

# 3RD GLOBAL CHINA DIALOGUE

## Sustainability and Global Governance for Climate Change

and Corpus Approaches to Chinese Social Science (CACSS) Workshop

## 第三屆全球中國對話

可持續性與全球氣候治理  
暨語料庫與中國社科研究工作坊

Programme 手冊

Date: 2–3 Dec 2016

Venues: The British Academy • The UK Parliament  
King's College London, UK

日期：2016年12月2–3日

地址：英國學術院 • 英國議會大廈 • 倫敦國王學院

# GCD Global China Dialogue 全球中国对话

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# 3rd Global China Dialogue

Sustainability and Global Governance for Climate Change  
and Corpus Approaches to Chinese Social Science (CACSS) Workshop

## 第三届全球中国对话 可持续性与中国气候治理 暨语料库与中国社科研究工作坊

### Programme 手册

Date: 2-3 December 2016

Venues:

The British Academy  
the UK Parliament  
King's College London, UK

#### Organizers

Global China Institute, UK  
Lau China Institute, King's College London, UK  
The China Media Centre, University of Westminster, UK  
YES Global, UK

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# I Introduction

## The Global China Dialogue Series (GCDs)

### World in Turmoil

The road to peace and development is strewn with numerous risks and challenges. The international system and order are constantly changing, and there are profound changes in the balance of power.

All countries, whether developing or developed, are having to adapt to this ever-shifting international and social environment, while the process of modernization in some countries has been interrupted or has spilled out to create global turmoil as a result of the conflicts and contradictions brought about by cultural, religious and social transformation.

At the same time, rapid developments in technology and society have had a profound impact on patterns of thinking, behaviour and interaction and on the moral principles of different countries and groups. They have also constantly challenged established ideas of good governance, including the functions of government in the globalization era and the pros and cons of the participation of non-government organizations.

The changes and challenges are myriad: digital technology, mobile communications and the popularization of the internet, the coexistence of cultural homogenization and diversity, ethnic and religious conflicts, the collision between giant multinational corporations and national sovereignty, changes in social norms as a result of scientific innovations, the decisive influence of regional economies on national economic development, the constraints of climate change and the discovery and adoption of new energy sources. Cultural diversity and transculturalism have become part of people's daily life.

Confronted with such challenges, national leaders devise development strategies that reflect both the status quo and their long-term goals. Business leaders and entrepreneurs also invest substantial resources in studying the impact of the changing international economy and financial order on the development of enterprises. Experts and scholars focus on the efficiency of global governance and cultural factors that have quietly exerted great influence, and explore how culture and ideology enhance global and social governance.

Such efforts and initiatives are moves in the same direction: towards reaching an in-depth understanding of the knowledge systems of the human community and the development of a 'global cultural sphere' beyond any single culture, state or nationality, under the condition of global governance. Thus, the theme of the development and governance of China, Europe and the world has gradually become one of the key research interests of scholars worldwide.

### China in a Changing World

China and the Chinese people are currently making an important contribution to the world order and shaping a global society. What are the important global issues that concern China? What are the Chinese ways of thinking and doing things with respect to global issues? We wish to engage Western audiences in dialogues on topics that arise from these questions, including development, education, economics, migration, the family, the environment, public health, human security and global governance.

For nearly three decades, China has been implementing a 'going out' (走出去) policy to encourage its enterprises to invest overseas. The policy embraces not only the economy but also finance, language, culture, sciences, technology, social sciences, publishing and the media, and under its provisions an international investment bank (亚投行) has been established.

Through his visits to nearly 50 countries, President Xi Jinping himself has promoted the 'one belt one road' (一带一路) regional development strategy and China's governance model (治国理政). In his recent

visit to the UK, he said ‘As our capabilities grow, we shall shoulder more responsibilities to the best of our ability and contribute China’s wisdom and strength to the world’s economic growth and global governance.’

### **The Global China Dialogue Series (GCDs)**

The West needs to engage in dialogue with China on a range of common concerns for the future of our world, including development, education, economics, migration, the family, the environment, public health, human security and global governance.

The Global China Dialogue series (the GCDs) focuses on these issues to enhance public understanding of current global affairs and common interests through public dialogue and discussion between Chinese and non-Chinese academics, experts, professionals and practitioners and interested laypeople, from interdisciplinary and comparative perspectives.

The GCDs also develop the rules of ‘civilized dialogue’, encouraging both sides to listen to the other, understand cultural differences, respect local customs, accept different perspectives and acknowledge the common destiny of humanity. In particular, they explore new global governance, encompassing national governments, international organizations, multinational companies, NGOs and citizens, with a mission to build a harmonious, symbiosis-based global community.

The series brings Chinese and Western scholars and opinion leaders together in an ongoing project in social creativity, exploring transculturality and cultural generativity, contributing to the development of a ‘global cultural sphere’ beyond any single culture, state or nationality, and contributing to building a harmonious, symbiosis based human community

Official recognition came when GCD II became the only event to have a global and social scientific focus in the government designated 2015 Year of UK-China Cultural Exchange with the theme ‘Transculturality and New Global Governance’. Professor Kerry Brown of King’s College London noted its significance in his keynote speech at the British Academy. The proceedings of the first two GCDs will be published jointly in June 2016 by Global China Press (London) and New World Press (Beijing).

The series plans to develop its future programme by continuing to work within the framework of the UN’s Sustainable Development Goals (SDGs) which accord with UNESCO’s mission of defending peace and the conditions for building sustainable development world through creative intelligence, as follows:

- 2016 GCD III: Sustainability and Global Governance for Climate Change
- 2017 GCD IV: Transcultural Co-operation for Shared Goals
- 2018 GCD V: Governance for Global Justice
- 2019 GCD VI: Governance for World Peace
- 2020 GCD VII: Reforming Global Governance

### **The Third Global China Dialogue (GCD III)**

The GCD III will consist of three parts:

#### **Part one**

A one-day event for the GCD III on Sustainability and Global Governance for Climate Change at the British Academy, Friday, 2 December 2016. There will be four panels that bring into sharp relief the theories and methods underlying current debates about global climate change and how to deal with it. In sequence, they review the 2015 Paris Agreement from a governance perspective, present the case for corpus-based discourse studies on climate change, examine sustainability in China’s green revolution, and question the deliverability of the new sustainable development goals (SDGs). In sum, they connect Chinese research and thinking on managing climate change with equivalent work in the West to mount a common human effort to deal with the global threat to our life on this planet. The abstracts and proposed panellists are:

*Panel I Reviewing the Paris Agreement from a governance perspective*

From Copenhagen to Paris, China has taken a lead in shaping global climate governance by jointly negotiating and joining in a binding climate deal. This has been achieved after President Xi Jinping took office three years ago and the new Chinese leadership has begun to take a newly proactive approach in its diplomatic policy. Against this backdrop, it is meaningful to review China's current contribution to the global climate regime.

*Panel II Corpus-based discourse studies on climate change*

The emergence of corpus linguistics provides a new way of thinking about language. In the past few decades, corpus approaches have been widely used in studying many aspects of linguistic enquiry. Text corpora that contain a large quantity of authentic language enable wide-ranging empirical and fruitful analyses of the actual patterns of use in a language. Corpora as a source of empirical data coupled with (semi-)automatic computational tools, such as WordSmith Tools, AntCon and GRAPHCOLL, can be used in a number of different fields of study in which language matters, and the corpus approach has extended to the study of a range of social sciences. The ESRC Centre for Corpus Approaches to Social Science (CASS) at Lancaster University is committed to developing new methods in the study of language to provide insights into the use and manipulation of language in a range of topics. This panel invites scholars to present research on climate change and related topics from the perspective of corpus-based discourse analysis.

*Panel III Sustainability in China's green revolution*

From 'ecological civilization', 'beautiful China', 'economic new normal' and 'supply-side economic reform' to 'green development', President Xi Jinping and the new leadership have coined a host of new narratives in achieving sustainable and balanced development. This shows that the leadership is keen to turn its promises made on the global stage into domestic actions by introducing new development guidelines and reshaping its economic and social policies. And China needs such a green revolution to bring the country onto the right track. The panel will explore the hurdles along the way.

*Panel IV Delivering the Sustainable Development Goals*

The resolution of the UN General Assembly of 25 September 2015 committed member states to transforming the world by 2030, with 17 SDGs and 169 targets. Does the experience of the previous Millennium Development Goals give confidence that such an ambitious programme can be delivered? What are the likely obstacles, such as wars and economic shocks, and what kinds of cooperation with other actors, with corporations and civil society in particular, will be required? What kinds of developments in current global institutions, such as the G7 and G20 meetings, and in regional pacts such as ASEAN, will the SDGs promote, and will China's Belt and Road policy assist their achievement?

**Part two**

An evening event for networking at the House of Commons, the UK Parliament, on Friday, 2 December 2016 (by invitation only).

**Part three**

A one-day workshop on corpus approaches to Chinese social science (CACSS) at KCL, Saturday, 3 December 2016. This is an extension of Panel II of the GCD III, and also an open academic event for both participants of the GCD III and others who are interested in this topic.

With the enhancement of interdisciplinary awareness, linguistic methods, such as corpus-based discourse analysis, have been applied to sociology, ethnography, cultural studies, psychology, cognitive science and computer science, among other disciplines. In the past few decades, Chinese social scientists have begun to seek new methods of analysing large quantities of texts, in addition to quantitative and qualitative analysis. For example, the Contemporary China Social Life Data and Research Centre (CCSLC) at Fudan University has collected a unique set of data on contemporary Chinese social life since 1949, consisting

of more than 310,000 items of personal correspondence, over 1,000 books of personal notes, diaries, huge amounts of information on the history of personal life and extensive interview notes and monographs. This invaluable material is the quintessential resource for research into areas in which language matters. It will undoubtedly be very helpful for understanding the construction of contemporary China's social order and the deep structures of ordinary people's relationships. Inspired by the ESRC Centre for Corpus Approaches to Social Science (CASS) at Lancaster University, Global China Institute is engaging with CASS, the CCSLC of Fudan University and the Research Centre for Discourse and Communications (RCDC) at Zhejiang University of Media and Communications to further develop CACSS. This workshop will introduce related work and promote discussion among people who are interested in this initiative.



## II Organizers and Sponsors

The Global China Dialogue series are organized by Global China Institute (Charity No.: 1154640; an affiliate member of the Academy of Social Sciences), in partnership with Lau China Institute, King's College London, UK, the China Media Centre of the University of Westminster and YES Global (Young Entrepreneur Society Global).

Global China Institute has the overall mission of bringing comparisons between China and the rest of the world into a global conversation. Together with their publications, the *Journal of China in Comparative Perspective* (JCCP), and book series, the GCDs aim to bring Chinese and Western thinkers together in debate and research that will generate shared endeavours to create a world that benefits all humankind. The GCDs showcase transcultural practice on global issues and governance by organizing the events collaboratively between academia, government, international organizations and academic NGOs.

The GCDs have the enthusiastic support of all the supporters and sponsors that are participating in this event. The Organizing Committee welcomes all who wish to contribute to the success of the GCDs.

