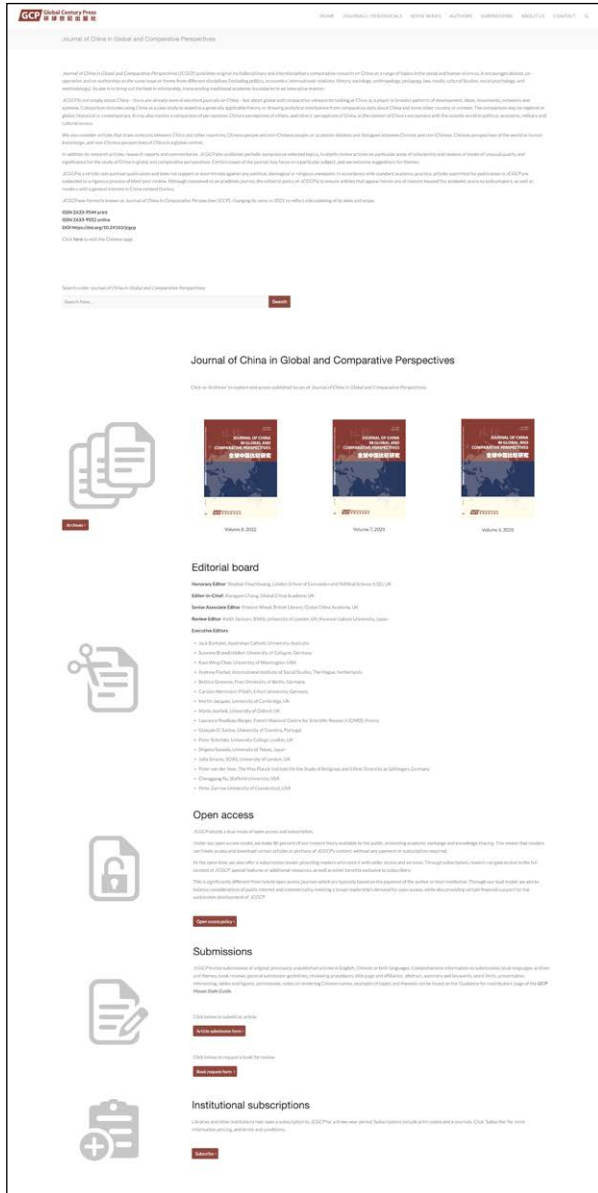
Clicking on 'Archive' brings up all published issues and clicking on an issue reveals all articles within that issue.
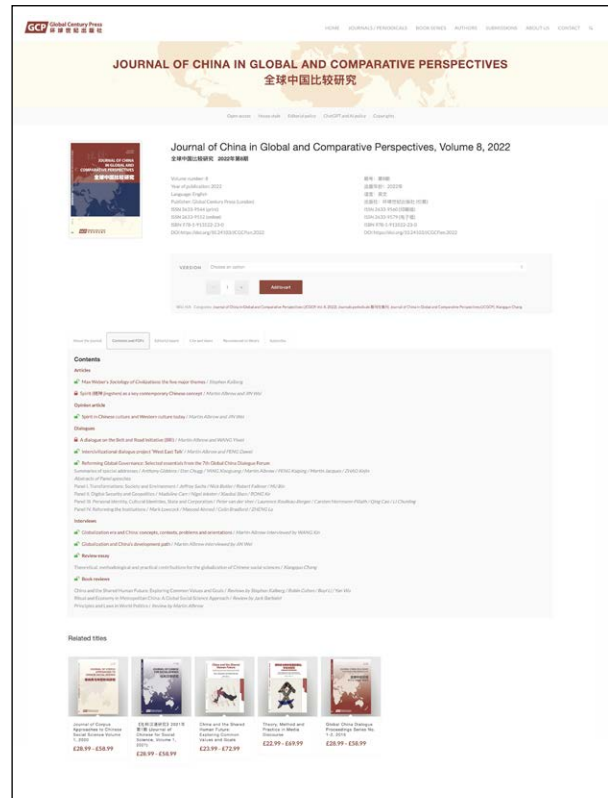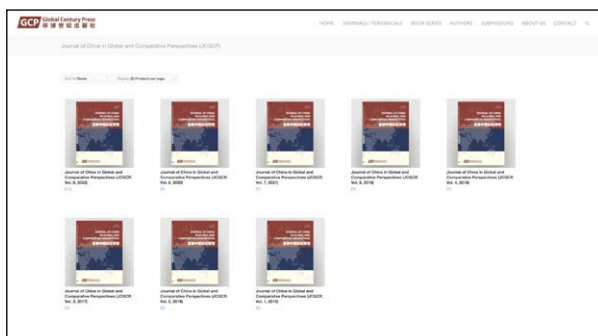
Each journal issue has a home page (above), where you can view information about the journal, the issue, and the editorial board. You can cite and share the issue, reccomend the journal to a library, and open a subscription. Through the issue's Table of Contents, you can access specific articles or sections.

