

# 3RD GLOBAL CHINA DIALOGUE

## Sustainability and Global Governance for Climate Change

and Corpus Approaches to Chinese Social Science (CACSS) Workshop

## 第三届全球中国对话

可持续性 & 全球气候治理  
暨语料库与中国社科研究工作坊

Programme 手册

Date: 2-3 Dec 2016

Venues: The British Academy • The UK Parliament  
King's College London, UK

日期: 2016年12月2-3日

地址: 英国学术院 • 英国议会大厦 • 伦敦国王学院

# GCD Global China Dialogue 全球中国对话

## Organizers 主办单位



## Sponsors 赞助单位



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# 3rd Global China Dialogue

Sustainability and Global Governance for Climate Change  
and Corpus Approaches to Chinese Social Science (CACSS) Workshop

## 第三届全球中国对话 可持续性与中国气候治理 暨语料库与中国社科研究工作坊

### Programme 手册

Date: 2-3 December 2016

Venues:

The British Academy  
the UK Parliament  
King's College London, UK

#### Organizers

Global China Institute, UK  
Lau China Institute, King's College London, UK  
The China Media Centre, University of Westminster, UK  
YES Global, UK

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# I Introduction

## The Global China Dialogue Series (GCDs)

### World in Turmoil

The road to peace and development is strewn with numerous risks and challenges. The international system and order are constantly changing, and there are profound changes in the balance of power.

All countries, whether developing or developed, are having to adapt to this ever-shifting international and social environment, while the process of modernization in some countries has been interrupted or has spilled out to create global turmoil as a result of the conflicts and contradictions brought about by cultural, religious and social transformation.

At the same time, rapid developments in technology and society have had a profound impact on patterns of thinking, behaviour and interaction and on the moral principles of different countries and groups. They have also constantly challenged established ideas of good governance, including the functions of government in the globalization era and the pros and cons of the participation of non-government organizations.

The changes and challenges are myriad: digital technology, mobile communications and the popularization of the internet, the coexistence of cultural homogenization and diversity, ethnic and religious conflicts, the collision between giant multinational corporations and national sovereignty, changes in social norms as a result of scientific innovations, the decisive influence of regional economies on national economic development, the constraints of climate change and the discovery and adoption of new energy sources. Cultural diversity and transculturalism have become part of people's daily life.

Confronted with such challenges, national leaders devise development strategies that reflect both the status quo and their long-term goals. Business leaders and entrepreneurs also invest substantial resources in studying the impact of the changing international economy and financial order on the development of enterprises. Experts and scholars focus on the efficiency of global governance and cultural factors that have quietly exerted great influence, and explore how culture and ideology enhance global and social governance.

Such efforts and initiatives are moves in the same direction: towards reaching an in-depth understanding of the knowledge systems of the human community and the development of a 'global cultural sphere' beyond any single culture, state or nationality, under the condition of global governance. Thus, the theme of the development and governance of China, Europe and the world has gradually become one of the key research interests of scholars worldwide.

### China in a Changing World

China and the Chinese people are currently making an important contribution to the world order and shaping a global society. What are the important global issues that concern China? What are the Chinese ways of thinking and doing things with respect to global issues? We wish to engage Western audiences in dialogues on topics that arise from these questions, including development, education, economics, migration, the family, the environment, public health, human security and global governance.

For nearly three decades, China has been implementing a 'going out' (走出去) policy to encourage its enterprises to invest overseas. The policy embraces not only the economy but also finance, language, culture, sciences, technology, social sciences, publishing and the media, and under its provisions an international investment bank (亚投行) has been established.

Through his visits to nearly 50 countries, President Xi Jinping himself has promoted the 'one belt one road' (一带一路) regional development strategy and China's governance model (治国理政). In his recent

visit to the UK, he said ‘As our capabilities grow, we shall shoulder more responsibilities to the best of our ability and contribute China’s wisdom and strength to the world’s economic growth and global governance.’

### **The Global China Dialogue Series (GCDs)**

The West needs to engage in dialogue with China on a range of common concerns for the future of our world, including development, education, economics, migration, the family, the environment, public health, human security and global governance.

The Global China Dialogue series (the GCDs) focuses on these issues to enhance public understanding of current global affairs and common interests through public dialogue and discussion between Chinese and non-Chinese academics, experts, professionals and practitioners and interested laypeople, from interdisciplinary and comparative perspectives.

The GCDs also develop the rules of ‘civilized dialogue’, encouraging both sides to listen to the other, understand cultural differences, respect local customs, accept different perspectives and acknowledge the common destiny of humanity. In particular, they explore new global governance, encompassing national governments, international organizations, multinational companies, NGOs and citizens, with a mission to build a harmonious, symbiosis-based global community.

The series brings Chinese and Western scholars and opinion leaders together in an ongoing project in social creativity, exploring transculturality and cultural generativity, contributing to the development of a ‘global cultural sphere’ beyond any single culture, state or nationality, and contributing to building a harmonious, symbiosis based human community

Official recognition came when GCD II became the only event to have a global and social scientific focus in the government designated 2015 Year of UK-China Cultural Exchange with the theme ‘Transculturality and New Global Governance’. Professor Kerry Brown of King’s College London noted its significance in his keynote speech at the British Academy. The proceedings of the first two GCDs will be published jointly in June 2016 by Global China Press (London) and New World Press (Beijing).

The series plans to develop its future programme by continuing to work within the framework of the UN’s Sustainable Development Goals (SDGs) which accord with UNESCO’s mission of defending peace and the conditions for building sustainable development world through creative intelligence, as follows:

- 2016 GCD III: Sustainability and Global Governance for Climate Change
- 2017 GCD IV: Transcultural Co-operation for Shared Goals
- 2018 GCD V: Governance for Global Justice
- 2019 GCD VI: Governance for World Peace
- 2020 GCD VII: Reforming Global Governance

### **The Third Global China Dialogue (GCD III)**

The GCD III will consist of three parts:

#### **Part one**

A one-day event for the GCD III on Sustainability and Global Governance for Climate Change at the British Academy, Friday, 2 December 2016. There will be four panels that bring into sharp relief the theories and methods underlying current debates about global climate change and how to deal with it. In sequence, they review the 2015 Paris Agreement from a governance perspective, present the case for corpus-based discourse studies on climate change, examine sustainability in China’s green revolution, and question the deliverability of the new sustainable development goals (SDGs). In sum, they connect Chinese research and thinking on managing climate change with equivalent work in the West to mount a common human effort to deal with the global threat to our life on this planet. The abstracts and proposed panellists are:

*Panel I Reviewing the Paris Agreement from a governance perspective*

From Copenhagen to Paris, China has taken a lead in shaping global climate governance by jointly negotiating and joining in a binding climate deal. This has been achieved after President Xi Jinping took office three years ago and the new Chinese leadership has begun to take a newly proactive approach in its diplomatic policy. Against this backdrop, it is meaningful to review China's current contribution to the global climate regime.

*Panel II Corpus-based discourse studies on climate change*

The emergence of corpus linguistics provides a new way of thinking about language. In the past few decades, corpus approaches have been widely used in studying many aspects of linguistic enquiry. Text corpora that contain a large quantity of authentic language enable wide-ranging empirical and fruitful analyses of the actual patterns of use in a language. Corpora as a source of empirical data coupled with (semi-)automatic computational tools, such as WordSmith Tools, AntCon and GRAPHCOLL, can be used in a number of different fields of study in which language matters, and the corpus approach has extended to the study of a range of social sciences. The ESRC Centre for Corpus Approaches to Social Science (CASS) at Lancaster University is committed to developing new methods in the study of language to provide insights into the use and manipulation of language in a range of topics. This panel invites scholars to present research on climate change and related topics from the perspective of corpus-based discourse analysis.

*Panel III Sustainability in China's green revolution*

From 'ecological civilization', 'beautiful China', 'economic new normal' and 'supply-side economic reform' to 'green development', President Xi Jinping and the new leadership have coined a host of new narratives in achieving sustainable and balanced development. This shows that the leadership is keen to turn its promises made on the global stage into domestic actions by introducing new development guidelines and reshaping its economic and social policies. And China needs such a green revolution to bring the country onto the right track. The panel will explore the hurdles along the way.

*Panel IV Delivering the Sustainable Development Goals*

The resolution of the UN General Assembly of 25 September 2015 committed member states to transforming the world by 2030, with 17 SDGs and 169 targets. Does the experience of the previous Millennium Development Goals give confidence that such an ambitious programme can be delivered? What are the likely obstacles, such as wars and economic shocks, and what kinds of cooperation with other actors, with corporations and civil society in particular, will be required? What kinds of developments in current global institutions, such as the G7 and G20 meetings, and in regional pacts such as ASEAN, will the SDGs promote, and will China's Belt and Road policy assist their achievement?

**Part two**

An evening event for networking at the House of Commons, the UK Parliament, on Friday, 2 December 2016 (by invitation only).

**Part three**

A one-day workshop on corpus approaches to Chinese social science (CACSS) at KCL, Saturday, 3 December 2016. This is an extension of Panel II of the GCD III, and also an open academic event for both participants of the GCD III and others who are interested in this topic.

With the enhancement of interdisciplinary awareness, linguistic methods, such as corpus-based discourse analysis, have been applied to sociology, ethnography, cultural studies, psychology, cognitive science and computer science, among other disciplines. In the past few decades, Chinese social scientists have begun to seek new methods of analysing large quantities of texts, in addition to quantitative and qualitative analysis. For example, the Contemporary China Social Life Data and Research Centre (CCSLC) at Fudan University has collected a unique set of data on contemporary Chinese social life since 1949, consisting

of more than 310,000 items of personal correspondence, over 1,000 books of personal notes, diaries, huge amounts of information on the history of personal life and extensive interview notes and monographs. This invaluable material is the quintessential resource for research into areas in which language matters. It will undoubtedly be very helpful for understanding the construction of contemporary China's social order and the deep structures of ordinary people's relationships. Inspired by the ESRC Centre for Corpus Approaches to Social Science (CASS) at Lancaster University, Global China Institute is engaging with CASS, the CCSLC of Fudan University and the Research Centre for Discourse and Communications (RCDC) at Zhejiang University of Media and Communications to further develop CACSS. This workshop will introduce related work and promote discussion among people who are interested in this initiative.



## II Organizers and Sponsors

The Global China Dialogue series are organized by Global China Institute (Charity No.: 1154640; an affiliate member of the Academy of Social Sciences), in partnership with Lau China Institute, King's College London, UK, the China Media Centre of the University of Westminster and YES Global (Young Entrepreneur Society Global).

Global China Institute has the overall mission of bringing comparisons between China and the rest of the world into a global conversation. Together with their publications, the *Journal of China in Comparative Perspective* (JCCP), and book series, the GCDs aim to bring Chinese and Western thinkers together in debate and research that will generate shared endeavours to create a world that benefits all humankind. The GCDs showcase transcultural practice on global issues and governance by organizing the events collaboratively between academia, government, international organizations and academic NGOs.

The GCDs have the enthusiastic support of all the supporters and sponsors that are participating in this event. The Organizing Committee welcomes all who wish to contribute to the success of the GCDs.

### Organizers

- Global China Institute, UK
- The Lau China Institute, King's College London, UK
- The China Media Centre, University of Westminster, UK
- YES Global, UK

### Organizing Committee

#### *Chairs*

- Professor Xiangqun Chang, Director of Global China Institute; Honorary Professor of UCL, UK
- Professor Kerry Brown, Director of the Lau China Institute, King's College London, UK
- Professor Hugo de Burgh, Director of the China Media Centre, University of Westminster, UK

*General Secretary Mr Philip Hao, President, YES Global; CEO, UVIC Group, UK*

#### *Members (in alphabetical order)*

- Professor Martin Albrow FAcSS, Honorary Vice-President of the British Sociological Association (BSA); Emeritus Professor of University of Wales, UK
- Dr Dongning Feng, Senior Lecturer, Centre for Translation Studies, SOAS, University of London, UK
- Professor Stephan Feuchtwang, Emeritus Professor of Department of Anthropology, LSE, UK
- Mr Chris Henson, Membership Secretary, Society for Anglo-Chinese Understanding, UK
- Professor Martin Jacques, Senior Fellow at the Department of Politics and International Studies, University of Cambridge, UK; Visiting Professor at Tsinghua University, China
- Professor Wei Li FAcSS, Chair of Centre for Applied Linguistics, University College of London, UK
- Professor Tony McEnery, FAcSS, ESRC Research Director; former Director of ESRC Centre for Corpus Approaches to Social Science, Lancaster University, UK
- Professor Letian Zhang, Director of the Centre for Social and Cultural Anthropology, Director of Contemporary China Social Life Data and Research Centre (CCSLC), Fudan University, China; and Co-Director of Global China Institute

### **Supporters (in alphabetical order)**

- Centre for Applied Linguistics, University College London, UK
- Centre for European Reform, UK
- Centre for Translation Studies, SOAS, University of London, UK
- China–Europa Forum, France
- Chopsticks Club, UK
- Contemporary China Social Life Data and Research Centre (CCSLC), Fudan University, China
- ESRC Centre for Corpus Approaches to Social Science, UK
- *Journal of China in Comparative Perspective*, UK
- Global China Press, UK
- Global China Unit, UK
- London Society for Chinese Studies (LSCS), UK
- Research Centre for Discourse and Communications, Zhenjiang University of Media and Communication, China
- Research Centre for Social Cultural Anthropology, Fudan University, China
- Research Centre for Social Theory, Peking University, China
- Research Centre for Studies of Sociological Theory and Methods, Renmin University of China
- Society for Anglo–Chinese Understanding (SACU), UK
- The British Postgraduate Network for Chinese Studies (BPCS), UK
- The Institute of Social Development, Wuhan University, China
- The Institute of Suzhou Studies, Wuhan University, China

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- The British Association for Chinese Studies (BACS)
- The Vanishing World Foundation, UK
- UVIC Group, UK

### **Media support**

- [www.china.com.cn](http://www.china.com.cn)
- [www.xinhuanet.com](http://www.xinhuanet.com)
- Interactive Media Britain
- *UK Chinese Timese*

### III Speakers, Chairs and Discussants (in alphabetical order)

#### Keynote speakers

- Professor Lord Anthony Giddens, former Director of the LSE and Emeritus Professor of Sociology, UK
- Professor Dayong Hong, Vice-President, Renmin University of China, President of Chinese Association for Environmental Studies, China

#### Panel chairs, speakers and discussants

- Professor Martin Albrow FAcSS, Honorary Vice President of the British Sociological Association (BSA); Emeritus Professor of University of Wales, UK [Panel IV chair and discussant]
- Lord Bates, Minister of State at the Department for International Development, UK government; Former Deputy Chairman / Speaker of the House of Lords, UK Parliament [Closing session: speaker; Reception: speaker]
- Professor Kerry Brown, Director of the Lau China Institute, King's College London, UK [Opening session and workshop: chair]
- Dr Qing Cao, Senior Lecturer in Chinese, Director of Studies in the School of Modern Languages and Cultures, Durham University, UK [CACSS workshop: speaker]
- Professor Xiangqun Chang, Director of Global China Institute; Honorary Professor of UCL, UK [CACSS workshop: speaker]
- Dr CHEN Yan, General Director of China Europa Forum, France [Panel III: speaker]
- Professor Olaf Corry, Associate Professor, Department of Political Science, University of Copenhagen, Denmark [Panel IV: speaker]
- Ms Ingrid Cranfield, Member of Global China Institute Governing Board, President of Global China Press, former Deputy Mayor of the London Borough of Enfield, UK [Closing session: launch of new books and book series]
- Dr Carmen Dayrell, Senior Research Associate at CASS, Lancaster University, UK [Panel II: speaker]
- Professor Hugo de Burgh, Director of the China Media Centre, University of Westminster, UK [Reception: Chair]
- Professor Robert Falkner, Associate Professor of International Relations, Co-Director, Dahrendorf Project, Academic Director, TRIUM Global EMBA, London School of Economics and Political Science [Panel I: speaker]
- Mr Charles Grant, Director of Centre for European Reform, UK; Trustee of Global China Institute [Panel I: speaker]
- Professor Yueguo Gu, Director, China Multilingual & Multimodal Corpora & Big Data Research Centre, CASS and BFSU, China [CACSS workshop: keynote speaker]
- Mr Philip Hao, President, YES Global; CEO, UVIC Group, UK; Vice-General Secretary, Global China Institute [Reception: speaker]

- Professor Jiaojiang Luo, Dean of Institute of Social Development, Wuhan University, China; General Secretary of Global China Institute [Closing session; speaker; CACSS workshop: speaker]
- Professor Tony McEnergy FAcSS, ESRC Research Director; Former Director of ESRC Centre for Corpus Approaches to Social Science, Lancaster University, UK [Panel II: chair and discussant; Reception: speaker; CACSS workshop: keynote speaker]
- Professor Kerstin Mey, Pro Vice-Chancellor of Westminster, Dean, Westminster School of Media, Arts and Design, UK [Reception: speaker]
- Mr Dennis Pamlin, founder of 21st Frontiers Research Centre, Sweden [Panel I chair and discussant, Panel III: speaker]
- Professor Geoffrey Pleyers, FNRS-University of Louvain, Director of Global College, University of Louvain, Belgium [Panel IV: speaker]
- Professor Yufang Qian, Director of Research Centre for Discourse and Communications, Zhejiang University of Media and Communications, China [Panel II and CACSS workshop: speaker]
- Dr Mike Scott, Research Associate of Aston University; founder of the Lexical Analysis Software, UK [Panel II and CACSS workshop: speaker]
- Professor Daya Thussu, Co-Director of India Media Centre, University of Westminster, UK; Managing Editor of *Global Media and Communication* and Editor-in-Chief of *Global Media and China* [Closing session: remarks]
- Professor Aili Wang, Vice-President of Heilongjiang Academy of Social Sciences; Member of the Standing Council of the Chinese Sociological Association, China [Reception: speech]
- Dr Fang Wang, Researcher, University of Birmingham, UK [Panel II: speaker]
- Mr XIANG Xiaowei, Minister Counsellor, Culture Office, Chinese Embassy to the UK [Panel II: speaker]
- Professor Letian Zhang, Director of the Centre for Social and Cultural Anthropology, Director of Contemporary China Social Life Data and Research Centre (CCSLC), Fudan University; and Co-Director of the Global China Institute [Panel III and CACSS workshop: speaker]
- Dr Joy Zhang, Senior Lecturer in Sociology, School of Social Policy, Sociology and Social Research, University of Kent, UK [Panel III: chair and discussant, Panel IV: speaker]

## IV Panel Themes and Schedule

The structure of the two-day event consists of three parts.

### Part one

Friday, 2 December 2016 (8:30-17:00) at the British Academy - the GCD III on Sustainability and Global Governance for Climate Change:

- Panel I Reviewing the Paris Agreement from a governance perspective
- Panel II Corpus-based discourse studies on climate change
- Panel III Sustainability in China's green revolution
- Panel IV Delivering the UN's Sustainable Development Goals

### Part two

Friday, 2 December 2016 (18:30-22:00) at the UK Parliament - Reception (by invitation only)

### Part three

Saturday, 3 December 2016 (9:00-14:00) at KCL - Corpus Approaches to Chinese Social Science (CACSS) workshop. This is the extension of the Panel II of the GCD III, as well as a separate event.

### Schedule

#### *Friday 2 December GCD III and Reception*

8:30-17:00	GCD III at the British Academy
08:30-09:00	Registration
09:00-10:00	Opening session: Keynote speeches
10:00-11:10	Panel I Reviewing the Paris Agreement from a governance perspective
11:10-11:30	Group photo/Coffee/tea break
11:30-12:40	Panel II Corpus-based discourse studies on climate change
12:40-13:55	Lunch
14:00-15:10	Panel III Sustainability in China's green revolution
15:10-15:25	Coffee/tea break
15:25-16:35	Panel IV Delivering the UN's Sustainable Development Goals
16:35-17:00	Closing session
18:30-22:30	Reception at the UK Parliament

#### *Saturday 3 December Workshop on Corpus Approaches for Chinese Social Sciences (CACSS)*

9:00-16:00	CACSS workshop at King's College London (KCL)
9:00-9:30	Registration
9:30-10:30	Opening session: keynotes speeches
10:30-10:50	Group photo/Coffee/tea break
10:50-12:30	Introduction and discussion of data of contemporary Chinese Social life
12:30-13:40	Lunch
13:45-15:00	Presentations on Corpus Approaches to Chinese Humanities and Social Sciences
15:00-15:30	Q&A, Discussion
15:30-16:00	Closing session

## V Programme

Friday 2 December, 3rd Global China Dialogue at the British Academy

**8:30-9:00 Registration**

**9:00-10:00 Opening session**

Chair: Professor Kerry Brown, Director, Lau China Institute, King's College London, UK

9:00-10:00 Keynote speeches (25-30 minutes each):

- *The challenge of climate change in the present world political situation*, Professor Lord Anthony Giddens, former Director of LSE and Emeritus Professor of Sociology
- *Coping with climate change: China's efforts and their sociological significance*, Professor HONG Dayong Hong, Vice-President, Renmin University of China; President of the Chinese Association for Environmental Studies, China

**10:00-11:10 Panel I Reviewing the Paris Agreement from a governance perspective**

Chair & discussant: Mr Dennis Pamlin, founder of 21st Frontiers Research Centre, Sweden

Speakers (12-15 minutes each):

- *The Paris Agreement on Climate Change: implications for Chinese and international policy*, Professor Robert Falkner, London School of Economics
- *The impacts of Brexit on the world, including on implementing the Paris Agreement*, Mr Charles Grant, Director of Centre for European Reform, UK
- *China's participation in global climate governance since the Paris agreement*, Mr Xiaowei Xiang, Minister Counsellor, Culture Office, Chinese Embassy to the UK

Discussion, Q&A

11:10-11:30 Photographs, Break

**11:30-12:40 Panel II Corpus-based discourse studies on climate change**

Chair & discussant: Professor Tony McEnery FAcSS, ESRC Research Director; former Director of ESRC Centre for Corpus Approaches to Social Science, Lancaster University, UK

Speakers (10 minutes each):

- *Discursive constructions around the low carbon economy in the People's Daily*, Professor Yufang Qian, Director of Research Centre for Discourse and Communications, Zhejiang University of Media and Communications, China
- *A corpus-based discourse analysis of global warming in the Guardian, the Washington Post and the People's Daily*, Dr Fang Wang, English Department, Birmingham University, UK
- *Changing climates: discourses around climate change in British and Brazilian news media*, Dr Carmen Dayrell, Senior Research Associate, ESRC Centre for Corpus Approaches to Social Science, Lancaster University, UK
- *CLIMATE presentation: four countries' views of climate change*, Dr Mike Scott, Research Associate of Aston University; founder of Lexical Analysis Software, UK

Discussion, Q&A

**12:40-13:55 Lunch**

**14:00-14:45 Panel III Sustainability in China's green revolution**

**Chair & discussant:** Dr Joy Zhang, Senior Lecturer in Sociology, School of Social Policy, Sociology and Social Research, University of Kent, UK.

