

# Graphic report: the Book Launch Ceremony and Forum on *China and the Shared Common Future: Exploring Common Values and Goals*

On April 6, the Book Launch Ceremony and Forum on *China and the Shared Common Future: Exploring Common Values and Goals* (English edition, hardback and paperback) was held during the London Book Fair in 2022. The book is written by Professor Martin Albrow FAcSS and edited by Professor Xiangqun Chang FRSA. The event is hosted by the Chinese Academy of Social Sciences (ASS) and China Publishing Group Co., Ltd., organized by the Institute of European Studies, CASS, and the China National Publications Import & Export (Group) Co., Ltd., and co-organized by Global Century Press, UK, and New World Press, CIPG, China.

The main venue of this event is located in Multi-functional hall, China National Publications Import & Export (Group) Co., Ltd., China. The sub-venue is located in Churchill Room, The Melody Restaurant at St Paul's Hotel, CIPG stand (7D41) and CPG stand (6B24) and at the London Book Fair, UK. More than 60 guests from home and abroad or online and offline participated in the event.



The above is the scene of the main venue of the Book Launch Ceremony



The above is the London sub venue

The first part of the event was the guest speech of relevant units, the new book unveiling ceremony and the copyright signing ceremony, presided over by Zhang Jichen, member of the Party group of China Publishing Group Limited, and director and deputy general manager of China Publishing Media Co., Ltd.

The first part of the event was the speeches by the guests of the relevant units, the unveiling of the new book, and the copyright signing ceremony, which was presided over by Mr. ZHANG Jichen, Vice President of China Publishing Group Co., Ltd..



First, H.E. Ambassador Zheng Zeguang, China's Ambassador to the United Kingdom of the Great Britain and Northern Ireland delivered an online speech

After a keynote speech online by Ms. Violeta Bulc, Former European Commissioner for mobility and transport of European Commission and Former Deputy Prime Minister of Slovenia, the leaders of the two organizers were Mr. ZHAO Qi, Secretary General of the Chinese Academy of Social Sciences, and Mr. LIU Bogen, Vice President of China Publishing Group Co., Ltd. .Then go to the launch, the unveiling and the signing ceremony for the new book.



The above is Mr. ZHAO Qi, Secretary General of the Chinese Academy of Social Sciences, and Mr. LIU Bogen, Vice President of China Publishing Group Co., Ltd., unveiled the book.



The above is the agreement-signing Ceremony between China National Publications Import & Export (Group) Co., Ltd. and New World Press (NWP) by (TBC).

Mr. ZHAO Qi (CASS) and Mr. LIU Bogen (CPG) witnessed the agreement-signing ceremony.



At the London branch, Author of the book, Professor Martin Albrow FAcSS used his mobile phone to photograph the scene of his new book program (above); the author and the editor, Professor Chang Xiangqun FRSA, witnessed the signing ceremony (below).



The second part is the introduction of the new book, held in the London sub venue; it was presided over by Mrs. Ingrid Cranfield, Global Century Press (GCP), UK.

Ingrid Cranfield, President of Global Century Press (GCP) , hosted the second part.



Professor Martin Albrow FAcSS, Founding and Past Honorary President of Global China Academy, UK, delivered a speech as the author.



Professor Xiangqun Chang FRSA, Founding Fellow and President of Global China Academy; Editor-in-chief of Global Century Press, UK , delivered a speech.



Group photo of the guests participating in the book launch ceremony in the sub venue.

At the release of the book, there are two other book photos after the release: one is the overseas Chinese version of *Levelling Mountain-High Gaps: Lessons from China's Leading Rural Educators* (see [http://www.china.org.cn/chinese/2022-04/13/content\\_78163553.htm](http://www.china.org.cn/chinese/2022-04/13/content_78163553.htm)); Another book is about foreigners discussing their experience in China during the outbreak, *Battling the Virus: Witnessing China Combating COVID-19* (English version and Chinese version, see [http://www.china.org.cn/chinese/2022-04/13/content\\_78163835.htm](http://www.china.org.cn/chinese/2022-04/13/content_78163835.htm) )





During the tea break, CCTV reporters interviewed author Professor Martin Albrow.