Every article or section also has a home page (below), where you can read an abstract and information about the author, read and download the text, cite and share, and continue your exploration of the issue.

globalcenturypress.com

Series and book home pages

From a book series page, you can view information about the series, browse and access published books through the archive, and submit a manuscript for consideration.

On a book home page, you can view a description of the book and the author, access and read individual chapters through the Table of Contents, or purchase the book in print or as a PDF.
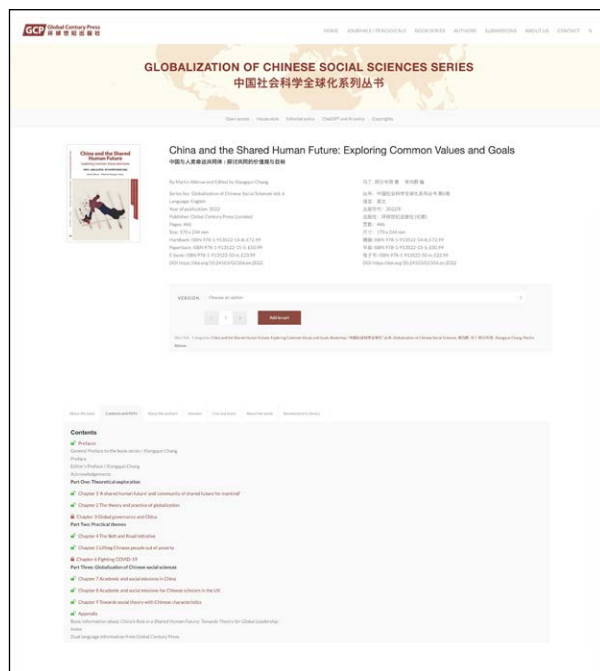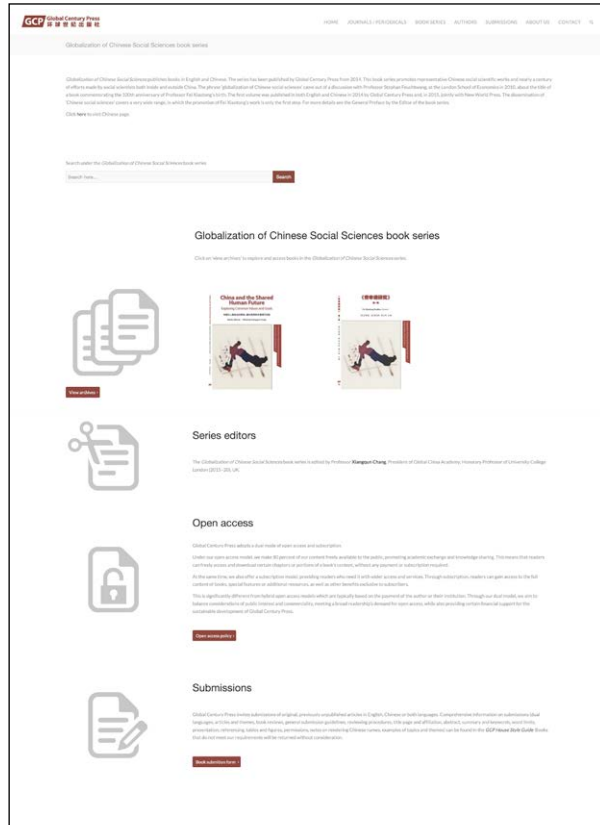
Submissions and authors

The Submissions page provides forms for submitting a journal article or book manuscript

Through our Authors page, you can view a full list of our authors, and see all books and journals which they have authored or contributed to.

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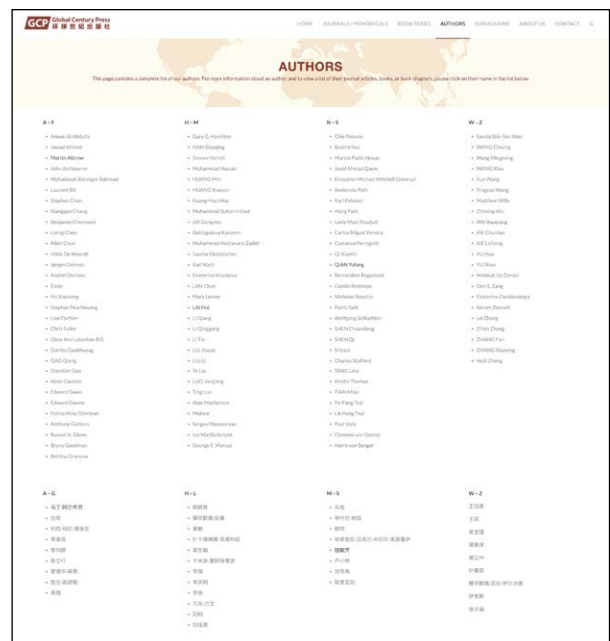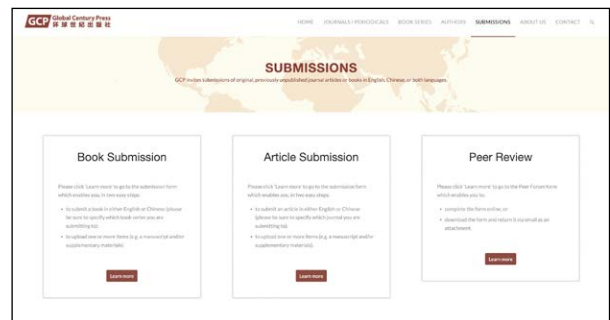
X Dinner: To celebrate the conclusion of the 8th Global China Dialogue and the 10th Anniversary of Global China Academy