Speakers (12-15 minutes each):

- *The role of China: a post-2030 perspective on global sustainability, science and a new leadership with a collaborative approach to global governance*, Mr Dennis Pamlin, founder of 21st Frontiers Research Centre, Sweden
- *The rural environment issue from the perspective of the state/farmers interaction: the case study of Yanguan Town, Haining, in Northern Zhejiang*, Professor Letian Zhang, Director of the Centre for Social and Cultural Anthropology, Director of Contemporary China Social Life Data and Research Centre (CCSLC), Fudan University, China; Co-Director of Global China Institute, UK
- *China-Europa Social Forum: from social innovation to civilization innovation based on the case of climate change*, Dr CHEN Yan, General Director of China Europa Forum, France.

Discussion, Q&A

15:10-15:25 Break

**15:25-16:35 Panel IV Delivering the UN's Sustainable Development Goals**

**Chair & discussant:** Professor Martin Albrow FAcSS, Honorary Vice-President of the British Sociological Association (BSA), UK.

Speakers (12-15 minutes each):

- *The new meaning of the global. how environmental movements and challenges have shape the 'global' in the early 21st century*, Professor Geoffrey Pleyers, FNRS-University of Louvain, Director of Global College, University of Louvain, Belgium
- *Social uptake on the notion of sustainability in China*, Dr Joy Zhang, Senior Lecturer in Sociology, School of Social Policy, Sociology and Social Research, University of Kent, UK
- *Societal multiplicity in the global polity: conditions for achieving sustainable development goals*, Professor Olaf Corry, Department of Political Science, University of Copenhagen, Denmark

Discussion, Q&A

**16:35-17:00 Closing session**

**Chair:** Professor Xiangqun Chang, Director of Global China Institute; Honorary Professor of UCL, UK

Remarks (5-6 minutes each):

- Professor Daya Thussu, Co-Director of India Media Centre, University of Westminster, UK; Managing Editor of Global Media and Communication and Editor-in-Chief of Global Media and China
- Professor Jiaojiang Luo, Dean of Institute of Social Development, Wuhan University, China

Book launch:

- Ms Ingrid Cranfield, Member of Global China Institute Governing Board, President of Global China Press, former Deputy Mayor of the London Borough of Enfield, UK
- Lord Bates, Minister of State at the Department for International Development, UK government; former Deputy Chairman and Deputy Speaker of the House of Lords, UK Parliament



**18:30-21:30 Reception (by invitation only), at the House of Commons, UK Parliament**

Chair: Hugo de Burgh, Director, China Media Centre, University of Westminster, UK

Short speeches (3-5 minutes each)

- *UK and international development*, Lord Bates, Minister of State at the Department for International Development, UK government; Former Deputy Chairman / Speakman of the House of Lords, the UK Parliament
- *ESRC research policy*, Professor Tony McEnery FAcSS, Director of ESRC Centre for Corpus Approaches to Social Science, Lancaster University, UK; ESRC Research Director
- *Universities and public engagement*, Professor Kerstin Mey, Pro Vice-Chancellor of University of Westminster, Dean, Westminster School of Media, Arts and Design
- *Globalization of Chinese social sciences*, Professor Aili Wang, Vice-President of Heilongjiang Academy of Social Sciences; Member of the Standing Council of the Chinese Sociological Association, China
- *Corporate social responsibility and participation in global governance*, Mr Philip Hao, President, YES Global; CEO, UVIC Group, UK; Vice-General Secretary, Global China Institute

**Saturday 3 December, Corpus Approaches to Chinese Social Sciences (CACSS) Workshop at King's College London**

**9:00-9:30 Registration**

**9:30-12:30 Morning session**

Chair: Professor Kerry Brown, Director, Lau China Institute, King's College London, UK

9:30-10:30 Keynote speeches (25-30 minutes each):

- *Introduction to corpus approaches to social science (CASS) and engaging Chinese scholars*, Professor Tony McEnery, ESRC Research Director; former Director of ESRC Centre for Corpus Approaches to Social Science, Lancaster University, UK
- *TCM Diagnostic Methods, Multimodal Data Fusion and TCM Ontology — case studies*, Professor Yueguo Gu, Director of China Multilingual Multimodal Corpora and Big Data Research Centre, BUFS-CASS, China

10:30-10:50 Group photo, Coffee break

10:50-12:30 Research and development of material on Chinese social life

- *Collective and individual memories in contemporary China -- the collection and academic value of material on Chinese social life*, Professor Letian Zhang, Director of the Contemporary China Social Life Archive and Research Centre (CCSLC), Fudan University, China: Co-Director of Global China Institute, UK
- Discussion, Q&A

**12:35-13:45 Lunch**



**13:45-16:00 Afternoon session**

Chair: Professor Yueguo Gu, Director of China Multilingual Multimodal Corpora and Big Data Research Centre, BFSU-CASS, China

13:45-15:30 Speakers (15 minutes each)

- *The application of WordSmith Tools 7*, Dr Mike Scott, Research Associate of Aston University; founder of Lexical Analysis Software, UK
- *Corpus approaches to media discourse studies*, Professor Yufang Qian, Director of Research Centre for Discourse and Communications, Zhejiang University of Media and Communications, China
- *A corpus-based study of late Qing press*, Dr Qing Cao, Senior Lecturer in Chinese, Director of Studies in the School of Modern Languages and Cultures, Durham University
- *A brief introduction to corpus and Chinese social sciences studies based on the book Guanxi or Li shang wanglai? – Reciprocity, Social Support Networks and Social Creativity in a Chinese Village (2010)*, Professor Xiangqun Chang, Director of Global China Institute; Honorary Professor of UCL, UK

Discussion, Q&A

**15:30-16:00 Closing session**

Chair: Professor Xiangqun Chang, Director of Global China Institute, Honorary Professor of University College London, UK

Closing panellists:

- Professor Yueguo Gu, Director of China Multilingual Multimodal Corpora and Big Data Research Centre, BUFS-CASS, China
- Professor Yufang Qian, Director of the Research Centre of Discourse and Communications, Zhejiang University of Media and Communications, China
- Professor Jiaojiang Luo, Dean of Institute of Social Development, Wuhan University, China; General Secretary of Global China Institute, UK

## VI Participants' Roles, Biographies and Abstracts

(in order of appearance)

### GCD III 2 December 2016

#### Opening session

**Chair:** Kerry Brown



**Professor Kerry Brown**, Professor of China Studies, Director of the Lau China Institute, King's College London, UK; Senior Fellow and then Head of the Asia Programme, Chatham House, where he directed the Europe China Research and Advice Network (ECRAN). He is the author of over ten books on modern Chinese politics, history and language, the most recent of which are *The New Exmperors: Power and the Princlings in China* (2014), *What's Wrong with Diplomacy: The Case of the UK and China* (2015) and the *Berkshire Dictionary of Chinese Biography* (in four volumes, 2014-2015). His *China's CEO: Xi Jinping* will be published in 2016.

#### Contributions:

- Co-Chair of the Organizing Committee of the Global China Dialogue series (GCDs)
- Chair of the Opening session of the 3rd Global China Dialogue (GCD III)
- Chair of the Opening session of the linked event of CACSS workshop

**Keynote speakers:** Anthony Giddens and Dayong Hong



**Professor Lord Anthony Giddens**, renowned contemporary sociologist, Emeritus Professor at the Department of Sociology, and former Director of LSE. He is also a Life Fellow of King's College, University of Cambridge. Giddens's impact upon politics has been profound. His advice has been sought by political leaders from Asia, Latin America and Australia, as well as from the US and Europe. He has published extensively including *Turbulent and Mighty Continent: What Future for Europe* (2014), *In Defence of Sociology* (2013), *The Politics of Climate Change* (2011), *Europe in the Global Age* (2007), *The New Egalitarianism* (2005), *The Third Way and its Critics* (2000), *Runaway World: How Globalization Is Reshaping Our Lives* (1999), *Politics, Sociology and Social Theory: Encounters with Classical and Contemporary Social Thought* (1995). His books have been translated into some 40 languages.

**Topic:** The challenge of climate change in the present world political situation



**Professor Dayong Hong**, Professor in Sociology, Vice President and Dean of the School of Sociology and Population Studies, Renmin University of China. He is Secretary-General of the Steering Committee of Social Sciences Teaching in Higher Education Institutions of the Ministry of Education, President of the Chinese Association of Environmental Sociology, and Vice President of the Beijing Sociological Association. His teaching and research mainly focus on the fields of social development and social policies. He has published many books, including *Ecological Modernization and Transformation of Civilization* (2014), *Social Foundation for Eco-Friendliness* (2012), *Social Relief in China's Social Transformation* (2004) and *Social Change and Environment Issues* (2001), and had over 70 papers published in Chinese and international academic journals.

**Topic:** Coping with climate change: China's efforts and their sociological significance

**Abstract:** It has been regarded as a fact by scientists that climate change has been caused by human beings. However, the recognition of climate change varies between different places, different countries, different cultures and different groups of people. The Chinese government has confirmed the objectivity of climate change, and has made positive efforts to mitigate and adapt to it. Moreover, the government has strengthened the capacity to cope with climate change, and has made and put into practice a binding policy. It has achieved significant results in some areas; in the building of an eco-civilization in particular. It is the process of integrating environment and development, and a comprehensive and profound social transformation. Because of the comprehensive environmental impact at home and abroad, insufficient capacity and the practical difficulties of overall planning and coordination, the Chinese government is facing important challenges. The efforts made by the Chinese government have raised sociologists' awareness of the environment constraints on China's modernization, in particular the social complexity of practicing a climate change policy and, from a sociological perspective, making a contribution to the design and improvement of such policies.

### **Panel I Reviewing the Paris Agreement from a governance perspective**

**Chair and discussant:** Dennis Pamlin, Founder of 21st Frontiers Research Centre, Sweden

**Speakers:** Robert Falkner, Charles Grant and XIANG Xiaowei



**Professor Robert Falkner**, Associate Professor of International Relations at the London School of Economics and Political Science (LSE) and the Academic Director of the TRIUM Global Executive MBA programme, an alliance between LSE, NYU Stern School of Business and HEC School of Management. He is also an associate of the LSE's Grantham Research Institute on Climate Change and the Environment and of Chatham House, the London-based think tank. He has published widely on global environmental politics and international political economy, including *The Handbook of Global Climate and Environment Policy* (paperback 2016) and *Business, Power and Conflict in International Environmental Politics* (2008). His research has been supported by grants from the Economic and Social Research Council (ESRC), European Commission, John D. and Catherine T. MacArthur Foundation, Open Society Institute and the Rockefeller Foundation, among others.

**Topic:** An interoperation of the Paris Agreement and what the implications are for international policy and for China

**Abstract:** The 2015 Paris Agreement breaks new ground in international climate policy, by acknowledging the primacy of domestic politics in climate change and allowing countries to set their own level of ambition for climate change mitigation. It creates a framework for making voluntary pledges that can be compared and reviewed internationally, in the hope that global ambition can be increased through a process of 'naming and shaming'. By sidestepping distributional conflicts, the Paris Agreement manages to remove one of the biggest barriers to international climate cooperation. It recognizes that none of the major powers can be forced into drastic emissions cuts. However, instead of leaving mitigation efforts to an entirely bottom-up logic, it embeds country pledges in an international system of climate accountability, thus offering the chance of more durable international cooperation. However, it is far from clear whether the treaty can actually deliver on the urgent need to de-carbonize the global economy. Much will depend on policy developments in China, the United States and other major emitters. This talk reviews the implications of the Paris Agreement for future climate policy both in China and internationally.



**Mr Charles Grant**, Director of Centre for European Reform; Trustee of Global China Institute, UK. He was editor of *The Economist* (1986-1998), served as a director and trustee of the British Council (2002-2008). He is the author of many books including *How to Build a Modern European Union* (2013), *Russia, China and Global Governance* (2012) and *Delors: Inside the House that Jacques Built* (1994). He became a chevalier of France's Ordre Nationale du Mérite in 2004, a Companion of St Michael and St George (CMG) 'for services to European and wider international policy-making' (2013), and he was awarded the Bene Merito medal by the Polish government and presented with the Star of Italy medal by the Italian government (2015).

#### Contributions

- Member of the Organizing Committee of the Global China Dialogue series (GCDs)
- Speaker on Panel I, GCD III

**Topic:** The impacts of Brexit on the world, including on implementing the Paris Agreement



**Mr XIANG Xiaowei**, Minister Counsellor, Culture Office, Chinese Embassy to the UK. He graduated from Chongqing Foreign Language School in 1981 and was admitted to Peking University with first place in Chongqing City. He worked as Deputy Director of Bureau for External Cultural Relations, the Ministry of Culture is a ministry of the government of the People's Republic of China. He has engaged in diplomatic work from 1988 to the present, working in the Chinese Embassy to the United States, Canada, Malta and the UK.

**Topic:** China's participation in global climate governance since the Paris Agreement

#### Panel II Corpus approaches to governance in the context of climate change

**Chair and discussant:** Tony McEnergy



**Professor Tony McEnergy** FAcSS, FRSA, ESRC Research Director, a Distinguished Professor of English Language and Linguistics at Lancaster University and the former Director of CASS Research Centre (Corpus Approaches to Social Science). As a leading scholar in the field of corpus linguistics he has published widely on the interrelation between language and social life, notably in the area of the online and print media. His latest books include *Discourse Analysis and Media Attitudes* (Baker, Gabrielatos and McEnergy 2013) and *Corpora and Discourse Studies: Integrating discourse and corpora* (with P. Baker 2015).

#### Contributions

- Member of the Organizing Committee of the Global China Dialogue series (GCDs)
- Chair and discussant on Panel II, GCD III
- Speaker at the Reception
- Keynote speaker at the CACSS workshop

**Topic of the Reception:** ESRC research policy

**Topic of the CACSS workshop:** Introduction to corpus approaches to social science (CASS) and engaging Chinese scholars



**Speakers:** Yufang Qian, Fang Wang, Carmen Dayrell and Mike Scott



**Professor Yufang Qian**, Professor and Head of the Research Centre for Discourse and Communications, Zhejiang University of Media and Communications. Her research interests include discourse studies, discourse communication and corpus linguistics. Her book *Discursive Constructions around Terrorism in the People's Daily and The Sun before and after 9.11* (2010) won the National Prize for Outstanding Achievement in Social Science, the top governmental prize for social sciences in China. She has published a series of journal articles on corpus-based media discourse analysis. She has completed two Ministry of Education Social Science Projects and is currently directing a China National Social Science Foundation Project. In 2013, she was appointed as an

appraisal expert for the National Social Science Project; in the same year, she was appointed a member of the Teaching Guiding Committee for College Foreign Language Majors under the Zhejiang Provincial Department of Education. In 2014, she was awarded Provincial Teacher of Excellence by the Zhejiang Provincial Government.

#### *Contributions*

- Coordinator of Panel II, GCD III
- Coordinator of CACSS workshop
- Speaker on Panel II, GCD III
- Speaker at the CACSS workshop

**Topic:** Discursive constructions around the low carbon economy in the *People's Daily*

**Abstract:** Under the premise of climate change, the low carbon economy emerged as the new form of economic model at the beginning of 21st century. There are various studies from different disciplines on the move to a low carbon economy, but few from the discourse perspective. This study is based on the reports on the low carbon economy in the *People's Daily* (2000-2015). In order to observe discursive constructions of the low carbon economy in different periods of the *People's Daily* and explore the social reality reflected by discourses on the topic, this research merges the corpus approach and discourse studies. It is found that discourses around the low carbon economy penetrate into all aspects of society, setting the direction for social change. Low carbon discourse and social interaction play a positive role in coping with global climate change. The agenda of the low carbon economy set in this newspaper effectively conveys the Chinese government's voice, and plays an important role in shaping public low carbon awareness.



**Dr Fang Wang**, English Department, Birmingham University, UK. Her areas of research include critical discourse analysis, corpus linguistics, social constructionism and sociolinguistics. Her current research focuses on the discourses of climate change in media coverage, the social construction of depression in British and Chinese newspapers and the media use of antidepressants in pharmaceutical promotional literature in popular and scientific discourses. Her research aims to demonstrate the viability of a novel linguistic methodology – corpus linguistics – for social research, and to deliver a major contribution to our understanding of the link between discourse and the social

reality of the objects under discussion.

**Topic:** A corpus-based discourse analysis of global warming in *The Guardian*, the *Washington Post* and the *People's Daily*

**Abstract:** This paper aims at investigating the meanings of 'global warming' in three discourses represented by three prestigious newspapers: *The Guardian*, the *Washington Post* and the *People's Daily*. A diachronic corpus that includes the articles in which global warming occurs at least once from 1984 to 2015 is built up and this corpus is further divided into different time periods, based on frequency 'explosions' in the articles concerned. Thus, comparisons of the constructions of the meanings of 'global warming' both between three newspapers and between different time periods are presented. It is found that in *The Guardian* discourse, global warming is represented as an accepted fact, while the *Washington Post* discourse

remains sceptical. The *People's Daily* also constructs global warming as an irrefutable fact, and highlights China's contribution to solve this problem. More recently, the *Washington Post* constructs global warming as a serious problem, whereas *The Guardian* focuses on finding solutions for it. The *People's Daily* emphasizes that China will play an active role in using new energy and clean technologies to combat global warming and addresses the importance of international collaboration. This paper argues that corpus plays a central role in discovering meanings of discourse objects.



**Dr Carmen Dayrell** is a Senior Research Associate at CASS, Lancaster University, and a corpus linguist. Her most recent research projects have used corpus-assisted discourse analysis to examine the interaction between society and the news media in various areas of pressing concern such as climate change, extreme weather events, urban violence, religion and immigration.

**Topic:** Changing climates: discourses around climate change in British and Brazilian news media

**Abstract:** This study explores the interactions between society and media coverage in the context of climate change. To this end we carry out a large-scale comparative analysis of the discourses around climate change within these two major economies: one in which the notion of global warming is widely accepted (Brazil) and another in which climate change scepticism is increasingly prominent in the public sphere (Britain). Our ultimate purpose is to gain a better understanding of the role of the news media in shaping public opinion. By combining critical discourse analysis and corpus linguistics methods, we examine how climate change has been framed in the news media within Brazil and Britain in the past decade or so (2003-2013). The data consists of 19,268 articles from major Brazilian newspapers (10.9 million words) and 85,925 articles from major British newspapers (61.8 million words). This talk will report our findings regarding key elements of the media treatment of climate change issues within each society.



**Dr Mike Scott**, Research Associate of founder of Lexical Analysis Software, UK. After a career in language teaching in Brazil and Mexico, Mike worked in Applied Linguistics at the University of Liverpool and subsequently at Aston University. During this time, an interest in computer programming developed into a career in software for lexical analysis of text corpora. He has published a number of articles and books in English for Specific Purposes but is now best known as the developer of WordSmith Tools, first published by Oxford University Press in 1996 and now in its 20th year of continuous development. Mike Scott's website is [www.lexically.net](http://www.lexically.net)

**Topic:** CLIMATE presentation: four countries' views of climate change

**Abstract:** This paper will report on further analysis of research (Grundmann & Scott 2014) into corpora of climate change involving France, Germany, UK and USA. Here we bring the data up to the end of 2015. Data are from the Nexis database of news text and the issues involve the different treatments of climate change issues in various countries. The procedures involve the role of key players identified through named entity recognition; key issues and themes and how these are distributed in time lines during the 21st century (Grundmann, R. & M. Scott 2014. *Disputed climate science in the media: Do countries matter? Public Understanding of Science*. DOI: Vol. 23(2) 220 –235).