The third session, the theme forum entitled "Jointly Promoting Global Development and Building a Community with a Shared Future for Mankind", was hosted by Professor HUANG Ping, Vice President of the China Association for Hong Kong and Macao Studies (CASS).

Different scenarios of the Beijing-London online-offline mixed meeting of the book launch and thematic forum.



The picture above and the middle are Professor Tony McEnery FAcSS, Council Member, Academy of Social Sciences; Founding Fellow and Chair of Global China Academy Council, Distinguished Professor at Lancaster University, delivered a live speech at the London sub venue and the online presentation at the main venue. The following picture is Professor Martin Jacques, Senior Fellow at the Department of Politics and International Studies at the University of Cambridge; Life Fellow of Global China Academy, UK, delivered a speech.



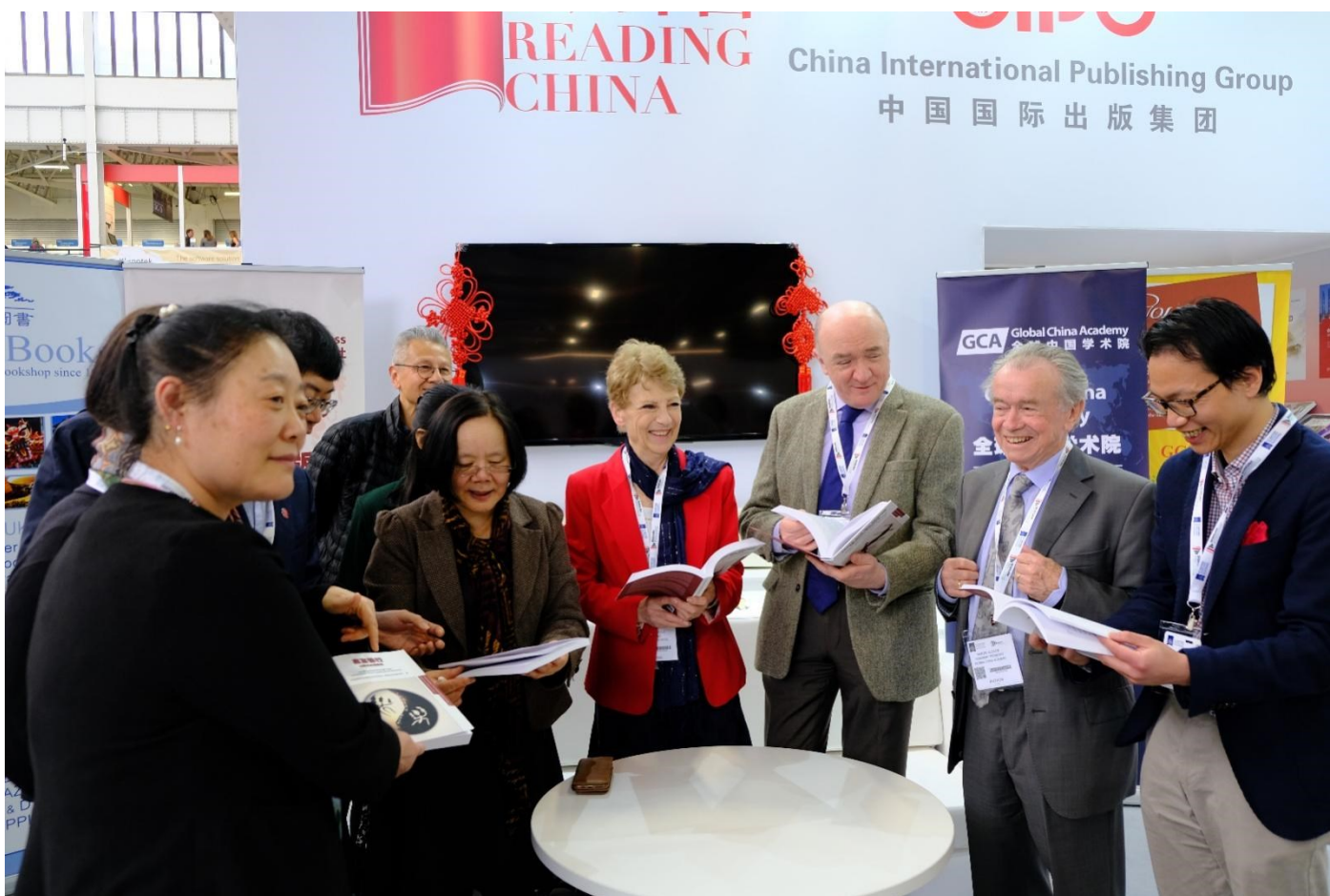
Above is the London branch of the participants in the conference.