Global China Academy (GCA) was registered with the Charity Commission as a Charitable Incorporated Organisation (CIO, Charity No. 1198983) in 2022. GCA was formerly known as CCPN Global and Global China Institute (Charity No. 1154640).

This year we celebrate our 10th anniversary!

Founded in 2013, Global China Academy has gone from strength to strength, overcoming many difficulties along the way but always expanding in its ambition and influence. Global China Academy is an independent fellowship with a social science focus on China and Chinese perspectives on the world and the outside world's perspectives on China and the Chinese. What could be more pertinent to the present times, when mutual understanding is the most desirable of objectives?

From a small organisation publishing just one journal, we have expanded to publish three well-regarded journals in English and Chinese editions, and eight book series, each unique in its own way.

The first of our high-end forums, the Global China Dialogues (GCDs), was held in 2014 and now the GCD VIII, themed 'Governance for Global Health', is being held at the British Academy, London, on 8th December 2023. The GCDs feature speakers from all over the world and have a global audience of academics, practitioners and others, contributing to a valuable exchange of ideas and practice and to the sum of human knowledge.

GLOBAL CHINA ACADEMY
全球中国学术院

Global China Academy is a UK-based independent worldwide fellowship that encourages language-based global or comparative studies on China in the social sciences and humanities, and aims to add to the sum of human knowledge.

全球中国学术院是基于英国的独立的全球性院士制机构，旨在鼓励以语言为基础的、在社科和人文领域以全球和比较视野研究中国、共同构建人类的知识大厦。

10 YEARS 年 2013–2023

GLOBAL CHINA DIALOGUE
全球中国对话

This high-end platform aims to enhance the understanding of current global affairs and common interests through public dialogue and discussion between Chinese and non-Chinese academics, intellectuals, political and business leaders, experts, professionals and practitioners.

全球中国对话是一个高端平台，旨在通过中外学者、知识分子、政商领袖、专家、专业人员和实践者之间的公开对话和讨论，增进对当前全球事务和共同利益的理解。

GLOBAL CENTURY PRESS
环球世纪出版社

Global Century Press is the first publisher dedicated to publishing academic and popular books bilingually in the social sciences and humanities, focusing on studies of China with global and comparative perspectives.

环球世纪出版社是世界第一个致力于双语出版社科和人文的、注重全球和比较视野研究中国的学术和通俗书籍的出版社。

To mark the 10th anniversary of Global China Academy, we have:

- built two new websites, for Global China Academy and Global Century Press (see section IX of this programme), that will be officially launched at the Reception after the GCD VIII

- produced a brochure for Global China Academy which can downloaded from the website: https://globalchinaacademy.org/wp-content/uploads/2023/10/GCA-brochure-2023-09-web.pdf

- released some video footage from the 7th GCD, 2022: https://globalchinaacademy.org/watch-videos

We hope you will enjoy reading and watching this media. Please feel free to share them with colleagues, friends and others who may be interested.

The GCD VIII's related information and photos for the dinner to conclude the 8th Global China Dialogue and celebrate the 10th Anniversary of Global China Academy, will be published online. The proceedings will be published in eBook and print editions.

On the following pages we present photo highlights from the 7th GCD: Launching Global China Academy; activities including the presentation of certificates to Founding Fellows, Life Fellows, GCA Council members (non-Fellows); and watching videos of absent Fellows.