### Organizers

- Global China Institute, UK
- The Lau China Institute, King's College London, UK
- The China Media Centre, University of Westminster, UK
- YES Global, UK

### Organizing Committee

#### *Chairs*

- Professor Xiangqun Chang, Director of Global China Institute; Honorary Professor of UCL, UK
- Professor Kerry Brown, Director of the Lau China Institute, King's College London, UK
- Professor Hugo de Burgh, Director of the China Media Centre, University of Westminster, UK

*General Secretary Mr Philip Hao, President, YES Global; CEO, UVIC Group, UK*

#### *Members (in alphabetical order)*

- Professor Martin Albrow FAcSS, Honorary Vice-President of the British Sociological Association (BSA); Emeritus Professor of University of Wales, UK
- Dr Dongning Feng, Senior Lecturer, Centre for Translation Studies, SOAS, University of London, UK
- Professor Stephan Feuchtwang, Emeritus Professor of Department of Anthropology, LSE, UK
- Mr Chris Henson, Membership Secretary, Society for Anglo-Chinese Understanding, UK
- Professor Martin Jacques, Senior Fellow at the Department of Politics and International Studies, University of Cambridge, UK; Visiting Professor at Tsinghua University, China
- Professor Wei Li FAcSS, Chair of Centre for Applied Linguistics, University College of London, UK
- Professor Tony McEnery, FAcSS, ESRC Research Director; former Director of ESRC Centre for Corpus Approaches to Social Science, Lancaster University, UK
- Professor Letian Zhang, Director of the Centre for Social and Cultural Anthropology, Director of Contemporary China Social Life Data and Research Centre (CCSLC), Fudan University, China; and Co-Director of Global China Institute

### **Supporters (in alphabetical order)**

- Centre for Applied Linguistics, University College London, UK
- Centre for European Reform, UK
- Centre for Translation Studies, SOAS, University of London, UK
- China–Europa Forum, France
- Chopsticks Club, UK
- Contemporary China Social Life Data and Research Centre (CCSLC), Fudan University, China
- ESRC Centre for Corpus Approaches to Social Science, UK
- *Journal of China in Comparative Perspective*, UK
- Global China Press, UK
- Global China Unit, UK
- London Society for Chinese Studies (LSCS), UK
- Research Centre for Discourse and Communications, Zhenjiang University of Media and Communication, China
- Research Centre for Social Cultural Anthropology, Fudan University, China
- Research Centre for Social Theory, Peking University, China
- Research Centre for Studies of Sociological Theory and Methods, Renmin University of China
- Society for Anglo–Chinese Understanding (SACU), UK
- The British Postgraduate Network for Chinese Studies (BPCS), UK
- The Institute of Social Development, Wuhan University, China
- The Institute of Suzhou Studies, Wuhan University, China

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- The British Association for Chinese Studies (BACS)
- The Vanishing World Foundation, UK
- UVIC Group, UK

### **Media support**

- [www.china.com.cn](http://www.china.com.cn)
- [www.xinhuanet.com](http://www.xinhuanet.com)
- Interactive Media Britain
- *UK Chinese Timese*

### III Speakers, Chairs and Discussants (in alphabetical order)

#### Keynote speakers

- Professor Lord Anthony Giddens, former Director of the LSE and Emeritus Professor of Sociology, UK
- Professor Dayong Hong, Vice-President, Renmin University of China, President of Chinese Association for Environmental Studies, China

#### Panel chairs, speakers and discussants

- Professor Martin Albrow FAcSS, Honorary Vice President of the British Sociological Association (BSA); Emeritus Professor of University of Wales, UK [Panel IV chair and discussant]
- Lord Bates, Minister of State at the Department for International Development, UK government; Former Deputy Chairman / Speaker of the House of Lords, UK Parliament [Closing session: speaker; Reception: speaker]
- Professor Kerry Brown, Director of the Lau China Institute, King's College London, UK [Opening session and workshop: chair]
- Dr Qing Cao, Senior Lecturer in Chinese, Director of Studies in the School of Modern Languages and Cultures, Durham University, UK [CACSS workshop: speaker]
- Professor Xiangqun Chang, Director of Global China Institute; Honorary Professor of UCL, UK [CACSS workshop: speaker]
- Dr CHEN Yan, General Director of China Europa Forum, France [Panel III: speaker]
- Professor Olaf Corry, Associate Professor, Department of Political Science, University of Copenhagen, Denmark [Panel IV: speaker]
- Ms Ingrid Cranfield, Member of Global China Institute Governing Board, President of Global China Press, former Deputy Mayor of the London Borough of Enfield, UK [Closing session: launch of new books and book series]
- Dr Carmen Dayrell, Senior Research Associate at CASS, Lancaster University, UK [Panel II: speaker]
- Professor Hugo de Burgh, Director of the China Media Centre, University of Westminster, UK [Reception: Chair]
- Professor Robert Falkner, Associate Professor of International Relations, Co-Director, Dahrendorf Project, Academic Director, TRIUM Global EMBA, London School of Economics and Political Science [Panel I: speaker]
- Mr Charles Grant, Director of Centre for European Reform, UK; Trustee of Global China Institute [Panel I: speaker]
- Professor Yueguo Gu, Director, China Multilingual & Multimodal Corpora & Big Data Research Centre, CASS and BFSU, China [CACSS workshop: keynote speaker]
- Mr Philip Hao, President, YES Global; CEO, UVIC Group, UK; Vice-General Secretary, Global China Institute [Reception: speaker]

- Professor Jiaojiang Luo, Dean of Institute of Social Development, Wuhan University, China; General Secretary of Global China Institute [Closing session; speaker; CACSS workshop: speaker]
- Professor Tony McEnergy FAcSS, ESRC Research Director; Former Director of ESRC Centre for Corpus Approaches to Social Science, Lancaster University, UK [Panel II: chair and discussant; Reception: speaker; CACSS workshop: keynote speaker]
- Professor Kerstin Mey, Pro Vice-Chancellor of Westminster, Dean, Westminster School of Media, Arts and Design, UK [Reception: speaker]
- Mr Dennis Pamlin, founder of 21st Frontiers Research Centre, Sweden [Panel I chair and discussant, Panel III: speaker]
- Professor Geoffrey Pleyers, FNRS-University of Louvain, Director of Global College, University of Louvain, Belgium [Panel IV: speaker]
- Professor Yufang Qian, Director of Research Centre for Discourse and Communications, Zhejiang University of Media and Communications, China [Panel II and CACSS workshop: speaker]
- Dr Mike Scott, Research Associate of Aston University; founder of the Lexical Analysis Software, UK [Panel II and CACSS workshop: speaker]
- Professor Daya Thussu, Co-Director of India Media Centre, University of Westminster, UK; Managing Editor of *Global Media and Communication* and Editor-in-Chief of *Global Media and China* [Closing session: remarks]
- Professor Aili Wang, Vice-President of Heilongjiang Academy of Social Sciences; Member of the Standing Council of the Chinese Sociological Association, China [Reception: speech]
- Dr Fang Wang, Researcher, University of Birmingham, UK [Panel II: speaker]
- Mr XIANG Xiaowei, Minister Counsellor, Culture Office, Chinese Embassy to the UK [Panel II: speaker]
- Professor Letian Zhang, Director of the Centre for Social and Cultural Anthropology, Director of Contemporary China Social Life Data and Research Centre (CCSLC), Fudan University; and Co-Director of the Global China Institute [Panel III and CACSS workshop: speaker]
- Dr Joy Zhang, Senior Lecturer in Sociology, School of Social Policy, Sociology and Social Research, University of Kent, UK [Panel III: chair and discussant, Panel IV: speaker]

## IV Panel Themes and Schedule

The structure of the two-day event consists of three parts.

### Part one

Friday, 2 December 2016 (8:30-17:00) at the British Academy - the GCD III on Sustainability and Global Governance for Climate Change:

- Panel I Reviewing the Paris Agreement from a governance perspective
- Panel II Corpus-based discourse studies on climate change
- Panel III Sustainability in China's green revolution
- Panel IV Delivering the UN's Sustainable Development Goals

### Part two

Friday, 2 December 2016 (18:30-22:00) at the UK Parliament - Reception (by invitation only)

### Part three

Saturday, 3 December 2016 (9:00-14:00) at KCL - Corpus Approaches to Chinese Social Science (CACSS) workshop. This is the extension of the Panel II of the GCD III, as well as a separate event.

### Schedule

#### *Friday 2 December GCD III and Reception*

8:30-17:00	GCD III at the British Academy
08:30-09:00	Registration
09:00-10:00	Opening session: Keynote speeches
10:00-11:10	Panel I Reviewing the Paris Agreement from a governance perspective
11:10-11:30	Group photo/Coffee/tea break
11:30-12:40	Panel II Corpus-based discourse studies on climate change
12:40-13:55	Lunch
14:00-15:10	Panel III Sustainability in China's green revolution
15:10-15:25	Coffee/tea break
15:25-16:35	Panel IV Delivering the UN's Sustainable Development Goals
16:35-17:00	Closing session
18:30-22:30	Reception at the UK Parliament

#### *Saturday 3 December Workshop on Corpus Approaches for Chinese Social Sciences (CACSS)*

9:00-16:00	CACSS workshop at King's College London (KCL)
9:00-9:30	Registration
9:30-10:30	Opening session: keynotes speeches
10:30-10:50	Group photo/Coffee/tea break
10:50-12:30	Introduction and discussion of data of contemporary Chinese Social life
12:30-13:40	Lunch
13:45-15:00	Presentations on Corpus Approaches to Chinese Humanities and Social Sciences
15:00-15:30	Q&A, Discussion
15:30-16:00	Closing session

## V Programme

Friday 2 December, 3rd Global China Dialogue at the British Academy

**8:30-9:00 Registration**

**9:00-10:00 Opening session**

Chair: Professor Kerry Brown, Director, Lau China Institute, King's College London, UK

9:00-10:00 Keynote speeches (25-30 minutes each):

- *The challenge of climate change in the present world political situation*, Professor Lord Anthony Giddens, former Director of LSE and Emeritus Professor of Sociology
- *Coping with climate change: China's efforts and their sociological significance*, Professor HONG Dayong Hong, Vice-President, Renmin University of China; President of the Chinese Association for Environmental Studies, China

**10:00-11:10 Panel I Reviewing the Paris Agreement from a governance perspective**

Chair & discussant: Mr Dennis Pamlin, founder of 21st Frontiers Research Centre, Sweden

Speakers (12-15 minutes each):

- *The Paris Agreement on Climate Change: implications for Chinese and international policy*, Professor Robert Falkner, London School of Economics
- *The impacts of Brexit on the world, including on implementing the Paris Agreement*, Mr Charles Grant, Director of Centre for European Reform, UK
- *China's participation in global climate governance since the Paris agreement*, Mr Xiaowei Xiang, Minister Counsellor, Culture Office, Chinese Embassy to the UK

Discussion, Q&A

11:10-11:30 Photographs, Break

**11:30-12:40 Panel II Corpus-based discourse studies on climate change**

Chair & discussant: Professor Tony McEnery FAcSS, ESRC Research Director; former Director of ESRC Centre for Corpus Approaches to Social Science, Lancaster University, UK

Speakers (10 minutes each):

- *Discursive constructions around the low carbon economy in the People's Daily*, Professor Yufang Qian, Director of Research Centre for Discourse and Communications, Zhejiang University of Media and Communications, China
- *A corpus-based discourse analysis of global warming in the Guardian, the Washington Post and the People's Daily*, Dr Fang Wang, English Department, Birmingham University, UK
- *Changing climates: discourses around climate change in British and Brazilian news media*, Dr Carmen Dayrell, Senior Research Associate, ESRC Centre for Corpus Approaches to Social Science, Lancaster University, UK
- *CLIMATE presentation: four countries' views of climate change*, Dr Mike Scott, Research Associate of Aston University; founder of Lexical Analysis Software, UK

Discussion, Q&A

**12:40-13:55 Lunch**

**14:00-14:45 Panel III Sustainability in China's green revolution**

**Chair & discussant:** Dr Joy Zhang, Senior Lecturer in Sociology, School of Social Policy, Sociology and Social Research, University of Kent, UK.

Speakers (12-15 minutes each):

- *The role of China: a post-2030 perspective on global sustainability, science and a new leadership with a collaborative approach to global governance*, Mr Dennis Pamlin, founder of 21st Frontiers Research Centre, Sweden
- *The rural environment issue from the perspective of the state/farmers interaction: the case study of Yanguan Town, Haining, in Northern Zhejiang*, Professor Letian Zhang, Director of the Centre for Social and Cultural Anthropology, Director of Contemporary China Social Life Data and Research Centre (CCSLC), Fudan University, China; Co-Director of Global China Institute, UK
- *China-Europa Social Forum: from social innovation to civilization innovation based on the case of climate change*, Dr CHEN Yan, General Director of China Europa Forum, France.