### Panel III Sustainability in China's green revolution

**Chair and discussant:** Joy Zhang, Senior Lecturer in Sociology at SSPSSR, University of Kent, UK

**Speakers:** Dennis Pamlin, Letian Zhang and CHEN Yan



**Mr Dennis Pamlin** is an entrepreneur and founder of 21st Century Frontiers, Sweden. His main skill is work with companies, governments and NGOs as a strategic economic, technology and innovation adviser in the area of sustainability. His background is in engineering, industrial economy and marketing. He is a Senior Associate at the Chinese Academy of Social Sciences, a visiting research fellow at the Research Centre of Journalism and Social Development at Renmin University and adviser to the Centre for Sustainable Development at the Confederation of Indian Industries (CII). Current work includes establishing a global risk and opportunity indicator, developing a web platform to promote clusters capable of delivering

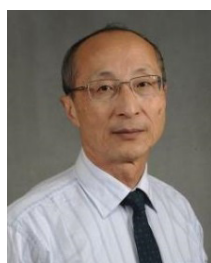
transformative solutions, exploring the impact of our 'digital twins' and developing tools that allow public procurement to support sustainable solutions. Pamlin is also leading work to develop tools for companies, organizations and cities to measure and report their positive impacts, with a focus on climate, water, health and poverty.

#### *Contributions*

- Chair and discussant on Panel I, GCD III
- Speaker on Panel III, GCD III

**Topic:** The role of China: a post 2030 perspective on global sustainability, science and a new leadership with a collaborative approach to global governance

**Abstract:** A post SDG perspective is needed to ensure long-term sustainability and reduce catastrophic risks. The-SDGs have a 2030 time horizon and that is only 14 years from now. Much of the infrastructure and many of the initiatives we build and create today will be with us for decades. Hence, measures must be taken to ensure that work with the SDGs are not undermining the long-term sustainability goals, or creating bigger problems. The SDGs is particularly interesting in two ways. First, there is a disconnection between many of the SDG goals and the targets for those goals that the world now focuses on. Second, there are many global challenges that are not included in the SDGs in the SDGs, which are already important today and will be much more important beyond 2030 (e.g. digital privacy, surveillance, nanotechnology, and synthetic biology). There are also global challenges like asteroid impacts, global pandemics and cybercrimes that based on a risk assessment already today require significant global action. The solution to the problems above includes a scientific approach, similar to how China approaches development today. Further, we need to look beyond international competition, as is the case now, and create a new generation of institutions based on global cooperation, similar to how China has framed its peaceful development agenda.



**Professor Letian Zhang**, Professor at the School of Social Development and Public Policy of Fudan University, Director of the Centre for Social and Cultural Anthropology, Director of the Contemporary China Social Life Data and Research Centre, and Co-Director of Global China Institute. He is mostly known for his books *Farewell to Ideal: Study on People's Commune*, published in 2012 by Shanghai People's Publishing House, and *The Footstep of Contemporary Chinese People* (Vol. 8), published by Fudan University Press in 2014, as well as *Zhang Letian's Database of Lianmin Village*, published in 2015 by Social Sciences Academic Press.

#### *Contributions*

- Member of the Organizing Committee of the Global China Dialogue series (GCDs)
- Speaker on Panel III, GCD III
- Speaker on the CACSS workshop

**Topic:** The rural environment issue from the perspective of the state/farmers interaction: the case study of Yanguan Town, Haining, in Northern Zhejiang

**Abstract:** This paper examines the environmental issues in the Chinese countryside over the last 50 years, by looking at the case of the Yanguan area of Haining city in northern Zhejiang. This article believes that the environmental issue during the reform period is closely related with the people's commune system. In their interaction, the state and the farmers created a "Tragedy of the Commons". After the reforms and opening-up, the actions of the state and the farmers purely pursuing the economic development brought more serious rural environmental issues. In the past 10 years, efforts of the local government in Haining have made people see the hope of improving rural environment. However, the task of building a beautiful countryside is still very difficult.



**Dr CHEN Yan**, General Director of China-Europa Forum, France. He is leading coordinator for many projects including Satellite Meeting: Facing Climate Change: Rethinking Our Global Development Model, Act II, Paris COP21, 2015; China-Europa Dialogue: Facing Climate Change: Rethinking Our Global Development Model Conference, Paris, December 2014 (the first climate change Common Text from civil society in Europe and China); the first Macau and Sino-Europe Debate on the European crisis and China's transition and Seminar on the tripartite platform of China, Europe and Latin America civil societies, in 2013; Seminar: China, Europe and Latin America: Sustainable development and civil societies and the creation of the

tripartite platform of China, Europe and Latin America civil societies, and two side events held in Rio in 2012. His publications in Chinese and French include *Climate Change and Ecologic Transition* (2015), *Urbanisation: Chine and Europe* (2013) and *Democracy and Utopia* (2014).

**Topic:** China-Europa Social Forum: from social innovation to civilization innovation in the case of climate change

**Abstract:** The China-Europa Social Forum was jointly launched in October 2005 by the Association of Chinese Intellectuals in Europe and the Charles Léopold Mayer Foundation for Human Progress, with the help of the Henry Fok Foundation and the Macau Foundation. Jean Bertoïn, former delegate of the EU to the WTO Paul Tran Van-Thinh, and former Chinese ambassador to France Wu Jianmin, were among the founders of the Forum. The Forum borrows from the historical process of joint peace creation in Europe, striving to establish a new channel and new model of understanding and communication between the two societies and cultures, through an all-around dialogue between China and Europe, and not only through diplomatic, trading and academic exchanges.

Since 2012, considering judgments about the loss of meaning in the contemporary world and the scarcity of peaceful factors, the China-Europa Social Forum has firmly asserted that addressing climate change and promoting a green transition for China and the world is not only a necessity for humanity in addressing climate abnormalities and the destruction of ecology, but is also an effective way of making humanity come together and walk on a peaceful, logical path. Since then, the China-Europa Social Forum has launched a great dialogue centred around climate issues, calling on and promoting systemic reforms, accepting all kinds of rational demands and calling for the establishment of a new governance model for the future. In December 2014, the China-Europa Social Forum on 'Addressing Climate Change, Rethinking the Development Model and Reconstructing Civil Ethics' held four conferences in Paris, as well as six other European cities. After a year of extensive discussion, the *Common Text*, jointly drafted by China and Europe, was approved during this conference, which is the first time in history that a Sino-European NGO produced a common text regarding climate issues.

In 2015, the 21st Global Climate Summit on global emission reduction targets reached an historical agreement, turning a new page on the history of the humanity's consensus on protecting the climate system. In 2016, in occasion of the World Summit on Climate Change in Nantes, the China-Europa Social Forum, in cooperation with Chinese and European social, educational, public welfare and academic organizations, launched the International Campus for an Ecological Civilization programme. This is not only a forum for discussing concrete ways of implementing a new model of world governance, but also represents the pursuit of innovation for human civilization. On the basis of the Campus of an Ecological Civilization, by



means of social dialogue, the forum calls for a humanity that transcends rural or industrial civilizations, moving towards a new ecological civilization, fundamentally reversing the pattern of unlimited demands on our planet that humanity adopted after the Industrial Revolution, building a symbiosis among humanity and the environment, developing and keeping step with a new model of civilization.

#### Panel IV Delivering the UN's Sustainable Development Goals

**Chair and discussant:** Martin Albrow



**Professor Martin Albrow** is a Fellow of the Academy of Social Sciences (UK) and Honorary Vice-President of the British Sociological Association. He is Emeritus Professor (University of Wales), Senior Fellow at the Käte Hamburger Centre for Advanced Studies, University of Bonn, and has been Visiting Professor in many other universities including Munich, London School of Economics, State University of New York, Stonybrook and the Beijing Foreign Studies University. He is internationally known for his pioneering work on social and cultural globalization. His *The Global Age: State and Society Beyond Modernity* (1996) won the European Amalfi Prize in 1997. Other books include *Bureaucracy* (1970), *Max Weber's Construction of Social Theory* (1990), *Do Organizations Have Feelings?* (1997), *Sociology: The Basics* (1999) and *Global Age Essays on Social and Cultural Change* (2014).

##### *Contributions*

- Member of the Global China Dialogue series (GCDs)
- Coordinator on Panel IV, GCD III
- Chair and discussant of Panel IV, GCD III

**Speakers:** Geoffrey Pleyers, Joy Zhang, and Olaf Corry



**Professor Geoffrey Pleyers**, FNRS-University of Louvain, Director of Global College, University of Louvain, Belgium. He was elected as President of the Research Committee 47 'Social classes and social movements', International Sociological Association (ISA). Together with Breno Bringel, he is an editor of the web journal *Open Movements: for a global and public sociology of social movements*, which is a joint project with the ISA. His research interests include social movements, in particular in Mexico, and youth and food movements. He is the author of many books including *Alter-Globalization, Becoming Actors in the Global Age* (2011), *Forums Sociaux Mondiaux et Défis de l'Altermondialisme* (2007) and *La consommation critique* (2011).

**Topic:** The new meaning of the global. How environmental movements and challenges have shaped the 'global' in the early 21st century

**Abstract:** Social movements are both products and producers of global transformations. Both the meaning and the reality of the global have considerably evolved since the start of the century and environmentalist movements have taken an active part in it.

Drawing on extensive fieldwork with a range of movements and actors (local food movements, young environmental activists, de-growth, 'buen vivir' in Ecuador, ENGOS, political ecology intellectuals in Europe and Latin America ...), I analyse how environmental movements have contributed to framing and shaping the 'global', by focusing successively on three of its interconnected meanings.

1. After a rapid globalization of social movements in the late 1990s and early 2000s, environmental movements now combine it with the will to put ‘relocalization’ at the core of their practices, claims and alternative societal projects.
2. Actors in all sectors of the environmental movements foster more holistic approaches of local and global challenges. They link climate change with social and economic issues, connect daily-life consumption with citizenship and personal responsibility and promote a holistic approach to the ‘good life’ that challenges the concept of development.
3. Finally, these actors contribute to a shift from ‘globalization’ to what Albrow (1996) has called the ‘Global Age’. They promote worldviews, practices and epistemologies that take into account two major features of this global age: an increasing interdependence at the scale of humanity and the finitude of the planet.

A study of the practices, claims and meanings of these actors provides us with empirical material to understand today’s world. It also points to some major challenges of social sciences that remain deeply rooted in the modern project, unlimited growth and permanent expansion.



**Dr Joy Zhang**, Senior Lecturer in Sociology at SSPSSR, University of Kent, UK. Her expertise is in the transnational governance of scientific uncertainty, with a focus on the Sino-European context. Her work on the life sciences and environmental sciences contributes to cosmopolitan social theories by empirically examining how actors in non-Western societies capitalize on the concept of global risk and how this gives rise to new modes of social intervention. Her work has fed into the policy making of the Royal Society in the UK, China’s Ministry of Science and Technology and China’s Ministry of Health. She is the author of two academic monographs: *The Cosmopolitanization of Science: Stem Cell Governance in China* (Palgrave, 2012) and *Green Politics in China: Environmental Governance and State-Society Relations* (Pluto, 2013). She currently leads the ESRC-funded project, Governing Scientific Accountability in China.

#### Contributions

- Chair and discussant on Panel III, GCD III
- Speaker on Panel IV, GCD III

**Topic:** Social uptake on the notion of sustainability in China

**Abstract:** A proper delivery of the UN’s sustainable development goals not only requires state directives, institutional manoeuvres and industrial cooperation but also relies on winning understanding and support from the general public. Few would dispute that how individuals interpret their ‘fair’ entitlement to resources, what values they associate with consumption preferences and how they weigh the importance of their contribution to a better society all have exponential cumulative impact on China’s sustainable future. Yet steering these social perceptions and mobilizing collective actions require more than simple top-down instructions or nationwide education. It demands an engaged approach that empathizes with citizens’ intimate experience of environmental and social vulnerabilities. Drawing on findings from China’s environmental movement and consumer-oriented ecological agriculture campaigns, this talk discusses a general mentality underlying Chinese society’s uptake of the issue of sustainability and its implications for achieving policy objectives.



**Dr Olaf Corry**, Associate Professor of International Relations at the Department of Politics, University of Copenhagen, Denmark. His research interests include international environmental sociology, the politics of geoengineering (‘climate engineering’), global governance and social movements. He has published on global environmental politics, the politics of risk and international theory, including *Constructing a Global Polity: Theory, Discourse and Governance* (2013), *Constructing a Global Polity* (2006).

**Topic:** Societal multiplicity in the global polity: conditions for achieving the Sustainable Development Goals

**Abstract:** The Sustainable Development Goals set targets for action on global problems while the division of the world into different societies means that the problem of ‘the international’ has not gone away. Yet societal multiplicity is also a potential opportunity. SDGs, by being defined, specified and measurable, change the conditions under which global politics is enacted contributing to a patchy but emerging global polity, that coexists with the world of great powers and statehood.

### Closing Session

**Chair:** Xiangqun Chang



**Professor Xiangqun Chang** is Director of Global China Institute, a global academic society for advancing the study of China and the Chinese from a comparative perspective, Editor of the *Journal of China in Comparative Perspective* (JCCP), Chief Editor of Global China Press and Senior Consultant to the Global China Unit, a knowledge-based UK think tank for social consultancy. She is also Honorary Professor of UCL (University College London) and holder of several Professorships and Senior Fellowships at Peking, Renmin, Fudan and Sun Yat-Sen Universities in China. In the past two decades and more, Xiangqun has conducted over two dozen research projects. Her academic publications amount to over two million words (in English and Chinese), including *Guanxi or Li shang wanglai?: Reciprocity, Social Support Networks and Social Creativity in a Chinese Village* (Chinese 2009, English 2010). Based on the above thorough and detailed ethnography of a Chinese village with longitudinal comparisons, and borrowing and adapting Chinese classical and popular usage of *li shang wanglai* (礼尚往来), she has been developing a general analytical concept --‘reciprocity’ (互适), the mechanism by which Chinese society and Chinese social relations operate, thereby contributing to existing theories of reciprocity, social exchange, interaction, relatedness, social networks and social capital with characteristics of ‘ritual capital’.

#### Contributions

- Chair of Organizing Committee of the Global China Dialogue series (GCDs)
- Chair of Closing session of the GCD III
- Speaker and chair of the CACSS workshop

**Topic:** A brief introduction to corpus and Chinese social sciences studies based on the book *Guanxi or Li shang wanglai? Reciprocity, Social Support Networks, and Social Creativity in a Chinese Village* (2010).

**Speakers:** Daya Thussu, Jiaojiang Luo, Ingrid Cranfield and Michael Bates



**Professor Daya Thussu**, Professor of International Communication at the University of Westminster in London and the founder and Co-Director of the India Media Centre and research advisor to the China Media Centre, Head of a Masters Programme in Global Media at the University, which has one of the highest-ranked media and communication departments in the UK with global recognition for its cutting edge and internationally-oriented research and scholarship; Founder and Managing Editor of *Global Media and Communication* and Editor-in-Chief of *Global Media and China*. He is the author or editor of 18 books including *Communicating India's Soft Power: Buddha to Bollywood* (2013, 2016); *Mapping BRICS Media* (co-editor, 2015); *Media and Terrorism: Global Perspectives* (co-editor, 2012); *Internationalizing Media Studies* (2009); *News as Entertainment: The Rise of Global Infotainment* (2007); *Media on the Move: Global Flow and Contra-Flow* (2007); *International Communication – Continuity and Change, third edition* (Bloomsbury, forthcoming); and *Electronic Empires – Global Media and Local Resistance* (1998).



**Professor Jiaojiang Luo**, Dean of Institute of Social Development, Wuhan University, President of Social Psychological Association of Hubei Province, China. General Secretary of Global China Institute. He has conducted more than 20 research projects. Currently, he is Principal Investigator of The Emergence, Status and Prospect of Computational Social Science in the Big Data Era, a major project funded by the National Social Science Fund of China. His publications include *Chinese Social Facts—Wuhanese and Society at the End of 21 Century* (2013), *Economic Sociology Handbook* (2009), *Social Psychology* (textbook for universities, 2008), *Humanistic Hypothesis and Leader Behaviour* (1992), *Modern Social Psychology—Sociology, Psychology and Cultural Anthropology* (1991).

*Contributions*

#### *Contributions*

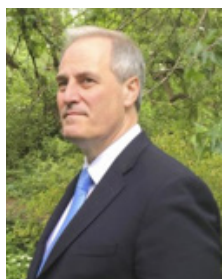
- Closing session: speaker GCD III
- Closing session: speaker, CACSS workshop

#### Launch of new books



**Ms Ingrid Cranfield** is a member of the Governing Board of Global China Institute, copy editor of *Journal of China in Comparative Perspective* (JCCP) and President of Global China Press. She is the author of 13 non-fiction books, an editor, translator, literary consultant and lecturer. She is also a community leader, serving on the boards of several schools, charities and other organizations, and a Local Leader of Governance in the London Borough of Enfield. From 2010 to 2014, she was an elected Councillor in the London Borough of Enfield and in 2013-14 was Deputy Mayor of the Borough.

*Contributions:* Launch of new books



**The Rt. Hon. Lord Michael Bates** is a Conservative Party politician in the United Kingdom serving in the House of Lords since 2008, having previously represented the constituency of Langbaugh in the House of Commons from 1992 to 1997. From 2014 to 2015 he was Parliamentary Under-Secretary of State for Criminal Information at the Home Office. In May 2015 he was appointed Minister of State in the Home Office. In March, 2016 he resigned as Minister of State in order to undertake a 2,000-mile solo walk from Buenos Aires to Rio de Janeiro to raise awareness for the Olympic Truce. He is now Minister of State for International Development in the UK government. His charitable work with has taken the form of walking 7,399 miles,

from which he has raised £430,000 in the past five years. His book *Walk for Peace: Transcultural experiences in China* (2016) is an account of his 2015 walk from Beijing to Hangzhou.

*Contributions*

- Closing session: speaker GCD III
- Reception: speaker, CACSS workshop

#### Topics

- At the Closing session - on the newly published book
- At the Reception: on UK and international development



## Reception at the UK Parliament (by invitation only)

**Chair:** Professor Hugo de Burgh, Director of the China Media Centre, University of Westminster, UK.



**Professor Hugo de Burgh**, Director of the China Media Centre, University of Westminster, UK. He is Professor of the Study of Journalism, and one of a small number of academics who have pioneered the study of the Chinese media outside the Chinese world. His research examines the roles of journalists, particularly investigative journalists, in both Britain and China. He has published books and academic articles on both. His publications include: *The West You Really Don't Know* (in Chinese, 2013), *China's Environment and China's Environment Journalists* (2012); *Western Correspondents in China: System and Policy* (in Chinese, 2012); *New Opportunities for Climate Change and Environmental Reporting in China* (2010), *Investigative Journalism* (2007, 2008), *The China Impact: China's Rise and the Future of the UK* (2007), *Can the Prizes Still Glitter? The Future of British Universities in a Changing World* (2007), *China: Friend or Foe?* (2006), *China and Britain: the Potential Impact of China's Development* (2005), *Making Journalists: Diverse Models, Global Issues* (2005), *The Chinese Journalist: Mediating Information in the World's Most Populous Country* (2003.)

### Contributions

- Co-Chair of Organizing Committee of the Global China Dialogue series (GCDs)
- Chair of the Reception

**Speakers:** Michael Bates (see Closing session), Tony McEnery (See Panel II), Kerstin Mey, Aili Wang, Philip Hao



**Professor Kerstin Mey** is Pro Vice-Chancellor and Dean, Westminster School of Media, Arts and Design. She has held a number of academic positions in universities in Germany and the UK. She is also a member of the Austrian Science Board, and a member of the Supervisory Board of the European Centre for Press and Media Freedom (ECPMF). Her research is concerned with contemporary art and cultural practices, including digital literacies, cross-disciplinary and cross-cultural connectivities, and public pedagogies. Her publications include *Interface: Report 2* (2009), *Art and Obscenity* (2007), *Art in the Making: Aesthetics, Historicity and Practice* (2005), *Bodies of Substance: Works by Margaret Hunter* (2002) and *Sculpsit: Contemporary Artists on Sculpture and Beyond* (2001).

**Topic:** University public engagement



**Professor Aili Wang**, Vice-President of Heilongjiang Academy of Social Sciences (HASS), Director of Centre for Development of Social, Science and Technology, HASS; Member of the Standing Council of the Chinese Sociological Association (CSA), China. She has conducted many projects in both policy-oriented and academic research. Her publications include *Analysis and Prediction of Social Development Situation in Heilongjiang Province* (2013), *Chinese Sexual Behaviour and Relationships* (2004) and *The Fission of the Marriage in Today's China* (1995).

**Topic:** Globalization of Chinese social sciences



**Mr Philip Hao** is President of YES Global (Young Entrepreneur Society Global), Vice-General Secretary, Global China Institute (China in Comparative Perspective Network Global), CEO of UVIC Group, leading education consultancy provider, and the largest immigration service centre in the UK, with an ethos of contributing to sustainable development and corporate social responsibility. He is a strong believer in and facilitator of Learning Without Borders.

#### Contributions

- General Secretary of Organizing Committee of the Global China Dialogue series (GCDs)
- Speaker at the Reception

**Topic:** *Corporate social responsibility and participation in global governance*

### CACSS workshop 3 December 2016, King's College London

#### Morning session

**Chair:** Kerry Brown



**Professor Kerry Brown**, Professor of China Studies, Director of the Lau China Institute, King's College London, UK; Senior Fellow and then Head of the Asia Programme, Chatham House, where he directed the Europe China Research and Advice Network (ECRAN). He is the author of over ten books on modern Chinese politics, history and language, the most recent of which are *The New Exmperors: Power and the Princelings in China* (2014), *What's Wrong with Diplomacy: The Case of the UK and China* (2015) and the *Berkshire Dictionary of Chinese Biography* (in four volumes- 2014-2015). His *China's CEO: Xi Jinping* will be published in 2016.