Photo highlights: The 7th Global China Dialogure (GCD VII, 7/7)

Global China Academy Founding Event

Professor Li Wei FAE FBA FAcSS FRSA, Director and Dean of Institute of Education, University College London; Non-executive Chair of Global China Academy Council and Founding Fellow 李嵬教授 创院院士

Professor Xiangqun Chang FRSA, President and Founding Fellow of the Global China Academy; Honorary Professor of UCL (2015-20); Distinguished Professor of Nankai University 常向群教授 创院院士

The Event Chair was Professor Li Wei FAE FBA FAcSS FRSA, Director and Dean of Institute of Education, University College London; Non-executive Chair of Global China Academy Council and Founding Fellow

Certificates were presented by Mrs Ingrid Cranfield, Chair of Global China Academy Board of Trustees, to the following GCA Founding Fellows:

Professor Peter Schröder, Department of History and European & International Social & Political Studies, University College London; Vice-President & Founding Fellow of Global China Academy 彼得·施罗德教授 创院院士

Professor Tony McEnery FAcSS FRSA, Distinguished Professor of English Language and Linguistics at Lancaster University; Council Member, Academy of Social Sciences; Chair of Global China Academy Council and Founding Fellow 托尼·麦肯内里教授 创院院士

Professor Julia C Strauss, Department of Politics and International Studies, SOAS, University of London; former Editor of the China Quarterly; Vice-President and Founding Fellow of Global China Academy 朱莉教授 创院院士

Certificates were presented by Professor Tony McEnery, Chair of Global China Academy Council, to the following GCA Life Fellows:

Professor Robin Cohen, Senior Research Fellow at Kellogg College, Emeritus Professor and Former Director of the International Migration Institute, University of Oxford; Life Fellow of Global China Academy 罗宾·科恩教授 终身院士

Dr Boyi Li, LSE Fellow, Department of Management, London School of Economics and Political Science (LSE); Member of Global China Academy Council 李伯一博士

Professor David Parkin FBA, Emeritus Professor, Fellow of All Souls College, Former Head School of Anthropology and Museum Ethnography, University of Oxford; Life Fellow of Global China Academy 大卫·帕金教授 终身院士

Dr Yan Wu, Associate Professor, College of Arts and Humanities, Swansea University; Member of Global China Academy Council 吴燕博士

Video presentations (1/2)

There followed video presentations by some absent Founding Fellows and Life Fellows

Professor Martin Albrow FAcSS, Honorary Founding President of Global China Academy 马丁·阿尔布劳教授 荣誉创始院长

Professor LI Qiang, Lifetime Professor and Former Dean of School of Social Sciences, Tsinghua University, China; Founding Fellow and Chinese Chair of Global China Academy Council, UK 李强教授 创院院士

After the GCD VII Professor Xiangqun Chang presented a GCA Life Fellow Certificate to Professor Maria H. A. Jaschok, Senior Research Associate of the Contemporary China Studies Programme, Oxford School of Global & Area Studies; Visiting Professor (2019–2021), Arts & Humanities Research Institute King's College, University of London. 叶玛丽教授 终身院士

Certificates were presented by Professor Xiangqun Chang, President of Global China Academy, to the following Trustees and GCA Council members:

Mrs Ingrid Cranfield, Chair of Global China Academy Board of Trustees; Honorary Secretary of Global China Academy Council; President of Global Century Press, UK 英格丽德·克兰菲尔德 女士

Professor XIE Lizhong, Director Research Centre for Social Theory, Peking University, China; Founding Fellow and Chinese President of Global China Academy 谢立中教授 创院院士

Photo highlights: The 7th Global China Dialogure (GCD VII, 7/7)

Professor ZHANG Xiaodong, Dean of Institute of Innovation and Entrepreneurship, Nanjing University of Finance & Economics; ECO of Agile Think Tank, China; Chinese Non-Executive Chair of Global China Academy Council 张晓东教授 创院院士

Dr Yuan Cheng, Country Head of Russell Reynolds Associates Greater China; Member of the Board of Trustees, Global China Academy 程原博士

Professor Carsten Herrmann-Pillath, Professor and Permanent Fellow at the Max Weber Centre for Advanced Cultural and Social Studies at Erfurt University, Germany; Vice-President and Founding Fellow of Global China Academy 何梦笔教授 创院院士

Professor ZHU Guanglei, Vice-President of Nankai University; Vice-President of the Chinese Association of Political Science, China; Life Fellow of Global China Academy, UK 朱光磊教授 终身院士

Professor Peter van der Veer, Emeritus Director of the Max Planck Institute for the Study of Religious and Ethnic Diversity in Göttingen and Emeritus Distinguished University Professor at Utrecht University; Life Fellow of Global China Academy, UK 彼得·凡·德·维尔教授 终身院士

Professor Bettina Gransow, Institute of East Asian Studies, Graduate School of East Asian Studies, Free University of Berlin, Germany; Life Fellow of Global China Academy, UK 柯兰君教授 终身院士

Professor BING Zheng, Former Vice-President of Jilin University; Vice-President of Chinese Sociological Association, China; Life Fellow of Global China Academy 邴正教授 终身院士