Discussion, Q&A

15:10-15:25 Break

**15:25-16:35 Panel IV Delivering the UN's Sustainable Development Goals**

**Chair & discussant:** Professor Martin Albrow FAcSS, Honorary Vice-President of the British Sociological Association (BSA), UK.

Speakers (12-15 minutes each):

- *The new meaning of the global. how environmental movements and challenges have shape the 'global' in the early 21st century*, Professor Geoffrey Pleyers, FNRS-University of Louvain, Director of Global College, University of Louvain, Belgium
- *Social uptake on the notion of sustainability in China*, Dr Joy Zhang, Senior Lecturer in Sociology, School of Social Policy, Sociology and Social Research, University of Kent, UK
- *Societal multiplicity in the global polity: conditions for achieving sustainable development goals*, Professor Olaf Corry, Department of Political Science, University of Copenhagen, Denmark

Discussion, Q&A

**16:35-17:00 Closing session**

**Chair:** Professor Xiangqun Chang, Director of Global China Institute; Honorary Professor of UCL, UK

Remarks (5-6 minutes each):

- Professor Daya Thussu, Co-Director of India Media Centre, University of Westminster, UK; Managing Editor of Global Media and Communication and Editor-in-Chief of Global Media and China
- Professor Jiaojiang Luo, Dean of Institute of Social Development, Wuhan University, China

Book launch:

- Ms Ingrid Cranfield, Member of Global China Institute Governing Board, President of Global China Press, former Deputy Mayor of the London Borough of Enfield, UK
- Lord Bates, Minister of State at the Department for International Development, UK government; former Deputy Chairman and Deputy Speaker of the House of Lords, UK Parliament



**18:30-21:30 Reception (by invitation only), at the House of Commons, UK Parliament**

Chair: Hugo de Burgh, Director, China Media Centre, University of Westminster, UK

Short speeches (3-5 minutes each)

- *UK and international development*, Lord Bates, Minister of State at the Department for International Development, UK government; Former Deputy Chairman / Speakman of the House of Lords, the UK Parliament
- *ESRC research policy*, Professor Tony McEnery FAcSS, Director of ESRC Centre for Corpus Approaches to Social Science, Lancaster University, UK; ESRC Research Director
- *Universities and public engagement*, Professor Kerstin Mey, Pro Vice-Chancellor of University of Westminster, Dean, Westminster School of Media, Arts and Design
- *Globalization of Chinese social sciences*, Professor Aili Wang, Vice-President of Heilongjiang Academy of Social Sciences; Member of the Standing Council of the Chinese Sociological Association, China
- *Corporate social responsibility and participation in global governance*, Mr Philip Hao, President, YES Global; CEO, UVIC Group, UK; Vice-General Secretary, Global China Institute

**Saturday 3 December, Corpus Approaches to Chinese Social Sciences (CACSS) Workshop at King's College London**

**9:00-9:30 Registration**

**9:30-12:30 Morning session**

Chair: Professor Kerry Brown, Director, Lau China Institute, King's College London, UK

9:30-10:30 Keynote speeches (25-30 minutes each):

- *Introduction to corpus approaches to social science (CASS) and engaging Chinese scholars*, Professor Tony McEnery, ESRC Research Director; former Director of ESRC Centre for Corpus Approaches to Social Science, Lancaster University, UK
- *TCM Diagnostic Methods, Multimodal Data Fusion and TCM Ontology — case studies*, Professor Yueguo Gu, Director of China Multilingual Multimodal Corpora and Big Data Research Centre, BUFS-CASS, China

10:30-10:50 Group photo, Coffee break

10:50-12:30 Research and development of material on Chinese social life

- *Collective and individual memories in contemporary China -- the collection and academic value of material on Chinese social life*, Professor Letian Zhang, Director of the Contemporary China Social Life Archive and Research Centre (CCSLC), Fudan University, China: Co-Director of Global China Institute, UK
- Discussion, Q&A

**12:35-13:45 Lunch**



**13:45-16:00 Afternoon session**

Chair: Professor Yueguo Gu, Director of China Multilingual Multimodal Corpora and Big Data Research Centre, BFSU-CASS, China

13:45-15:30 Speakers (15 minutes each)

- *The application of WordSmith Tools 7*, Dr Mike Scott, Research Associate of Aston University; founder of Lexical Analysis Software, UK
- *Corpus approaches to media discourse studies*, Professor Yufang Qian, Director of Research Centre for Discourse and Communications, Zhejiang University of Media and Communications, China
- *A corpus-based study of late Qing press*, Dr Qing Cao, Senior Lecturer in Chinese, Director of Studies in the School of Modern Languages and Cultures, Durham University
- *A brief introduction to corpus and Chinese social sciences studies based on the book Guanxi or Li shang wanglai? – Reciprocity, Social Support Networks and Social Creativity in a Chinese Village (2010)*, Professor Xiangqun Chang, Director of Global China Institute; Honorary Professor of UCL, UK

Discussion, Q&A

**15:30-16:00 Closing session**

Chair: Professor Xiangqun Chang, Director of Global China Institute, Honorary Professor of University College London, UK

Closing panellists:

- Professor Yueguo Gu, Director of China Multilingual Multimodal Corpora and Big Data Research Centre, BUFS-CASS, China
- Professor Yufang Qian, Director of the Research Centre of Discourse and Communications, Zhejiang University of Media and Communications, China
- Professor Jiaojiang Luo, Dean of Institute of Social Development, Wuhan University, China; General Secretary of Global China Institute, UK

## VI Participants' Roles, Biographies and Abstracts

(in order of appearance)

### GCD III 2 December 2016

#### Opening session

**Chair:** Kerry Brown



**Professor Kerry Brown**, Professor of China Studies, Director of the Lau China Institute, King's College London, UK; Senior Fellow and then Head of the Asia Programme, Chatham House, where he directed the Europe China Research and Advice Network (ECRAN). He is the author of over ten books on modern Chinese politics, history and language, the most recent of which are *The New Exmperors: Power and the Princlings in China* (2014), *What's Wrong with Diplomacy: The Case of the UK and China* (2015) and the *Berkshire Dictionary of Chinese Biography* (in four volumes, 2014-2015). His *China's CEO: Xi Jinping* will be published in 2016.

#### Contributions:

- Co-Chair of the Organizing Committee of the Global China Dialogue series (GCDs)
- Chair of the Opening session of the 3rd Global China Dialogue (GCD III)
- Chair of the Opening session of the linked event of CACSS workshop

**Keynote speakers:** Anthony Giddens and Dayong Hong



**Professor Lord Anthony Giddens**, renowned contemporary sociologist, Emeritus Professor at the Department of Sociology, and former Director of LSE. He is also a Life Fellow of King's College, University of Cambridge. Giddens's impact upon politics has been profound. His advice has been sought by political leaders from Asia, Latin America and Australia, as well as from the US and Europe. He has published extensively including *Turbulent and Mighty Continent: What Future for Europe* (2014), *In Defence of Sociology* (2013), *The Politics of Climate Change* (2011), *Europe in the Global Age* (2007), *The New Egalitarianism* (2005), *The Third Way and its Critics* (2000), *Runaway World: How Globalization Is Reshaping Our Lives* (1999), *Politics, Sociology and Social Theory: Encounters with Classical and Contemporary Social Thought* (1995). His books have been translated into some 40 languages.

**Topic:** The challenge of climate change in the present world political situation



**Professor Dayong Hong**, Professor in Sociology, Vice President and Dean of the School of Sociology and Population Studies, Renmin University of China. He is Secretary-General of the Steering Committee of Social Sciences Teaching in Higher Education Institutions of the Ministry of Education, President of the Chinese Association of Environmental Sociology, and Vice President of the Beijing Sociological Association. His teaching and research mainly focus on the fields of social development and social policies. He has published many books, including *Ecological Modernization and Transformation of Civilization* (2014), *Social Foundation for Eco-Friendliness* (2012), *Social Relief in China's Social Transformation* (2004) and *Social Change and Environment Issues* (2001), and had over 70 papers published in Chinese and international academic journals.

**Topic:** Coping with climate change: China's efforts and their sociological significance

**Abstract:** It has been regarded as a fact by scientists that climate change has been caused by human beings. However, the recognition of climate change varies between different places, different countries, different cultures and different groups of people. The Chinese government has confirmed the objectivity of climate change, and has made positive efforts to mitigate and adapt to it. Moreover, the government has strengthened the capacity to cope with climate change, and has made and put into practice a binding policy. It has achieved significant results in some areas; in the building of an eco-civilization in particular. It is the process of integrating environment and development, and a comprehensive and profound social transformation. Because of the comprehensive environmental impact at home and abroad, insufficient capacity and the practical difficulties of overall planning and coordination, the Chinese government is facing important challenges. The efforts made by the Chinese government have raised sociologists' awareness of the environment constraints on China's modernization, in particular the social complexity of practicing a climate change policy and, from a sociological perspective, making a contribution to the design and improvement of such policies.

### **Panel I Reviewing the Paris Agreement from a governance perspective**

**Chair and discussant:** Dennis Pamlin, Founder of 21st Frontiers Research Centre, Sweden

**Speakers:** Robert Falkner, Charles Grant and XIANG Xiaowei



**Professor Robert Falkner**, Associate Professor of International Relations at the London School of Economics and Political Science (LSE) and the Academic Director of the TRIUM Global Executive MBA programme, an alliance between LSE, NYU Stern School of Business and HEC School of Management. He is also an associate of the LSE's Grantham Research Institute on Climate Change and the Environment and of Chatham House, the London-based think tank. He has published widely on global environmental politics and international political economy, including *The Handbook of Global Climate and Environment Policy* (paperback 2016) and *Business, Power and Conflict in International Environmental Politics* (2008). His research has been supported by grants from the Economic and Social Research Council (ESRC), European Commission, John D. and Catherine T. MacArthur Foundation, Open Society Institute and the Rockefeller Foundation, among others.

**Topic:** An interoperation of the Paris Agreement and what the implications are for international policy and for China

**Abstract:** The 2015 Paris Agreement breaks new ground in international climate policy, by acknowledging the primacy of domestic politics in climate change and allowing countries to set their own level of ambition for climate change mitigation. It creates a framework for making voluntary pledges that can be compared and reviewed internationally, in the hope that global ambition can be increased through a process of 'naming and shaming'. By sidestepping distributional conflicts, the Paris Agreement manages to remove one of the biggest barriers to international climate cooperation. It recognizes that none of the major powers can be forced into drastic emissions cuts. However, instead of leaving mitigation efforts to an entirely bottom-up logic, it embeds country pledges in an international system of climate accountability, thus offering the chance of more durable international cooperation. However, it is far from clear whether the treaty can actually deliver on the urgent need to de-carbonize the global economy. Much will depend on policy developments in China, the United States and other major emitters. This talk reviews the implications of the Paris Agreement for future climate policy both in China and internationally.



**Mr Charles Grant**, Director of Centre for European Reform; Trustee of Global China Institute, UK. He was editor of *The Economist* (1986-1998), served as a director and trustee of the British Council (2002-2008). He is the author of many books including *How to Build a Modern European Union* (2013), *Russia, China and Global Governance* (2012) and *Delors: Inside the House that Jacques Built* (1994). He became a chevalier of France's Ordre Nationale du Mérite in 2004, a Companion of St Michael and St George (CMG) 'for services to European and wider international policy-making' (2013), and he was awarded the Bene Merito medal by the Polish government and presented with the Star of Italy medal by the Italian government (2015).