**Keynote speakers:** Tony McEnergy and Yueguo Gu



**Professor Tony McEnergy**, **Professor Tony McEnergy FAcSS**, FRSA, ESRC Research Director, a Distinguished Professor of English Language and Linguistics at Lancaster University and the former Director of CASS Research Centre (Corpus Approaches to Social Science). As a leading scholar in the field of corpus linguistics he has published widely on the interrelation between language and social life, notably in the area of the online and print media. His latest books include *Discourse Analysis and Media Attitudes* (Baker, Gabrielatos and McEnergy 2013) and *Corpora and Discourse Studies: Integrating discourse and corpora* (2015).

**Topic:** Introduction to Corpus Approaches to Social Science (CASS) and engaging Chinese scholars

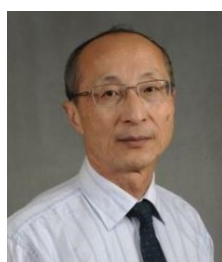


**Professor Yueguo Gu**, a research professor, is Head of the Corpus Linguistics Department and Director of the Corpus and Computational Linguistics Research Centre of the Chinese Academy of Social Sciences (CASS). He is also the holder of Special Titled Professor, and Director of China Multilingual Multimodal Corpora and Big Data Research Centre, Beijing Foreign Studies University. His research interests include pragmatics, discourse analysis, corpus linguistics, rhetoric and online education. His latest publications include *Using the Computer in ELT, Pragmatics and Discourse Studies, and Chinese Painting*. He has also edited several series of textbooks, and collections of

academic papers such as *Initial Exploration of Online Education, Second Exploration of Online Education*. He is a member of the editorial boards of the *Journal of Pragmatics, Pragmatics, Text & Talk, Corpora, Pragmatics and Society, International Review of Pragmatics, Journal of Language and Politics, Language and Dialogue*, and *Journal of Chinese Language and Discourse*. He was the winner of five national top research prizes, and was awarded a K. C. Wong Fellow of the British Academy in 1997. He is the holder of many honorary posts at the University of Nottingham, West Sydney University, and Peter the Great St. Petersburg Polytechnic University.

**Topic:** TCM diagnostic methods, multimodal data fusion and TCM ontology —case studies

**Abstract:** The diagnostic methods in traditional Chinese medicine, known as “四診”, are construed as five-modality ways of collecting data. They are (1) wang 望, examining visually; (2) wen1 聞1, examining olfactorily; (3) wen2 聞2, examining auditorily, (4) wen 問, examining verbally, and (5) qie 切, examining haptically. These modalities are the TCM doctor’s five ways of interacting interpersonally with the patient in situ. The data thus collected are first of all represented in the doctor’s mind, and are integrated as a whole, which is, in multimodal corpus linguistics, called human multimodal data fusion. The fused data has to be evaluated for the purpose of making a diagnosis. The cognitive evaluation brings the doctor’s professional knowledge into operation. This cognitive knowledge is modelled in multimodal corpus linguistics in terms of ontology-building. This paper presents a conceptual model of formalizing the diagnostic methods, data fusion and ontology. Two case studies are presented to illustrate how the conceptual model operates.



**Professor Letian Zhang**, Professor at the School of Social Development and Public Policy of Fudan University, Director of the Centre for Social and Cultural Anthropology, Director of the Contemporary China Social Life Data and Research Centre, and Co-Director of Global China Institute. He is mostly known for his books *Farewell to Ideal: Study on People’s Commune*, published in 2012 by Shanghai People’s Publishing House, and *The Footstep of Contemporary Chinese People* (Vol. 8), published by Fudan University Press in 2014, as well as *Zhang Letian’s Database of Lianmin Village*, published in 2015 by Social Sciences Academic Press.

**Topic:** Collective and individual memories in contemporary China: the collection and academic value of material on Chinese social life

**Abstract:** In the last half century and more, China produced tens of thousands of folk materials, unmatched by all other countries in the world. They hold the truth about contemporary Chinese social life. They are the most precious collective and individual memories of today’s Chinese people. The Contemporary China Social Life Data and Research Centre, Fudan Institute of Development, accommodates the private data or folk materials that I have been collecting over the past two decades. This talk will introduce them briefly in three parts. First, Zhang Letian Lianmin Village database: this is the most comprehensive and detailed data on one village in the midst of economic, political, social and cultural change (1949-2000). Second, data on the basic work units, which consists of both figures and text documents. The collections came from Zhejiang and Jiangxi Provinces and Shanghai City, covering both official documents and records of enterprises, the minutes of meetings being the most interesting. Third, letters, diaries and work notes. For example, we collected more than 3,000 personal diaries and books of notes and more than 300,000 personal letters, including completed correspondence data, which has unrivalled value.

#### **Afternoon Session**

**Chair:** Yueguo Gu, Director of China Multilingual & Multimodal Corpora & Big Data Research Centre, CASS and BFSU, China

**Speakers:** Mike Scott, Yufang Qian, Qing Cao and Xiangqun Chang



**Dr Mike Scott**, Research Associate and founder of Lexical Analysis Software, UK. After a career in language teaching in Brazil and Mexico, Mike worked in Applied Linguistics at the University of Liverpool and subsequently at Aston University. During this time, an interest in computer programming developed into a career in software for lexical analysis of text corpora. He has published a number of articles and books in English for Specific Purposes but is now best known as the developer of WordSmith Tools, first published by Oxford University Press in 1996 and now in its 20th year of continuous development.

Mike Scott's website: <http://www.lexically.net>

**Topic:** The Application of WordSmith Tools 7

**Abstract:** Using WordSmith Tools 7.0 for Social Science Research. This workshop considers methods in the current version of WordSmith Tools which are applicable to seeking out patternings of interest to social science. The plan is to demonstrate the software itself using climate change data.



**Professor Yufang Qian**, Professor and Head of the Research Centre for Discourse and Communications, Zhejiang University of Media and Communications. Her research interests include discourse studies, discourse communication and corpus linguistics. Her book *Discursive Constructions around Terrorism in the People's Daily and The Sun before and after 9.11* (2010) won the National Prize for Outstanding Achievement in Social Science, the top governmental prize for social sciences in China. She has published a series of journal articles on corpus-based media discourse analysis. She has completed two Ministry of Education Social Science Projects and is currently directing a China National Social Science Foundation Project. In 2013, she

was appointed as an appraisal expert for the National Social Science Project; in the same year, she was appointed a member of the Teaching Guiding Committee for College Foreign Language Majors under the Zhejiang Provincial Department of Education. In 2014, she was awarded Provincial Teacher of Excellence by the Zhejiang Provincial Government.

**Topic:** Corpus approaches in media discourse studies

**Abstract:** The past few decades have seen corpus linguistics emerge as a new method of analysis for studying many aspects of linguistic enquiry. It has been compared to an 'open sesame' to a new way of thinking about language. Text corpora provide large databases of naturally occurring discourse, enabling researchers to identify the actual patterns of use in a language. The corpus approach has an advantage in analysing a large quantity of texts. It is inevitably adopted as a default resource for research in which language matters. Media discourse as a particular type of language use or text and as a specific kind of sociocultural practice is important both for 'what it reveals about a society' and for 'what it contributes to constructing the character of society'. It has attracted more and more scholars from different disciplines, such as journalism, sociology and politics. This talk will present three cases of corpus-based media discourse analysis.



**Dr Qing Cao**, Senior Lecturer in Chinese / Director of Studies in the School of Modern Languages and Cultures, Durham University. His research interests centre on interactions between culture, society and the mass media, with a focus on perceptions and representation between China and the West. Currently he is working on a research project that looks at representations of cultural traditions and modernity in the early 20th century Chinese press. He is interested in how language changes reflect new formations of cultural and political identities. He has published over 20 journal articles, is editor of *China under Western Gaze: Representing China in the British Television Documentaries, 1980-2000* (2014).

**Topic:** A corpus-based study of late Qing press

**Abstract:** This paper aims to contribute to the ongoing debate about China's 20th century radicalism by examining the use of language in the polemic press in late Qing China. It uses a case study of the 1906-1907 press debate between the revolutionary *Minbao* (民报) and the constitutional monarchist *Xinmin*



*Congbao* (新民丛报). The newly emergent press constitutes a fresh ‘epistemological field’, using Foucault’s term, which produces a paradigmatic shift in knowledge production at a time when China was confronted with unprecedented challenges. The study examines how imported concepts such as ‘国家’, ‘国民’, and ‘革命’ are constructed in the press by examining their discursive formations through looking at various aspects of their concordance, including collocates, patterns and clusters. By studying the press debate as a specific type of ‘discursive practice’ - a process by which fresh ‘reality’ comes into being by knowledge production and circulation. This paper explores the fusion of Western imported notions and traditional Chinese meanings located in a range of key terms promoted in the late Qing press that have a lasting impact on 20th-century China.



**Professor Xiangqun Chang** is Director of Global China Institute, a global academic society for advancing the study of China and the Chinese from a comparative perspective, Editor of the *Journal of China in Comparative Perspective* (JCCP), Chief Editor of Global China Press and Senior Consultant to the Global China Unit, a knowledge-based UK think tank for social consultancy. She is also Honorary Professor of UCL (University College London) and holder of several Professorships and Senior Fellowships at Peking, Renmin, Fudan and Sun Yat-Sen Universities in China. In the past two decades and more, Xiangqun has conducted over two dozen research projects. Her academic publications amount to over two

million words (in English and Chinese), including *Guanxi or Li shang wanglai?: Reciprocity, Social Support Networks and Social Creativity in a Chinese Village* (Chinese 2009, English 2010). Based on the above thorough and detailed ethnography of a Chinese village with longitudinal comparisons, and borrowing and adapting Chinese classical and popular usage of *li shang wanglai* (礼尚往来), she has been developing a general analytical concept -- ‘reciprocity’ (互适), the mechanism by which Chinese society and Chinese social relations operate, thereby contributing to existing theories of reciprocity, social exchange, interaction, relatedness, social networks and social capital with characteristics of ‘ritual capital’.

**Topic:** A brief introduction to corpus and Chinese social sciences studies based on the book *Guanxi or Li shang wanglai?: Reciprocity, Social Support Networks and Social Creativity in a Chinese Village* (2010).

**Abstract:** In recent years, social scientific qualitative research has faced the challenge of analysing large quantities of electronic text. Corpus refers to a large collection of well-sampled and processed electronic texts, on which language-related studies, theoretical or applied, can be conducted with the aid of computer tools. In addition, the use of discourse analysis allows researchers to carry out language-related theoretical or applied research. Such a combination of corpus-based analysis and discourse analysis has empowered traditional methodology in the humanities and social sciences. In the age of big data, it helps in achieving research objectives, accurately, fully and in-depth. This talk will demonstrate how corpora and discourse analysis works with a case of a single book *Guanxi or Li shang wanglai?: Reciprocity, Social Support Networks and Social Creativity in a Chinese Village*.

### Closing session - Panel discussion

**Chair:** Xiangqun Chang

**Discussants:** Yueguo Gu, Qing Cao Jiaojiang Luo, Jiaojiang Luo and others

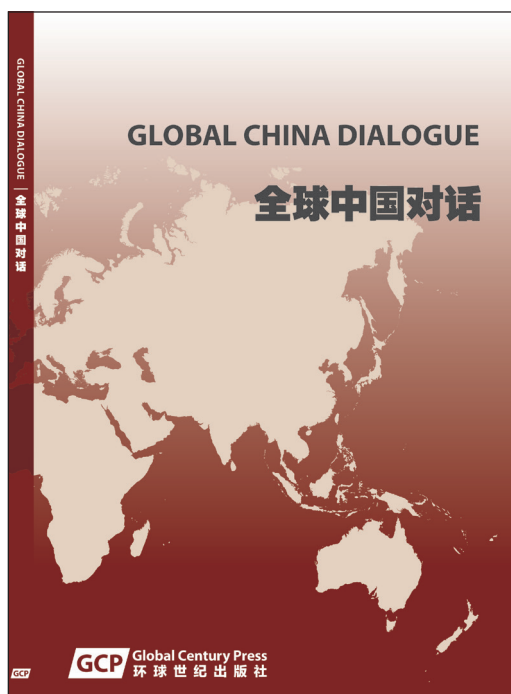
## VII Outcomes and Publications

### Main outcomes

- Through transcultural dialogue, to arrive at a better response to the new challenges of global governance, including mutually beneficial cooperation and possibilities for symbiosis, co-existence and prosperity.
- To promote collaboration between academic research institutions and think tanks in China and other countries and regions; to establish collaborative mechanisms on common concerns of academic interest, theories and methods focusing on ‘globalization and China’.

### Academic publications

- After revision, the notes of speeches and discussions will be included in Volume 2 of the *Global China Dialogue Proceedings*, and published jointly by the Global China Press and the New World Press (in English and Chinese versions).
- *Corpus Approaches to Chinese Social Sciences*, published annually.
- The papers from the panel of corpus-based discourse studies on climate change will be included in the Chinese discourse book series, and published jointly by the Global China Press and the New World Press (in English and Chinese versions).
- After peer review, some papers may be published in the *Journal of China in Comparative Perspective* (JCCP).



## VIII Participants

- Dr Mimi Ajibade, Research Associate, SOAS [CACSS]
- Professor Martin Albrow FAcSS, Honorary Vice-President of the British Sociological Association (BSA); Emeritus Professor of University of Wales, UK [GCD]
- Lord Bates, Minister of State at the Department for International Development, UK Government; Former Deputy Chairman and Deputy Speaker of the House of Lords, the UK Parliament [GCD]
- Lady Bates (Xuelin Li), Chairman of Walk for Peace Foundation, UK; Honorary President of the Confederation of Chinese Association UK; President of Zhejiang UK Association [GCD]
- Ms Theresa Booth, Director of the Chopsticks Club [GCD]
- Professor Kerry Brown, Director of the Lau China Institute, King's College London, UK [GCD, CACSS]
- Mr Jay Cao, Phoenix TV [GCD]
- Dr Qing Cao, Senior Lecturer in Chinese, Director of Studies in the School of Modern Languages and Cultures, Durham University, UK [GCD, CACSS]
- Professor Xiangqun Chang, Director of Global China Institute; Honorary Professor of UCL, UK [GCD, CACSS]
- Professor Daliang Chen, Director of Translation Studies Centre for CPC Literature; Tianjin Foreign Studies University, China [CACSS]
- Ms Weiwei Chen, PhD candidate, SOAS [CACSS]
- Dr CHEN Yan, General Director of China Europa Forum, France [GCD]
- Yulan Chen, Primary school teacher, London [CACSS]
- Ms Jing Cheng, PhD candidate, University of Nottingham [CACSS]
- Anca Ciorasteanu, Research student, Lau China Institute, King's College London, UK [GCD, CACSS]
- Ms H-J Colston, Co-Director of the Chopsticks Club [GCD]
- Professor Olaf Corry, Associate Professor, Department of Political Science, University of Copenhagen, Denmark [GCD]
- Ms Ingrid Cranfield, Member of Global China Institute Governing Board, President of Global China Press, former Deputy Mayor of the London Borough of Enfield, UK [GCD]
- Dr Carmen Dayrell, Senior Research Associate at CASS, Lancaster University, UK [GCD, CACSS]
- Professor Hugo de Burgh, Director of the China Media Centre, University of Westminster, UK [GCD]
- Ms Deng Qian, Correspondent, London Bureau Xinhua News Agency [GCD]
- Professor Robert Falkner, Associate Professor of International Relations, Co-Director, Dahrendorf Project, Academic Director, TRIUM Global EMBA, LSE [GCD]
- Dr Dongning Feng, Senior Lecturer, Centre for Translation Studies, SOAS, UoL, UK [GCD]
- Ms Qianwen Feng, Student, University College London, UK [GCD]
- Ms Biye Gao, PhD on international politics, SOAS, UK [GCD]
- Ms Fei Gao, PhD student, University of Leeds, UK [CACSS]
- Dr Jian Gao Chief Editor, *UK Chinese Times*, Omega News Group [GCD]
- Professor Lord Anthony Giddens, former Director of LSE and Emeritus Professor of sociology [GCD]

Ms Coraline Goron, PhD Candidate, ASP Fnrs-GEM PhD School, ULB & Warwick University, Belgium [GCD]

Dr Charlotte Goodburn, Lecturer in Chinese Politics and Development and Deputy Director of Lau China Institute, King's College London [GCD]

Ms Jana Gorski, MSc China and Globalization, King's College London [CACSS]

Mr Charles Grant, Director of Centre for European Reform, UK; Trustee of Global China Institute [CDS]

Professor Yueguo Gu, Director, China Multilingual & Multimodal Corpora & Big Data Research Centre, CASS and BFSU, China [GCD, CACSS]

Dr Rong Guo, lecturer, Imperial College, UK [CACSS]

Ms Xin Guo, PhD student, University College London [CACSS]

Mr Philip Hao, President, YES Global; CEO, UVIC Group, UK; Vice-General Secretary, Global China Institute [GCD]

Mr Tom Harper, Doctoral researcher, University of Surrey, UK [CACSS]

Mr Chris Henson, Membership Secretary, Society for Anglo-Chinese Understanding, UK [GCD]

Dr Ivan Hon, Translator, Global China Institute, UK [GCD, CACSS]

Professor Dayong Hong, Vice-President, Renmin University of China; President of Chinese Association for Environmental Studies, China [GCD, CACSS]

Dr Shinji Horiguchi, Associate Professor, Kobe University, Japan [GCD]

Mr Hu Taiming, Consultant, Ogilvy Beijing Office [GCD]

Ms Zhiyu Hu, MSc Student, Imperial College London [GCD]

Dr Yuanyuan Hua, Lecturer, Dalian University of Foreign Languages [CACSS]

Ms Shan Huang, PhD student, King's College London [CACSS]

Mr HUANG Yong, Director, London Bureau Xinhua News Agency [GCD]

Dr Tung-Yi Kho, School of Oriental and African Studies [CACSS]

Dr Nobumi Kobayashi, The Open University [GCD]

Lilian Jiang, General Manager, CNKI International Publishing Center, China [GCD]

Associate Professor Chunyan Ju, Faculty of Social Sciences and Humanity, Beijing University of Technology, China [GCD, CACSS]

Ms Chan Li, PhD student, Shanghai Jiaotong University China; University of Leeds, UK [CACSS]

Li, Linxi, King's College London; London Society for Chinese Studies, UK [GCD]

Ms Mengying Li, PhD candidate, Department of Digital humanities, King's College London, UK [CACSS]

Ms Yuzhu Li, Research Student, Research Centre for Discourse and Communications, Zhejiang University of Media and Communications, China [GCD, CACSS]

Mr Liang Bin, Director of Foreign Exchange Department, Ministry of Culture, China [GCD]

Ms Dong Liu, PhD, King's College London, UK [CACSS]

Ms Jie Liu, Research Student, Research Centre for Discourse and Communications, Zhejiang University of Media and Communications, China [GCD, CACSS]

Ms Xiaohan Liu, *China Daily*, Europe Branch, journalist [GCD]

Ms Xu Liu, Institute of Education, University College London, UK [GCD, CACSS]

- Professor Jiaojiang Luo, Dean of Institute of Social Development, Wuhan University, China; General Secretary of Global China Institute [GCD, CACSS]
- Ms MA Lei, Secretary of Cultural Office at the Chinese Embassy to the UK [GCD]
- Liaoliao Ma, Media Editor, UVIC Group, UK [GCD]
- Mr Karl, McAlinden, Doctoral Researcher, University of Nottingham [GCD]
- Professor Tony McEnergy FAcSS, ESRC Research Director; former Director of ESRC Centre for Corpus Approaches to Social Science, Lancaster University, UK [GCD, CACSS]
- Professor Kerstin Mey, Pro Vice-Chancellor of Westminster, Dean, Westminster School of Media, Arts and Design, UK [GCD]
- Mr Zhenzhong Mu, PhD student, King's College London, UK [CACSS]
- Mr Dennis Pamlin, Founder of 21st Frontiers Research Centre, Sweden [GCD]
- Dr PARK Hong, Associate Professor of Agricultural Economy at the Graduate School of Agriculture, Hokkaido University, Japan; Visiting Fellow at Institute of Global Affairs, LSE [GCD, CACSS]
- Ms Costanza Pernigotti, Administrative Manager, Global China Institute; Researcher at Zhejiang University of Media and Communications, China [GCD, CACSS]
- Prof Geoffrey Pleyers, FNRS-University of Louvain, Belgium & Collège d'Etudes Mondiales [GCD]
- Professor Edmond Prakash, Head of Dept of Creative Technology, University of Westminster [GCD]
- Mr Nick Prendergast, Associate Editor, Global China Institute [GCD]
- Mr Alex Prikhodchenko, Student, King's College London [CACSS]
- Professor Yufang Qian, Director of Research Centre for Discourse and Communications, Zhejiang University of Media and Communications, China [GCD, CACSS]
- Ms Zoe Reed, Chair of Society for Anglo-Chinese Understanding, UK [GCD]
- Ms REN Shuyue, Journalist, *UK Chinese Times* [GCD]
- Ms RU Jing, General Manager, Cypress Books, UK [GCD]
- Dr Mike Scott, Research Associate of Aston University; Founder of the Lexical Analysis Software [GCD CACSS]
- Dr Wenguang Shao, Phoenix Satellite Television Holdings Limited, UK [GCD]
- Ms Jia Shen, Student University of Bristol, UK [GCD]
- Dr Lianyi Song, Teaching Fellow, SOAS, UK [CACSS]
- Ms Ozge Soylemez, PhD student, KCL, UK [CACSS]
- Mr David Staley, Senior Partnership Development Manager, UVIC Group, UK [GCD]
- Ms Xiaoman Sun, Training Facilitator, Shaw Healthcare [CACSS]
- Dr Sun Yulei, Lecturer, Dalian University of Foreign Languages [CACSS]
- Dr Ning Tang, Senior Lecturer in Sociology, Department of Psychology, Sociology and Politics; Faculty of Development and Society, Sheffield Hallam University; Trustee of Global China Institute [CDG]
- Professor Paolo Taticchi, Director of Global Initiatives, Imperial College Business School [GCD]
- Daya Thussu, Professor of International Communication and Co-Director of India Media Centre, University of Westminster, UK [GCD]
- Mr Gabriel Fan Y. Tsang, KCL, London Society for Chinese Studies, UK [GCD]
- Tsung-Han, Wu, UCL, London Society for Chinese Studies, UK [GCD]