Professor GU Yueguo, Emeritus Professorial Research Fellow, Institute of Linguistics, Chinese Academy of Social Sciences; Chief Expert of the Key Laboratory of Artificial Intelligence and Human Language, Beijing Foreign Studies University, China; Life Fellow of Global China Academy, UK 顾曰国教授 终身院士

Click here to watch video presentations by some absent Founding & Life Fellows at GCA Founding event (En-Ch subtitles)

Professor Prasenjit Duara, Distinguished Professor and the Oscar Tang Chair of East Asian Studies, Duke University, USA; Life Fellow of Global China Academy 杜赞奇教授 终身院士

Dr Thomas Clarke, Principal Teaching Fellow, Department of Electrical & Electronic Engineering, Imperial College London; Trustee and Treasurer, Global China Academy 托马斯·科拉克博士

Mr Philip Hao, CEO of UVIC Group; Director of Global Education and Innovation Research Centre, Global China Academy 郝斐先生

Mr JIANG Biao, General Manager of M. Y. Union Technology Co. Ltd 姜标先生

Ms LI Hongwen, Executive Director of China National Publications Import & Export Group 李红文女士

Mr SONG Yiping, Co-Founder, Xueshuzhi (Academic Unwavering) 宋义平博士

Mr ZENG Jingsong, General Secretary, Institute for Global Industry, Tsinghua University 曾劲松先生

DU Yichao, PhD Candidate of UCL; Director of Wuxi New Culture Institute 杜怿超先生

Click here to watch videos presented by some Representatives of Organizers, Supporters & Sponsors with En-Ch subtitles

Participants at the Global China Academy Founding Event

Dr Boyi Li, Dr Yan Wu, Mr Lin Huang, Ms Zhufeng Sheng, Ms Sarah Lee, Mr Mark Lee, Ms HUANG Chunhua, Ms CHEN Qiuyang, Mr ZHANG Ning, Mr YANG Bo, Ms MA Xiaoying, Ms ZHANG Ruiyu, Mr Yao Cheng, Mr Vince

XI Essential information, registration and contacts

I. Essential information

1. To ensure the smooth running of the conference, all delegates are required to abide by the conference schedule and regulations.

2. During the event, press conferences are not allowed to take place at the venue of the conference without permission from the Conference Programme Committee. Neither can books and leaflets or any other products be sold or distributed without seeking prior permission from the organizers.

3. The conference is taking place in central London. Please travel with care. Keep yourself and your belongings safe.

4. Throughout the conference, please switch off your mobile phone or set it to vibrate only to avoid causing any disturbance.

5. The programme is very full. We will have to maintain very strict time discipline to allow everyone their allotted time, including Q&A slots.

6. Languages are English and Chinese. Although we do not provide simultaneous or consecutive interpretations, we do provide interpreters for consecutive interpretations at Q&A sessions, and PowerPoint presentations with texts and captions of images in both English and Chinese.

7. Disclaimer: the speakers, topics and times are correct at the time of publishing. However, in the event of unforeseen circumstances, the organizers reserve the right to alter or delete items from the conference programme.

8. All the hospitality, registration, book stands, etc., will take place in the Entrance Hall and the Gallery.

9. All the journals and books on our stalls are for DISPLAY only. Please do not remove any copies. We are not selling journals or books at the event, but order forms will be available, and you are welcome to take as many as you need.

10. Before and after you arrive in London, if you need any help, please contact either Professor Xiangqun Chang 07910 716068 or Dr Boyi Li 07867380271.

II. Registration

Free: £0.00

8:30-17:00   GCD VIII at the British Academy Participation in GCD VIII is FREE, including lunch and refreshments. However, due to limited seating and the need to coordinate food and drink orders, registration is essential.

19:00-22:30   Celebration dinner at the UK Parliament

- All the invited speakers, chairs, Global China Academy Fellows, trustees, Council members, professionals, administrators, volunteers, and GCA friends.

- 3 tickets each for organizers, supporters and sponsors. Please specify which you represent.

- 1 ticket each for volunteers who provide substantial assistance to organizing and running the GCD VIII (e.g. English-Chinese translation and interpretation, videography, photography, audio recording, follow-up transcription, paperwork, accompanying speakers, registration, etc.) Please specify what assistance you are providing.

Celebration Dinner only (participants of GCD VIII who have not fulfilled any of the above-listed roles, along with other individuals who support our mission): £100

Notes:

- All the attendees listed for the complimentary dinner must participate in the full day's dialogue. If for any reason you are unable to attend the dialogue forum, please inform us as soon as possible so that your seat can be offered to someone else who is interested.

- All guests attending celebration dinner must have their House of Lords-approved invite on arrival and photo ID ready for security inspection.