#### Contributions

- Member of the Organizing Committee of the Global China Dialogue series (GCDs)
- Speaker on Panel I, GCD III

**Topic:** The impacts of Brexit on the world, including on implementing the Paris Agreement



**Mr XIANG Xiaowei**, Minister Counsellor, Culture Office, Chinese Embassy to the UK. He graduated from Chongqing Foreign Language School in 1981 and was admitted to Peking University with first place in Chongqing City. He worked as Deputy Director of Bureau for External Cultural Relations, the Ministry of Culture is a ministry of the government of the People's Republic of China. He has engaged in diplomatic work from 1988 to the present, working in the Chinese Embassy to the United States, Canada, Malta and the UK.

**Topic:** China's participation in global climate governance since the Paris Agreement

#### Panel II Corpus approaches to governance in the context of climate change

**Chair and discussant:** Tony McEnergy



**Professor Tony McEnergy** FAcSS, FRSA, ESRC Research Director, a Distinguished Professor of English Language and Linguistics at Lancaster University and the former Director of CASS Research Centre (Corpus Approaches to Social Science). As a leading scholar in the field of corpus linguistics he has published widely on the interrelation between language and social life, notably in the area of the online and print media. His latest books include *Discourse Analysis and Media Attitudes* (Baker, Gabrielatos and McEnergy 2013) and *Corpora and Discourse Studies: Integrating discourse and corpora* (with P. Baker 2015).

#### Contributions

- Member of the Organizing Committee of the Global China Dialogue series (GCDs)
- Chair and discussant on Panel II, GCD III
- Speaker at the Reception
- Keynote speaker at the CACSS workshop

**Topic of the Reception:** ESRC research policy

**Topic of the CACSS workshop:** Introduction to corpus approaches to social science (CASS) and engaging Chinese scholars



**Speakers:** Yufang Qian, Fang Wang, Carmen Dayrell and Mike Scott



**Professor Yufang Qian**, Professor and Head of the Research Centre for Discourse and Communications, Zhejiang University of Media and Communications. Her research interests include discourse studies, discourse communication and corpus linguistics. Her book *Discursive Constructions around Terrorism in the People's Daily and The Sun before and after 9.11* (2010) won the National Prize for Outstanding Achievement in Social Science, the top governmental prize for social sciences in China. She has published a series of journal articles on corpus-based media discourse analysis. She has completed two Ministry of Education Social Science Projects and is currently directing a China National Social Science Foundation Project. In 2013, she was appointed as an

appraisal expert for the National Social Science Project; in the same year, she was appointed a member of the Teaching Guiding Committee for College Foreign Language Majors under the Zhejiang Provincial Department of Education. In 2014, she was awarded Provincial Teacher of Excellence by the Zhejiang Provincial Government.

#### *Contributions*

- Coordinator of Panel II, GCD III
- Coordinator of CACSS workshop
- Speaker on Panel II, GCD III
- Speaker at the CACSS workshop

**Topic:** Discursive constructions around the low carbon economy in the *People's Daily*

**Abstract:** Under the premise of climate change, the low carbon economy emerged as the new form of economic model at the beginning of 21st century. There are various studies from different disciplines on the move to a low carbon economy, but few from the discourse perspective. This study is based on the reports on the low carbon economy in the *People's Daily* (2000-2015). In order to observe discursive constructions of the low carbon economy in different periods of the *People's Daily* and explore the social reality reflected by discourses on the topic, this research merges the corpus approach and discourse studies. It is found that discourses around the low carbon economy penetrate into all aspects of society, setting the direction for social change. Low carbon discourse and social interaction play a positive role in coping with global climate change. The agenda of the low carbon economy set in this newspaper effectively conveys the Chinese government's voice, and plays an important role in shaping public low carbon awareness.



**Dr Fang Wang**, English Department, Birmingham University, UK. Her areas of research include critical discourse analysis, corpus linguistics, social constructionism and sociolinguistics. Her current research focuses on the discourses of climate change in media coverage, the social construction of depression in British and Chinese newspapers and the media use of antidepressants in pharmaceutical promotional literature in popular and scientific discourses. Her research aims to demonstrate the viability of a novel linguistic methodology – corpus linguistics – for social research, and to deliver a major contribution to our understanding of the link between discourse and the social reality of the objects under discussion.

**Topic:** A corpus-based discourse analysis of global warming in *The Guardian*, the *Washington Post* and the *People's Daily*

**Abstract:** This paper aims at investigating the meanings of 'global warming' in three discourses represented by three prestigious newspapers: *The Guardian*, the *Washington Post* and the *People's Daily*. A diachronic corpus that includes the articles in which global warming occurs at least once from 1984 to 2015 is built up and this corpus is further divided into different time periods, based on frequency 'explosions' in the articles concerned. Thus, comparisons of the constructions of the meanings of 'global warming' both between three newspapers and between different time periods are presented. It is found that in *The Guardian* discourse, global warming is represented as an accepted fact, while the *Washington Post* discourse

remains sceptical. The *People's Daily* also constructs global warming as an irrefutable fact, and highlights China's contribution to solve this problem. More recently, the *Washington Post* constructs global warming as a serious problem, whereas *The Guardian* focuses on finding solutions for it. The *People's Daily* emphasizes that China will play an active role in using new energy and clean technologies to combat global warming and addresses the importance of international collaboration. This paper argues that corpus plays a central role in discovering meanings of discourse objects.



**Dr Carmen Dayrell** is a Senior Research Associate at CASS, Lancaster University, and a corpus linguist. Her most recent research projects have used corpus-assisted discourse analysis to examine the interaction between society and the news media in various areas of pressing concern such as climate change, extreme weather events, urban violence, religion and immigration.

**Topic:** Changing climates: discourses around climate change in British and Brazilian news media

**Abstract:** This study explores the interactions between society and media coverage in the context of climate change. To this end we carry out a large-scale comparative analysis of the discourses around climate change within these two major economies: one in which the notion of global warming is widely accepted (Brazil) and another in which climate change scepticism is increasingly prominent in the public sphere (Britain). Our ultimate purpose is to gain a better understanding of the role of the news media in shaping public opinion. By combining critical discourse analysis and corpus linguistics methods, we examine how climate change has been framed in the news media within Brazil and Britain in the past decade or so (2003-2013). The data consists of 19,268 articles from major Brazilian newspapers (10.9 million words) and 85,925 articles from major British newspapers (61.8 million words). This talk will report our findings regarding key elements of the media treatment of climate change issues within each society.



**Dr Mike Scott**, Research Associate of founder of Lexical Analysis Software, UK. After a career in language teaching in Brazil and Mexico, Mike worked in Applied Linguistics at the University of Liverpool and subsequently at Aston University. During this time, an interest in computer programming developed into a career in software for lexical analysis of text corpora. He has published a number of articles and books in English for Specific Purposes but is now best known as the developer of WordSmith Tools, first published by Oxford University Press in 1996 and now in its 20th year of continuous development. Mike Scott's website is [www.lexically.net](http://www.lexically.net)

**Topic:** CLIMATE presentation: four countries' views of climate change

**Abstract:** This paper will report on further analysis of research (Grundmann & Scott 2014) into corpora of climate change involving France, Germany, UK and USA. Here we bring the data up to the end of 2015. Data are from the Nexis database of news text and the issues involve the different treatments of climate change issues in various countries. The procedures involve the role of key players identified through named entity recognition; key issues and themes and how these are distributed in time lines during the 21st century (Grundmann, R. & M. Scott 2014. *Disputed climate science in the media: Do countries matter? Public Understanding of Science*. DOI: Vol. 23(2) 220 –235).

### Panel III Sustainability in China's green revolution

**Chair and discussant:** Joy Zhang, Senior Lecturer in Sociology at SSPSSR, University of Kent, UK

**Speakers:** Dennis Pamlin, Letian Zhang and CHEN Yan



**Mr Dennis Pamlin** is an entrepreneur and founder of 21st Century Frontiers, Sweden. His main skill is work with companies, governments and NGOs as a strategic economic, technology and innovation adviser in the area of sustainability. His background is in engineering, industrial economy and marketing. He is a Senior Associate at the Chinese Academy of Social Sciences, a visiting research fellow at the Research Centre of Journalism and Social Development at Renmin University and adviser to the Centre for Sustainable Development at the Confederation of Indian Industries (CII). Current work includes establishing a global risk and opportunity indicator, developing a web platform to promote clusters capable of delivering

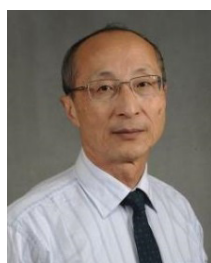
transformative solutions, exploring the impact of our 'digital twins' and developing tools that allow public procurement to support sustainable solutions. Pamlin is also leading work to develop tools for companies, organizations and cities to measure and report their positive impacts, with a focus on climate, water, health and poverty.

#### *Contributions*

- Chair and discussant on Panel I, GCD III
- Speaker on Panel III, GCD III

**Topic:** The role of China: a post 2030 perspective on global sustainability, science and a new leadership with a collaborative approach to global governance

**Abstract:** A post SDG perspective is needed to ensure long-term sustainability and reduce catastrophic risks. The-SDGs have a 2030 time horizon and that is only 14 years from now. Much of the infrastructure and many of the initiatives we build and create today will be with us for decades. Hence, measures must be taken to ensure that work with the SDGs are not undermining the long-term sustainability goals, or creating bigger problems. The SDGs is particularly interesting in two ways. First, there is a disconnection between many of the SDG goals and the targets for those goals that the world now focuses on. Second, there are many global challenges that are not included in the SDGs in the SDGs, which are already important today and will be much more important beyond 2030 (e.g. digital privacy, surveillance, nanotechnology, and synthetic biology). There are also global challenges like asteroid impacts, global pandemics and cybercrimes that based on a risk assessment already today require significant global action. The solution to the problems above includes a scientific approach, similar to how China approaches development today. Further, we need to look beyond international competition, as is the case now, and create a new generation of institutions based on global cooperation, similar to how China has framed its peaceful development agenda.



**Professor Letian Zhang**, Professor at the School of Social Development and Public Policy of Fudan University, Director of the Centre for Social and Cultural Anthropology, Director of the Contemporary China Social Life Data and Research Centre, and Co-Director of Global China Institute. He is mostly known for his books *Farewell to Ideal: Study on People's Commune*, published in 2012 by Shanghai People's Publishing House, and *The Footstep of Contemporary Chinese People* (Vol. 8), published by Fudan University Press in 2014, as well as *Zhang Letian's Database of Lianmin Village*, published in 2015 by Social Sciences Academic Press.

#### *Contributions*

- Member of the Organizing Committee of the Global China Dialogue series (GCDs)
- Speaker on Panel III, GCD III
- Speaker on the CACSS workshop

**Topic:** The rural environment issue from the perspective of the state/farmers interaction: the case study of Yanguan Town, Haining, in Northern Zhejiang

**Abstract:** This paper examines the environmental issues in the Chinese countryside over the last 50 years, by looking at the case of the Yanguan area of Haining city in northern Zhejiang. This article believes that the environmental issue during the reform period is closely related with the people's commune system. In their interaction, the state and the farmers created a "Tragedy of the Commons". After the reforms and opening-up, the actions of the state and the farmers purely pursuing the economic development brought more serious rural environmental issues. In the past 10 years, efforts of the local government in Haining have made people see the hope of improving rural environment. However, the task of building a beautiful countryside is still very difficult.



**Dr CHEN Yan**, General Director of China-Europa Forum, France. He is leading coordinator for many projects including Satellite Meeting: Facing Climate Change: Rethinking Our Global Development Model, Act II, Paris COP21, 2015; China-Europa Dialogue: Facing Climate Change: Rethinking Our Global Development Model Conference, Paris, December 2014 (the first climate change Common Text from civil society in Europe and China); the first Macau and Sino-Europe Debate on the European crisis and China's transition and Seminar on the tripartite platform of China, Europe and Latin America civil societies, in 2013; Seminar: China, Europe and Latin America: Sustainable development and civil societies and the creation of the

tripartite platform of China, Europe and Latin America civil societies, and two side events held in Rio in 2012. His publications in Chinese and French include *Climate Change and Ecologic Transition* (2015), *Urbanisation: Chine and Europe* (2013) and *Democracy and Utopia* (2014).