Professor Aili Wang, Deputy President of Heilongjiang Academy of Social Sciences, China [GCD, CACSS]  
Ms Amanda Wang, COO, UVIC Group; Partners; Learning without Border, UK [GCD]  
Ms Wang Fang, China Project Coordinator, China Media Centre, University of Westminster [GCD]  
Dr Fang Wang, Researcher, University of Birmingham, UK [GCD, CACSS]  
Mr George Wang, ChinaNet, UK [GCD]  
Ms Janice Wang, Marketing Consultant, UVIC Group, UK [CACSS]  
Dr Lei Wang, Research Scientist, Colorado School of Mines, USA [GCD]  
Ms Sofia Wang, London School of Etiquette, UK [CACSS]  
Dr Wei Wang, Visiting Fellow, Department of International History, LSE [GCD]  
Ms Wei Wei, Concordia University, Canada [CACSS]  
Professor Baojing Wu, Dean of School of Marxism, Beijing Uni. of Technology, China [GCD, CACSS]  
Mr Delong Xia, PhD student, Institute of Social Development, Wuhan Uni., China [GCD, CACSS]  
Ms Sophia Xiao, Product Operations Manager, UVIC Group, UK [GCD, CACSS]  
Mr XIANG Xiaowei, Minister Counsellor, Culture Office, Chinese Embassy to the UK [GCD]  
Ms Liang Xu, PhD Candidate, PhD Candidate, UK [GCD]  
Ms Jennifer Xue, student, University College London, UK [GCD]  
Ms Sihong Yan, PhD. Student, Lau China Institute, KCL [CACSS]  
Long Yang, PhD on comparative linguistic and translation studies, University of Leeds [CACSS]  
Ms Sai Yang, Nouvelles d'Europe (UK Edition) [GCD]  
Ms Ye Ye, Journalist, *Chinese Business Gazette* [GCD]  
Ms Anna Zhenping Yu, Translator of Global China Institute [GCD, CACSS]  
Mr Yuan Ping, PhD student, University of Leeds [CACSS]  
Ms Yuze Yuan, King's College London, UK [GCD]  
Mr Will Cheng Zeng, Photographer, Interactive Media Britain, UK [GCD]  
Dr. Jinghan Zeng, Lecturer and Deputy Director of the Centre for Politics in Africa, Asia and the Middle East (AAME), Dept of Politics and International Relations, Royal Holloway, UoL [GCD, CACSS]  
Ms Chang Zhang, PhD Candidate, University of Warwick, UK [CACSS]  
Mr Ju Zhang, Photographer, Interactive Media Britain, UK [CACSS]  
Professor Letian Zhang, Director of the Centre for Social and Cultural Anthropology, Director of Contemporary China Social Life Data and Research Centre (CCSLC), Fudan University; and Co-Director of the Global China Institute [GCD, CACSS]  
Dr Joy Zhang, Senior Lecturer in Sociology, School of Social Policy, Sociology and Social Research, University of Kent, UK [GCD]  
Ms Maner Zhao, MSc China in Comparative Perspective, LSE [CACSS]  
Mr Stephen Zhao, Researcher, University of Oxford [GCD]  
Dr Hongfen Zhou Team Leader for Mandarin, King's College London [CACSS]  
Mr Joe Zhou, Managing Partner, Ogilvy Beijing Office [GCD]  
Ms Hui Zhu, CEO, JEJE CO LTD [CACSS]

26 Nov. 2016



## IX Essential Information, Registration & Contacts

1. To ensure the smooth running of the conference, all delegates are requested kindly to abide by the conference schedule and regulations.
2. During the event, press conferences are not allowed to take place at the venue without permission from the Organizing Committee, nor can books and leaflets or any other products be sold or distributed without prior permission from the organizers.
3. The conference takes place in central London. Please travel with care. Keep yourself and your belongings safe.
4. Throughout the conference, please switch off your mobile phone or set it to vibrate only to avoid causing any disturbance.
5. The programme is very full. We will have to maintain very strict time discipline to allow everyone their allotted time including Q & A slots.
6. Disclaimer: The speakers, topics and times are correct at the time of publishing. However, the organizers reserve the right to alter or delete items from the conference programme according to circumstances.
7. All the hospitality and registration, book stands, etc., will take place in the Entrance Hall and the Gallery. Please note: all the journals and books on our stalls are for DISPLAY only. Please do not remove any of these. We are not selling journals or books at the event, but order forms will be available, and you are welcome to take as many as you need.
8. If you are newly arrived in London or otherwise need help, please contact the following people:
  - Global China Institute, UK: 07910 716068 Xiangqun Chang
  - YES Global: 07834 039949 Philip Hao

### Registration

(Visit <http://eshop.ccpn-global.org/page-event-registration/> to go to online registration page):

- Free for the CACSS workshop, but registration is requested.  
Visit <http://eshop.ccpn-global.org/shop/event-registration-free/> for registration
- £180 for the GCD III.  
Visit <http://eshop.ccpn-global.org/shop/event-registration-9/> to register and pay
- £280 for the GCD III and Reception.  
Visit <http://eshop.ccpn-global.org/shop/event-registration-280/> to register and pay

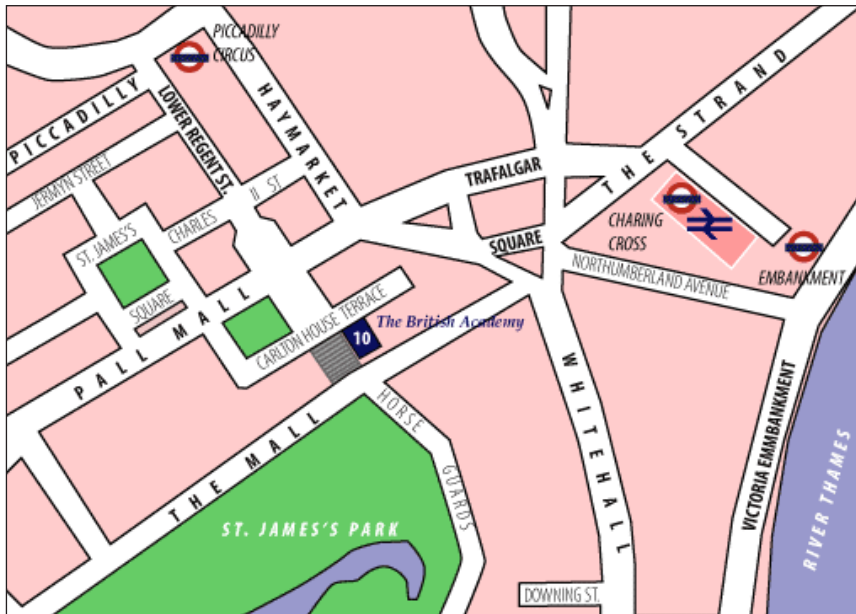
**Website:** see updated info at [www.dialogue.global-china.org](http://www.dialogue.global-china.org)

**Contact:** [events@ccpn-global.org](mailto:events@ccpn-global.org)

## X Venues and Maps

**Global China Dialogue venue:** The Wolfson Auditorium, The British Academy, 10-11 Carlton House Terrace, London SW1Y 5AH, UK

**Tube:** Charing Cross (Cockspur Street exit), Piccadilly Circus (Lower Regent Street exit)



**Reception venue:** Pugin Room, House of Commons, UK Parliament, London SW1A 0AA

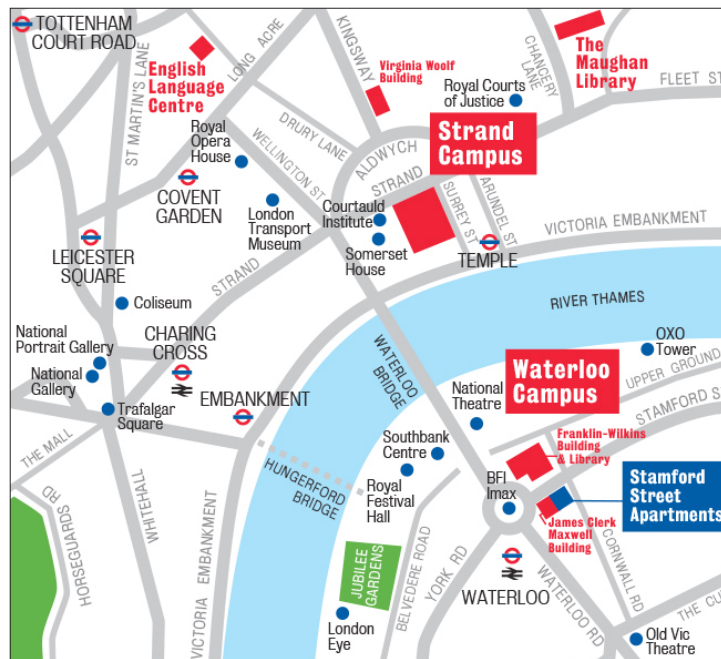
**Tube:** Westminster (Circle, District and Jubilee lines)





**CASS workshop venue:** S-2.23, the Strand Building, King's College London

**Tube:** Temple (Circle and District lines); Charing Cross (Northern lines)



# 第三届中国全球对话

## 可持续性与全球气候治理 暨语料库与中国社科研究工作坊

### 3rd Global China Dialogue

Sustainability and Global Governance for Climate Change  
and Corpus Approaches to Chinese Social Science (CACSS) Workshop

手册 Programme

日期: 2016年12月2-3日

地址: 英国学术院-英国议会大厦-伦敦国王学院

主办单位

全球中国比较研究会  
英国伦敦国王学院中国研究院  
英国威斯敏斯特大学中国传媒中心  
全球青年企业家协会

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## 一. 活動簡介

### 全球中國對話系列

#### 動盪的世界

如今世界在和平和發展的道路上正在面臨許多風險和挑戰。國際體系和國際秩序不斷變化，力量的均勢也正在發生深刻變革。

全球所有的國家，無論是發展中國家還是發達國家，都不得不適應不斷改變的國際和社會環境，然而，由於文化、宗教以及社會轉型某些國家現代化的進程被打斷了，由此帶來的衝突和矛盾導致了全球混亂。

同時，技術和社會的快速發展對不同國家和群體的思維模式、行為、互動以及道德原則產生了深遠的影響。這些發展也不斷地挑善治的觀念，包括在全球化時代中的政府作用以及非政府組織的參與。

世界已發生了無數的變化和挑戰：數碼技術、移動通信以及互聯網的普及、文化同質化與多樣化的共存、種族和宗教衝突、巨型跨國公司與國家主權之間的碰撞、科學創新所帶來的社會規範的變化、地區經濟對國家經濟發展所產生的決定性影響、氣候變化的制約以及新能源的發現和應用。文化多樣性和超文化主義已成為了人們日常生活的一部分。

面對如此挑戰，國家領導人設計反映現狀和長期目標的發展戰略。商界領導人和企業家也將大量資源投入到學習國際經濟和金融秩序對企業發展的影響力。專家和學者關注那些悄然產生巨大影響的全球治理文化元素的效率，探究文化和意識形態如何提高全球和社會治理。

這些努力和舉措目標是一致的：即在全球治理條件下深入了解人類共同體的知识體系，發展出一種超越任何單一文化、國家或民族的‘全球文化空間’。因此，中國、歐洲和全世界的发展與治理逐漸成為全世界學者的核心研究主題之一。

#### 變化世界中的中國

中國和中國人正在為構建新的世界秩序和型塑全球社會做出重要的貢獻。中國在關心哪些全球性的重要問題？中國對全球問題的思考和行為方式是怎麼的？

在過去的近30年，中國實行了“走出去”戰略，鼓勵中國企業在海外投資。該政策不僅僅涉及到經濟，還涉及到金融、語言、文化、科學、技術、社科、出版業以及媒體，並根據相關規定建立了亞投行。

近年來，習近平主席訪問了近50個國家，推動他所倡導的“一帶一路”的區域發展戰略與中國的治國理政模型。他在2015年對英國做國事訪問時說道，“隨著中國實力上升，我們將逐步承擔更多力所能及的責任，努力為促進世界經濟增長和完善全球治理貢獻中國的智慧和力量。”

#### 全球中國對話系列

全球中國對話（GCD）系列關注這些問題是為了從跨學科和比較的視野，通過華人和非華人學者、專家、專業人士、從業者以及感興趣的非專業人員的公共對話與討論，提高公眾對當前全球事務和共同感興趣的話題的理解。

我們提供一個平台，供中國人和非中國人通過對話的方式探討這些問題所帶來的話題，如發展、教育、經濟、移民、家庭、環境、公共衛生、人類安全以及全球治理。

全球中國對話（GCD）系列關注這些問題是為了從跨學科和比較的視野，通過華人和非華人學者、專家、專業人士、從業者以及感興趣的非專業人員的公共對話與討論，提高公眾對當前全球事務和共同感興趣的話題的理解。

全球中国对话还在发展“文明的对话”的规则, 鼓励双方彼此相互倾听、理解文化差异、尊重地方习俗、接受不同的观点、承认人类的共同命运。这些规则尤其探讨由各国政府、国际组织、跨国公司、非政府组织以及公民为主题的新型的全球治理模式, 共建一个和谐、以共生为基础的全球共同体。

这项系列活动是一个持续进行的社会创造性活动, 它把中国与西方的学者和意见领袖聚在一起, 探讨超文化与文化生成性, 参与型塑超越单一文化、国家、民族的“全球文化空间”, 共建一个和谐、以共生为基础的人类共同体。

由于第二届全球中国对话被列为由中英两国政府主导的2015中英文化交流年中唯一的采用全球和社会科学视野的活动。第二届全球中国对话的主题为“超文化与新型全球治理”。英国伦敦国王学院凯瑞·布朗(Kerry Brown)教授, 在英国学术院做主旨演讲时强调了第二届全球中国对话的重要性。前两届全球中国对话的文集将由全球中国出版社(伦敦)和新世界出版(北京)社于2016年6月联合出版。

全球中国对话系列将在联合国可持续发展目标(SDGs)的框架下, 遵循联合国教科文组织通过创造性才智保卫和平、建设可持续发展的世界之使命, 计划未来几年的活动, 主题如下:

- 2016年第三届全球中国对话: 可持续性与全球气候治理
- 2017年第四届全球中国对话: 为了共同目标的超文化合作
- 2018年第五届全球中国对话: 全球正义的治理
- 2019年第六届全球中国对话: 世界和平的治理
- 2020年第七届全球中国对话: 全球治理的改革

### 第三届全球中国对话

第三届全球中国对话由三部分组成:

#### 第一部分:

第三届全球中国对话: 可持续性与全球气候治理, 2016年12月2日星期五在英国学术院举办。将有四个版块, 强调关于全球气候变化并如何处理它的当前辩论的理论和方法。版块分别对新可持续发展目标(SDG)的产能问题; 从治理角度回顾2015年巴黎协议; 介绍基于语料库的关于气候变化的话语研究案例; 检查中国绿色革命中的可持续性; 实施可持续发展目标(SDG)的问题。总之, 它们将中国关于处理气候变化研究和思想与西方学者的相关研究联系起来, 为人类共同努力做出贡献, 应对我们赖以生存的地球所面临的威胁。各版块提要如下:

#### 版块一 从治理角度上回顾巴黎协议

从哥本哈根到巴黎, 中国在塑造全球气候变化治理中, 同其他国家协商和参与有约束力的气候协议, 都采取了更主动的行动。习近平主席上任之后, 新一代中国领导人在外交政策方面上开始采取新的积极态度, 取得了目前的成绩。在这种背景下, 审视目前中国为应对全球气候变化作出的贡献很有意义。

#### 版块二 基于语料库的气候变化话语研究

语料库语言学的出现为我们提供了认识语言的新方法。近几十年来, 语料库方法被广泛用于语言学诸多方面的研究。含有大量真实语言文本的语料库有助于我们对某种语言中的真实运用型式进行广泛实证研究。基于语料库语言研究已取得丰硕成果。显然, 作为实证数据来源的语料库, 与WordSmith Tools、AntCon、GRAPHCOLL等(半)自动计算工具结合起来, 能够运用于和语言相关的许多不同研究领域。近年来, 学者们越来越关注语料库研究在各种学科的应用。兰卡斯特大学的CASS中心是一个优秀代表, 它致力于开创新的语言研究方法, 让我们透过语言来洞察社会。几位学者将在这一版块介绍基于语料库的关于气候变化及相关话题的话语分析。



### 版塊三 中國綠色革命中的可持續性

從生態文明、美麗中國、經濟新常態、“供給側”經濟改革到綠色發展，習近平主席與新一代領導人已創造了關於獲得可持續平衡的發展許多新的話語。這表明中國領導想要開始實行新的發展規劃綱要並重塑經濟和社會政策，以便把在全球舞台上所做出的承諾變成在國內的行動。此外，為了中國走上正確的軌道，中國需要這樣的綠色革命，同時探討在這條道路上存在哪些困難？

### 版塊四 實施可持續發展目標

聯合國大會2015年9月25日決議使會員國承擔他們通過的到2030年前改變世界的17個可持續發展目標和169個指標。過去的千年發展目標的經驗是否表示能夠持續達成如此雄心勃勃的計劃？一路上可能有哪些可能的障礙，如戰爭和經濟沖擊，此外需要與他方，特別是與公司和民間社會，建立怎樣的合作關係？在當前全球機構中，如G7和G20會議，還在地區條約中，如東南亞國家聯盟，可持續發展目標會促進何種發展？中國的“一帶一路”的政策是否會有助於其成功？

## 第二部分

晚上交流聚會，2016年12月2日星期五在英國國會下議院舉辦。本次活動僅限於受邀請者。

## 第三部分

中國社科語料庫研究（CACSS）工作坊，將於2016年12月3日在倫敦大學學院舉辦。這次活動既是第三屆全球對話的第二個版塊的延伸，也是一次公開的學術活動，為參會者和其他的對該話題感興趣者提供的專題學術交流的平台。

隨著跨學科意識的提高，語言學方法，如基於語料庫的話語，已應用在社會學、人類學、民族學、文化研究、心理學、認知科學、計算機科學等等。在過去十年來，在定量和定性分析之外，中國社會學家在尋找新的方法來分析大規模文本。比如，復旦大學當代中國社會生活資料研究中心已收集了從1949年起當代中國社會生活的一組獨特的數據，包括三十多萬私人書信、一千多件個人筆記本、日記、關於私人生活巨量的信息，以及大量採訪筆記、專著。荷蘭博睿（Brill）出版公司已經與中國復旦大學簽約出版其中30卷資料集。這些珍貴的資料無疑可作為語言佐證，成為相關學科研究的默認資料，有助於理解當代中國社會秩序的建構和與人與人之間深層關係的結構。受蘭卡斯特大學英國社會科學語料庫研究中心的启发，全球中國比較研究会聯合該中心、復旦大學當代社會生活資料研究中心以及浙江傳媒學院話語以及傳播研究中心一起，開發中國社會科學語料庫研究項目。本次工作坊將展示相關的信息和研究情況並與感興趣者就相關議題進一步交流。

## 二. 组织架构

全球中国对话系列是由全球中国比较研究会 (Global China Institute; 公益组织注册号: 1154640; 英国社会科学院成员单位)、英国伦敦国王学院中国研究院、英国威斯敏斯特大学中国传媒中心和全球青年企业家协会 (YES Global) 联合主办。

全球中国比较研究会通过中国与世界的比较性的对话来履行其为所有人谋福利的使命。通过其出版物、《中国比较研究》、丛书、全球中国对话系列, 全球中国比对话系列旨在提供平台使中国和西方思想家一起讨论与研究, 生成共享的成果, 以创造有益于全人类的世界。该活动由学术界、政府、国际组织以及学术非政府组织联合主办, 展示出他们在全世界问题和治理上的超文化实践。