- For both events, seats are allocated on a first-come, first-served basis.
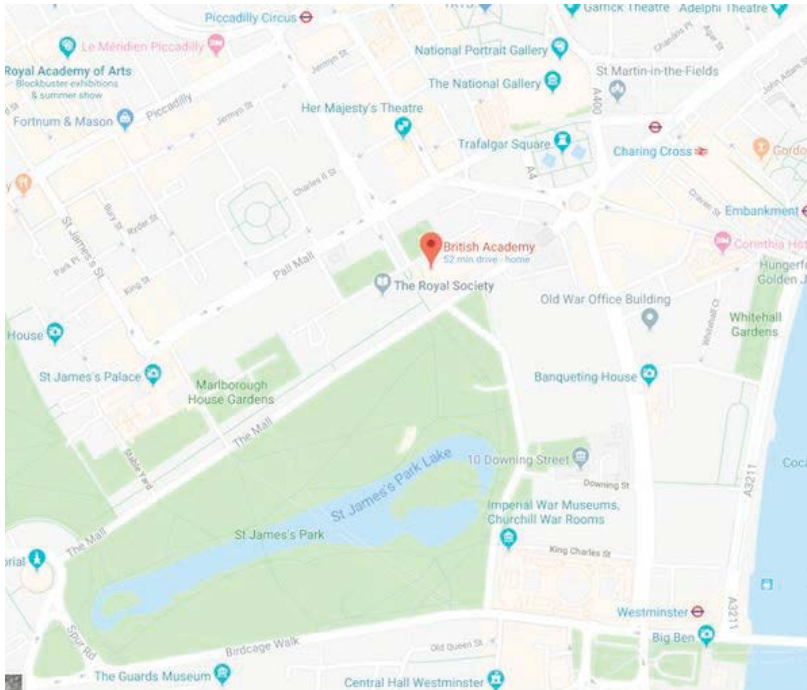
III. Contacts

Contact: Dr Boyi Li

Phone: +44 20 8906 8798

Email: dialogue@gca-uk.org

Website: https://globalchinaacademy.org/global-china-dialogue-series-forum
https://globalchinaacademy.org/global-china-dialogue-8

XII Venue and Map

Global China Dialogue VIII

Time: 8:30–17:00
8 December 2023

Venue:

The Wolfson Auditorium
The British Academy
10-11 Carlton House Terrace
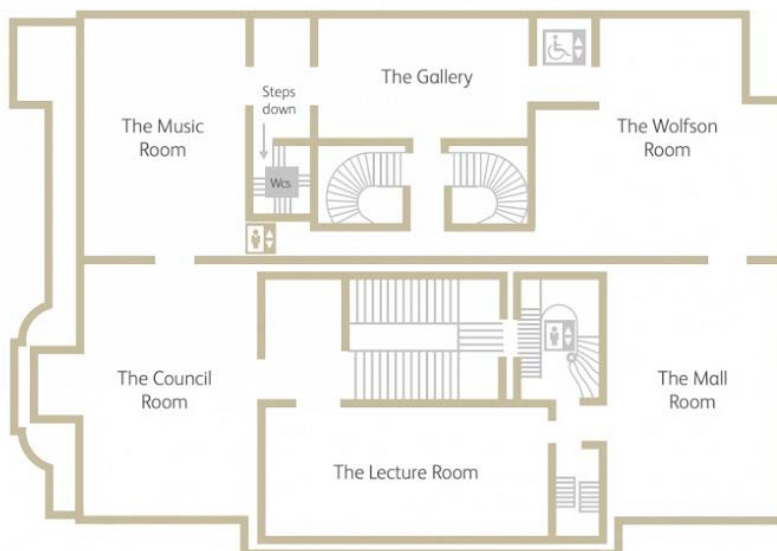London SW1Y 5AH

Tube:

1) Charing Cross
(Cockspur Street exit)

2) Piccadilly Circus
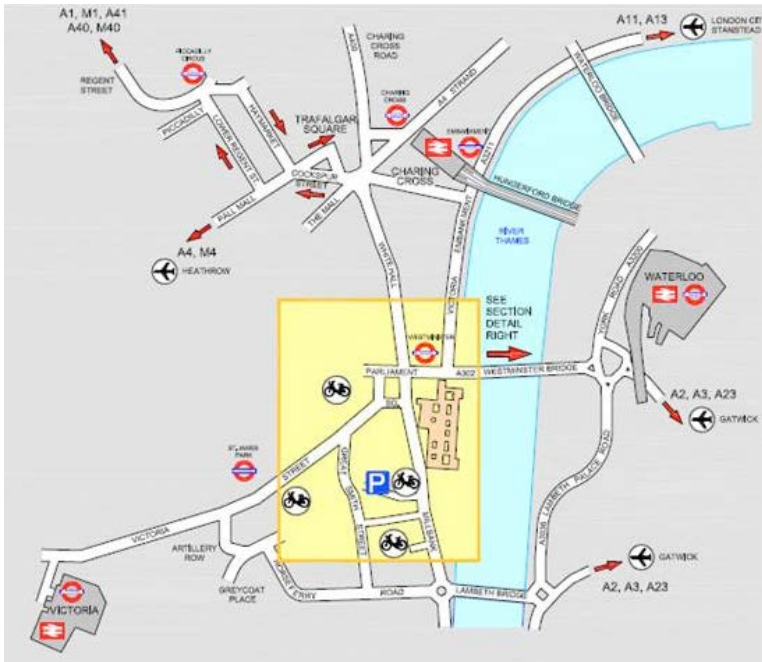(Lower Regent Street exit)