**Topic:** China-Europa Social Forum: from social innovation to civilization innovation in the case of climate change

**Abstract:** The China-Europa Social Forum was jointly launched in October 2005 by the Association of Chinese Intellectuals in Europe and the Charles Léopold Mayer Foundation for Human Progress, with the help of the Henry Fok Foundation and the Macau Foundation. Jean Bertoïn, former delegate of the EU to the WTO Paul Tran Van-Thinh, and former Chinese ambassador to France Wu Jianmin, were among the founders of the Forum. The Forum borrows from the historical process of joint peace creation in Europe, striving to establish a new channel and new model of understanding and communication between the two societies and cultures, through an all-around dialogue between China and Europe, and not only through diplomatic, trading and academic exchanges.

Since 2012, considering judgments about the loss of meaning in the contemporary world and the scarcity of peaceful factors, the China-Europa Social Forum has firmly asserted that addressing climate change and promoting a green transition for China and the world is not only a necessity for humanity in addressing climate abnormalities and the destruction of ecology, but is also an effective way of making humanity come together and walk on a peaceful, logical path. Since then, the China-Europa Social Forum has launched a great dialogue centred around climate issues, calling on and promoting systemic reforms, accepting all kinds of rational demands and calling for the establishment of a new governance model for the future. In December 2014, the China-Europa Social Forum on 'Addressing Climate Change, Rethinking the Development Model and Reconstructing Civil Ethics' held four conferences in Paris, as well as six other European cities. After a year of extensive discussion, the *Common Text*, jointly drafted by China and Europe, was approved during this conference, which is the first time in history that a Sino-European NGO produced a common text regarding climate issues.

In 2015, the 21st Global Climate Summit on global emission reduction targets reached an historical agreement, turning a new page on the history of the humanity's consensus on protecting the climate system. In 2016, in occasion of the World Summit on Climate Change in Nantes, the China-Europa Social Forum, in cooperation with Chinese and European social, educational, public welfare and academic organizations, launched the International Campus for an Ecological Civilization programme. This is not only a forum for discussing concrete ways of implementing a new model of world governance, but also represents the pursuit of innovation for human civilization. On the basis of the Campus of an Ecological Civilization, by



means of social dialogue, the forum calls for a humanity that transcends rural or industrial civilizations, moving towards a new ecological civilization, fundamentally reversing the pattern of unlimited demands on our planet that humanity adopted after the Industrial Revolution, building a symbiosis among humanity and the environment, developing and keeping step with a new model of civilization.

#### Panel IV Delivering the UN's Sustainable Development Goals

**Chair and discussant:** Martin Albrow



**Professor Martin Albrow** is a Fellow of the Academy of Social Sciences (UK) and Honorary Vice-President of the British Sociological Association. He is Emeritus Professor (University of Wales), Senior Fellow at the Käte Hamburger Centre for Advanced Studies, University of Bonn, and has been Visiting Professor in many other universities including Munich, London School of Economics, State University of New York, Stonybrook and the Beijing Foreign Studies University. He is internationally known for his pioneering work on social and cultural globalization. His *The Global Age: State and Society Beyond Modernity* (1996) won the European Amalfi Prize in 1997. Other books include *Bureaucracy* (1970), *Max Weber's Construction of Social Theory* (1990), *Do Organizations Have Feelings?* (1997), *Sociology: The Basics* (1999) and *Global Age Essays on Social and Cultural Change* (2014).

##### *Contributions*

- Member of the Global China Dialogue series (GCDs)
- Coordinator on Panel IV, GCD III
- Chair and discussant of Panel IV, GCD III

**Speakers:** Geoffrey Pleyers, Joy Zhang, and Olaf Corry



**Professor Geoffrey Pleyers**, FNRS-University of Louvain, Director of Global College, University of Louvain, Belgium. He was elected as President of the Research Committee 47 'Social classes and social movements', International Sociological Association (ISA). Together with Breno Bringel, he is an editor of the web journal *Open Movements: for a global and public sociology of social movements*, which is a joint project with the ISA. His research interests include social movements, in particular in Mexico, and youth and food movements. He is the author of many books including *Alter-Globalization, Becoming Actors in the Global Age* (2011), *Forums Sociaux Mondiaux et Défis de l'Altermondialisme* (2007) and *La consommation critique* (2011).

**Topic:** The new meaning of the global. How environmental movements and challenges have shaped the 'global' in the early 21st century

**Abstract:** Social movements are both products and producers of global transformations. Both the meaning and the reality of the global have considerably evolved since the start of the century and environmentalist movements have taken an active part in it.

Drawing on extensive fieldwork with a range of movements and actors (local food movements, young environmental activists, de-growth, 'buen vivir' in Ecuador, ENGOS, political ecology intellectuals in Europe and Latin America ...), I analyse how environmental movements have contributed to framing and shaping the 'global', by focusing successively on three of its interconnected meanings.

1. After a rapid globalization of social movements in the late 1990s and early 2000s, environmental movements now combine it with the will to put ‘relocalization’ at the core of their practices, claims and alternative societal projects.
2. Actors in all sectors of the environmental movements foster more holistic approaches of local and global challenges. They link climate change with social and economic issues, connect daily-life consumption with citizenship and personal responsibility and promote a holistic approach to the ‘good life’ that challenges the concept of development.
3. Finally, these actors contribute to a shift from ‘globalization’ to what Albrow (1996) has called the ‘Global Age’. They promote worldviews, practices and epistemologies that take into account two major features of this global age: an increasing interdependence at the scale of humanity and the finitude of the planet.

A study of the practices, claims and meanings of these actors provides us with empirical material to understand today’s world. It also points to some major challenges of social sciences that remain deeply rooted in the modern project, unlimited growth and permanent expansion.



**Dr Joy Zhang**, Senior Lecturer in Sociology at SSPSSR, University of Kent, UK. Her expertise is in the transnational governance of scientific uncertainty, with a focus on the Sino-European context. Her work on the life sciences and environmental sciences contributes to cosmopolitan social theories by empirically examining how actors in non-Western societies capitalize on the concept of global risk and how this gives rise to new modes of social intervention. Her work has fed into the policy making of the Royal Society in the UK, China’s Ministry of Science and Technology and China’s Ministry of Health. She is the author of two academic monographs: *The Cosmopolitanization of Science: Stem Cell Governance in China* (Palgrave, 2012) and *Green Politics in China: Environmental Governance and State-Society Relations* (Pluto, 2013). She currently leads the ESRC-funded project, Governing Scientific Accountability in China.

#### Contributions

- Chair and discussant on Panel III, GCD III
- Speaker on Panel IV, GCD III

**Topic:** Social uptake on the notion of sustainability in China

**Abstract:** A proper delivery of the UN’s sustainable development goals not only requires state directives, institutional manoeuvres and industrial cooperation but also relies on winning understanding and support from the general public. Few would dispute that how individuals interpret their ‘fair’ entitlement to resources, what values they associate with consumption preferences and how they weigh the importance of their contribution to a better society all have exponential cumulative impact on China’s sustainable future. Yet steering these social perceptions and mobilizing collective actions require more than simple top-down instructions or nationwide education. It demands an engaged approach that empathizes with citizens’ intimate experience of environmental and social vulnerabilities. Drawing on findings from China’s environmental movement and consumer-oriented ecological agriculture campaigns, this talk discusses a general mentality underlying Chinese society’s uptake of the issue of sustainability and its implications for achieving policy objectives.



**Dr Olaf Corry**, Associate Professor of International Relations at the Department of Politics, University of Copenhagen, Denmark. His research interests include international environmental sociology, the politics of geoengineering (‘climate engineering’), global governance and social movements. He has published on global environmental politics, the politics of risk and international theory, including *Constructing a Global Polity: Theory, Discourse and Governance* (2013), *Constructing a Global Polity* (2006).

**Topic:** Societal multiplicity in the global polity: conditions for achieving the Sustainable Development Goals

**Abstract:** The Sustainable Development Goals set targets for action on global problems while the division of the world into different societies means that the problem of ‘the international’ has not gone away. Yet societal multiplicity is also a potential opportunity. SDGs, by being defined, specified and measurable, change the conditions under which global politics is enacted contributing to a patchy but emerging global polity, that coexists with the world of great powers and statehood.

### Closing Session

**Chair:** Xiangqun Chang



**Professor Xiangqun Chang** is Director of Global China Institute, a global academic society for advancing the study of China and the Chinese from a comparative perspective, Editor of the *Journal of China in Comparative Perspective* (JCCP), Chief Editor of Global China Press and Senior Consultant to the Global China Unit, a knowledge-based UK think tank for social consultancy. She is also Honorary Professor of UCL (University College London) and holder of several Professorships and Senior Fellowships at Peking, Renmin, Fudan and Sun Yat-Sen Universities in China. In the past two decades and more, Xiangqun has conducted over two dozen research projects. Her academic publications amount to over two million words (in English and Chinese), including *Guanxi or Li shang wanglai?: Reciprocity, Social Support Networks and Social Creativity in a Chinese Village* (Chinese 2009, English 2010). Based on the above thorough and detailed ethnography of a Chinese village with longitudinal comparisons, and borrowing and adapting Chinese classical and popular usage of *li shang wanglai* (礼尚往来), she has been developing a general analytical concept --‘reciprocity’ (互适), the mechanism by which Chinese society and Chinese social relations operate, thereby contributing to existing theories of reciprocity, social exchange, interaction, relatedness, social networks and social capital with characteristics of ‘ritual capital’.

#### Contributions

- Chair of Organizing Committee of the Global China Dialogue series (GCDs)
- Chair of Closing session of the GCD III
- Speaker and chair of the CACSS workshop

**Topic:** A brief introduction to corpus and Chinese social sciences studies based on the book *Guanxi or Li shang wanglai? Reciprocity, Social Support Networks, and Social Creativity in a Chinese Village* (2010).

**Speakers:** Daya Thussu, Jiaojiang Luo, Ingrid Cranfield and Michael Bates



**Professor Daya Thussu**, Professor of International Communication at the University of Westminster in London and the founder and Co-Director of the India Media Centre and research advisor to the China Media Centre, Head of a Masters Programme in Global Media at the University, which has one of the highest-ranked media and communication departments in the UK with global recognition for its cutting edge and internationally-oriented research and scholarship; Founder and Managing Editor of *Global Media and Communication* and Editor-in-Chief of *Global Media and China*. He is the author or editor of 18 books including *Communicating India's Soft Power: Buddha to Bollywood* (2013, 2016); *Mapping BRICS Media* (co-editor, 2015); *Media and Terrorism: Global Perspectives* (co-editor, 2012); *Internationalizing Media Studies* (2009); *News as Entertainment: The Rise of Global Infotainment* (2007); *Media on the Move: Global Flow and Contra-Flow* (2007); *International Communication – Continuity and Change, third edition* (Bloomsbury, forthcoming); and *Electronic Empires – Global Media and Local Resistance* (1998).



**Professor Jiaojiang Luo**, Dean of Institute of Social Development, Wuhan University, President of Social Psychological Association of Hubei Province, China. General Secretary of Global China Institute. He has conducted more than 20 research projects. Currently, he is Principal Investigator of The Emergence, Status and Prospect of Computational Social Science in the Big Data Era, a major project funded by the National Social Science Fund of China. His publications include *Chinese Social Facts—Wuhanese and Society at the End of 21 Century* (2013), *Economic Sociology Handbook* (2009), *Social Psychology* (textbook for universities, 2008), *Humanistic Hypothesis and Leader Behaviour* (1992), *Modern Social Psychology—Sociology, Psychology and Cultural Anthropology* (1991).