After the meeting, guests walked to the Olympia Exhibition Centre, the pavilion of the London Book Fair.



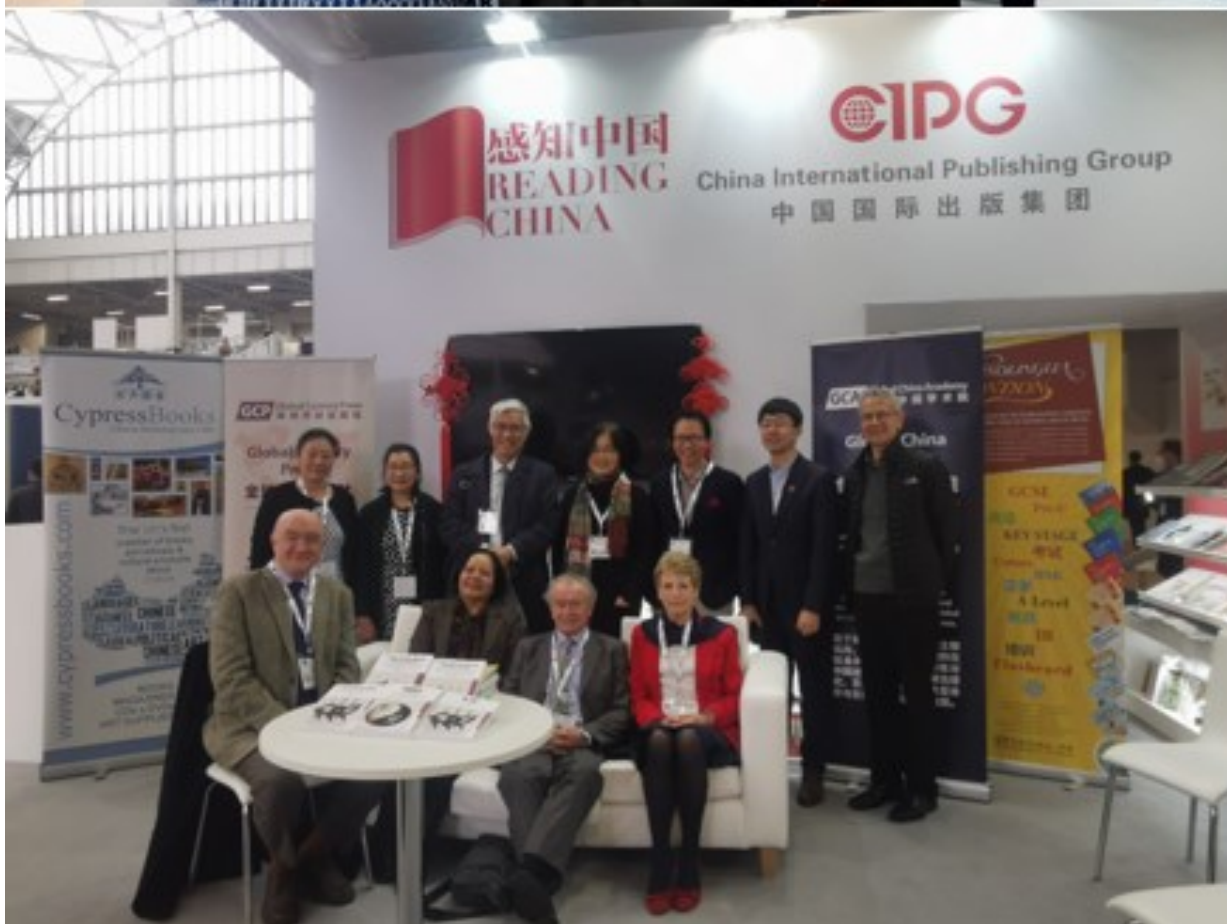
This time, the Global Century Press exhibited *China and the Shared Common Future: Exploring Common Values and Goals* (English edition), which has its Hardcover and paperback, *Praise words and Good Deeds -- Headmaster of mountainous area on Education Overseas* Chinese version, *Battling the Virus: Witnessing China Combating COVID-19*, which has English and overseas Chinese and other five varieties.