Buses:

Piccadilly Circus
Lower Regent Street
Haymarket
Trafalgar Square

Plan of the first floor, the British Academy

https://10-11cht.com/rooms

**Reception and celebration dinner (invitation only)**

Time: 19:00–22:30
8 December 2023

Venue: Peers' Dining Room, House of Lords, UK Parliament, Westminster, London SW1A 0AA

Tube: District, Circle or Jubilee lines to Westminster station; Victoria, Charing Cross and Waterloo mainline stations are about 20 minutes away by foot and have connecting buses.
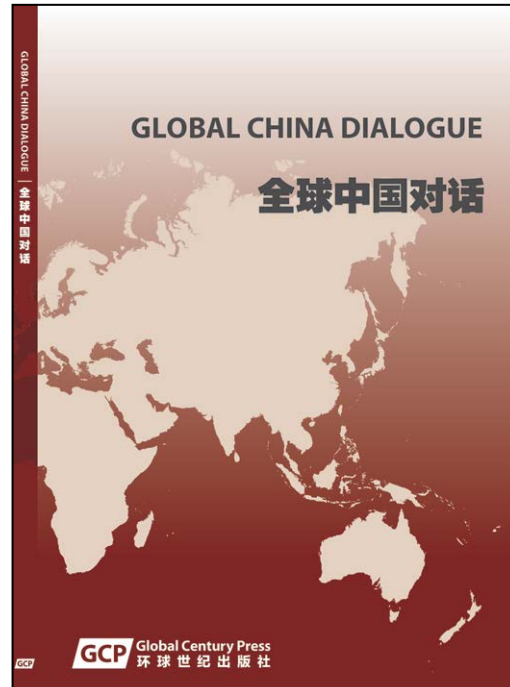
Buses: Buses stop near Parliament Square in Victoria Street (opposite the Houses of Parliament) and further up towards Trafalgar Square, in Whitehall.
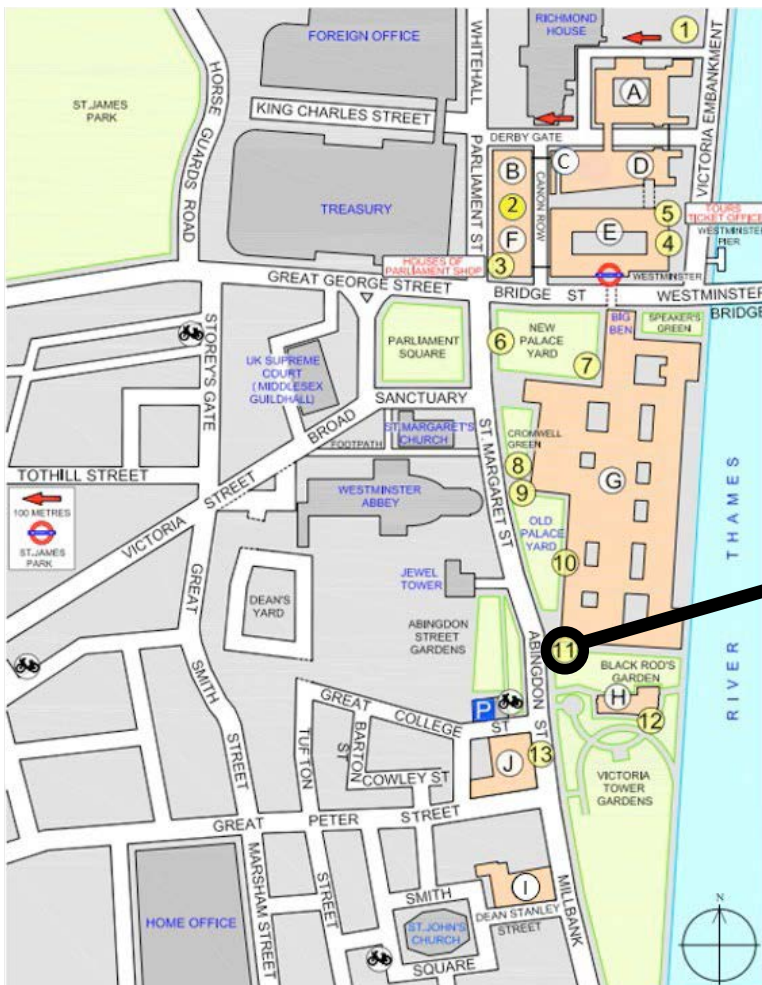
Entrance: Please enter via the public entrance which is called 'Black Rod's Garden Entrance'.