*Contributions*

#### *Contributions*

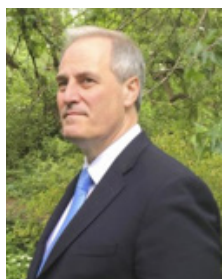
- Closing session: speaker GCD III
- Closing session: speaker, CACSS workshop

#### Launch of new books



**Ms Ingrid Cranfield** is a member of the Governing Board of Global China Institute, copy editor of *Journal of China in Comparative Perspective* (JCCP) and President of Global China Press. She is the author of 13 non-fiction books, an editor, translator, literary consultant and lecturer. She is also a community leader, serving on the boards of several schools, charities and other organizations, and a Local Leader of Governance in the London Borough of Enfield. From 2010 to 2014, she was an elected Councillor in the London Borough of Enfield and in 2013-14 was Deputy Mayor of the Borough.

*Contributions:* Launch of new books



**The Rt. Hon. Lord Michael Bates** is a Conservative Party politician in the United Kingdom serving in the House of Lords since 2008, having previously represented the constituency of Langbaugh in the House of Commons from 1992 to 1997. From 2014 to 2015 he was Parliamentary Under-Secretary of State for Criminal Information at the Home Office. In May 2015 he was appointed Minister of State in the Home Office. In March, 2016 he resigned as Minister of State in order to undertake a 2,000-mile solo walk from Buenos Aires to Rio de Janeiro to raise awareness for the Olympic Truce. He is now Minister of State for International Development in the UK government. His charitable work with has taken the form of walking 7,399 miles,

from which he has raised £430,000 in the past five years. His book *Walk for Peace: Transcultural experiences in China* (2016) is an account of his 2015 walk from Beijing to Hangzhou.

*Contributions*

- Closing session: speaker GCD III
- Reception: speaker, CACSS workshop

#### Topics

- At the Closing session - on the newly published book
- At the Reception: on UK and international development



## Reception at the UK Parliament (by invitation only)

**Chair:** Professor Hugo de Burgh, Director of the China Media Centre, University of Westminster, UK.



**Professor Hugo de Burgh**, Director of the China Media Centre, University of Westminster, UK. He is Professor of the Study of Journalism, and one of a small number of academics who have pioneered the study of the Chinese media outside the Chinese world. His research examines the roles of journalists, particularly investigative journalists, in both Britain and China. He has published books and academic articles on both. His publications include: *The West You Really Don't Know* (in Chinese, 2013), *China's Environment and China's Environment Journalists* (2012); *Western Correspondents in China: System and Policy* (in Chinese, 2012); *New Opportunities for Climate Change and Environmental Reporting in China* (2010), *Investigative Journalism* (2007, 2008), *The China Impact: China's Rise and the Future of the UK* (2007), *Can the Prizes Still Glitter? The Future of British Universities in a Changing World* (2007), *China: Friend or Foe?* (2006), *China and Britain: the Potential Impact of China's Development* (2005), *Making Journalists: Diverse Models, Global Issues* (2005), *The Chinese Journalist: Mediating Information in the World's Most Populous Country* (2003.)

### Contributions

- Co-Chair of Organizing Committee of the Global China Dialogue series (GCDs)
- Chair of the Reception

**Speakers:** Michael Bates (see Closing session), Tony McEnery (See Panel II), Kerstin Mey, Aili Wang, Philip Hao



**Professor Kerstin Mey** is Pro Vice-Chancellor and Dean, Westminster School of Media, Arts and Design. She has held a number of academic positions in universities in Germany and the UK. She is also a member of the Austrian Science Board, and a member of the Supervisory Board of the European Centre for Press and Media Freedom (ECPMF). Her research is concerned with contemporary art and cultural practices, including digital literacies, cross-disciplinary and cross-cultural connectivities, and public pedagogies. Her publications include *Interface: Report 2* (2009), *Art and Obscenity* (2007), *Art in the Making: Aesthetics, Historicity and Practice* (2005), *Bodies of Substance: Works by Margaret Hunter* (2002) and *Sculpsit: Contemporary Artists on Sculpture and Beyond* (2001).

**Topic:** University public engagement



**Professor Aili Wang**, Vice-President of Heilongjiang Academy of Social Sciences (HASS), Director of Centre for Development of Social, Science and Technology, HASS; Member of the Standing Council of the Chinese Sociological Association (CSA), China. She has conducted many projects in both policy-oriented and academic research. Her publications include *Analysis and Prediction of Social Development Situation in Heilongjiang Province* (2013), *Chinese Sexual Behaviour and Relationships* (2004) and *The Fission of the Marriage in Today's China* (1995).

**Topic:** Globalization of Chinese social sciences



**Mr Philip Hao** is President of YES Global (Young Entrepreneur Society Global), Vice-General Secretary, Global China Institute (China in Comparative Perspective Network Global), CEO of UVIC Group, leading education consultancy provider, and the largest immigration service centre in the UK, with an ethos of contributing to sustainable development and corporate social responsibility. He is a strong believer in and facilitator of Learning Without Borders.

#### Contributions

- General Secretary of Organizing Committee of the Global China Dialogue series (GCDs)
- Speaker at the Reception

**Topic:** *Corporate social responsibility and participation in global governance*

### CACSS workshop 3 December 2016, King's College London

#### Morning session

**Chair:** Kerry Brown



**Professor Kerry Brown**, Professor of China Studies, Director of the Lau China Institute, King's College London, UK; Senior Fellow and then Head of the Asia Programme, Chatham House, where he directed the Europe China Research and Advice Network (ECRAN). He is the author of over ten books on modern Chinese politics, history and language, the most recent of which are *The New Exmperors: Power and the Princelings in China* (2014), *What's Wrong with Diplomacy: The Case of the UK and China* (2015) and the *Berkshire Dictionary of Chinese Biography* (in four volumes- 2014-2015). His *China's CEO: Xi Jinping* will be published in 2016.

**Keynote speakers:** Tony McEnergy and Yueguo Gu



**Professor Tony McEnergy**, **Professor Tony McEnergy** FAcSS, FRSA, ESRC Research Director, a Distinguished Professor of English Language and Linguistics at Lancaster University and the former Director of CASS Research Centre (Corpus Approaches to Social Science). As a leading scholar in the field of corpus linguistics he has published widely on the interrelation between language and social life, notably in the area of the online and print media. His latest books include *Discourse Analysis and Media Attitudes* (Baker, Gabrielatos and McEnergy 2013) and *Corpora and Discourse Studies: Integrating discourse and corpora* (2015).

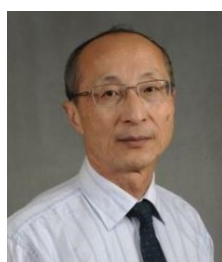
**Topic:** Introduction to Corpus Approaches to Social Science (CASS) and engaging Chinese scholars



**Professor Yueguo Gu**, a research professor, is Head of the Corpus Linguistics Department and Director of the Corpus and Computational Linguistics Research Centre of the Chinese Academy of Social Sciences (CASS). He is also the holder of Special Titled Professor, and Director of China Multilingual Multimodal Corpora and Big Data Research Centre, Beijing Foreign Studies University. His research interests include pragmatics, discourse analysis, corpus linguistics, rhetoric and online education. His latest publications include *Using the Computer in ELT, Pragmatics and Discourse Studies, and Chinese Painting*. He has also edited several series of textbooks, and collections of academic papers such as *Initial Exploration of Online Education, Second Exploration of Online Education*. He is a member of the editorial boards of the *Journal of Pragmatics, Pragmatics, Text & Talk, Corpora, Pragmatics and Society, International Review of Pragmatics, Journal of Language and Politics, Language and Dialogue*, and *Journal of Chinese Language and Discourse*. He was the winner of five national top research prizes, and was awarded a K. C. Wong Fellow of the British Academy in 1997. He is the holder of many honorary posts at the University of Nottingham, West Sydney University, and Peter the Great St. Petersburg Polytechnic University.

**Topic:** TCM diagnostic methods, multimodal data fusion and TCM ontology —case studies

**Abstract:** The diagnostic methods in traditional Chinese medicine, known as “四診”, are construed as five-modality ways of collecting data. They are (1) wang 望, examining visually; (2) wen1 聞1, examining olfactorily; (3) wen2 聞2, examining auditorily, (4) wen 問, examining verbally, and (5) qie 切, examining haptically. These modalities are the TCM doctor’s five ways of interacting interpersonally with the patient in situ. The data thus collected are first of all represented in the doctor’s mind, and are integrated as a whole, which is, in multimodal corpus linguistics, called human multimodal data fusion. The fused data has to be evaluated for the purpose of making a diagnosis. The cognitive evaluation brings the doctor’s professional knowledge into operation. This cognitive knowledge is modelled in multimodal corpus linguistics in terms of ontology-building. This paper presents a conceptual model of formalizing the diagnostic methods, data fusion and ontology. Two case studies are presented to illustrate how the conceptual model operates.



**Professor Letian Zhang**, Professor at the School of Social Development and Public Policy of Fudan University, Director of the Centre for Social and Cultural Anthropology, Director of the Contemporary China Social Life Data and Research Centre, and Co-Director of Global China Institute. He is mostly known for his books *Farewell to Ideal: Study on People’s Commune*, published in 2012 by Shanghai People’s Publishing House, and *The Footstep of Contemporary Chinese People* (Vol. 8), published by Fudan University Press in 2014, as well as *Zhang Letian’s Database of Lianmin Village*, published in 2015 by Social Sciences Academic Press.

**Topic:** Collective and individual memories in contemporary China: the collection and academic value of material on Chinese social life

**Abstract:** In the last half century and more, China produced tens of thousands of folk materials, unmatched by all other countries in the world. They hold the truth about contemporary Chinese social life. They are the most precious collective and individual memories of today’s Chinese people. The Contemporary China Social Life Data and Research Centre, Fudan Institute of Development, accommodates the private data or folk materials that I have been collecting over the past two decades. This talk will introduce them briefly in three parts. First, Zhang Letian Lianmin Village database: this is the most comprehensive and detailed data on one village in the midst of economic, political, social and cultural change (1949-2000). Second, data on the basic work units, which consists of both figures and text documents. The collections came from Zhejiang and Jiangxi Provinces and Shanghai City, covering both official documents and records of enterprises, the minutes of meetings being the most interesting. Third, letters, diaries and work notes. For example, we collected more than 3,000 personal diaries and books of notes and more than 300,000 personal letters, including completed correspondence data, which has unrivalled value.

#### **Afternoon Session**

**Chair:** Yueguo Gu, Director of China Multilingual & Multimodal Corpora & Big Data Research Centre, CASS and BFSU, China

**Speakers:** Mike Scott, Yufang Qian, Qing Cao and Xiangqun Chang



**Dr Mike Scott**, Research Associate and founder of Lexical Analysis Software, UK. After a career in language teaching in Brazil and Mexico, Mike worked in Applied Linguistics at the University of Liverpool and subsequently at Aston University. During this time, an interest in computer programming developed into a career in software for lexical analysis of text corpora. He has published a number of articles and books in English for Specific Purposes but is now best known as the developer of WordSmith Tools, first published by Oxford University Press in 1996 and now in its 20th year of continuous development.

Mike Scott's website: <http://www.lexically.net>

**Topic:** The Application of WordSmith Tools 7

**Abstract:** Using WordSmith Tools 7.0 for Social Science Research. This workshop considers methods in the current version of WordSmith Tools which are applicable to seeking out patternings of interest to social science. The plan is to demonstrate the software itself using climate change data.



**Professor Yufang Qian**, Professor and Head of the Research Centre for Discourse and Communications, Zhejiang University of Media and Communications. Her research interests include discourse studies, discourse communication and corpus linguistics. Her book *Discursive Constructions around Terrorism in the People's Daily and The Sun before and after 9.11* (2010) won the National Prize for Outstanding Achievement in Social Science, the top governmental prize for social sciences in China. She has published a series of journal articles on corpus-based media discourse analysis. She has completed two Ministry of Education Social Science Projects and is currently directing a China National Social Science Foundation Project. In 2013, she

was appointed as an appraisal expert for the National Social Science Project; in the same year, she was appointed a member of the Teaching Guiding Committee for College Foreign Language Majors under the Zhejiang Provincial Department of Education. In 2014, she was awarded Provincial Teacher of Excellence by the Zhejiang Provincial Government.