Guests circulated and exchanged the new books in the booth.



The left and right of the figure are respectively Martin Albrow (left) and Ingrid Cranfield (right), The picture below shows the author and editor presenting to visitors at the CIPG booth China and the Shared Common Future: Exploring Common Values and Goals, Book hardback and paperback.



Above is the author and editor with Mr Xie Xiaocheng (far right), UK representative of China International Publishing Group (CIPG) and Ms. Lu Ming (far left), UK representative of China Publishing Group (CPG). The picture below shows some of the guests who participated in the London Book Fair promotion and the five new books displayed at the China International Publishing Group booth. The book was developed by China Publishing Group in collaboration with Global Century Publishing House, and will be published in English and Chinese by China International Publishing Group.

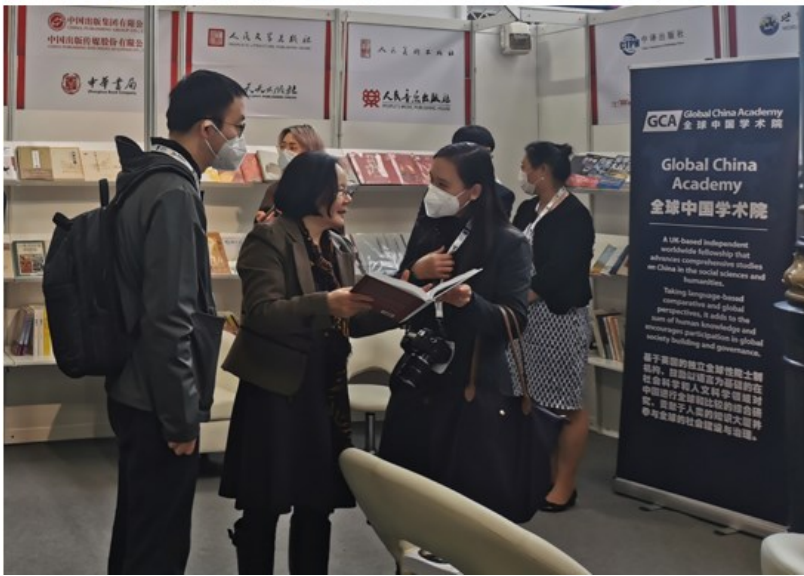




Above is Martin Albro (left) and Ingrid Cranfield(right),and The Booth of China Publishing Group (CPG) is displayed to visitors the book's hardback and paperback China and the Shared Common Future: Exploring Common Values and Goals.



The author and editor show the hardback and paperback versions of the book *China and the Shared Common Future: Exploring Common Values and Goals* to visitors at the Booth of China Publishing Group. The picture below shows the author and editor posing with representatives of China International Publishing Group (CIPG) and China Publishing Group (CPG) in the UK, symbolizing the continuation and expansion of the collaboration with them. Afterwards, the guests took photos with each other and together at the Booth of China Publishing Group (CPG).



On the left, Xinhua News Agency reporter interviewed Professor Martin Albrow. On the top right is CCTV reporter interviewing Professor Tony McEnergy; On the lower left is a reporter from People's Daily talking with Professor Chang Xiangqun. On the lower right is CCTV reporter's interview with Ms. Ingrid Cranfield.