全球中国对话系列得到了参与该活动所有支持单位和赞助单位的大力支持。

### 主办单位

- 全球中国比较研究会
- 英国伦敦国王学院中国研究院
- 英国威斯敏斯特大学中国传媒中心
- 全球青年企业家协会

### 组委会

#### 主席

- 常向群教授, 全球中国比较研究会会长(英国); 伦敦大学学院荣誉教授
- 凯瑞·布朗教授, 英国伦敦国王学院中国研究中心主任
- 戴雨果教授, 英国威斯敏斯特大学中国传媒中心主任

秘书长 郝斐先生, 全球青年企业家协会会长; 英国签证及国际教育集团总裁

#### 成员 (按姓氏拼音顺序)

- 马丁·阿尔布劳教授, 英国社科院院士, 英国社会学会名誉副主席
- 冯东宁博士, 伦敦大学亚非学院翻译中心 高级讲师
- 王斯福教授, 伦敦经济学院人类学系荣休教授
- 克里斯·汉森先生, 英中了解协会 会员秘书长
- 马丁·雅克教授, 英国剑桥大学国际政治系高级研究员; 中国清华大学客座教授
- 李崑教授, 英国社科院院士; 伦敦大学学院应用语言学中心主任
- 托尼·麦肯勒里, 英国经济社会研究委员会研究主任, 英国社科语料库研究中心前主任, 兰卡斯特大学教授
- 张乐天教授, 复旦大学社会文化人类学研究中心和当代中国社会生活资料中心主任, 全球中国比较研究会中方会长

支持单位 (按拼音顺序)

- 欧洲改革中心
- 伦敦大学学院应用语言研究中心
- 英国伦敦大学亚非学院翻译研究中心
- 法国中欧社会论坛
- 英国筷子俱乐部
- 中国复旦大学当代社会生活资料研究中心
- 英国兰卡斯特大学社科语料库研究中心
- 《中国比较研究》
- 全球中国出版社
- 全球中国智库
- 伦敦中国研究社
- 中国浙江传媒学院话语与传播研究中心
- 中国复旦大学社会文化人类学研究中心
- 中国北京大学社会理论研究中心
- 中国人民大学社会学理论与方法研究中心
- 英中了解协会
- 英国汉学研究生学会
- 中国武汉大学社会发展研究院
- 中国武汉大学苏州研究院

赞助单位 (按拼音顺序)

- 英国常青图书有限公司
- 英国汉学协会
- 学无国界 (全球留学生跨境服务平台)
- MyOffer® (海外大学智能申请平台)
- 中国上海天律信息技术有限公司
- 英国教育签证中心
- 英国消失世界基金会

### 三. 演讲、主持及评议嘉宾 (按姓氏拼音顺序)

#### 主旨演讲嘉宾

- 安东尼·吉登斯勋爵教授, 伦敦经济学院前校长和社会学荣休教授
- 洪大用教授, 社会学教授, 中国人民大学副校长, 中国社会学会环境专业委员会会长

#### 大会版块演讲、主持及评议嘉宾

- 马丁·阿尔布劳教授, 英国社会科学院院士; 英国社会学会名誉副主席; 威尔士大学荣休教授 [版块四: 主持及评议]
- 麦克·贝茨勋爵, 英国政府国际发展部国务大臣, 英国上议院议员, 原上议院副议长 [闭幕式和招待会: 发言]
- 凯瑞·布朗教授, 英国伦敦国王学院中国研究中心主任 [开幕式和工作坊主持]
- 曹青博士, 英国杜伦大学高级讲师, 现代语言与文化学院研究主任 [工作坊发言]
- 常向群教授, 全球中国比较研究会会长(英国); 伦敦大学学院荣誉教授 [闭幕式主持; 工作坊发言及主持]
- 陈彦博士, 法国中欧社会论坛执行主席 [版块三发言]
- 奥拉夫·科里教授, 丹麦哥本哈根大学政治系 [版块四发言]
- 英格丽·克兰菲尔德女士, 全球中国比较研究会理事会理事, 全球中国出版社社长; 英国恩费尔德市前副市长 [闭幕发布新书及新书系列]
- 卡门·戴雷尔博士, 兰卡斯特大学社会科学语料库中心高级研究员 [版块二发言]
- 戴雨果教授, 英国威斯敏斯特大学中国传媒中心主任 [招待会主持]
- 罗伯特·福克纳教授, 伦敦经济学院伦敦经济学达伦多夫项目联席主任; TRIUM Global EMBA项目学术主任 [版块一发言]
- 查尔斯·格兰特先生, 欧洲改革中心主任; 全球中国比较研究会信托人 [版块一发言]
- 顾曰国教授, 中国社会科学院-北京外国语大学多语种、多模态语料库与大数据中心主任 [工作坊主旨发言]
- 郝斐先生, 全球青年企业家协会会长; 英国签证及国际教育集团总裁 [招待会发言]
- 罗教讲教授, 中国武汉大学社会发展研究院院长, 全球中国比较研究会秘书长 [对话闭幕式发言; 工作坊闭幕式发言]
- 托尼·麦肯勒里, 英国经济社会研究委员会研究主任, 英国社科语料库研究中心主任, 兰卡斯特大学教授 [版块二主持及评议; 招待会发言; 工作坊主旨发言]
- 克斯廷·梅伊教授, 威斯敏斯特大学副校长; 媒体, 艺术与设计学院院长 [招待会发言]
- 丹尼斯·帕姆林, 瑞典咨询公司21世纪新前沿的创始人兼CEO [版块一: 主持及评议, 版块三发言]
- 杰弗里·普雷尔斯教授, 比利时鲁汶大学全球研究院院长 [版块四发言]
- 钱毓芳教授, 中国浙江传媒学院话语与传播研究中心主任 [版块二发言; 工作坊发言]
- 迈克·斯科特博士, 英国阿斯顿大学研究员; 英国词法分析软件公司创始人 [版块二和工作坊发言]
- 达雅·屠苏教授, 英国威斯敏斯特大学国际传播学教授, 印度传媒中心联席主任 [闭幕词]
- 王爱丽, 黑龙江社科院副院长, 中国社会学会常务理事 [招待会发言]
- 王芳博士, 英国伯明翰大学研究人员 [版块二发言]
- 项晓炜先生, 中国驻英国使馆文化处公使衔参赞 [版块一发言]
- 张乐天教授, 复旦大学社会文化人类学研究中心和当代中国社会生活资料中心主任, 全球中国比较研究会中方会长 [版块三和工作坊发言]
- 张悦悦博士, 英国肯特大学社会政策, 社会学与社会研究学院副教授 [版块三主持与评议, 版块四发言]

## 四. 论题与安排

为期两天的第三届全球中国对话由三部分组成.

### 第一部分

第一部分: 12月2日白天在英国学术院举办第三届全球中国对话 — 可持续性与全球气候治理活动, 包括以下四个版块即论题:

- 版块一 从治理角度上回顾巴黎协议
- 版块二 基于语料库的气候变化话语研究
- 版块三 中国绿色革命中的可持续性
- 版块四 可持续发展目标的实施

### 第二部分

12月2日晚间在议会大厦下议院举办招待会(仅凭邀请函)

### 第三部分

12月3日在伦敦国王学院举办语料库与中国社科研究(CACSS)工作坊, 这是第三届全球中国对话的第4个版块的延伸, 也是一次相关的独立的活动。

### 安排

12月2日 星期五 第三届全球中国对话及招待会

8:30-17:00	第三届全球中国对话 - 英国学术院
08:30-09:00	报到注册
09:00-10:00	开幕式 主旨演讲
10:00-11:10	版块一 从全球治理看巴黎协议
11:10-11:30	合影、茶歇
11:30-12:40	版块二 基于语料库的气候变化话语研究
12:40-13:55	午餐
14:00-15:10	版块三 中国绿色变革可持续研究
15:10-15:25	茶歇
15:25-16:35	版块四 贯彻联合国可持续发展目标
16:35-17:00	闭幕式
18:30-22:30	招待会 - 议会大厦

12月3日 星期六 语料库与中国社科工作坊

9:00-16:00	语料库与中国社科工作坊 - 伦敦国王学院
9:00-9:30	报到注册
9:30-10:30	开幕式: 主旨演讲
10:30-10:50	合影、茶歇
10:50-12:30	中国当代社会生活资料介绍及其研发的讨论
12:30-13:40	午餐
13:45-15:00	语料库方法及其在中国传媒研究、人文科学与社会科学中的应用
15:00-15:30	评议、提问&回应
15:30-16:00	闭幕式



## 五. 会议议程

2016年12月2日星期五 第三届全球中国对话

**8:30-9:00** 注册 英国学术院

**9:00-10:00** 开幕式

主持: 凯瑞·布朗教授, 英国伦敦国王学院中国研究院院长

主旨演讲(每人25-30分钟):

- 全球政治气候与自然气候的变化及其治理, 安东尼·吉登斯勋爵教授, 伦敦经济学院前院长和荣休教授
- 应对气候变化: 中国的努力及其社会学意义, 洪大用教授, 中国人民大学副校长; 中国社会学会环境专业委员会会长

**10:00-11:10** 版块一 从全球治理看巴黎协议

主持与评议: 丹尼斯·帕姆林, 瑞典咨询公司21世纪新前沿的创始人兼CEO

发言(每人12-15分钟):

- 巴黎协定的执行对国际政策与中国的影响, 罗伯特·福克纳教授, 英国伦敦经济学院达伦多夫项目联席主任; TRIUM Global EMBA项目学术主任
- 英国脱欧对欧洲及全球气候治理的影响, 查尔斯·格兰特先生, 欧洲改革中心主任; 全球中国比较研究会信托人
- 巴黎协议以来中国参与全球气候治理情况, 项晓炜先生, 中国驻英国使馆文化处公使衔参赞

评议, 提问&回应

**11:10-11:30** 合影、茶歇

**11:30-12:40** 版块二 基于语料库的气候变化话语研究

主持与评议: 托尼·麦肯勒里, 英国经济社会研究委员会研究主任, 英国社科语料库研究中心前主任, 兰卡斯特大学教授

发言(每人10分钟):

- 《人民日报》围绕低碳经济的话语建构, 钱毓芳教授, 中国浙江传媒学院话语与传播研究中心主任
- 气候变化: 英国和巴西的新闻媒体围绕气候变化的话语, 卡门·戴雷尔博士, 兰卡斯特大学社会科学语料库中心高级研究员
- 全球气候变化——基于《卫报》、《华盛顿邮报》和《人民日报》的语料库的话语分析, 王芳博士, 伯明翰大学英语系研究人员
- 气候简报: 四个国家关于气候变化的意见, 迈克·斯科特博士, 英国阿斯顿大学研究员; 英国词法分析软件公司创始人

评议、提问&回应

**12:40-13:55** 午餐

**14:00-15:10** 版块三 中国绿色变革可持续研究

主持与评议: 张悦悦博士, 英国肯特大学社会政策, 社会学与社会研究学院副教授

发言(每人12-15分钟):

- 中國的角度 — 2030年後以對全球治理合作方式為基礎對全球可持續性、科學及新型領導的視角，丹尼斯·帕姆林，瑞典諮詢公司21世紀新前沿的創始人兼CEO
- 國家-農民互動視角下的鄉村環境問題 — 以浙北海寧市鹽官鎮為例，張樂天教授，復旦大學社會文化人類學研究中心和當代中國社會生活資料中心主任；全球中國比較研究會中方會長
- 中歐社會論壇十年追尋：從社會創新到文明創新 — 以氣候變化為例，陳彥博士，法國中歐社會論壇主任

評議, 提問&回應

15:10-15:25 茶歇

**15:25-16:35 版塊四 貫徹聯合國可持續發展目標**

主持與評議：馬丁·阿爾布勞教授，英國社科院院士，英國社會學會名譽副主席

發言（每人12-15分鐘）：

- 全球的新型意義 — 環境運動與挑戰塑造了21世紀早期的“全球”，杰弗里·普雷爾斯教授，比利時魯汶大學全球研究院院長
- 中國可持續性理念的社会吸收，張悅悅博士，英國肯特大學社會政策，社會學與社會研究學院副教授
- 全球政治中的社會多樣性：實現可持續發展目標的條件，奧拉夫·科里博士，丹麥哥本哈根大學政治系副教授

評議, 提問與回應

**16:35-17:00 閉幕式**

主持：常向群教授，全球中國比較研究會會長（英國）；倫敦大學學院榮譽教授

發言（每人5-6分鐘）：

- 達雅·屠蘇教授，英國威斯敏斯特大學國際傳播學教授，印度傳媒中心聯席主任
- 羅教授，中國武漢大學社會發展研究院院長，全球中國比較研究會秘書長

新書發布：

- 英格麗·克蘭菲爾德女士，全球中國比較研究會理事會理事，全球中國出版社社長；英國恩費爾德市前副市長
- 麥克·貝茨勳爵，英國政府國際發展部國務大臣，英國上議院議員，原上議院副議長

**18:30-22:30 招待會 議會大廈**

主持：戴雨果教授，英國西敏寺大學中國傳媒中心主任

嘉賓致詞（每人3-5分鐘）：

- 英國與國際發展，麥克·貝茨勳爵，英國政府國際發展部國務大臣，英國上議院議員，原上議院副議長
- 英國經濟社會研究政策，托尼·麥肯勒里，英國社科語料庫研究中心主任，蘭卡斯特大學教授；英國經濟社會研究委員會研究主任
- 大學與公共參與，克斯廷·梅伊教授，威斯敏斯特大學副校長；媒體，藝術與設計學院院長
- 中國社會科學全球化，王愛麗，黑龍江社科院副院長，中國社會學會常務理事
- 企業社會責任與參與全球治理，郝斐先生，全球青年企業家協會會長；英國簽證及國際教育集團總裁

## 12月3日星期六 中国社科语料库研究工作坊

**9:00-9:30** 注册 伦敦国王学院

**9:30-12:30** 上午会议

主持: 凯瑞·布朗教授, 英国伦敦国王学院中国研究中心主任

**9:30-10:30** 主旨演讲

- 英国社会科学语料库研究及其在中国的应用, 托尼·麦肯勒里, 英国经济社会研究委员会研究主任, 英国社科语料库研究中心主任, 兰卡斯特大学教授
- 中医诊断的方法, 多模态数据融合与中医本体 —— 案例研究, 顾曰国教授, 中国社会科学院-北京外国语大学多语种、多模态语料库与大数据中心主任

**10:30-10:50** 合影、茶歇

**10:50-12:30** 中国社会生活资料及其研发

- 社会科学中语料库方法及当代中国社会生活资料介绍, 张乐天教授, 中国复旦大学当代社会生活资料研究中心主任; 全球中国比较研究会中方会长
- 评议、讨论、提问与回应

**12:35-13:45** 午餐

**13:45-16:00** 下午会议

主持: 顾曰国教授, 中国社会科学院-北京外国语大学多语种、多模态语料库与大数据中心主任

**13:45-15:30**

发言(每人15分钟):

- WordSmith Tools 7 语料库分析软件的应用, 迈克·斯科特博士, 英国阿斯顿大学研究员; 英国词法分析软件公司创始人
- 媒体话语研究中语料库方法的运用, 钱毓芳教授, 中国浙江传媒学院话语与传播研究中心主任
- 基于语料库的晚清报刊研究, 曹青博士, 杜伦大学高级讲师, 现代语言与文化学院研究主任
- 语料库与中国社会科学研究 —— 以《关系抑或礼尚往来: 江村的互惠社会支持网和社会创造的研究》为例, 常向群教授, 全球中国比较研究会会长; 伦敦大学学院荣誉教授

评议、提问与回应

**15:30-16:00** 闭幕

闭幕式:

主持: 常向群教授

发言:

- 顾曰国教授, 中国社会科学院-北京外国语大学多语种、多模态语料库与大数据中心主任
- 钱毓芳教授, 中国浙江传媒学院话语与传播研究中心主任
- 罗教讲教授, 中国武汉大学社会发展研究院院长, 全球中国比较研究会秘书长

## 六. 嘉宾简介与内容提要 (按出场先后顺序)

12月2日星期五 第三届全球中国对话

开幕式

主持: 凯瑞·布朗



凯瑞·布朗教授, 英国伦敦国王学院中国研究教授, 中国研究院院长; 查塔姆研究所亚洲项目高级院士及欧洲中国研究与咨询网络 (ECRAN) 主任。出版关于现代中国政治、历史和语言的专著10多部, 最近的包括: 《新的皇帝——中国的权力与太子党》 (*The New Emperors: Power and the Princelings in China*, 2014年)、《外交有什么毛病? ——以英国与中国为例》 (*What's Wrong with Diplomacy: The Case of the UK and China*, 2015年) 及《伯克郡中华传记字典》 (*Berkshire Dictionary of Chinese Biography*, 4卷, 2014-2015年)。《中国之总裁——习近平》 (*China's CEO: Xi Jinping*) 将出版于2016年。

贡献:

- 全球中国对话系列组委会联席主席
- 第三届全球中国对话开幕式主持
- 语料库与中国社科研究工作坊上午会议主持

主旨演讲嘉宾: 安东尼·吉登斯、洪大用



安东尼·吉登斯勋爵教授, 当代著名社会学家, 伦敦经济学院前校长和社会学荣休教授, 也是剑桥大学国王学院的终身院士。吉登斯勋爵对政治起了深刻影响。亚洲、拉丁美国及澳大利亚领袖人征询过其意见。出版了大量专著, 包括: 《动荡与强大之洲——欧洲有什么未来》 (*Turbulent and Mighty Continent: What Future for Europe*, 2014年)、《为社会学辩护》 (*In Defence of Sociology*, 2013年)、《气候变化之政治》 (*The Politics of Climate Change*, 2011年)、《全球时代中的欧洲》 (*Europe In the Global Age*, 2007年)、《新型平等主义》 (*The New Egalitarianism*, 2005年)、《第三条道路以及其批评人》 (*The Third Way and Its Critics*, 2000年)、《失控世界——全球化如何重塑我们生活》 (*Runaway World: How Globalization is Reshaping Our Lives*, 1999年)、《政治学、社会学、社会理论与经典和当代社会思想的相遇》 (*Politics, Sociology and Social Theory: Encounters with Classical and Contemporary Social Thought*, 1995年)。他的几本书已翻译成40多语言。

议题: 气候变化在当下全球政治局势中的挑战



洪大用教授, 社会学教授, 中国人民大学副校长兼人口与社会学院院长; 中国社会学会环境专业委员会会长。兼任教育部高等学校社会学类专业教学指导委员会秘书长、中国社会学会环境社会学专业委员会会长、北京市社会学会副会长。《社会建设》期刊主编。主要从事社会发展与社会政策领域的教学与研究。出版专著《生态现代化与文明转型》 (2014)、《环境友好的社会基础》 (2012)、《转型时期中国社会救助》 (2004)、《社会变迁与环境问题》 (2001) 等多部, 在国内外学术期刊发表论文70余篇。

议题: 应对气候变化: 中国的努力及其社会学意义

提要: 人为原因导致的气候变化已经被大多数科学家确认为一种客观事实。但是, 不同地区、



不同国家、不同文化的不同人群, 对于气候变化的认知并不均衡。中国政府确认气候变化的客观性, 并为缓解和适应气候变化作出了积极的努力, 加强了应对气候变化的能力建设, 制定并实施了具有约束性的政策, 在一些方面取得了显著效果。特别是, 中国政府提出并推进生态文明建设, 这是将环境与发展整合起来的, 全面的、深刻的社会转型过程。由于国际国内环境影响、能力不足以及统筹协调的实际困难等方面的原因, 中国政府应对气候变化的努力也面临着一些重要挑战。中国政府应对气候变化的努力, 提示社会学家关注中国现代化转型的环境约束, 特别是关注应对气候变化政策实践的社会复杂性, 并基于社会学的视角, 为改进气候政策的设计和绩效作出应有的贡献。

## 版块一 从全球治理看巴黎协议

主持与评议: 丹尼斯·帕姆林, 瑞典咨询公司21世纪新前沿的创始人兼CEO。

演讲者: 罗伯特·福克纳、查尔斯·格兰特、项晓炜



罗伯特·福克纳教授, 英国伦敦经济学院国际关系副教授, 达伦多夫项目联席主任; TRIUM Global EMBA项目学术主任, 伦敦经济学院格兰瑟姆气候变化与环境研究所及设在伦敦智库的查塔姆研究所。发表了关于全球环境政治和国际政治经济的大量文章, 包括《全球气候与环境政策之手册》(*The Handbook of Global Climate and Environment Policy*, 2016年)和《国际环境政治中的商业力量与冲突》(*Business Power and Conflict in International Environmental Politics*, 2008年)。其研究曾获过

经济与社会研究委员会(ESRC)、欧盟委员会、麦克阿瑟基金会、开放社会研究所及洛克菲勒基金会等机构的拨款。取得德国慕尼黑大学经济学与政治学学位, 获英国牛津大学纳菲尔德学院国际关系博士学位。2006-07年为哈佛大学访问学者。

议题: 巴黎协定的执行对国际政策与中国的影响

提要: 2015年巴黎协议以承认国内政治在气候变化中的重要性并允许各个国家自己应对气候变化的雄心水平, 在国际气候政策上提出了新的意见。巴黎协议创造了能在国际上比较并回顾的自愿承诺的框架, 其希望就是能够通过“点名羞辱”的过程中增长全球雄心。以绕开分布冲突, 巴黎协议能够取消国际气候合作的障碍之一。它承认了不能迫切主要大国做巨大减排。然而, 它并不使减灾措施遵循由底向上的逻辑, 而它将国家承诺嵌入在气候国际气候问责制度中, 因此它会提供更加持久国家合作的机会。然而, 还完全不清楚实际上这个条约是否能够应对全球经济脱碳的紧张需要。这就有赖于中国、美国等主要排放者的政策发展。本演讲评述巴黎协议对中国和国际的未来气候政策的影响。