**Topic:** Corpus approaches in media discourse studies

**Abstract:** The past few decades have seen corpus linguistics emerge as a new method of analysis for studying many aspects of linguistic enquiry. It has been compared to an 'open sesame' to a new way of thinking about language. Text corpora provide large databases of naturally occurring discourse, enabling researchers to identify the actual patterns of use in a language. The corpus approach has an advantage in analysing a large quantity of texts. It is inevitably adopted as a default resource for research in which language matters. Media discourse as a particular type of language use or text and as a specific kind of sociocultural practice is important both for 'what it reveals about a society' and for 'what it contributes to constructing the character of society'. It has attracted more and more scholars from different disciplines, such as journalism, sociology and politics. This talk will present three cases of corpus-based media discourse analysis.



**Dr Qing Cao**, Senior Lecturer in Chinese / Director of Studies in the School of Modern Languages and Cultures, Durham University. His research interests centre on interactions between culture, society and the mass media, with a focus on perceptions and representation between China and the West. Currently he is working on a research project that looks at representations of cultural traditions and modernity in the early 20th century Chinese press. He is interested in how language changes reflect new formations of cultural and political identities. He has published over 20 journal articles, is editor of *China under Western Gaze: Representing China in the British Television Documentaries, 1980-2000* (2014).

**Topic:** A corpus-based study of late Qing press

**Abstract:** This paper aims to contribute to the ongoing debate about China's 20th century radicalism by examining the use of language in the polemic press in late Qing China. It uses a case study of the 1906-1907 press debate between the revolutionary *Minbao* (民报) and the constitutional monarchist *Xinmin*



*Congbao* (新民叢報). The newly emergent press constitutes a fresh ‘epistemological field’, using Foucault’s term, which produces a paradigmatic shift in knowledge production at a time when China was confronted with unprecedented challenges. The study examines how imported concepts such as ‘国家’, ‘国民’, and ‘革命’ are constructed in the press by examining their discursive formations through looking at various aspects of their concordance, including collocates, patterns and clusters. By studying the press debate as a specific type of ‘discursive practice’ - a process by which fresh ‘reality’ comes into being by knowledge production and circulation. This paper explores the fusion of Western imported notions and traditional Chinese meanings located in a range of key terms promoted in the late Qing press that have a lasting impact on 20th-century China.



**Professor Xiangqun Chang** is Director of Global China Institute, a global academic society for advancing the study of China and the Chinese from a comparative perspective, Editor of the *Journal of China in Comparative Perspective* (JCCP), Chief Editor of Global China Press and Senior Consultant to the Global China Unit, a knowledge-based UK think tank for social consultancy. She is also Honorary Professor of UCL (University College London) and holder of several Professorships and Senior Fellowships at Peking, Renmin, Fudan and Sun Yat-Sen Universities in China. In the past two decades and more, Xiangqun has conducted over two dozen research projects. Her academic publications amount to over two

million words (in English and Chinese), including *Guanxi or Li shang wanglai?: Reciprocity, Social Support Networks and Social Creativity in a Chinese Village* (Chinese 2009, English 2010). Based on the above thorough and detailed ethnography of a Chinese village with longitudinal comparisons, and borrowing and adapting Chinese classical and popular usage of *li shang wanglai* (礼尚往来), she has been developing a general analytical concept --‘reciprocity’ (互适), the mechanism by which Chinese society and Chinese social relations operate, thereby contributing to existing theories of reciprocity, social exchange, interaction, relatedness, social networks and social capital with characteristics of ‘ritual capital’.

**Topic:** A brief introduction to corpus and Chinese social sciences studies based on the book *Guanxi or Li shang wanglai?: Reciprocity, Social Support Networks and Social Creativity in a Chinese Village* (2010).

**Abstract:** In recent years, social scientific qualitative research has faced the challenge of analysing large quantities of electronic text. Corpus refers to a large collection of well-sampled and processed electronic texts, on which language-related studies, theoretical or applied, can be conducted with the aid of computer tools. In addition, the use of discourse analysis allows researchers to carry out language-related theoretical or applied research. Such a combination of corpus-based analysis and discourse analysis has empowered traditional methodology in the humanities and social sciences. In the age of big data, it helps in achieving research objectives, accurately, fully and in-depth. This talk will demonstrate how corpora and discourse analysis works with a case of a single book *Guanxi or Li shang wanglai?: Reciprocity, Social Support Networks and Social Creativity in a Chinese Village*.

### Closing session - Panel discussion

**Chair:** Xiangqun Chang

**Discussants:** Yueguo Gu, Qing Cao Jiaojiang Luo, Jiaojiang Luo and others

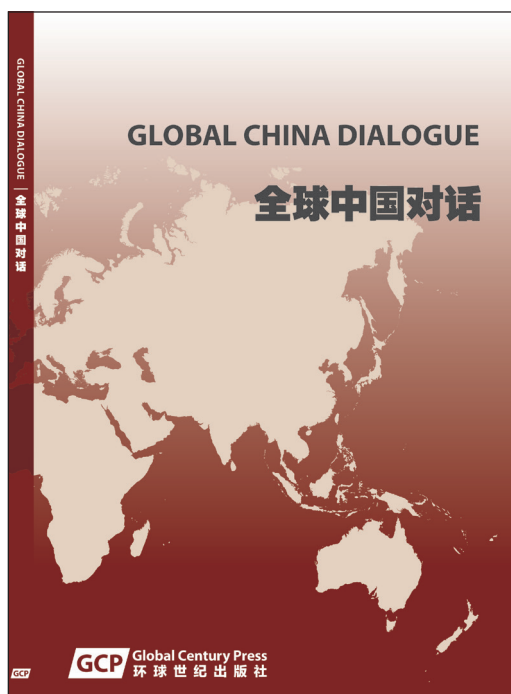
## VII Outcomes and Publications

### Main outcomes

- Through transcultural dialogue, to arrive at a better response to the new challenges of global governance, including mutually beneficial cooperation and possibilities for symbiosis, co-existence and prosperity.
- To promote collaboration between academic research institutions and think tanks in China and other countries and regions; to establish collaborative mechanisms on common concerns of academic interest, theories and methods focusing on ‘globalization and China’.

### Academic publications

- After revision, the notes of speeches and discussions will be included in Volume 2 of the *Global China Dialogue Proceedings*, and published jointly by the Global China Press and the New World Press (in English and Chinese versions).
- *Corpus Approaches to Chinese Social Sciences*, published annually.
- The papers from the panel of corpus-based discourse studies on climate change will be included in the Chinese discourse book series, and published jointly by the Global China Press and the New World Press (in English and Chinese versions).
- After peer review, some papers may be published in the *Journal of China in Comparative Perspective* (JCCP).



## VIII Participants

- Dr Mimi Ajibade, Research Associate, SOAS [CACSS]
- Professor Martin Albrow FAcSS, Honorary Vice-President of the British Sociological Association (BSA); Emeritus Professor of University of Wales, UK [GCD]
- Lord Bates, Minister of State at the Department for International Development, UK Government; Former Deputy Chairman and Deputy Speaker of the House of Lords, the UK Parliament [GCD]
- Lady Bates (Xuelin Li), Chairman of Walk for Peace Foundation, UK; Honorary President of the Confederation of Chinese Association UK; President of Zhejiang UK Association [GCD]
- Ms Theresa Booth, Director of the Chopsticks Club [GCD]
- Professor Kerry Brown, Director of the Lau China Institute, King's College London, UK [GCD, CACSS]
- Mr Jay Cao, Phoenix TV [GCD]
- Dr Qing Cao, Senior Lecturer in Chinese, Director of Studies in the School of Modern Languages and Cultures, Durham University, UK [GCD, CACSS]
- Professor Xiangqun Chang, Director of Global China Institute; Honorary Professor of UCL, UK [GCD, CACSS]
- Professor Daliang Chen, Director of Translation Studies Centre for CPC Literature; Tianjin Foreign Studies University, China [CACSS]
- Ms Weiwei Chen, PhD candidate, SOAS [CACSS]
- Dr CHEN Yan, General Director of China Europa Forum, France [GCD]
- Yulan Chen, Primary school teacher, London [CACSS]
- Ms Jing Cheng, PhD candidate, University of Nottingham [CACSS]
- Anca Ciorasteanu, Research student, Lau China Institute, King's College London, UK [GCD, CACSS]
- Ms H-J Colston, Co-Director of the Chopsticks Club [GCD]
- Professor Olaf Corry, Associate Professor, Department of Political Science, University of Copenhagen, Denmark [GCD]
- Ms Ingrid Cranfield, Member of Global China Institute Governing Board, President of Global China Press, former Deputy Mayor of the London Borough of Enfield, UK [GCD]
- Dr Carmen Dayrell, Senior Research Associate at CASS, Lancaster University, UK [GCD, CACSS]
- Professor Hugo de Burgh, Director of the China Media Centre, University of Westminster, UK [GCD]
- Ms Deng Qian, Correspondent, London Bureau Xinhua News Agency [GCD]
- Professor Robert Falkner, Associate Professor of International Relations, Co-Director, Dahrendorf Project, Academic Director, TRIUM Global EMBA, LSE [GCD]
- Dr Dongning Feng, Senior Lecturer, Centre for Translation Studies, SOAS, UoL, UK [GCD]
- Ms Qianwen Feng, Student, University College London, UK [GCD]
- Ms Biye Gao, PhD on international politics, SOAS, UK [GCD]
- Ms Fei Gao, PhD student, University of Leeds, UK [CACSS]
- Dr Jian Gao Chief Editor, *UK Chinese Times*, Omega News Group [GCD]
- Professor Lord Anthony Giddens, former Director of LSE and Emeritus Professor of sociology [GCD]

Ms Coraline Goron, PhD Candidate, ASP Fnrs-GEM PhD School, ULB & Warwick University, Belgium [GCD]

Dr Charlotte Goodburn, Lecturer in Chinese Politics and Development and Deputy Director of Lau China Institute, King's College London [GCD]

Ms Jana Gorski, MSc China and Globalization, King's College London [CACSS]

Mr Charles Grant, Director of Centre for European Reform, UK; Trustee of Global China Institute [CDS]

Professor Yueguo Gu, Director, China Multilingual & Multimodal Corpora & Big Data Research Centre, CASS and BFSU, China [GCD, CACSS]

Dr Rong Guo, lecturer, Imperial College, UK [CACSS]

Ms Xin Guo, PhD student, University College London [CACSS]

Mr Philip Hao, President, YES Global; CEO, UVIC Group, UK; Vice-General Secretary, Global China Institute [GCD]

Mr Tom Harper, Doctoral researcher, University of Surrey, UK [CACSS]

Mr Chris Henson, Membership Secretary, Society for Anglo-Chinese Understanding, UK [GCD]

Dr Ivan Hon, Translator, Global China Institute, UK [GCD, CACSS]

Professor Dayong Hong, Vice-President, Renmin University of China; President of Chinese Association for Environmental Studies, China [GCD, CACSS]

Dr Shinji Horiguchi, Associate Professor, Kobe University, Japan [GCD]

Mr Hu Taiming, Consultant, Ogilvy Beijing Office [GCD]

Ms Zhiyu Hu, MSc Student, Imperial College London [GCD]

Dr Yuanyuan Hua, Lecturer, Dalian University of Foreign Languages [CACSS]

Ms Shan Huang, PhD student, King's College London [CACSS]

Mr HUANG Yong, Director, London Bureau Xinhua News Agency [GCD]

Dr Tung-Yi Kho, School of Oriental and African Studies [CACSS]

Dr Nobumi Kobayashi, The Open University [GCD]