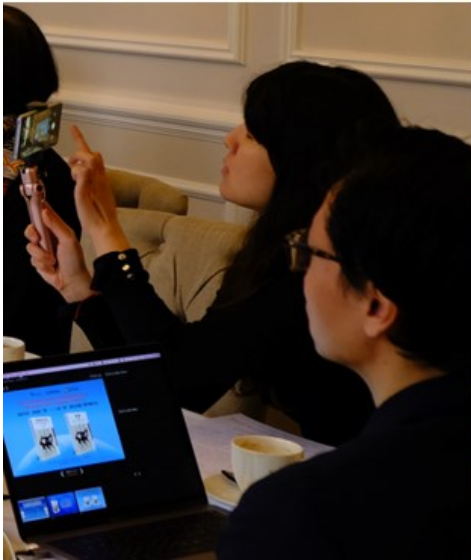
Guests toasted the success of the book launch at a luncheon.

Other photos



arrived at the sub-venue one after another.

Guests



The guests began to prepare for the countersignature.



Guests visit the book fair and exchange ideas.

(Contributed by Global Chinese Academy, UK)

## Partial media links:

China Central Television [https://content-static.cctvnews.cctv.com/snow-book/video.html?t=1649313129801&toc\\_style\\_id=video\\_default&share\\_to=wechat&track\\_id=3588E607-E996-4AD8-9E1B-7D106DAEF5E6\\_671014261429&item\\_id=9052135712508698422](https://content-static.cctvnews.cctv.com/snow-book/video.html?t=1649313129801&toc_style_id=video_default&share_to=wechat&track_id=3588E607-E996-4AD8-9E1B-7D106DAEF5E6_671014261429&item_id=9052135712508698422)

CCTV news client The idea of a community with a shared future for mankind has been widely accepted, according to a new book by British scholar Martin Albrow

[http://news.cnhubei.com/content/2022-04/07/content\\_14641898.html](http://news.cnhubei.com/content/2022-04/07/content_14641898.html)

Ambassador Zheng Zeguang attended the launch of Martin Albrow's book online and addressed the Chinese Embassy in The UK

[http://www.chinese-embassy.org.uk/dsxx/dashijianghua/202204/t20220407\\_10665136.htm](http://www.chinese-embassy.org.uk/dsxx/dashijianghua/202204/t20220407_10665136.htm)

China and the Shared Common Future: Exploring Common Values and Goals was published in English by Xinhua News Agency

[http://www.news.cn/photo/2022-04/07/c\\_1128539268.htm](http://www.news.cn/photo/2022-04/07/c_1128539268.htm)

[https://www.sohu.com/a/536045641\\_267106](https://www.sohu.com/a/536045641_267106)

Xinhua Net A famous British sociologist Martin Albrow: We are looking forward to more new ideas on global governance from China

<http://m.people.cn/n4/2022/0408/c23-15525252.html>

[http://news.china.com.cn/2022-04/08/content\\_78154549.htm](http://news.china.com.cn/2022-04/08/content_78154549.htm)

Martin Albrow, a member of the British Academy of Social Sciences, has published a new book focusing on a community with a shared future for

mankind <https://cn.chinadaily.com.cn/a/202204/07/WS624e91dfa3101c3ee7acf4e7.html>

A Community with a Shared future for Mankind: *The Future direction of globalization* —— *China and the Shared Common Future: Exploring Common Values and Goals*, English version book launch conference and theme forum held

[https://news.gmw.cn/2022-04/08/content\\_35642690.htm](https://news.gmw.cn/2022-04/08/content_35642690.htm)

China News Network: Renowned British sociologist Martin Albrow's new book on *The Future direction of globalization* —— *China and the Shared Common Future: Exploring Common Values and Goals*.

China Social Science News: Contributing Chinese Wisdom to Solving Global Challenges -- *The Future direction of globalization* —— *China and the Shared Common Future: Exploring Common Values and Goals*

[http://www.xincheng09.com/zuixinwenzhang/202204/t20220408\\_5402764.shtml](http://www.xincheng09.com/zuixinwenzhang/202204/t20220408_5402764.shtml)