查尔斯·格兰特先生, 欧洲改革中心主任; 全球中国比较研究会信托人。曾为《经济学人》编辑(1986-1998年), 英国文化委员会的主任和信托人(2002-2008)。他曾出版过多本著作, 其中包括《怎样建设一个现代的欧盟》(2013)、《俄罗斯、中国和全球治理》(2012)、《德洛尔: 雅克建房子里》(1994)。他曾获得法国国家秩序骑士勋章(2004), “圣米迦勒和圣乔治同伴”奖章为奖励他对欧洲及更广泛的国际政策制定的贡献(2013), 以及意大利政府授予的“意大利之星奖牌”荣誉勋章(2015)。

贡献:

- 全球中国对话系列组委会成员
- 第三届全球中国对话版块一发言

议题: 英国脱欧对全球及对巴黎协议实施的影响





项晓炜先生，中国驻英使馆文化处公使衔参赞。1981年毕业于重庆外国语学校，以重庆市文科第一名的成绩考入北京大学研究生。曾任中国文化部对外文化联络局局长助理、副局长。从1988年至今，在美国、加拿大、马耳他等国从事外交工作，2012年起在中国驻英使馆文化处工作。

议题: 巴黎协议以来中国参与全球气候治理情况

## 版块二 关于气候治理的语料库话语研究

主持与评议: 托尼·麦肯勒里



托尼·麦肯勒里 (Tony McEnery) 教授，英国社科院院士，皇家艺术学院院士，英国经济社会研究委员会研究主任，英国兰卡斯特大学语料库与社会科学研究中心主任。他是语料库语言学的领军人物。发表了大量有关语言和社会生活方面的论文与专著，同时还在网络和纸质媒体上发表文章。他最近的新书有：《话语分析与媒体态度》（贝克、伽布里拉托斯和麦肯勒里2013）、《语料库与话语研究：话语与语料库的结合》（贝克和麦肯勒里主编，2015）。

贡献:

- 全球中国对话系列组委会成员
- 第三全球中国对话版块二主持与评议
- 招待会致辞
- 语料库与中国社科研究工作坊主旨发言

招待会议题: 英国经济社会研究委员会的研究政策介绍

工作坊主旨发议题: 英国语料库与社科研究介绍及中国学者的参与

演讲者: 钱毓芳、王芳、卡门·戴雷尔、迈克·斯科特



钱毓芳教授，博士，浙江传媒学院话语与传播研究中心主任。研究方向：话语研究、语料库语言学。在 Oxford: Peter Lang 出版的著作《Discursive constructions around terrorism in the People's Daily and The Sun before and after 9.11》。获第六届教育部高校优秀科研成果三等奖。近年来在《外语教学与研究》、Corpora 等国内外知名期刊发表论文近20篇，已主持完成教育部课题1项，参与完成国家级课题1项、省部级课题1项、英国国家课题1项。现正主持国家社科基金项目“基于语料库的中西政治话语比较研究”、国家社科基金艺术学重大招标项目子课题“比较视域下中国梦影视话语体系研究”。

贡献:

- 第三全球中国对话版块二召集人
- 语料库与中国社科研究工作坊召集人
- 第三全球中国对话版块二发言
- 语料库与中国社科研究工作坊发言

议题: 《人民日报》对于低碳经济的话语建构

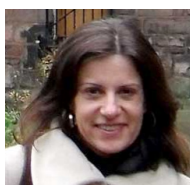
提要: 在气候变化的大背景下，21世纪初出现了低碳经济这一新的经济模式，许多学科对此进行了研究，但鲜有从话语的视角。本研究从话语研究的视角，运用语料库方法对2001年至2015年间《人民日报》关于低碳经济的报道进行了深度考察，旨在分析15年间《人民日报》围绕低碳经济的话语建构以及其与社会变迁的动态关系。研究发现，低碳话语渗透到社会的方方面面，引导着社会变革。低碳话语和社会互动在应对气候变化中起到了积极的作用。《人民日报》的低碳议程设置有效地传递了政府发声音。为形成公众的低碳意识起到了重要的作用。



王芳博士, 伯明翰大学英语系研究人员。她的研究兴趣包括批判话语分析、语料库语言学、社会建构、社会语言学。她目前的研究主要有: 媒体关于气候变化的话语研究、中英报刊关于精神抑郁的社会建构、媒体抗抑郁药物促销的话语。她的研究旨在展示语料库语言学的方法在社会研究中的作用, 以及帮助人们对话语与社会现实相互关系的理解。

议题: 全球气候变化 — 基于《卫报》、《华盛顿邮报》和《人民日报》的语料库的话语分析

提要: 这项研究旨在探究全球变暖的话语意义在三个不同的话语范围内: 英国《卫报》, 美国《华盛顿邮报》和中国《人民日报》有何不同的呈现。本研究所使用的大型历时语料库覆盖了从1984年到2015年三种报纸中包含全球变暖的文章; 同时, 为进一步有效探讨全球变暖的话语意义在近30年中所经历的发展, 英国, 美国和中国的子语料库依据所含文章的显著频数变化被分别切分为不同的时间段。研究发现英国《卫报》始终把全球变暖构建为不可争辩的事实, 而《华盛顿邮报》在不同阶段对此持怀疑态度; 中国《人民日报》则在肯定全球变暖存在的前提下强调中国在解决此问题中所起的积极作用。在最近的几年中, 《华盛顿邮报》逐渐趋于认同全球变暖事实的存在, 《卫报》则把重点放在解决问题的讨论上; 中国《人民日报》近年来突出表示中国将积极利用新能源和新科技以解决全球变暖问题做出积极贡献, 并强调国际合作的重要性。此项研究证明了在进行话语分析揭示话语目标意义的过程中, 语料库起到了关键作用。



卡门·戴雷尔博士, 兰卡斯特大学语料库与社会科学研究中心高级研究员, 语料库研究专家。她最近的研究项目运用语料库和话语研究结合的方法考察报刊所关注的问题, 如气候变化、极端气候事件、城市暴动、宗教、移民等, 揭示社会和新闻媒体的互动关系。

议题: 气候变化: 英国和巴西的新闻媒体围绕气候变化的话语

提要: 本研究揭示在气候变化背景下社会和媒体的互动关系。我们对这两个经济体进行了大规模的话语比较研究: 一个是深信气候变化现象存在(巴西), 而另一个却持怀疑态度(英国)。我们的目的在于观察媒体在形成公众态度过程中起了什么样的作用? 通过结合批判话语和语料库的方法, 我们考察了2003年至2013年气候变化如何被英国和巴西的新闻建构。数据包括主流巴西报刊19268篇共计10,009,000字, 85925篇英国主流报刊文章共计61,800,000字。本发言将报告两国媒体有关气候变化主题报道的主要内容。



迈克·斯科特博士, 英国阿斯顿大学研究员; 英国词法分析软件公司创始人。曾在巴西和墨西哥教授语言, 随后在利物浦大学和阿斯顿大学从事应用语言学教学与研究。在此期间, 由于对计算机编程的兴趣, 编成了语料库词汇分析软件。他曾经发表了许多ESP方面的文章与书籍, 但他现在以他的语料库分析软件WordSmith Tools著称。该软件第一版1996由牛津大学出版社出版, 一直在更新发展, 现在已经是第20个年头了。

贡献:

- 第三届全球中国对话版块二发言
- 语料库与中国社科研究工作坊发言

议题: 气候简报: 四国关于气候变化的观点分析

提要: 本文将在2014年格伦德曼&史葛研究的基础上进一步对法国、德国、英国和美国关于气候变化语料库进行分析。我们将数据更新到2015年。数据来源于Nexis新闻数据库中各国有关应对气候变化的话题。通过命名实体识别分析各国关键性人物的作用、热议问题和主题, 以及这些问题和主题在21世纪各不同时期的分布情况。

### 版块三 中国绿色变革可持续研究

主持与评议：张悦悦博士，英国肯特大学社会政策，社会学与社会研究学院副教授。

演讲者：丹尼斯·帕姆林、张乐天、陈彦



丹尼斯·帕姆林先生，瑞典咨询公司21世纪新前沿的创始人兼CEO。其主要技巧是在可持续性领域上作为战略经济、技术及创新顾问与公司、政府和民间组织合作。其背景是工程、工业经济和经销。他是中国社会科学院高级研究员，中国人民大学新闻与社会发展研究中心客座研究员，印度工业联合会可持续发展中心顾问。当今的工作包括建立全球风险和机会的指标、开展推动能够达成变个性解决方法的群集的网络平台、探讨我们“数字双胞胎”的影响以及开展使公共采购支持可持续解决方法的工具。帕姆林还在为公司、组织及城市开展工具，帮它们测量并报告其积极的影响，关注气候、水、卫生及贫穷。

贡献：

- 第三届中国全球对话版块一主持贡献与评议
- 第三届中国全球对话版块三发言

议题：中国的角度 — 2030年后以全球治理合作方式为基础对全球可持续性、科学及新型领导的视角

提要：我们需要可持续发展目标后的视角，以确认长期可持续性并减少灾难风险。可持续发展目标的时间范围是2030年，这就是14年以后。我们今天所建立并创造的大多基础建设与活动会持续多年几十年。因此，我们应该采取措施，来确认可持续发展目标不在损害长期可持续目标，也不在导致更大的问题。可持续发展目标之所以特别有意思，是因为两个原因。首先，很多可持续发展目标与世界正在关注的目标之间存在脱节。其次，有很多全球挑战没被包括在可持续发展目标中，但它们已非常重要，而2030年以后它们也更重要（如数字隐私、监视、纳米技术、合成生物学）。再说，根据风险评估，小行星撞击地球、全球流行病、网上犯罪等全球挑战今天就需要行动。以上问题的解决方法包括科学方式，像中国今天接近发展一样。此外，我们应该超过今天的国际竞争，而创造新型、基于全球合作的机构，像中国和平发展议程一样。



张乐天教授，复旦大学社会发展与公共政策学院教授、博导，复旦大学社会文化人类学研究中心主任 复旦发展研究院当代中国社会生活资料中心主任 全球中国比较研究会中方会长。主要代表作：《告别理想 — 人民公社制度研究》，上海人民出版社2012年版。《当代中国农民的脚步（八卷本）》，复旦大学出版社2017年出版。数据库：《张乐天联民村数据库》，社会科学文献出版社2015年出版。研究项目：国家哲学社会科学重大项目《当代苏浙赣黔农村基层档案资料的搜集、整理与出版》首席专家。

贡献：

- 全球中国对话系列组委会成员
- 第三届中国全球对话版块三发言
- 语料库与中国社科研究工作坊发言

议题：国家-农民互动视角下的乡村环境问题 — 以浙北海宁市盐官镇为例

提要：本文以浙北海宁盐官地区为例，考察半个多世纪以来中国乡村的环境问题。本文认为，前改革时期的乡村环境问题与人民公社制度密切相关，国家与农民在互动中造成了“半公用地悲剧”。改革开放以后，国家、农民单纯追求经济发展的行为导致了更严重的乡村环境问题。近10年来，海宁地方政府的努力使人们看到了改善乡村环境的希望，但美丽乡村建设的任务依然艰巨。





陈彦博士, 法国巴黎索邦大学历史学博士, “中欧社会论坛”创始人, 执行主席。曾任法国国际广播电台中文部主任, 法国政治与思想史研究中心客座研究员。曾执教于法国里昂第三大学、巴黎东方语言文明学院、巴黎第七大学。法国L’Aube出版社《Penser avec la Chine》(同中国一起思考)丛书, 北京三联书店《法国当代思想新论》丛书主编。2005年获评《南风窗》“为了公共利益年度人物”。近著:《气候变化与绿色转型》(主编, 2015),《城镇化:中国与欧洲》(主编2013),《民主与乌托邦》(2013),《认同与全球化—当代中国民族主义悖论》(主编),《中国的觉醒—改革以来中国思想演变进程》,《穿越中国当代思想世界的旅程》(法文),译著:汪德迈《新汉文化圈》。

的觉醒—改革以来中国思想演变进程》,《穿越中国当代思想世界的旅程》(法文),译著:汪德迈《新汉文化圈》。

议题: 中欧社会论坛十年追寻: 从社会创新到文明创新—以气候变化为例

提要: 中欧社会论坛创始于2005年10月, 由欧洲华人学会和梅耶人类进步基金会联合发起, 霍英东基金会与澳门基金会协助创立。论坛创始人包括法国前总理罗卡尔、欧共体创始人之一贝尔图安、欧盟前驻世贸组织代表张万亭、中国前驻法大使吴建民等。论坛以欧洲联合缔造和平历史进程为借鉴, 力求通过组织中欧社会间多方位对话, 在外交、通商、学术交流之外, 建立社会与社会、文化与文化之间理解与沟通的新渠道和新模式。

自2012年以来, 鉴于对当今世界意义失落、和平因素稀缺的判断, 中欧社会论坛认定应对气候变化、推动中国与世界的绿色转型, 不仅是人类应对气候失常和地球生态毁坏所必须, 也是使人类团结起来, 走上和平逻辑的有效途径。自此, 中欧社会论坛以气候问题为主题发起大型对话, 呼吁和推动制度变革, 广泛吸纳各种合理诉求, 呼唤创立通向未来的新的治理模式。2014年12月, 中欧社会论坛以“应对气候变化 反思发展模式 共建公民伦理”为主题在法国巴黎及其他六个欧洲城市举办第四届大会。中欧双方共同起草的应对气候变化《共识文本》历经一年的广泛讨论后, 在此次会议上获得通过, 这是历史上中欧民间组织达成的第一个关于气候问题的共识文本。

2015年, 全球第21届气候峰会就全球减排目标达成历史性协议, 揭开了人类共同维护气候系统的历史新页。2016年, 以法国南特世界气候转机峰会为契机, 中欧社会论坛联合中国、欧洲多家社会、教育、公益和学术组织, 发起创立《蓝湾国际生态文明大学》计划。这一计划既是论坛寻找新的世界治理模式的具体落实, 也是对人类文明创新的探求。以《生态文明大学》为基地, 以社会对话为手段, 论坛呼吁人类超越农业文明、工业文明, 走向新的生态文明, 从根本上扭转工业革命以来人类向地球无限索取的格局, 建设人类同环境共生, 发展与持续同步的新型文明模式。

#### 版块四 贯彻联合国可持续发展目标

主持与评议: 马丁·阿尔布劳



马丁·阿尔布劳教授, 英国社会科学院院士、英国社会学协会荣誉副会长。他是英国威尔士大学的荣休教授, 德国波恩大学克特汉堡高等研究院的高级研究员, 并先后任慕尼黑大学、伦敦经济学院、纽约州立大学石溪分校、北京外国语大学等多所大学的客座教授。他因在社会与文化全球化方面的开创性工作而闻名于世。1997年, 其作品《全球化时代: 超越现代性的国家和社会》(1996年) 获得欧洲阿马尔菲奖。其他著作包括《官僚制》(1970年)、《马克斯·韦伯的社会理论构建》(1990年)、《组织有情感吗?》(1997年)、《社会学: 基础知识》(1999年)、《全球化时代的社会与文化变迁随笔》(2014年)。

贡献:

- 全球中国对话系列组委会成员
- 第三届全球中国对话版块四召集人
- 第三届全球中国对话版块四主持与评议

演讲者: 杰弗里·普雷尔斯、张悦悦、奥拉夫·科里



杰弗里·普雷尔斯 教授，比利时鲁汶大学全球研究院院长。他当选第47届国际社会学学会主席。与布雷诺·布林热尔一起主编网络期刊《开放运动：社会运动的全球和公共社会学》，该期刊是和国际社会学学会一个合作项目。他的研究兴趣包括社会运动、年轻人、食品运动、墨西哥的社会运动。他出版过多本著作，其中包括《改变全球化：成为全球化时代的参与者》（2011）、《世界社会论坛和反全球化的挑战》（2007）、《消费批判》（2011年）。

议题：全球的新型意义—环境运动与挑战塑造了21世纪早期中的“全球”

提要：社会运动是全球变化的生产产品，也是全球变化的生产者。从世纪开始起，全球的意义和现实已经进行重大进化，而环境运动也参与了它。以借鉴广泛、多运动多行动者的实地调查（当地食品运动、青年环境活动家、生长度减退、厄瓜多尔的“好生活”、非政府间国际组织、欧洲和拉丁美政治生态知识分子），我对环境运动为制定并塑造“全球”作出贡献进行分析。我关注了“全球”的三个互相连接的意义：

- 1) 20世纪90年代末和21世纪初社会运动对速度快全球化过程以后，现在环境运动将“全球”与“再地化”并合起来，把“再地化”放在其实践、断言及备选社会项目的中心。
- 2) 环境运动各个领域中的行动者对当地和全球挑战培养一种更加全面的方式。他们把气候变化与社会和经济问题联系在一起，将日常生活消费与公民权与个人责任联合起来，推动挑战发展一观念的“好生活”全面态度。
- 3) 最终，这些行动者为从“全球化”到阿尔布劳（1996）所称为的“全球时代”的变迁。他们促进关注全球时代两个主要特点的世界观、实践和认识论：人类上增加的互相依赖与地球的限制。

研究这些行动者的实践、主张和意义为我们提供经验资料，来进一步了解今天的世界。本研究也提出一些对社会科学主要挑战，这些挑战仍然深深扎根于现代项目、无限增长及永久扩张中。



张悦悦博士，英国肯特大学社会政策，社会学与社会研究学院副教授。她研究关注科学不确定的跨国治理，尤其是中欧语境。以经验上考察非西方社会的行为体如何利用全球风险一理念并这如何引起了社会干涉新型模型，其关于生活科学及环境科学的研究为全世界社会理论作出贡献。她研究影响到英国皇家学会、中国国家科学技术部、中国国家卫生部的制定政策。她出版了学术专著2部：《科学之全世界化 — 中国的干细胞治理》（*The Cosmopolitanization of Science: Stem Cell Governance in China*, 帕尔格雷夫2012年）及《中国的绿色政治 — 环境治理与国家-社会关系》（*Green Politics in China: Environmental Governance and State-Society Relations*, 冥王出版社2013年）。

她当前是由ESRC资助的‘在中国统治科学责任’项目负责人。

贡献：

- 第三届中国全球对话版块三主持与评议
- 第三届中国全球对话版块四发言

议题：中国可持续性理念的社会吸收

提要：为了适合地达成联合国可持续发展目标，不仅仅需要国家指令、机构演习及工业合作，还取决于获胜公众的理解和支持。个人如何解释自己对资源的“公平”授权、他们将什么价值观与消费选择联系在一起、他们如何权衡自己为美好社会作出贡献，对中国可持续未来都有指数的影响，很少人对这会表示怀疑。然而，引导这些社会知觉并调动集体行为，不仅仅需要自上而下指南或全国家教育。还需要同情公民关于环境和社会弱点的亲密经验的途径。以借鉴来自中国环境运动和消费者导向的生态农业活动的研究结果，本演讲讨论中国社会对可持续性以及其对达成政策目的影响理解力中潜在的全体心态。





奥拉夫·科里教授, 丹麦哥本哈根大学政治系副教授。曾是剑桥大学博士后学者, 当时他研究了风险及气候变化的政治社会学。在剑桥贾吉商学院他参与了围绕着有关新兴技术彻底气候行动主义与风险战略。其研究方向包括国际环境社会学、地球工程学的政治(“气候工程学”)、全球治理及社会运动。他的出版物包括:《构成全齐政体——理论、话语与治理》(*Constructing a global polity: Theory, discourse and governance*, 2013年)、《构成全球政体》(*Constructing a global polity*, 2006年)。

议题: 全球政治中的社会多样性: 实现可持续发展目标的条件

提要: 可持续发展目标设定了全球问题的行动目标, 而世界划分为不同的社会意味着“国际”的问题并没有消失。然而, 社会的多样性也是一个潜在的机会。可持续发展目标正在被定义、被特指和测量, 在全球政治施行情况下改变条件, 有助于取长补短并融合全球政体, 与强国共生。

闭幕式

主持: 常向群



常向群教授, 全球中国比较研究会会长,《中国比较研究》主编, 全球中国出版社总编, 全球中国智库资深顾问。她也是英国伦敦大学学院荣誉教授、威斯敏斯特大学客座教授; 中国北大、人大、复旦和中山等多所大学客座或兼职教授、荣誉或特聘研究员。她在国内外参与和主持了20多项研究课题, 发表的中英文著述近100项, 约200余万字, 代表作为《关系抑或礼尚往来: 江村的互惠社会支持网和社会创造的研究》(2009-2010)。基于上述著作对中国一个村庄的详尽和详细的民族志研究, 以及长期的跟踪和广泛的比较研究, 她研发了一个有中国特色的互惠、互动、社会关系和社会网络的模型, 借用并改造中国古典的和民间常

用的“礼尚往来”用法, 正在锤炼出一个基于“礼仪资本”的具有普适价值的分析概念——“互适”(reciprocity)。

贡献:

- 全球中国对话系列组委会主席
- 第三届全球中国对话闭幕式主持
- 语料库与中国社科研究工作坊发言及主持

议题: 语料库与中国社会科学研究 —— 以《关系抑或礼尚往来: 江村的互惠社会支持网和社会创造的研究》为例

演讲者: 达雅·屠苏、罗教讲、英格丽·克兰菲尔德、麦克·贝茨



达雅·屠苏教授, 伦敦威斯敏斯特大学国际传播学教授, 印度传媒中心联席主任。是英国一流的威斯敏斯特大学传媒院系全球传媒硕士项目负责人, 他是《全球媒体与传播》创刊人及总编, 也是《全球媒体和中国》的主编。他独著或编著了18本书, 包括传播印度的软实力: 从佛到宝莱坞(2013, 2016); 布局金砖国家媒体(合编, 2015); 媒体与恐怖主义: 全球视角(合编, 2012); 国际化传媒研究(2009); 新闻娱乐化: 全球娱乐的兴起(2007); 在移动媒体: 全球流和逆流(2007); 国际传播-连续性和变化, 第三版(布卢姆斯伯里出版社, 即将出版); 电子帝国-全球媒体和地方阻力(1998)。



罗教授，武汉大学社会学系教授，武汉大学社会发展研究所所长。湖北社会心理学会会长，全球中国比较研究会秘书长。主持过20多个科研项目。目前主持社科基金重大招标项目“大数据时代计算社会科学的生产、现状与发展前景研究”。他发表了80多篇学术论文，其著作有鲜明的跨学科色彩，包括：《中国社会事实二十世纪末的武汉--人与社会(上下)》(2013)、《经济心理学手册》(2009)、《社会心理学》(大学教材, 2008)、《人性假设与领导行为》(1992)、《现代社会心理学》(1991)。

贡献：

- 第三届中国全球对话闭幕式发言
- 语料库与中国社科研究工作坊闭幕式发言



英格丽·克兰菲尔德女士是全球中国比较研究会理事会理事，《中国比较研究》审稿编辑和全球中国出版社社长。克兰菲尔德女士是作家（出版了13本著述）、编辑、翻译、文学顾问和讲师。她还是社区领导人：她加入了许多学教、慈善等组织的理事会，并曾被任命为伦敦恩菲尔德区的地方治理领导者。她曾经为2010年至2014年她被选为恩菲尔德议员(2010-14)，恩菲尔德市副市长(2013-14)。

贡献：宣布新书发布



麦克·贝茨勋爵，英国政府国际发展部国务大臣，英国上议院议员，原上议院副议长。2008以来英国上议院保守党政治家，1992年到1997年间被选为下议院议员。2014年到2015年，出任英国内政部长。2015年5月，被任命成为英国内政部长及英国枢密院顾问官。2016年3月，他辞去国务部长一职，从布宜诺斯艾利斯到里约热内卢徒步2000英里，旨在增强人们对“奥林匹克休战”的认识。他现任英国国际发展部国务大臣。在过去的5年里他的慈善步行达7399英里，募集了43万英镑。基于他2015从北京走到杭州的经历，2016年他出版了题为《为和平徒步---中国的超跨文化之旅的体验》一书。

贡献：

- 第三届中国全球对话闭幕式发言
- 招待会发言

论题：

- 闭幕式新书发行：关于徒步中国的超文化体验
- 招待会：关于英国与国际发展

招待会 议会大厦(仅限被邀请者)

主持: 戴雨果，英国西敏寺大学中国研究教授、中国传媒中心主任



戴雨果教授，英国西敏寺大学中国传媒中心主任。他的研究兴趣：记者的角色，尤其是中英新闻调查记者。他发表了许多文章已经专著，其中包括：《了解西方故事》(中文, 2013年)、《中国的环境及中国的环境记者》(2012年)、《西方记者在中国：体制与政策》(中文, 2012年)、《中国气候变化与环境报道的新机遇》(2010年)、《新闻调查记者》(2007年, 2008年)、《中国的影响：中国崛起和未来英国》(2007年)、《奖牌光芒是否还闪烁？变化世界中之未来英国大学》(2007年)、《中国：朋友还是敌人？》(2006年)、《中国和英国：中国发展的潜在影响》(2005年)、《中国记者：引领世界最大国家的媒介信息》(2003年)。

贡献:

- 全球中国对话系列组委会联席主席
- 第三届全球中国对话闭幕式发言
- 第三届全球中国对话招待会主持

演讲者: 麦克·贝茨(见闭幕式)、托尼·麦肯勒里(见板块二和工作坊)、克斯廷·梅伊、王爱丽、郝斐



克斯廷·梅伊教授, 维斯姆斯特大学副校长和媒体、艺术与设计学院院长。她在德国和英国多大学举行过许多学术职位。她还是 欧洲新闻与媒体自由中心监事会成员。其研究关注当代艺术和文化实践, 包括数字素养、跨领域跨文化连通性以及公共教育法。她出版物包括《界面——报告2》(*Interface: Report 2*, 2009年)、《艺术与色情》(*Art and Obscenity*, 2007年)、《形成中的艺术——审美学、历史性与实践》(*Art in the Making: Aesthetics, Historicity and Practice*, 2005年)、《物质的物体——玛格丽特·亨特之作品》(*Bodies of Substance: Works by Margaret Hunter*, 2002年)、《斯卡尔普西特——当代艺术家讨论雕塑与其他话题》(*Sculpsit: Contemporary Artists on Sculpture and Beyond*, 2001年)。

议题: 大学与公共参与



王爱丽教授, 黑龙江社科院副院长, 中国社会学会常务理事, 中国社会学会常务理事, 中国生活方式专业委员会秘书长, 中国妇女/性别专业委员会副秘书长。她主持了多个课题, 包括政策研究和学术研究。她发表了20余篇文章, 除了研究报告外, 她还出版了多部著作和, 如: 《黑龙江省社会发展形势分析与预测》(2013), 《中国人的性行为与性关系》(2004) 《当今中国婚姻裂变》(1995)。

议题: 中国社会科学全球化



郝斐先生, 全球青年企业家协会会长; 全球中国比较研究会副秘书长; 全英领先的教育咨询机构、最大的移民服务、签证及国际教育集团总裁。该集团信奉促进可持续发展和企业社会责任精神, 他本人坚信学无国界并且是一个坚定的践行者。郝斐在第一届全球中国对话中, 通过比较欧洲与中国的社会文化和企业的社会责任的差别, 提出, “让我们在一起, 求同存异”。在第二届全球中国对话做了题为“学无国界——个人发展与超文化实践”的发言。

贡献:

- 全球中国对话系列组委会秘书长
- 招待会发言

议题: 企业的社会责任及其对全球治理的参与

12月3日星期六 中国社科语料库研究工作坊

上会会议:

主持: 凯瑞·布朗



凯瑞·布朗教授, 英国伦敦国王学院中国研究教授、中国研究院院长; 查塔姆研究所亚洲项目高级院士及欧洲中国研究与咨询网络 (ECRAN) 主任。出版关于现代中国政治、历史和语言的专著10多部, 最近的包括: 《新的皇帝——中国的权力与太子党》(*The New Emperors: Power and the Princelings in China*, 2014年)、《外交有什么毛病? ——以英国与中国为例》(*What's Wrong with Diplomacy: The Case of the UK and China*, 2015年) 及《伯克郡中华传记字典》(*Berkshire Dictionary of Chinese Biography*, 四卷, 2014-2015)



年)。《中国之总裁——习近平》(*China's CEO: Xi Jinping*) 将于2016年出版。

主旨演讲: 托尼·麦肯勒里、顾曰国



托尼·麦肯勒里 (Tony Mcenery) 教授, 英国社科院院士, 皇家艺术学院院士, 英国经济社会研究委员会研究主任, 英国兰卡斯特大学语料库与社会科学研究中心主任。他是语料库语言学的领军人物。发表了大量有关语言和社会生活方面的论文与专著, 同时还在网络和纸质媒体上发表文章。他最近的新书有: 《话语分析与媒体态度》(贝克、伽布里拉托斯和麦肯勒里2013)、《语料库与话语研究: 话语与语料库的结合》(贝克和麦肯勒里主编, 2015)。

议题: 英国社会科学语料库研究及其在中国的应用

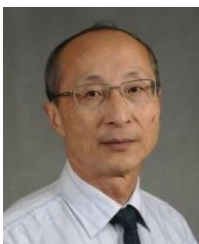


顾曰国教授, 在英国兰卡斯特大学获取硕士和博士。是中国社会科学院研究教授、语料库语言学系主任、语料库与计算语言学研究所主任。获取了北京外国语大学特殊教授、多语种、多模态语料库与大数据中心主任的职称。其研究方向包括语用学、话语分析、语料库语言学、修辞学及网络教育。最近的出版物包括《英语教学中采用计算机》(*Using the Computer in ELT*)、《语用学、话语研究与中国画》(*Pragmatics and Discourse Studies, and Chinese Painting*)。他还编辑了许多课本系列, 如《初期网络教育的探索》(*Initial Exploration of Online Education*)、《第二个网络教育的探索》

(*Second Exploration of Online Education*)。他是《语用学杂志》、《语用学》、《文字和语言》、《语料库、语用学与社会》、《国际语用学评论》、《语言与政治期刊》、《语言与对话》及《中文与话语杂志》的编委会会员。他获得了5个国家重大研究奖, 1997年获得了英国学术院K.C.Wong奖。他获得许多荣誉职位, 如诺丁汉大学特殊教授、悉尼大学副教授、圣彼得堡国立技术大学客座讲座教授。

议题: 传统中医诊断方法, 多模态数据融合与传统中医本体论——案例研究

提要: 传统中医的诊断方法(四诊)是五模态收集数据的方式, 即: 望、闻、问、切。这些方式是传统中医医生与患者的原位、人际相互作用。因此, 收集的数据先出现在医生的脑海中并融合作为总体: 在多模态语言学这被称为人类多模态数据融合。应该评估这些融合的数据来达成一个诊断。认知评估引起了医生的专家理解。这种认知理解造型为本体论构建上多模态语料库语言学。本论文介绍使诊断方法、数据融合、本体论正式化的概念上模型。本论文介绍两个案例来说明概念上模型如何运作。



张乐天教授, 复旦大学社会发展与公共政策学院教授、博导, 复旦大学社会文化人类学研究中心主任, 复旦发展研究院当代中国社会生活资料中心主任 全球中国比较研究会中方会长。主要代表作: 《告别理想——人民公社制度研究》(2012) 《当代中国农民的脚步(八卷本)》, 复旦大学出版社2017年出版。数据库: 《张乐天联民村数据库》, 社会科学文献出版社2015年出版。研究项目: 国家哲学社会科学重大项目《当代苏浙赣黔农村基层档案资料的搜集、整理与出版》首席专家。

议题: 当代中国人的集体记忆和个人记忆——当代中国社会生活资料的搜集与学术价值

提要: 近半个多世纪以来, 中国生产了全世界所有国家都无法比拟的民间资料, 这些资料是当代中国人当年留下社会生活真实记录, 是今天可能看到的最珍贵的当代中国人的集体记忆与个人记忆。二十多年来, 张乐天教授一直致力于搜集民间资料, 复旦发展研究院当代中国社会生活资料中心已经搜集了数量庞大的民间资料, 这里简单分三个部分介绍。其一, 张乐天联民村资料: 这是目前国内全面展示一村村落经济、政治、社会、文化变迁(1949-2000年)最详尽的资料。其二, 基层单位资料。基层单位资料包括单位数字资料与单位文书资料。中心搜集的基层单位资料主要来自浙江、江西与上海, 包括基层政府资料、企业业单位资料, 其中会议记录资料引人关注。其三, 书信与日记、工作笔记。中心搜集了3千多种个人日记与

工作笔记, 30万多封个人书信, 其中, 书信资料具有特殊的研究价值。

下午会议:

主持: 顾曰国, 中国社会科学院研究教授、语料库语言学系主任、语料库与计算语言学研究  
所主任。

发言者: 迈克·斯科特、钱毓芳、曹青、常向群



迈克·斯科特博士, 英国阿斯顿大学研究员; 英国词法分析软件公司创始人。曾在巴西和墨西哥教授语言, 随后在利物浦大学和阿斯顿大学从事应用语言学教学与研究。在此期间, 由于对计算机编程的兴趣, 编成了语料库词汇分析软件。他曾经发表了许多ESP方面的文章与书籍, 但他现在以他的语料库分析软件WordSmith Tools著称。该软件第一版1996由牛津大学出版社出版, 一直在更新发展, 现在已经是第20个年头了。

议题: WordSmith Tools 7.0语料库分析软件的应用

提要: 如何使用WordSmith Tools 7.0来研究社会科学。本工作坊介绍最新版本的WordSmith分析软件的使用方法, 如何利用此工具寻求社会科学研究的兴趣点。该发言将展示如何使用该软件分析气候变化数据。



钱毓芳教授, 博士, 浙江传媒学院话语与传播研究中心主任。研究方向: 话语研究、语料库语言学。其著作《Discursive constructions around terrorism in the People's Daily and The Sun before and after 9.11》(Oxford: Peter Lang 2010) 获第六届教育部高校优秀科研成果三等奖。近年来在《外语教学与研究》、Corpora 等国内外知名期刊发表论文近20篇, 已主持完成教育部课题1项, 参与完成国家级课题1项、省部级课题1项、英国国家课题1项。现正主持国家社科基金项目“基于语料库的中西政治话语比较研究”、国家社科基金艺术学重大招标项目子课题“比较视域下中国梦影视话语体系研究”。2013年入选国家社科基金成果鉴定专家, 浙江省本科教学指导委员会委员, 校学术委员会委员, 2014年获浙江省优秀教师称号。

议题: 媒体话语研究中语料库方法的运用

提要: 在过去的几十年中语料库作为新的研究方法应用于语言学研究。语料库被比作打开宝

藏大门‘芝麻开门’的密码把人们引向对语言的新思考。文本语料库蕴含大量自然发生的话语, 帮助研究人员辨别语言使用中的真实型式。语料库方法在分析大规模文本上具有很大的优势, 语料库无疑成为和语言相关研究的有效资源。作为特殊语言使用类型或特殊类型文本, 同时作为社会文化实践的特殊类型, 媒体话语既能反映社会现实又在建构社会中起到重要作用。吸引了越来越多不同学科背景的学者关注媒体话语, 如: 新闻学、社会学、政治学等。本发言将展示三个基于语料库的媒体话语研究案例。



曹青博士, 杜伦大学高级讲师, 现代语言与文化学院研究主任。他的主要研究兴趣包括文化、社会和大众媒体的互动, 尤其是中西方的观念与表征研究。目前他致力于20世纪早期中国报刊关于传统文化和现代性的表征课题研究。他的兴趣还有语言变迁如何反映文化和政治身份的新构建。他发表了几十篇学术论文和文章, 主编《西方凝视下的中国: 在英国电视纪录片再现中国(1980-2000)》(英文)(2014)。

议题: 基于语料库的晚清报刊研究

提要: 本文旨在通过对晚清中国报刊的辩论的语言使用考察, 研究中国二十世纪的激进主义的辩论。本文以案例分析的方法研究1906-1907年间革命性的《民报》和君主立宪制的《新民丛报》间的辩论。新兴媒体是一个崭新的“认识领域”(福柯), 在中国面临着前所未有的挑战时, 它在知识生产中形成知识生产范式的转变。本研究探讨那些引进的概念如“国家”, “国



民’，和‘革命’在新聞中是怎樣被建構出來的。研究將通過運用語料庫檢索行、搭配、語言型式、詞簇等分析方法考察話語的形成過程。通過觀察報刊辯論這一特殊類型的話語實踐，看一個新的現實如何通過知識生產和傳播得以形成。本文揭示了西方概念進入中國並與具有中國傳統意義的系列關鍵概念相融合在清代新聞媒體中的推廣與傳播對20世紀中國產生了重要的影響。



常向群教授，全球中國比較研究會會長，《中國比較研究》主編，全球中國出版社總編，全球中國智庫資深顧問。她也是英國倫敦大學學院榮譽教授、威斯敏斯特大學客座教授；中國北大、人大、復旦和中山等多所大學客座或兼職教授、榮譽或特聘研究員。她在國內外參與和主持了20多項研究課題，發表的中英文著述近100項，約200餘萬字，代表作為《關係抑或禮尚往來：江村的互惠社會支持網和社會創造的研究》（2009-2010）。基於上述著作對中國一個村莊的詳盡和詳細的民族志研究，以及長期的跟蹤和廣泛的比較研究，她研發了一個有中國特色的互惠、互動、社會關係和社會網絡的模型，借用並改造中國古典的和民間常用的“禮尚往來”用法，正在錘煉出一個基於“禮儀資本”的具有普適價值的分析概念——“互適”(reciprocity)。

議題：語料庫與中國社會科學研究 — 以《關係抑或禮尚往來：江村的互惠社會支持網和社會創造的研究》為例

提要：近年來，面對大數據對質性研究帶來的挑戰，語言學的語料庫方法，即針對任何一個研究对象或主題詞，建立經科學取樣和加工的大規模電子文本庫，並借助計算機分析工具，提供了基本的分析基礎。如果再結合話語分析，更加有助於研究者開展與語言相關的理論及應用研究。這種基於語料庫的話語分析拓展了人文社科的研究方法，有助於在大數據時代對研究对象的全面準確地把握和深入研究。這次講座將以一本書，即《“禮尚往來”：江村互惠、社會支持網與社會創造研究》為個案，來簡單介紹語料庫和話語分析的方法。

閉幕式：版塊討論

主持：常向群

發言：顧曰國、錢毓芳、羅教講等

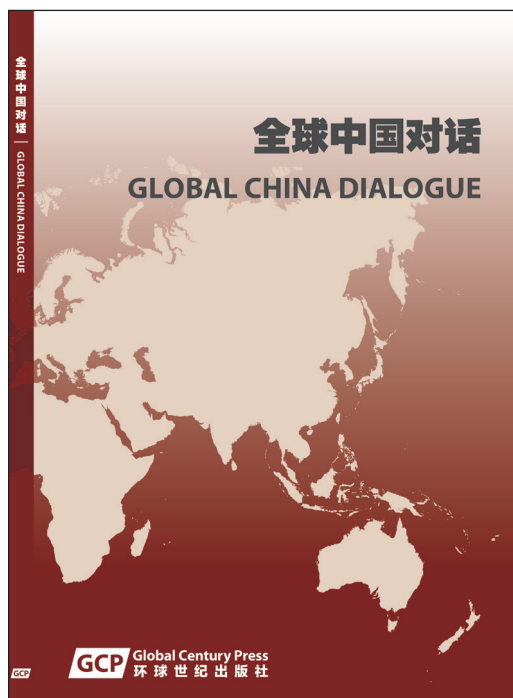
## 七. 成果与出版

### 主要成果

- 通过跨文化的对话，寻找全球化语境下的新知识、新范式，以更好应对全球治理面临的挑战，并探索互利互惠、共生共存共荣的可能
- 推动各国与中国的学术研究机构 and 智库的合作，共同关注“全球化与中国”话题下的学术、理论和方法，建立各机构和智库之间的合作机制

### 学术出版

- 论坛的主要内容将收入《全球中国对话》系列文集第二辑，由全球中国出版社（Global China Press）和新世界出版社发表（中英文）
- 创刊《中国社科语料库研究》辑刊，将收入中国社科语料库研究工作坊的主要文章
- 《关于气候治理的语料库话语研究》将收入“中华话语”系列丛书，谢立中、钱毓芳主编
- 此外，如有通过匿名评审的文章，可先在《中国比较研究》等发表。



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至2016年11月26日



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4. 会议期间, 敬请将手机设为振动或关闭, 以便会议顺利进行。
5. 会议议程排得很满。务必严格遵守时间, 以确保每位发言者若干分钟时间以及规定的问答环节时间。
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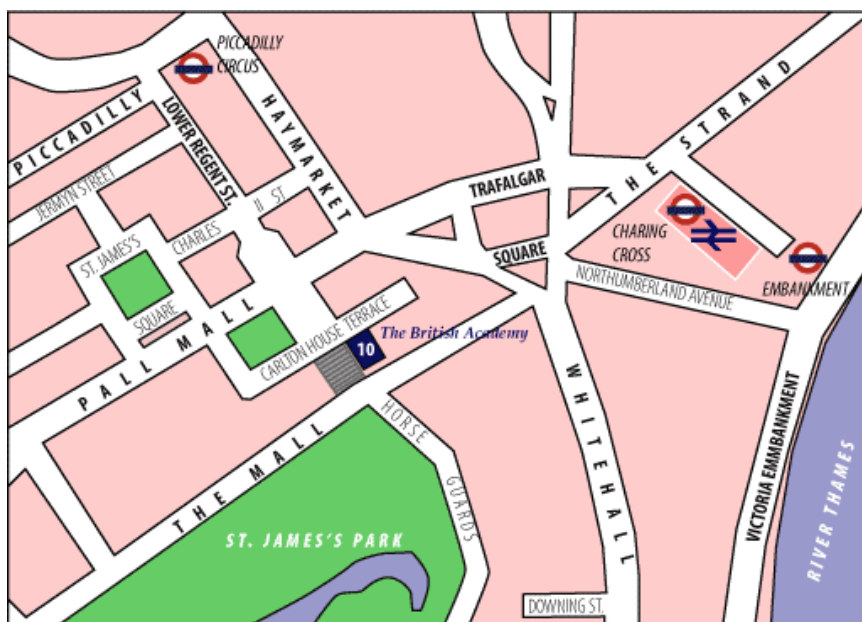
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