Lilian Jiang, General Manager, CNKI International Publishing Center, China [GCD]

Associate Professor Chunyan Ju, Faculty of Social Sciences and Humanity, Beijing University of Technology, China [GCD, CACSS]

Ms Chan Li, PhD student, Shanghai Jiaotong University China; University of Leeds, UK [CACSS]

Li, Linxi, King's College London; London Society for Chinese Studies, UK [GCD]

Ms Mengying Li, PhD candidate, Department of Digital humanities, King's College London, UK [CACSS]

Ms Yuzhu Li, Research Student, Research Centre for Discourse and Communications, Zhejiang University of Media and Communications, China [GCD, CACSS]

Mr Liang Bin, Director of Foreign Exchange Department, Ministry of Culture, China [GCD]

Ms Dong Liu, PhD, King's College London, UK [CACSS]

Ms Jie Liu, Research Student, Research Centre for Discourse and Communications, Zhejiang University of Media and Communications, China [GCD, CACSS]

Ms Xiaohan Liu, *China Daily*, Europe Branch, journalist [GCD]

Ms Xu Liu, Institute of Education, University College London, UK [GCD, CACSS]

- Professor Jiaojiang Luo, Dean of Institute of Social Development, Wuhan University, China; General Secretary of Global China Institute [GCD, CACSS]
- Ms MA Lei, Secretary of Cultural Office at the Chinese Embassy to the UK [GCD]
- Liaoliao Ma, Media Editor, UVIC Group, UK [GCD]
- Mr Karl, McAlinden, Doctoral Researcher, University of Nottingham [GCD]
- Professor Tony McEnergy FAcSS, ESRC Research Director; former Director of ESRC Centre for Corpus Approaches to Social Science, Lancaster University, UK [GCD, CACSS]
- Professor Kerstin Mey, Pro Vice-Chancellor of Westminster, Dean, Westminster School of Media, Arts and Design, UK [GCD]
- Mr Zhenzhong Mu, PhD student, King's College London, UK [CACSS]
- Mr Dennis Pamlin, Founder of 21st Frontiers Research Centre, Sweden [GCD]
- Dr PARK Hong, Associate Professor of Agricultural Economy at the Graduate School of Agriculture, Hokkaido University, Japan; Visiting Fellow at Institute of Global Affairs, LSE [GCD, CACSS]
- Ms Costanza Pernigotti, Administrative Manager, Global China Institute; Researcher at Zhejiang University of Media and Communications, China [GCD, CACSS]
- Prof Geoffrey Pleyers, FNRS-University of Louvain, Belgium & Collège d'Etudes Mondiales [GCD]
- Professor Edmond Prakash, Head of Dept of Creative Technology, University of Westminster [GCD]
- Mr Nick Prendergast, Associate Editor, Global China Institute [GCD]
- Mr Alex Prikhodchenko, Student, King's College London [CACSS]
- Professor Yufang Qian, Director of Research Centre for Discourse and Communications, Zhejiang University of Media and Communications, China [GCD, CACSS]
- Ms Zoe Reed, Chair of Society for Anglo-Chinese Understanding, UK [GCD]
- Ms REN Shuyue, Journalist, *UK Chinese Times* [GCD]
- Ms RU Jing, General Manager, Cypress Books, UK [GCD]
- Dr Mike Scott, Research Associate of Aston University; Founder of the Lexical Analysis Software [GCD CACSS]
- Dr Wenguang Shao, Phoenix Satellite Television Holdings Limited, UK [GCD]
- Ms Jia Shen, Student University of Bristol, UK [GCD]
- Dr Lianyi Song, Teaching Fellow, SOAS, UK [CACSS]
- Ms Ozge Soylemez, PhD student, KCL, UK [CACSS]
- Mr David Staley, Senior Partnership Development Manager, UVIC Group, UK [GCD]
- Ms Xiaoman Sun, Training Facilitator, Shaw Healthcare [CACSS]
- Dr Sun Yulei, Lecturer, Dalian University of Foreign Languages [CACSS]
- Dr Ning Tang, Senior Lecturer in Sociology, Department of Psychology, Sociology and Politics; Faculty of Development and Society, Sheffield Hallam University; Trustee of Global China Institute [CDG]
- Professor Paolo Taticchi, Director of Global Initiatives, Imperial College Business School [GCD]
- Daya Thussu, Professor of International Communication and Co-Director of India Media Centre, University of Westminster, UK [GCD]
- Mr Gabriel Fan Y. Tsang, KCL, London Society for Chinese Studies, UK [GCD]
- Tsung-Han, Wu, UCL, London Society for Chinese Studies, UK [GCD]

Professor Aili Wang, Deputy President of Heilongjiang Academy of Social Sciences, China [GCD, CACSS]  
Ms Amanda Wang, COO, UVIC Group; Partners; Learning without Border, UK [GCD]  
Ms Wang Fang, China Project Coordinator, China Media Centre, University of Westminster [GCD]  
Dr Fang Wang, Researcher, University of Birmingham, UK [GCD, CACSS]  
Mr George Wang, ChinaNet, UK [GCD]  
Ms Janice Wang, Marketing Consultant, UVIC Group, UK [CACSS]  
Dr Lei Wang, Research Scientist, Colorado School of Mines, USA [GCD]  
Ms Sofia Wang, London School of Etiquette, UK [CACSS]  
Dr Wei Wang, Visiting Fellow, Department of International History, LSE [GCD]  
Ms Wei Wei, Concordia University, Canada [CACSS]  
Professor Baojing Wu, Dean of School of Marxism, Beijing Uni. of Technology, China [GCD, CACSS]  
Mr Delong Xia, PhD student, Institute of Social Development, Wuhan Uni., China [GCD, CACSS]  
Ms Sophia Xiao, Product Operations Manager, UVIC Group, UK [GCD, CACSS]  
Mr XIANG Xiaowei, Minister Counsellor, Culture Office, Chinese Embassy to the UK [GCD]  
Ms Liang Xu, PhD Candidate, PhD Candidate, UK [GCD]  
Ms Jennifer Xue, student, University College London, UK [GCD]  
Ms Sihong Yan, PhD. Student, Lau China Institute, KCL [CACSS]  
Long Yang, PhD on comparative linguistic and translation studies, University of Leeds [CACSS]  
Ms Sai Yang, Nouvelles d'Europe (UK Edition) [GCD]  
Ms Ye Ye, Journalist, *Chinese Business Gazette* [GCD]  
Ms Anna Zhenping Yu, Translator of Global China Institute [GCD, CACSS]  
Mr Yuan Ping, PhD student, University of Leeds [CACSS]  
Ms Yuze Yuan, King's College London, UK [GCD]  
Mr Will Cheng Zeng, Photographer, Interactive Media Britain, UK [GCD]  
Dr. Jinghan Zeng, Lecturer and Deputy Director of the Centre for Politics in Africa, Asia and the Middle East (AAME), Dept of Politics and International Relations, Royal Holloway, UoL [GCD, CACSS]  
Ms Chang Zhang, PhD Candidate, University of Warwick, UK [CACSS]  
Mr Ju Zhang, Photographer, Interactive Media Britain, UK [CACSS]  
Professor Letian Zhang, Director of the Centre for Social and Cultural Anthropology, Director of Contemporary China Social Life Data and Research Centre (CCSLC), Fudan University; and Co-Director of the Global China Institute [GCD, CACSS]  
Dr Joy Zhang, Senior Lecturer in Sociology, School of Social Policy, Sociology and Social Research, University of Kent, UK [GCD]  
Ms Maner Zhao, MSc China in Comparative Perspective, LSE [CACSS]  
Mr Stephen Zhao, Researcher, University of Oxford [GCD]  
Dr Hongfen Zhou Team Leader for Mandarin, King's College London [CACSS]  
Mr Joe Zhou, Managing Partner, Ogilvy Beijing Office [GCD]  
Ms Hui Zhu, CEO, JEJE CO LTD [CACSS]

26 Nov. 2016



## IX Essential Information, Registration & Contacts

1. To ensure the smooth running of the conference, all delegates are requested kindly to abide by the conference schedule and regulations.
2. During the event, press conferences are not allowed to take place at the venue without permission from the Organizing Committee, nor can books and leaflets or any other products be sold or distributed without prior permission from the organizers.
3. The conference takes place in central London. Please travel with care. Keep yourself and your belongings safe.
4. Throughout the conference, please switch off your mobile phone or set it to vibrate only to avoid causing any disturbance.
5. The programme is very full. We will have to maintain very strict time discipline to allow everyone their allotted time including Q & A slots.
6. Disclaimer: The speakers, topics and times are correct at the time of publishing. However, the organizers reserve the right to alter or delete items from the conference programme according to circumstances.
7. All the hospitality and registration, book stands, etc., will take place in the Entrance Hall and the Gallery. Please note: all the journals and books on our stalls are for DISPLAY only. Please do not remove any of these. We are not selling journals or books at the event, but order forms will be available, and you are welcome to take as many as you need.
8. If you are newly arrived in London or otherwise need help, please contact the following people:
  - Global China Institute, UK: 07910 716068 Xiangqun Chang
  - YES Global: 07834 039949 Philip Hao

### Registration

(Visit <http://eshop.ccpn-global.org/page-event-registration/> to go to online registration page):

- Free for the CACSS workshop, but registration is requested.  
Visit <http://eshop.ccpn-global.org/shop/event-registration-free/> for registration
- £180 for the GCD III.  
Visit <http://eshop.ccpn-global.org/shop/event-registration-9/> to register and pay
- £280 for the GCD III and Reception.  
Visit <http://eshop.ccpn-global.org/shop/event-registration-280/> to register and pay

**Website:** see updated info at [www.dialogue.global-china.org](http://www.dialogue.global-china.org)

**Contact:** [events@ccpn-global.org](mailto:events@ccpn-global.org)

## X Venues and Maps

**Global China Dialogue venue:** The Wolfson Auditorium, The British Academy, 10-11 Carlton House Terrace, London SW1Y 5AH, UK

**Tube:** Charing Cross (Cockspur Street exit), Piccadilly Circus (Lower Regent Street exit)



**Reception venue:** Pugin Room, House of Commons, UK Parliament, London SW1A 0AA

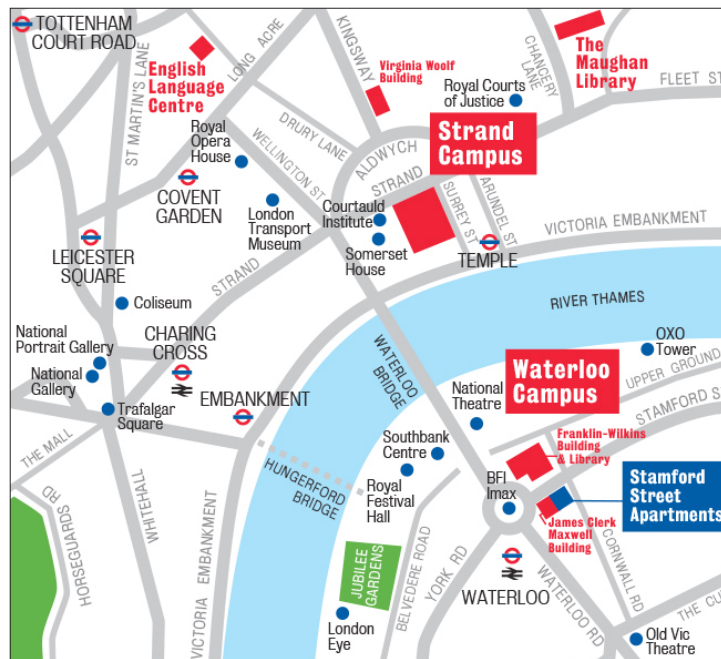
**Tube:** Westminster (Circle, District and Jubilee lines)





**CASS workshop venue:** S-2.23, the Strand Building, King's College London

**Tube:** Temple (Circle and District lines); Charing Cross (Northern lines)



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