Security: Airport-style searches are in place at the Houses of Parliament. Please leave plenty of time to pass through security. You should expect this to take at least 30 minutes. At busy times, which are unpredictable, the delay will be longer.

Black Rod's Garden Entrance

JOURNAL OF CHINA IN GLOBAL AND COMPARATIVE PERSPECTIVES
比较
JOURNAL OF CHINA IN GLOBAL AND COMPARATIVE PERSPECTIVES
全球中国比较研究
GCP Global Century Press
环球世纪出版社

JOURNAL OF CHINESE FOR SOCIAL SCIENCE
社科汉语研究
JOURNAL OF CHINESE FOR SOCIAL SCIENCE
社科汉语研究
GCP Global Century Press
环球世纪出版社

JOURNAL OF CORPUS APPROACHES TO CHINESE SOCIAL SCIENCE
语料库与中国社科研究
JOURNAL OF CORPUS APPROACHES TO CHINESE SOCIAL SCIENCE
语料库与中国社科研究
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GLOBAL CHINA DIALOGUE
全球中国对话
GLOBAL CHINA DIALOGUE
全球中国对话
GCP Global Century Press
环球世纪出版社

As the 10th anniversary (2013–2023) of the Global China Academy approaches, we are pleased to announce that the 8th Global China Dialogue forum—'Governance for Global Health'—will be held at the British Academy on Friday, 8th December.

The Global China Dialogue Series is a high-end forum centred on the concepts of 'transculturality' and social creativity, using China as a comparator or through interactions with the Chinese to explore and study global governance and advance the sustainable development of human society. We embrace interdisciplinary, cross-professional, cross-industry, cross-border and international perspectives. Through open dialogues among academics, scholars, intellectuals, political and business leaders, industry elites, professionals and social activists, we address the challenges faced by today's world. Our goal is to identify solutions and reach a consensus or understanding.

The Covid-19 pandemic of 2020 revealed many weaknesses in our health care systems and structures across the world, and showed that health is a challenge that requires global governance and cooperation. Other issues such as climate change, the global prevalence of noncommunicable diseases, inadequate access to healthcare services and the lack of health workers globally also show that the need for global co-operation to deal with transnational challenges has never been greater.

The theme of the 8th Global China Dialogue is 'Governance for Global Health'. It will explore the challenges and opportunities for global health governance, especially in the Chinese context, given China's ageing population, continued economic growth and desire to reimagine healthcare management and governance. The Healthy China 2030 strategy emphasizes the need to develop the health sector in China. China has also instituted significant regulatory reforms in the health sector, while considering healthcare in the new global governance framework. The GCD VIII include the following four panels:

- Panel 1 Global Health and System Integration
- Panel 2 The Challenges of Global Health Governance
- Panel 3 Communicating to Improve Global Health
- Panel 4 Health Governance in the Digital Space

在全球中国学术院成立10周年（2013–2023）之际，我们迎来了第八届全球中国对话论坛——"全球健康治理"。对话将于12月8日在英国学术院举行，招待会和晚宴将在英国议会的上议院举办。

全球中国对话系列是一个围绕"转文化"和社会创造为核心概念的高端论坛，以中国为参照系的比较视野，通过增进与中国同行的交流互动从而探索和研究全球治理、推进人类社会的可持续发展。我们鼓励跨学科，跨越专业，跨行业，以及跨国的全球视野，通过在学者、知识分子、政商领袖、专业与社会活动家之间开展开放的对话，旨在面对那些当今世界的重大挑战， 找到解决问题的方案，形成共识、增进对彼此的了解。

2020年的新冠疫情大流行显露出当今世界在健康护理体系与结构方面存在着很多缺限，同时也揭示出健康问题是亟需全球治理与合作的重大挑战。其他问题，比如气候变化、非传染性疾病的全球流行、健康护理服务供给的不均衡、以及健康从业者的全球性短缺，都说明这些跨国性的重大挑战需要全球合作来应对。

第八届全球中国对话的主题是"全球健康治理"。将要探索全球健康治理领域的机遇和挑战，尤其是考虑到在中国情境下，人口老龄化、持续的经济增长、对重新思考健康护理体系管理治理的需要。健康中国2030战略强调了在中国进一步发展健康产业的要求。中国也在推进健康领域重大的监管体系改革，同时兼顾到新的全球治理体系中思考健康护理。本届对话包括以下四个版块：

- 全球健康与系统整合
- 全球健康治理的挑战
- 沟通以增进全球健康
- 数字空间的健康治理